



# A SIMPSON PAGE

of suitable Christmas Gifts for "the boys on the western front" timed to be of special assistance to those who will appreciate the need of dispatching boxes early. If you would have your consignment reach its destination not later than December 25th, then select now.



## A Multitude of Practical Answers to "What Shall I Send?"

### ---Of Course He Will Expect Books

BOOKS FOR OVERSEAS—Assorted Booklets of Poems and other selections at 15c, 25c, 35c, 50c.

- |            |   |   |
|------------|---|---|
| <b>30c</b> | "The Lost World," by Conan Doyle . . . . . 30                 | "Speaking of Operations," by Irwin Cobb . . . . . 50        |
|            | "Trail of Nighty-Night," by Robert Service . . . . . 30       | "Speaking of Prussians," by Irwin Cobb . . . . . 50         |
|            | "The Spoolers," by Rex Beach . . . . . 30                     | "Torchy," by Sewell Ford . . . . . 40                       |
|            | "The Barrier," by Rex Beach . . . . . 30                      | "Trying Out Torchy," by Sewell Ford . . . . . 40            |
|            | "Heart of the Sunset," by Rex Beach . . . . . 30              | "Riders of the Purple Sage," by Zane Grey . . . . . 40      |
|            | "Shorty McCabe," by Sewell Ford . . . . . 30                  | "Light of the Western Stars," by Zane Grey . . . . . 40     |
|            | "Side-Stepping with Shorty," by Sewell Ford . . . . . 30      | "Heritage of the Desert," by Zane Grey . . . . . 40         |
|            | "Sergeant Michael Cassidy," by Sapper . . . . . 30            | "The Valley of Fear," by Conan Doyle . . . . . 40           |
|            | "Lieutenant and Others," by Sapper . . . . . 30               | "Uncle Walt," by Max Erwin . . . . . 40                     |
|            | "Price . . . . . 30   | "Seven Keys to Baldpate," by Biggers . . . . . 40           |
|            | "In Silent Places," by Stewart Ed. White . . . . . 30         | "The House of Pride," by Jack London . . . . . 40           |
|            | "The Blazed Trail Stories," by Stewart Ed. White . . . . . 30 | "A Knight on Wheels," by Ian Hay . . . . . 30               |
|            | "Heart of the West," by O. Henry . . . . . 30                 | "Scarlet Pimpernel Stories," by Baroness Orczy . . . . . 30 |
|            | "Sixes and Sevens," by O. Henry . . . . . 30                  | "Tommy," by Joseph Hocking . . . . . 30                     |
|            | "The Trimmed Lamp," by O. Henry . . . . . 30                  | "Cobb's Anatomy," by Cobb . . . . . 30                      |
|            | "White Fang," by Jack London . . . . . 30                     | "Cobb's Bill of Fare," by Cobb . . . . . 30                 |
|            | "The Iron Heel," by Jack London . . . . . 30                  |   |
|            | "The Scarlet Plague," by Jack London . . . . . 30             |   |
|            | "The House of Pride," by Jack London . . . . . 30             |   |
|            | "A Knight on Wheels," by Ian Hay . . . . . 30                 |   |
|            | "Scarlet Pimpernel Stories," by Baroness Orczy . . . . . 30   |   |
|            | "Tommy," by Joseph Hocking . . . . . 30                       |   |
|            | "Cobb's Anatomy," by Cobb . . . . . 30                        |   |
|            | "Cobb's Bill of Fare," by Cobb . . . . . 30                   |   |

### War Books

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|--|
| "My Four Years in Germany," by Jarvis W. Gerard . . . . . 2.00                   |
| "On the Right of the British Line," by Capt. Gilbert Knobbs, L.R.B. . . . . 1.25 |
| "A Student in Arms," by Donald Hankey . . . . . 1.35                             |
| "With Our Faces in the Light," by Fred Palmer . . . . . 50                       |
| "The Oppressed English," by Ian Hay . . . . . 50                                 |
| "Getting Together," by Ian Hay . . . . . 50                                      |

### Poems

- |   |
|---|
| "All's Well," by Oxenheilm . . . . . 30                 |
| "King's Highway," by Oxenheilm . . . . . 30             |
| "Bees in Amber," by Oxenheilm . . . . . 30              |
| "Vision Splendid," by Oxenheilm . . . . . 30            |
| "Songs of a Sourdough," by Service . . . . . 1.25, 1.00 |
| "Rhymes of a Red Cross Man," by Service . . . . . 1.00  |
| "Rhymes of a Rolling Stone," by Service . . . . . 1.00  |
| "Ballads of a Cheechako," by Service . . . . . 1.00     |

### Other Books

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|--|
| "No Man's Land," by Sapper . . . . . 1.25                          |
| "Dedicate Obedience," by Jeffrey Fairs . . . . . 1.35              |
| "Long Live the King," by Mary Roberts Rinehart . . . . . 1.35      |
| "The Dazzling Place of Light," by Winston Churchill . . . . . 1.35 |
| "Secret Witness," by Wm. MacHarg and Edwin Balmer . . . . . 1.10   |
| "The Indian Drum," by Wm. MacHarg and Edwin Balmer . . . . . 1.10  |
| "Blind," by Herbert Jenkins . . . . . 1.10                         |
| "With Thou, Torchy," by Sewell Ford . . . . . 1.35                 |
| "Seventeen," by Tarkington . . . . . 1.25                          |

### Gifts for Soldiers --- Practical, Sensible Things the Boys Really Want

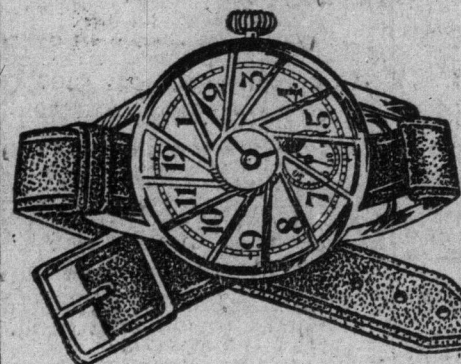
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|--|--|
| Carbolic Soap (antiseptic, for cuts and abrasions), 5c, 10c and 25c. | Air Pillows, \$1.25, \$1.50, \$1.75.               |
| Tooth Paste (carbolic, charcoal, etc.), 21c and 25c.                 | Boric Acid Powder, 10c, 15c, 25c.                  |
| Tooth Brushes, 15c, 25c, 35c.  | Zinc Ointment, 10c and 25c.                        |
| Adhesive Plaster, 10c, 12c, 15c.                                     | Tweezers, 15c, 25c.                                |
| Bandages, 10c, 12c, 15c.   | Aspirin Tablets (genuine), 25c.                    |
| Trench Ointment (for trench vermin) . . . . . 26                     | Cold Tablets, Box . . . . . 25                     |
| Body Belts (flannel), fine and warm, 75c, \$1.00, \$1.25.            | Hair Brushes, 25c, 35c, 50c, 75c to \$1.00.        |
| Chamois Vests (any size), 3.75                                       | Collapsible Drinking Cups, 5c, 10c, 15c, 25c, 50c. |
| Horlicks' Ration Tablets (coconut plain), 80 in tin . . . . . 25     | Military Foot Powder . . . . . 25                  |
| Trench Mirrors (unbreakable) . . . . . 50                            | Pocket Combs, 15c and 25c.                         |
| Shaving Sticks or Cream, 20c and 25c.                                |  |
| Shaving Brushes, 15c, 25c, 50c, 75c, \$1.00.                         |  |



Soldiers' Comfort Box \$1.00, Value \$1.36

Every soldier at the front and at home should have one of these. Each box contains: 1 cake Carbolic Soap, 1c; 1 cake Helixia, Curative Soap, 3c; 1 Shaving Stick, 5c; 1 can Talcum Powder, 5c; 1 tube Tooth Paste, 2c; 1 Tooth Brush, 25c. Every article of Vinolia quality and complete, ready for mailing, for . . . . . 1.00

### Gladden His Heart With a Military Wrist Watch



Military Wrist Watches in the round designed case with straps attached, at \$7.50, \$8.50, \$9.75, \$10, \$10.75, \$11.25, \$12.50, \$13.25, \$15, \$16 to \$40.

### Sterling Silver Cigarette Cases

Sterling Silver Cigarette Cases, \$5.50, \$6.00, \$6.25, \$6.95, \$7.00, \$7.65, \$8.25, \$9.75 to \$15.00. Silver-plated Cigarette Cases at \$2.50, \$2.85, \$3.25 to \$7.00.

### Two Reliable Wrist Watches

We would like to direct your particular attention to our Weatherproof Wrist Watch, which has 15-jeweled movement, fitted in heavy sterling silver case, and fully guaranteed. Made with luminous dial and hands, enabling the wearer to see distinctly the time in the dark. At 16.00

The new Military Wrist Watch in a tonneau-designed case of sterling silver, with a 15-jeweled movement, luminous dial and hands. Price . . . . . 12.00

### Why Not Send Him a Signet Ring?

- |                             |                                 |
|-----------------------------|---------------------------------|
| Signet Rings—               | Soft Collar Safety Pins—        |
| 10k . . . . . 3.50 to 7.00  | Gold filled . . . . . 25        |
| 14k . . . . . 5.00 to 12.00 | 10k gold . . . . . 1.50 to 3.00 |

### Does He Need These?

- |   |
|---|
| Fitted Dressing Kits, \$2.50 to \$10.00.                                |
| Photo Frames, in all sizes, 25c to \$3.00.                              |
| Money Belts, \$1.00.  |
| Writing Cases, either for pocket or the larger sizes, at 75c to \$5.00. |
| Flasks, 75c to \$4.00.  |
| Cigarette Cases, silver and silver finish, 50c to \$8.00.               |
| Coin Purses, 15c to \$1.75.   |
| Safety Neck Purses, 35c to 90c.   |
| Drinking Cups, 5c, 25c to 85c.  |
| Watch Wristlets, 39c.   |
| Bill and Letter Cases, 50c to \$5.00.                                   |
| Manicure Cases, \$1.25 to \$8.00.                                       |
| Mending or Sewing Cases, \$1.00 and \$1.75.                             |

### Military Boots

Regulation Military Winter Weight Boots of heavy flexible tan calf, having heavy viscolized soles and bellows. Sizes 5 to 11. Widths E, F. Priced at . . . . . 8.00

Strathcona Style Officers' Boots, with side buckles; made of tan winter calf, having viscolized waterproof soles. Sizes 5 1/2 to 11. Priced at 12.00

### Send Him a Waterman's Fountain Pen

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| "Waterman's" Self-filling Fountain Pens, \$2.50 up.          |
| Victor Self-filling Fountain Pens . . . . . 1.50             |
| Remox Fountain Pen . . . . . 1.00                            |
| Ink Tablets, Box . . . . . 15                                |
| Waterman's Traveler's Ink Bottle . . . . . 25                |
| Overseas Writing Paper, 120 sheets . . . . . 65              |
| Overseas Envelopes, package, 10c and 15c.                    |
| Playing Cards, per pack, 10c, 15c, 20c, 25c, 40c.            |
| Overseas Diaries . . . . . 40                                |
| Indelible Pencils, 50c doz. and 10c each.                    |
| Cribbage Boards, 10c to \$1.50.                              |
| Folding Checker Boards, with checkers . . . . . 75           |
| Pocket Pencils with rubber and protector. Each 5             |
| Celluloid Playing Cards in folding case . . . . . 75         |
| 500 Playing Cards, gilt edge . . . . . 50                    |
| Patience Playing Cards, 2 packs in leather case . . . . . 65 |
| Address Books (suede bound) . . . . . 75                     |
| T. F. Goose Leaf Note Books, \$1.40 to \$3.50.               |
| Overseas Boxes, 6c, 7c, 8c, 10c and 11c.                     |
| Leather Bound Note Books, 20c to 65c.                        |

### Here Are the Kinds of Warm Gloves He Will Need

- |   |
|---|
| Officers' English Tan Cape Leather Gloves, heavy wool lining, outsewn seams, Bolton thumb, and spear point back; have one dome fastener; assorted tan shades. Sizes 7 to 10. Per pair . . . . . 4.75  |
| Leather Mittens, assorted leathers, buckskin, horsehide and muleskin; the regular overseas mitts; have heavy wool lining, deep ribbed wool cuff fitting the wrist snugly; strong sewn seams; large and small sizes. Per pair . . . . . 1.00             |
| Woolen Wristlets, plain knitted, khaki shade, double weave, good heavy weight; fitting well up on the wrist; close elastic finish. Per pair . . . . . 29  |
| Woolen Gloves, English and Canadian makes; finished with leather bound top and dome fastener, or Jersey close-fitting wrist; khaki, grey or heather mixtures; small and large sizes. Per pair, 75c, \$1.00, \$1.25 and \$1.50.                          |
| Tan Cape and Tan Suede Leather Gloves, heavy wool lining; assorted tan shades, have one dome fastener, outsewn seams, soft pliable leather. Sizes 7 to 10. Per pair, \$1.50, \$2.00 and \$2.50.   |
| Woolen Socks, machine hand-knitted, extra heavy weight; knitted close and elastic from pure wool yarns, in ribbed seamless finish, light grey yarn; just the thing for soldiers; khaki, grey, and white; small and large sizes. Per pair . . . . . 1.15 |
| Woolen Socks, finest quality English made pure wool socks; grey and heather mixtures, ribbed seamless finish, close-fitting cuff, good weight, spliced heel, toe and sole; sizes 9 1/2 to 11. Per pair, 50c and 75c.                                    |
| Heavy Grey Wool Socks, made in Canada; soft, clean yarns; closely knitted and ribbed finish, long close-fitting cuff; ideal for soldiers' wear; large and small sizes. Per pair, 35c, 39c and 50c.  |

### Jam, Plum Pudding, Maple Butter and Other Tempting Eats

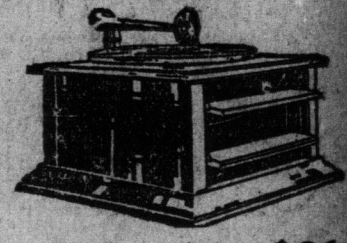
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|---|
| Meats and vegetables, in tin which contains enough for one full meal. At tin . . . . . 23 |
| Overseas Plum Pudding, 20c, 40c and 50c tin.  |
| Maple Butter, 30c tin.  |
| Oxo Cubes, 4 in tin, 10c; 10 in tin, 25c.   |
| Individual jars pure jam—raspberry, straw- } 10c Jar                                      |
| berry, black currant, gooseberry . . . . . }  |
| Chocolatta, tin . . . . . 30  |
| Christie's Assorted Biscuits, pkg . . . . . 15  |
| Tuna Fish, 18c and 30c tin.   |
| Evaporated Milk, tin . . . . . 7  |
| Cowan's, Neilson's or Lowney's large bar Nut and Milk Chocolate, Bar . . . . . 25         |
| Clark's Beefsteak and Onions, tin . . . . . 30  |
| Trench Candles, 5c each, or 3 for 10c.  |

### Khaki Handkerchiefs

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| Men's Mercerized Lawn Khaki Handkerchiefs, 6 for . . . . . 50                          |
| Two Khaki Lawn Handkerchiefs for . . . . . 25  |
| Also Khaki Handkerchiefs at 15 cents each and 25 cents each.                           |
| Silk Khaki Handkerchiefs at 25c, 65c, 75c and \$1.00 each.                             |
| Pure Khaki Silk Handkerchiefs. Prices 25c, 65c, 75c, \$1.00, \$1.10.                   |
| Mercerized Khaki Handkerchiefs, 15c, 25c; 3 for 50c.                                   |
| Mercerized Khaki Handkerchiefs. Specials, 3 for 25c; 2 for 25c; 15c each and 25c each. |

### Send Him a Columbia This Model Only \$21.00

A model that embodies the most important and exclusive Columbia features—and possessing the musical tone quality that those Columbia features unite to produce. Cabinet of quartered golden oak, size 13 1/2 x 13 1/2 inches and 7 inches high. Priced at . . . . . 21.00



Columbia \$21

### Run Your Eye Over These

- |   |
|---|
| Khaki Wool Mufflers, made of fine brushed wool, having fringed ends; proper length. Each 1.00   |
| Officers' Knitted Ties, made from pure khaki silk (A. T. Reid's special make). Each . . . . . 1.00  |
| Money Belts in tan or brown leathers, 4 pockets; made to fit any size waist. Each \$1.00 and \$1.25.  |
| Pure Wool Body Bands, 75c, \$1.00, \$1.25.  |
| Knee Warmers . . . . . 50   |
| Pure Wool Elastic Rib Underwear, Stanfield's make; "Red Label" shirts and drawers to match. Sizes 36 to 40; 42 to 44. Each \$2.00 and \$2.25.                             |
| Khaki Shirts, officers' style, made with separate collar or with attached collar; also they have shoulder straps and two pockets. Sizes 14 to 16 1/2. Each . . . . . 3.00 |
| Privates' Winter Weight Flannel Shirts, collar attached or separate collar style, large roomy bodies. Each . . . . . 2.00   |
| Soldiers' Khaki Suspenders; Texand style; either narrow or wide webs. Each . . . . . 50   |
| Leather Vests, made from specially tanned leather, very soft and pliable, absolutely windproof, wool lined. Price . . . . . 15.00   |
| Infantry Breaches (riding shape) of khaki serge. Price . . . . . 4.50   |



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