

We Prepay Shipping Charges on orders of \$10.00 or over to your nearest station in Ontario and Eastern Provinces on both Mail and City Purchases.

EATON'S DAILY STORE NEWS

STORE OPENS AT 830 A. M. AND CLOSES AT 5 P. M.

Spring is Here and Bicycling Has Come Back !

CYCLING SELDOM was so popular in the forty years of its existence as it is today, and this summer it is destined to be the prevailing pastime of men and boys, and even women and girls. In the manufacture of the bicycle great advancements have taken place, new inventions and improvements added, until now the acme of efficiency has almost been attained, and the new 1916 models for men, women and children are a marvel of ease and comfort.



Besides Being a Healthful and Ideal Pleasure, the Bicycle Has Many Various Uses.

For business men and boys it is used constantly to travel to and fro from home to business in the morning, at noon and in the evening, at a quickness that is a wonderful saving of time and a substantial saving of street car money, as well as permitting the rider to enjoy the freshness of the air.

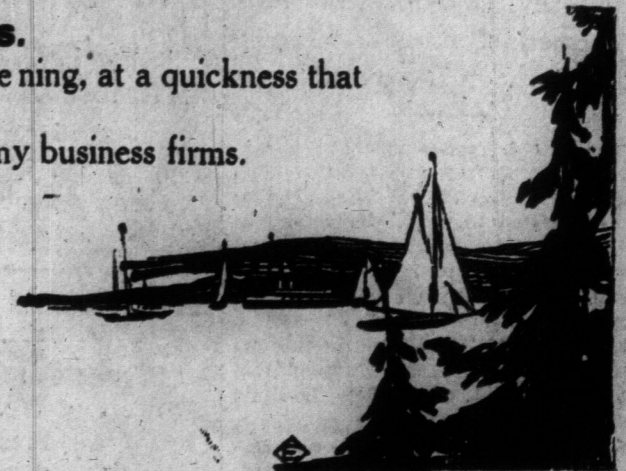
For delivery purposes and messenger services the bicycle is a handy emergency, very extensively used throughout the city by many business firms.

When Buying a Bicycle it is Important to Note This:

By buying bicycles for cash we are able to make exceptionally good terms with the manufacturer, and by selling them for cash we allow nothing for the collecting of purchase money, allowances on old wheels, agents' fees, etc.

Therefore, when you buy a bicycle at EATON'S you pay a sum which represents but a small, reasonable profit above the actual cost of reproduction.

Hence such high-grade bicycles at such moderately low prices.



Bicycle Accessories, Emergency Cases and Tires

POSSIBLY you own a bicycle that is without mudguards, or a coaster brake, or possibly the reason you haven't been riding this year so far is because the front wheel needs a new inner tube, or a new pedal or rim is required.

Whatever the need or accessory be to make it navigable, get it now and get your bicycle into shape for a spin next Saturday afternoon:

Clip out this list of prices, it will be handy and useful when you're in need of supplies:

- | | |
|--|--|
| Dunlop Best Grade Inner Tube, Each 1.50 | Plain Tread Bicycle Covers, 28 x 1 1/2, guaranteed, Each 1.25 |
| Saddles, heavy motorcycle type, with heavy reinforced springs, Each 1.75 | Dunlop Traction Tread Covers, Each 3.00 |
| Spiral 2-Coil Spring Saddle, Each 1.00 | Dominion Tire Inner Tubes, guaranteed, 28 x 1 1/2, Each95 |
| Built-up Front Wheel, with New Departure hub, Each 1.50 | Steel Mud Guards, complete set60 |
| Built-up Rear Wheel, with Hercules coaster brake, Each 4.50 | Tool Bags, Each30 and .60 |
| Plain Dunlop Pattern Rims, 32 or 36-hole, Each60 | Hand Pumps, Each15 |
| Spokes with Nipples, doz. 10 | Foot Pumps, 12 inch x 1 1/2 inch barrel, complete with 12-inch rubber stem, Each50 |
| Repair Outfits, Each 1.00 | Parcel Luggage Carrier and Bicycle Stand for rear wheel, Each 1.00 |
| Bicycle Chains 1.00 | Bicycle Grips, wood, Pair, .10 |
| Bicycle Locks, Each, .10 and .25 | |
| Bells, Each, .15, .25, and .50. | |

Bicycles for Women, \$26.00

The "Speedwell" bicycle for women is fitted with Hercules coaster brake, mudguards, extension handle bars and comfortable saddle. It is enameled in black and guaranteed for one year. Price 26.00

"Speedwell" bicycles for small boys and girls are also priced 26.00

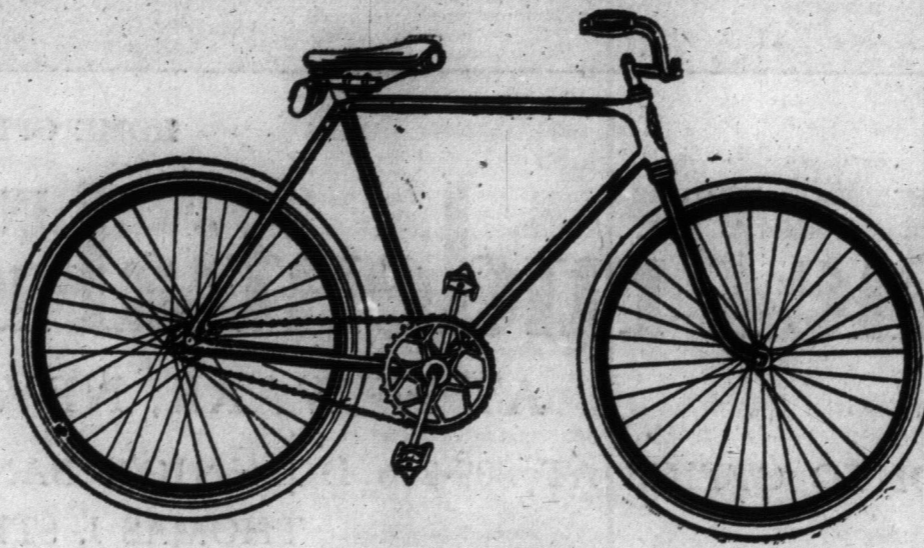
—Fifth Floor.

Lunch in the Grill Room TODAY

Braised calves' sweetbreads with mushrooms; mashed potatoes and buttered new cabbage; pumpkin pie or fresh raspberry tart with ice cream; club rolls and butter; pot of tea or coffee; in Grill Room, Fifth Floor50

Here Are Two Reliable Bicycles That Will Give Years of Service

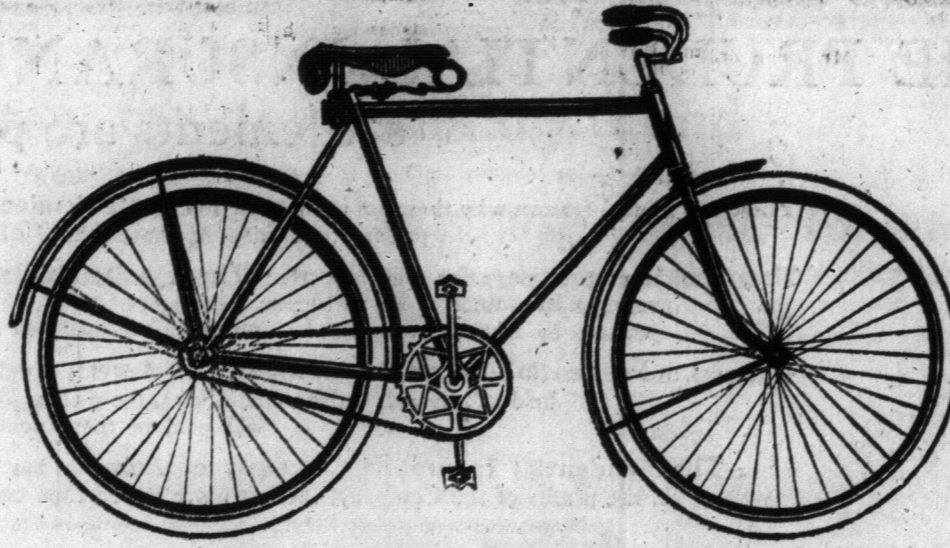
The No. 1 "Speedwell" at \$19.75



SPECIFICATIONS.

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|---|---|
| Rims—Dunlop pattern, one piece. | Handle Bars—Forward extension, heavily nickel-plated. |
| Saddle—Persons' "Comfort." | Tires—Wire on Dunlop pattern, made in Canada, guaranteed. |
| Frame—Best grade cold rolled seamless tubing. | Finish—Three coats black enamel, with red colored head. |
| Crank—One piece, drop-forged. | Price, as illustrated 19.75 |
| Chain—3-16 x 1-inch, English roller. | |
| Pedals—Rat trap, plain. | |
| Brake—Genuine "Hercules." | |

The No. 2 "Speedwell" at \$24.75



SPECIFICATIONS.

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|--|--|
| Frame—Best grade cold rolled seamless tubing. | Handle Bars—Forward extension, with grip. |
| Crank—One piece, drop-forged. | Tires—Dominion Nobby Tread, 28 x 1 1/2. |
| Chain—3-16 x 1-inch, English roller. | Finish—Three coats of black enamel, with blue head, and guards to match. |
| Pedals—Genuine rat trap. | Price, as illustrated 24.75 |
| Brake—New model "Hercules." | |
| Saddle—Persons' motorcycle pattern. | |
| Rims—Dunlop pattern, one piece, striped to match frames. | —Fifth Floor. |

Boy Scout Uniforms and Supplies

THE SEASON is here now when scouts commence their hikes, and week-end camping expeditions to work out in practice the tactics they have been studying during the winter. Many boys will be in the tenderfoot class this spring and will require the regular scout equipment that is necessary to fully appreciate and more fully derive the benefit from the many interesting and helpful outdoor tests.

The following list gives the complete scout outfit as well as other supplies and needs. See the display on the Fifth Floor.

Prices on Scout Masters' Uniforms on request.

Keep this list as a reference for advising tenderfoot scouts as to their equipment:

- | | |
|--|--------------------------------------|
| "Official" Boy Scout shirt, each25 | Whistles, each25 and .35 |
| Blue Knickers, per pair75 | Lanyards, white or khaki, each .5 |
| Scout Hats, each60 | Billiards, each50 |
| Scarves, each20 | Water Bottles, tin, each50 |
| Belts, No. 1, each35 | Signal Flags, each30 |
| Belts, No. 2, each25 | Scout Poles, each20 |
| Haversacks, each45 | Puttees, per pair75 |
| Knives, each35 | Patrol Flags, each25 |
| Sheaths, each10 | Shoulder Knots, each10 |
| Axes, each35 and .75 | Purses, each10 |
| Axe Cases, each80 | |

Some of the Friday Bargains in Wearing Apparel for Men and Boys

Men's Suits, in small checks, mixtures or stripes, in greys or browns; single-breasted, 3-button sac styles. Sizes 36 to 44. Reg. \$10.00 and \$12.50. Friday, each750

Men's Trousers, of English worsteds, in stripes and medium or dark shades; five pockets, belt loops, and side straps. Sizes 32 to 42. Reg. \$3.50 and \$4.00. Friday, pair 2.95

Manufacturer's Sample Raincoats of English Paramatta cloth, in olive or fawn, sizes 38, 40 and 42 only. Single-breasted styles, buttoning close to neck, with military collar and full-fitting back. Friday 6.95

Big Boys' Fancy Norfolk Suits, in dark brown tweed, showing herringbone weave. Coat is single-breasted with yoked back and two small pleats at each side; patch pockets and sewn on belt. Bloomer pants. Sizes 29 to 34. Friday 3.65

Small Boys' Suits, in fancy Norfolk style, showing many shades of grey tweeds in soft finish yoked effect with knife pleats at each side of back and front with sewn-on belt. Patch pockets and well-shaped lapels. Roomy fitting bloomer pants. Sizes 24 to 28. Friday 2.85

Boys' Overall, made from a strong blue and white striped denim, are strongly sewn, have bib and strap and fastener over shoulder. Sizes 4 to 14 years. Friday29

BOYS' CAPS

240 only Boys' Caps, in smart Varsity shape. Made of serviceable navy blue material, with patent leather sweatband, strong seams, and unlined. All have a fancy emblem on the front. Sizes 6 to 7. Cannot promise to fill phone or mail orders, and not more than two caps to a customer. Friday, each19

—Main Floor, James St.

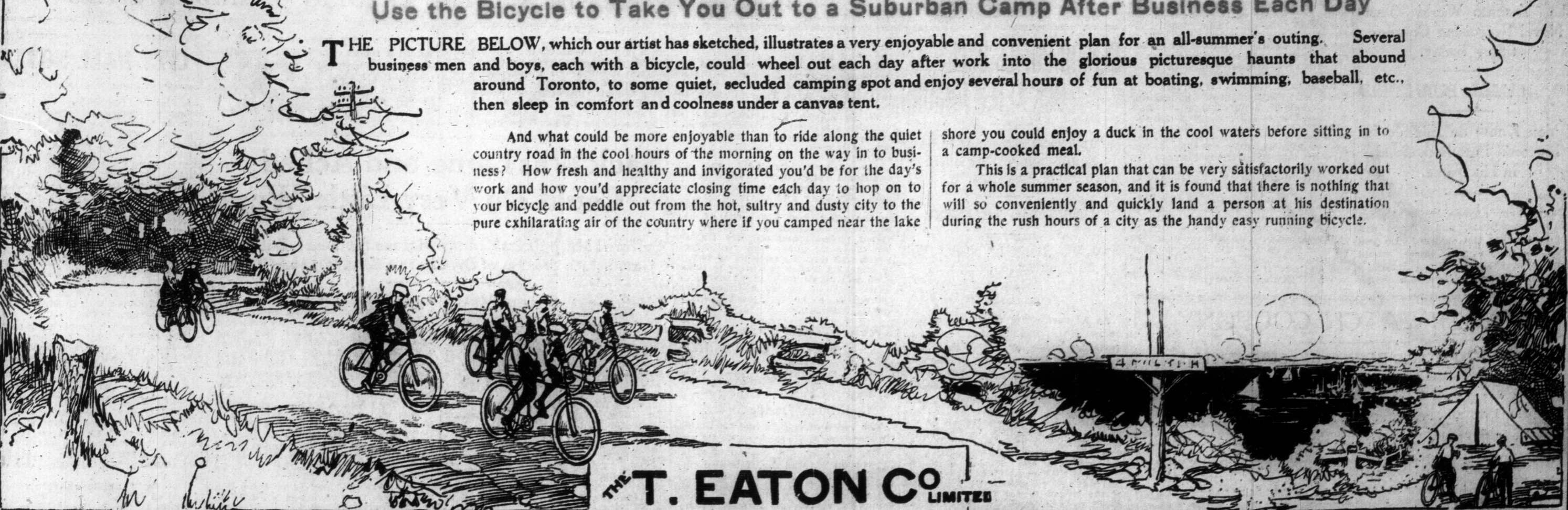
Use the Bicycle to Take You Out to a Suburban Camp After Business Each Day

THE PICTURE BELOW, which our artist has sketched, illustrates a very enjoyable and convenient plan for an all-summer's outing. Several business men and boys, each with a bicycle, could wheel out each day after work into the glorious picturesque haunts that abound around Toronto, to some quiet, secluded camping spot and enjoy several hours of fun at boating, swimming, baseball, etc., then sleep in comfort and coolness under a canvas tent.

And what could be more enjoyable than to ride along the quiet country road in the cool hours of the morning on the way in to business? How fresh and healthy and invigorated you'd be for the day's work and how you'd appreciate closing time each day to hop on to your bicycle and peddle out from the hot, sultry and dusty city to the pure exhilarating air of the country where if you camped near the lake

shore you could enjoy a duck in the cool waters before sitting in to a camp-cooked meal.

This is a practical plan that can be very satisfactorily worked out for a whole summer season, and it is found that there is nothing that will so conveniently and quickly land a person at his destination during the rush hours of a city as the handy easy running bicycle.



THE T. EATON CO LIMITED