

OUTLINE PLANS FOR VICTORY LOAN

Committee Plan Methods to Be Adopted in Campaign.

Preliminaries in the Victory Loan campaign of 1919 were outlined to the honorary committee at a dinner at the King Edward last night, Mr. Harry Mitchell presiding.

The chairman pointed out that the problems of this year were of a different character to those of last year, one being the fact that they were organizing for larger results. In 1917 the city had 128,500 subscribers, who totalled \$78,132,000. In 1918 there were 201,489 subscribers, who gave in all \$147,945,000 or \$321 per capita, which was a record for the Dominion. Last year the initial objective had been \$80,000,000, which was raised to \$100,000,000, which had gone over the mark by over \$47,000,000. In the campaign about to be launched the initial objective is \$90,000,000 for Toronto.

The methods to be adopted will be the same as those of 1917, which will ask \$50,000,000 from special subscriptions and \$40,000,000 from the teams.

Not Yet Won.

The chairman of the Dominion executive, E. R. Wood, said that many believed the war was over; it would not be, however, until the 15th of November, 1919, that the war would be won. Money was required to pay expenses and money already obtained had to be met. There were the expenses of demobilization, the \$130,000,000 paid in gratuities, the expense

of getting men on the land, housing credit to Great Britain and other expenses. The cardinal principle of the campaign is, said Mr. Wood, that there should be but one loan a year. Much was expected from the volunteer workers.

Gen. Gunn, chairman of the publicity committee, outlined a splendid program of publicity in theatres, movies, street cars and by means of bands, tanks and a special program of sports on Halloween.

Mr. Gundy, chairman of the local committee, told of visiting Montreal and New York to get the atmosphere. His impressions were highly optimistic, and he thought that corporations and companies that last year had invested five or ten millions would this year duplicate the amount.

Germans Still Arrogant.

Sir Edmund Walker said he was perfectly certain that the Germans were not yet certain they were beaten. With reference to what had to be done by Canada, the speaker said the work of bringing the boys home was not yet done and they must get every inch of justice possible.

He pointed out that the greatest good to the country is greatest production, also that we must remember we are one of the pillars of the empire. Sir Edmund prophesied that in a very few years Great Britain would again be the financial centre of the world, and concluded by stating that it was the bounden duty of the banks and of every man, woman and child to put their last dollar into the loan.

Among those present were Mayor Church and Archbishop McNeill. A number of women representing various activities were present, and the chairman stated he expected much from their being on the committee. A message during the meeting came from S. Gompers, the labor leader of the United States, asking to be set down as the first subscriber to the loan.

Warmed-over opinions are better than none at all.

SOCIETY NEWS

CONDUCTED BY MRS. EDMUND PHILLIPS.

By permission of His Honor the Lieutenant-Governor and Lady Hendrie a drawing-room meeting was held at Government House yesterday afternoon under the auspices of the Toronto branch of the Labrador Medical Mission, when Dr. Wilfred Grenfell, C.M.G., addressed the assembly which entirely filled the hall-room. Sir John Willison was in the chair and Dr. Grenfell was very much gratified by the close attention paid to his remarks. Prof. Wrong proposed the vote of thanks and was seconded by Mrs. James George, and Bishop Hoove closed the meeting with prayer. An opportunity was given to the people to join the Labrador Mission, and many availed themselves of the opportunity. The voluntary contributions amounted to \$170.

The president and council of the Art Gallery of Toronto have issued invitations to a private view of the pictures, sculpture, etchings, lithographs, etc., of war work in Canada, done by Canadian artists under the authority of the Canadian war memorial fund and never before exhibited, on Saturday evening, the 18th of October, at 8.30 o'clock.

The Players Club of the University of Toronto announce with the end of the war and the completion of the Hart House theatre that the club will give a series of plays in the new establishment, and the program of what the club is going to produce sounds most encouraging. Dr. George Locke is the president.

Colonel James George gave a luncheon yesterday at his house in Maple avenue in honor of Dr. Grenfell, C.M.G., before the meeting at Government House.

The Queen's Own Chapter, I.O.D.E., met for the first time this season yesterday afternoon, and for the first time since 1914 in the O.O.R. ante-room at the armories, which was all too small to hold the members. Mrs. George Hoove, the regent, was in the chair, and Lady Pellatt, the hon. regent, was also

present. The statement of the work done during the war, which was only a partial one (at the beginning of the war the women worked at such frantic speed that they did not stop to make a record of it. Only to get the things required by the men as rapidly as possible), was stupendous. Mrs. Arthur Pauchon, who returned from overseas this summer, gave an interesting account of her work, and was so modest about her own doings, that a member of the chapter stood up and quoted Col. Perry Goldsmith's opinion that she had been a veritable angel of mercy and light to the men in hospital, and that her work had been of inestimable value. There was music and tea before the close of the meeting.

Colonel Percival Brown went to Ottawa last night, and will return on Saturday.

The Right Hon. R. G. Glendinning and Mrs. Glendinning, Belfast, Ireland, who spent the week-end in Toronto, the guests of Dr. Samuel Johnston and Mrs. Johnston of Avenue Road, have left for Ottawa.

Miss Della Davies gave a dance of one hundred and thirty last night at the Hunt Club, when the lovely little hostess wore a very becoming frock of navy blue tulle, with silver corsage and pink French roses on the sleeves and girdle. She wore pearls and carried a magnificent bouquet of orchids and roses. Mrs. James Worrie, who received with her sister, looked new, in yellow tulle and silver, with diamond ornaments. The guests danced in the large clubroom, and the buffet supper was served in the dining-room, the table artistically decorated with glass, diadems and autumn leaves and ferns.

Among those present were: The Misses Langmuir, the Misses Buntin, Capt. and Mrs. Harold Walker, Major and Mrs. Rud Marshall, Major and Mrs. Moss, Mr. and Mrs. Gordon Beardsmore, Mr. and Mrs. Bovie, Major Dummis, Mr. Huey Christie, Miss Burrus, Mr. and Mrs. Eldred Brouse, Mr. and Mrs. Harry Sifton, Major and Mrs. Cory, Mr. and Mrs. Ganong, Col. Norman Perry, Mr. Gordon Perry, Miss Betty Green, Major Sifton, Miss Beryl Beatty, Mr. Fourpouret, Mr. Aemilius Jarvis, Jr., Mr. and Mrs. Haas, Major and Mrs. James Furgie, Major Eric Arnour, Major and Mrs. Walter Miller, Miss Lulu Crowther, Major and Mrs. Austin Crowther, Mr. and Mrs. James Sudyam, Mr. Gordon Myles, Mr. and Mrs. Leanne Somerville, Mr. and Mrs. Richard Harcourt, Mr. Frank Smith, Miss Maida MacLeachlan, Mr. and Mrs. J. H. Gooch, Mr. and Mrs. Macdonald, Mr. and Mrs. Marcelle Morgan, Dr. and Mrs. Ralph Caulfield, Mr. and Mrs. Stinson, Mr. and Mrs. Harold Beatty, Mr. W. Mulock, Jr., Miss Johnston, Mr. Edward Johnston, Miss Joan Ross, Mr. and Mrs. Harry Coulson, the Misses Candee.

Captain Hooper, M.C., D.S.O., Hamilton, appointed a large committee of the 20th Battalion to arrange when and where that battalion will give a large ball.

A telegram has been received by the regent of Dreadnaught Chapter, I.O.D.E., announcing that Their Excellencies the Duke and Duchess of Devonshire will honor the chapter ball at the King Edward.

Mrs. Charles Clarke, Bedford, is giving a young people's tea on Monday afternoon for her two daughters, the Misses Jocelyn and Aldyth Clarke.

Mr. and Mrs. F. H. Gooch, who returned from their country house, Cedarwyld, Lake Simcoe.

Mr. Henry Charles Tomlin have issued invitations to the marriage of their daughter Anne Gertrude, to Mr. Harold Merrier McCoy, on Wednesday, November 12, at 2.30 o'clock in Grace Church on the Hill, and to a reception afterwards at 215 Russell Hill road.

Mr. Gerald Moore gave his farewell concert last night in the Foster's Hall. The audience was an exceedingly large one and gave rapt attention to the music. A few of those present were: Lady Conbridge, Mrs. Arthur Anglin, the Misses Anglin, Mr. and Mrs. Fane Sewell, Mrs. H. J. Du Yarmouth, Mrs. J. Williams Beardsmore, Mr. and Mrs. Scott Griffin, Miss Nordheimer, Mr. Frank Roberson, Miss Buchanan, Mr. and Mrs. Wedd, Mrs. William Ince, Mr. Fidd, Miss Grace Bruce, Mrs. McLaughlin, Mrs. Skeay, Miss Skeay, Mrs. and Miss Graham, Miss Anthes, Mr. Campbell MacInnes, Mrs. McCann, Mr. and Mrs. John Garvin, Miss Selby, Dr. Pricker, Miss V. Ames, Mr. and Mrs. Stinson, Mr. and Mrs. Patterson, Rev. Ensor Sharpe, Mrs. Hambourg, Mr. and Mrs. Jan Hamilton, Mr. and Mrs. Tattersall, Mr. Dalton McLaughlin, Mr. and Mrs. V. Kihl.

Dr. W. T. Williams, 18 Barton avenue, is moving to 544 Palmerston boulevard on the 15th inst., having bought the house of Mrs. J. M. Eper who recently lived there.

ST. JOSEPH'S ALUMNAE MEET.

St. Joseph's College auditorium was filled with members of the alumnae and pupils of the school yesterday afternoon, when Rev. Dr. Keogh of the seminary gave a most interesting address on the scholarly and womanly Saint Theresa, whom the alumnae, St. Mary's, were commemorating. Mrs. J. S. E. Day, the president, introduced the speaker.

At a business meeting, preceding the lecture, arrangements were made for holding a two-days' sale to aid the library fund of the college. Tea was served at the close of the meeting.

WILLS AND BEQUESTS.

Application for probate of the will of their father, George Booth, who died September 28 last, has been made by George W. Booth, Frank Booth, The estate, valued at \$50,922, consists of insurance, notes, cash and real estate. By the will the estate goes to deceased's daughter-in-law, daughter and two sons.

Mrs. E. G. Dixon, Frederick H. Arthur E. and Percival George Spriggs, all of Winnipeg, share in the estate, amounting to \$61,398, of their father, Henry Spriggs, a wholesale merchant, who died in Winnipeg on June 5 last.

The estate of Mrs. Lillie M. Shepherd, a widow, who died in Toronto on October 5, consisting of \$9,885 is bequeathed to her grandchildren, daughter-in-law, son and two daughters.

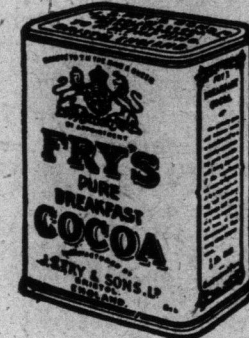
Mrs. Sophia Daughton, 401 Willard avenue, sole beneficiary and executrix, has made application for probate of the will of her husband, Arthur Daughton, who died on Sept. 24, leaving an estate of \$3,174.

By his will made May 27 last, John Gordon, who died on August 7, left his estate, made up of \$716 in the bank, to his wife, Emily Lydia Gordon.

REGIMENT'S CANTEN MUST PAY.

Cigaretts to the value of \$456 were supplied by the James Turner Co., grocers, of Hamilton, to the 162nd Battalion before it went overseas. Major H. Complin, chairman of the canteen committee, being out of funds at the time, signed a promissory note for the amount, which was later reduced to \$390.95. Payment not being made the grocers sued, and recovered judgment for \$216.50 in the West-ward county court. The appellate division has dismissed the appeal of Major Complin without costs.

"We're Hurry'n, Mamma, for our FRY'S COCOA"



THE best food for children is the one they like, and the one that does them the most good. That means FRY'S. Its flavor is delicious. It is all fine, quickly assimilated nourishment—very economical, no waste. Makes children strong, rosy-cheeked and happy. Remember—

"Nothing will do but FRY'S"

East Meets West

THOUSANDS of young Canadians, sons and daughters, grandsons and granddaughters of Ontario men and women, are out building up Western Canada. They are pioneering in the West as

their parents or grandparents pioneered in Ontario. Many are helping to build up thriving community centres, on the prairies, the foothills, and in the fruit districts of British Columbia.

The Globe is the newspaper which pays special attention to drawing the East and the West together.

The Globe has always appreciated the close family ties existing between East and the West. It has always advocated unity and accord as the only means of great national development.

For years its own representatives, writers of note and distinction, have travelled through Western Canada at frequent intervals during the year, sending back information about what Ontario's Sons and Daughters are doing in the West. They report events and comment upon development in the Great Land beyond the Great Lakes.

Back in the early 60's of the last century, J. H. Ashdown chanced to read an article in The Globe dwelling on development in the West, that lured him to Winnipeg. Today The J. H. Ashdown Hardware Co., Limited, is one of the great business organizations of Western Canada.

For these reasons, Ontario Men and Women should read The Globe.

The Globe

TORONTO

Canada's National Newspaper

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ECHO OF McCULLOUGH

Student's Fine For Disorderly Conduct on Eve of Hanging Reduced by Judge.

Yesterday Judge Morson confirmed the conviction made by Magistrate Cohen in the police court against Leslie Murray, on a charge of having been disorderly in Gerrard street on the morning of the execution of Frank McCullough, but reduced the fine from \$10 to \$10.

"The police were warranted in taking strenuous measures to avert possible trouble," said his honor.

It was a dangerous night, and serious riots might easily have resulted from the gathering in the park. Murray was assuredly disorderly in refusing to move on when asked, or, at least, in not going over to the car stop, and in view of the unrest which then existed the magistrate was right in imposing a heavy fine. Things have now calmed down, and for a young man working his way thru university the fine is pretty stiff. I think the odds of justice will be met if I reduce it."

MOTORCYCLIST CONVICTED.

Judge Widdifield convicted Charles Kamm, 19, in the sessions yesterday, of criminal negligence, and remanded him for sentence until Friday. Kamm was riding a motorcycle when he ran into Walter Crompton, who sustained a fractured skull, broken knee-cap and a broken leg.

A special chapel will shortly be installed in St. Paul's Cathedral, London, in memory of Lord Kitchener. It will cost \$50,000.

MRS. COURTICE HAS NOVEL SCHEME

Trustee Makes Suggestion That High School Fees Be Abolished.

Girl stenographers working at the board of education are threatening to leave their jobs if their salaries are not raised.

The school finance committee met on Tuesday and heard the various complaints of underpaid clerks and stenographers. Trustee Bell declared that no girl should be expected to live on \$15 a week now. The committee, however, balked at boosts for stenographers, and Mr. Doughty said that the girls are ready to walk out if they do not get a boost.

Trustee Mrs. Courtice made the surprising suggestion that high school fees should be abolished, and will follow it up at the meeting of the board.

The committee O. K'd the recommendation to include \$200,000 in the 1920 estimates for a branch technical school.

SIR ADAM FOR LONDON.

Sir Adam Beck left Toronto last night for London, where he will remain until after the election on Monday. Sir Adam will deliver several speeches in London during the next day or two.

ANNOUNCEMENTS

Notices of future events, not intended to raise money, 10c per word, minimum 50c; if held to raise money solely for patriotic, church or charitable purposes, 10c per word, minimum \$1.00; if held to raise money for any other than these purposes, 50c per word, minimum \$2.50.

CARDINAL'S VISIT ENDS

Dignitaries of Roman Catholic Church Bid Farewell to Begium's Hero Prelate.

Cardinal Mercier left Toronto by a special train for Buffalo at 8 o'clock yesterday morning. His eminence was accompanied to the station by Archbishop McNeill, Rev. Chancellor McGrath, and Rev. Father Carr, superior of St. Michael's College. The cardinal expressed himself as well pleased with his visit to Toronto, bearing out as it did his impression he had formerly had of Canadian hospitality.

It was arranged that there should be a ten-minute stop at Hamilton for greetings to the distinguished visitor.

DIVIDENDS DECLARED.

Montreal, Oct. 15.—Dividends declared: Royal Bank of Canada, regular quarterly dividend of five per cent, payable Dec. 1, to holders of record Nov. 15; Brompton Pulp and Paper Company, usual quarterly dividend of 1-1-4 per cent, payable Nov. 1, to shareholders of record Oct. 31.

STOP LOOK and LISTEN
before purchasing a baking powder that may possibly contain injurious ingredients. Many food scientists claim that baking powder containing alum is unsafe for use in food. The mere fact that some brands of baking powder have the words "No Alum" on the label is not sufficient proof that they are what they are represented to be. Our chemists find a good many have "No Alum" on the outside, but large quantities of it inside.

MAGIC BAKING POWDER
Contains No Alum
Pure Wholesome Economical