

EATON'S DAILY STORE NEWS

At Yonge, Queen and James Street Doors are boxes where orders or instructions may be placed. These boxes are emptied every hour until 1 p.m., and twice in the afternoon.

HAVE YOU A "D. A."? A deposit account is one of the greatest conveniences in ordering goods by telephone. Apply for particulars at the "D. A." Office on the Fourth Floor.

Practical Suggestions for Your Summertime Wardrobe

Filet and Imitation Filet Neckwear

Tuxedo, Sailor and Pointed Collars, Some With Collars to Match in the Heavy Lace so Fashionable for Coats, Frocks and Blouses

SO very "lacey" in design, so strong that it will wear for many years, and such a becoming creamy shade, filet lace has indeed various attractions besides that of modishness! In the Neckwear Department there is a splendid array of filet lace collars and sets, the new Tuxedo shapes and collars with rounded backs as well as sailor shapes. Prices are \$6.00, \$7.50 to \$15.00—some including cuffs.

Filet collars, with high roll backs and Tuxedo fronts are obtainable at from \$2.25 to \$5.00 each.

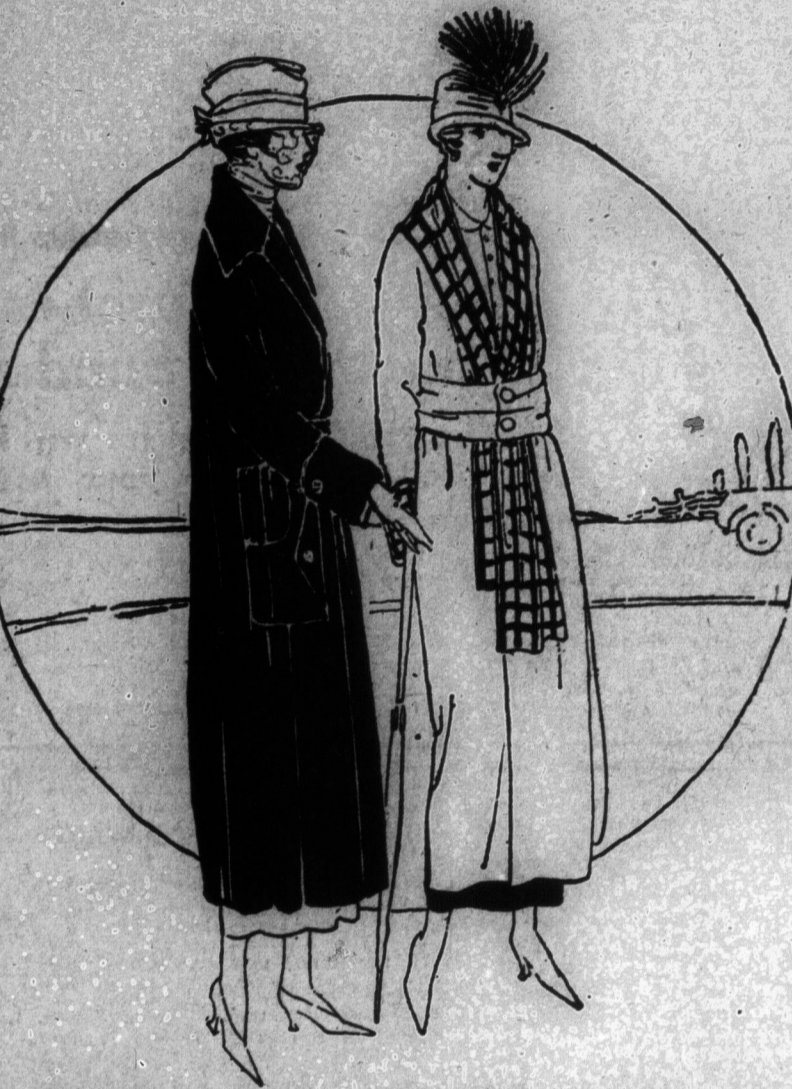
Imitation filet collars, with small points or in straight, rolling effects, are 50c and 75c.

Many new styles in Orsandy Collars at 50c—The modish shawl collars, Buster Browns, Tuxedos, sailor collars with rounded backs are all represented in this very moderately-priced collection. Some are edged and inserted with gulpure lace, some have dainty net frills, and some show that quaint new shell-stitch by way of adornment. Collars and set, price, 50c.

—Main Floor, Centre.

Motor Coats of Linen and Poplin

The Kind of Wrap That Every Woman Needs Who Drives Out to the Country Club or Who Motors Hither and Thither From Her Own House in the Country



MOTORISTS, DUST AND DAINTY FROCKS! The second of these will surely prove too much for the third if something is not done to intervene! Dame Fashion's dictate is not to be disputed, and she has said: "Be feminine and dainty this season!"

The solution to the problem lies in the Cloak Department, where lightweight, all-enveloping coats of linen, poplin, alpaca and similar materials are obtainable. The old term, "linen duster," should indeed feel honored at being applied to such smart garments as these—for smart they certainly are, with their buttoned, belts and well-cut lines. They have sleeves which, although of generous width, in order to avoid crushing the most delicate frock, lose none of their smartness in being so.

Motor coats from New York in smart styles have novel trappings of leatherette and large metallic buttons. The leatherette has been used in combination with cloth for the belts; in some cases the fronts of the coat are faced with it, in others it is seen through cut sections of the collars. Then, of course, there are leather buttons, buckles and leather-bound buttonholes to carry out the plan of decoration. The prices of these models are \$22.50, \$25.00 and \$27.50.

A trim linen duster with an inverted pleat in the back, wide belt and capacious patch pockets, has a convertible collar and appropriate buttons for fastening and trimming. Price, \$8.95.

A mercerized shower-proof poplin coat is made in the fashionable trench coat style, and is trimmed with the English leather buttons of an officer's greatcoat. Price, \$10.00.

Natural alpaca is the material used in another coat with the same excellent style features. Price, \$15.00.

—Third Floor, James St.

Model Gowns at Half Price

Clearance of Spring Models in Silk, Satin, Georgette and Taffeta, for Street and House Wear—Reduced to \$17.50 to \$67.50

ON SALE TODAY AT 10.30.

TO CLEAR the little Rose and Grey Rooms and make way for Summer Muslins, which are arriving daily, this group of spring models has been gathered together and marked for quick disposal at half their usual prices.

Among them are charming gowns from such distinguished makers as Jenny, Cheruit, Premet, Lanvin and Douillet. The materials are all of most delightfully soft and fashionable weaves, and include printed chiffons, rich satins, Georgette crepes, soft French serge, crepe de Chine. As for the nature of the gowns, there are among them designs suitable for every occasion—street costumes, afternoon gowns, informal, and dinner and evening gowns, besides a number of graceful, filmy tea gowns.

A few outstanding features are draped and pointed tunics, wide girdles, exquisite embroidery, wholly original neck lines and harmonious blending of colors. The tea gowns are all in exquisitely delicate shades, and materials effectively used.

They will be placed on sale this morning at 10.30 o'clock at half prices, ranging from \$17.50 to \$67.50.

—Third Floor, James St.

Silk Suits at \$19.75

In Taupe, Brown, Navy, Beetroot and Black—Plain and Embroidered Styles.

WHEN YOU TAKE into consideration the present cost of material and the additional expense of tailoring, you will appreciate the opportunity to get a silk suit at so low a price. They are made of silk taffeta and moire, of an excellent quality. Some are lined with silk or satin, others with a fancy material in Dresden design.

The smart, up-to-date styles include belted and shirred waist lines. Many are trimmed with smoked pearl buttons and buckles, others have charming metallic embroidery trimmings. Colors are brown, taupe, beetroot, navy, black and green. Special price, \$19.75.

Gebardine, Poplin and Serge Suits reduced to \$25.00—A splendid collection of suits in smart, new designs, considerably reduced in price. Some are bound and trimmed with braid; others are in severely tailored styles; practically all are belted and silk lined. Buttons are used extensively for trimming. Colors include black and navy. Reduced price to clear, \$25.00.

—Third Floor, James St.

Trim-Fitting Uniforms For Maids

Featuring a New Model in Cool Black Mercerized Cotton and One in Tan Beach Cloth, Both Exceptionally Well Cut and Especially Well Suited for Summer Wear



AS IN THE DAYS OF QUEEN VICTORIA, at Windsor Castle itself, and on through the years till now, 'tis trim simplicity that makes for smartness in a maid's uniform. For example, these dresses shown in the accompanying sketch. They, like all the uniforms in the present display in the women's dress department, are cut along simple, good lines, and carefully and trimly finished. The waists, either tucked or plain, are finished with collars and cuffs of white, and the skirt is as neat and plain as such a skirt requires to be.

The dress illustrated at the left is of natural colored beach cloth—suggested as a variety from the regulation pink or blue morning dress for the housemaid, parlormaid or "general." It has a tucked front to a yoke and hemstitched collar and cuffs of white pique. The sleeve buttons at the wrist. The skirt has a panel front and large pocket. Sizes 34 to 42. Price, \$6.50.

The black dress illustrated at the right is of cotton poplin. The front of the waist, which is tucked, is fastened with dull black buttons and loops. The sleeve is buttoned at the wrist and finished with hemstitched cuffs to match the collar. Sizes 34 to 44. Price, \$4.75.

A black cashmerette dress, also for afternoon wear, has a low, round collar and cuffs of white lawn, and a plain gathered skirt. Sizes 34 to 44. Price, \$3.25.

Another cashmerette in black has a convertible collar and buttoned cuffs. The skirt is also plain and gathered. Sizes 34 to 46. Price, \$3.25.

A black cotton mohair dress has a high detachable collar, which is finished with hemstitched band of white lawn. This bodice has tucks over the shoulders and long, tight sleeves. The skirt has panels back and front. Sizes 34 to 46. Price, \$3.50.

—Third Floor, Albert St.

You were Inquiring?

Green Eyes—It doesn't sound as though it needed much revising. One would imagine, however, that the Messaline sleeves give it rather a worn look for evening wear. Would not sleeves of Georgette crepe be an improvement? And the crepe can be had in the same tone of old rose at \$2.00 a yard. The cross-over surplice effect is one of the smart features of this season's gowns. I fancy you would regret supplanting it by a home-made girde. If anything in the world can look dowdy it's a folded satin belt. Don't you think so?

"Sulina."—No need to apologize. As Ruskin or somebody or other says, "Sentimentality is sentiment sick." And a devotion that would not permit of a little gust of excitement over the clothes question—it's surely marked for an early grave. As for the black suitcase—well, it is as sturdy as it is smart. In fact to give one an optical proof of its durability, a man weighing a hundred and seventy-five pounds turned it over on its side and stood on it—with both feet. It is made of hardwood covered with enamelled duck, with brass locks and hinges. Inside it is lined with a small-patterned chintz, and has a removable tray for your smaller belongings. The case, 20 inches long, is \$25. The one 22 inches, \$30. The one 24 inches, \$40.00. The one 26 inches, \$45.00. The one 28 inches, \$50.00. The one 30 inches, \$55.00. The one 32 inches, \$60.00. The one 34 inches, \$65.00. The one 36 inches, \$70.00. The one 38 inches, \$75.00. The one 40 inches, \$80.00. The one 42 inches, \$85.00. The one 44 inches, \$90.00. The one 46 inches, \$95.00. The one 48 inches, \$100.00. The one 50 inches, \$105.00. The one 52 inches, \$110.00. The one 54 inches, \$115.00. The one 56 inches, \$120.00. The one 58 inches, \$125.00. The one 60 inches, \$130.00. The one 62 inches, \$135.00. The one 64 inches, \$140.00. The one 66 inches, \$145.00. The one 68 inches, \$150.00. The one 70 inches, \$155.00. The one 72 inches, \$160.00. The one 74 inches, \$165.00. The one 76 inches, \$170.00. The one 78 inches, \$175.00. The one 80 inches, \$180.00. The one 82 inches, \$185.00. The one 84 inches, \$190.00. The one 86 inches, \$195.00. The one 88 inches, \$200.00. The one 90 inches, \$205.00. The one 92 inches, \$210.00. The one 94 inches, \$215.00. The one 96 inches, \$220.00. The one 98 inches, \$225.00. The one 100 inches, \$230.00.

London Town—We know one hostess of many house parties at a summer place who keeps two or three of those oil lamp costumes hanging in the boathouse cupboard for the benefit of any guests of adventurous spirit who go sailing in a high wind or speeding in a swift motor boat. They are really the best kind of raincoat you can get for all-round summer use, as they can be utilized, besides, as dust coats for country driving. For your varied programme, you could scarcely find a more suitable type of waterproof. The oil silk can be had in amber, and deep tones purple, ruby red or green—a belted coat with convertible collar and set-in sleeves being \$17.00; a raglan model with a double thickness of the oil silk, \$22.50; and a third coat in belted style, with raglan sleeves, and lining throughout of silk, \$25.00. A raincoat of "oilskin" (amber, navy blue or green), a sort of feminine edition of the "slicker," can be had at \$12.50. Perhaps after all, it would be best if you want the coat chiefly for the motor boat.

X. Y. Z.—By far the best plan would be for you to come in and see Miss Newport. It would be hard to find anyone who knows much more about corseting than she does, and she is here now on her semi-annual visit to the "Nemo," the particular corset in whose interest she travels about, does not suit your figure—from your letter one would think you were the young Miss Mille trying to look like a drawing by "Flax"—she will turn to some other "make" that does fit you properly. Telephone and make an appointment, and you won't have to wait.

Miss Newport to Fit the "Nemo"

This corsetiere, so well known to wearers of Nemo and Smart Set Corsets, has arrived from New York, and will be in attendance in the fitting-rooms for the next couple of weeks. If you are selecting a new corset, take advantage of Miss Newport's assistance. She is an authority on all matters pertaining to correct corseting. Appointments for fittings may be made by telephone.

—Second Floor, Furniture Building, Cor. James and Albert St.

SAVE TIME

When ordering goods by telephone from more than one department in the Store, call **Adelaide 3474** or call Adel. 5000, ask for the City Order Department and give entire order.

Early Closing

As in MAY, so in June, July, August and SEPTEMBER, Store Closes at 1 p.m. on Saturdays No Noon Delivery on Saturdays. **Saturday At 1 P.M.** Other Days 5 P.M.

Did You Hear Galli-Curi?

EVEN if you didn't hear her you will be wanting to add some of her songs to your collection of records by great artists. Two numbers on her program Monday night, The Bell Song, from Lakme, and Il Dolce Suono, from the mad scene from Lucia, are procurable in Victor records at \$2.00 each.

Other Galli-Curi records for the Victrola are:

Home, Sweet Home	Payne-Bishop	74511	12	\$2.00
Lucia—Mad Scene, in Italian	Donizetti	74509	12	2.00
Partida, La—In Spanish	F. M. Alvarez	74500	12	2.00
Rigoleto—Caro Nome, in Italian	Vardi	74498	12	2.00
Romeo and Juliet—Valse	Gounod	74512	12	2.00

—Fifth Floor, Queen St.

What They Say About The Shopping Service

MRS. S. OF OTTAWA, sending in an order, ends her letter thus:

"Verily I find your Shopping Department the most useful institution, and I much appreciate the ready and courteous help which it gives me from time to time."

A customer in a small Ontario town writes:

"That darling nose crepe smock, with the green smoking, arrived this evening, and I want to thank you and your wonderful Store—wonderful because it helps us country girls in the country to have 'right' clothes. Especially in this war-time one wants to spend carefully; your Shopping Service makes that possible."

A lady in Preston says:

"I know that an answer is not necessary in regard to the dress sent me, yet I wish to say 'Thank you,' for I am well pleased, and will pass the name along to those who have not heard of you."

GERMANS CHAGRINED BY CHECK AT RHEIMS

Amsterdam, June 4.—The French resistance at Rheims appears to be highly unpleasant to the Germans, according to a semi-official telegram from Berlin. The message, which doubtless is intended for the ears of the credulous in Germany, tries to divert attention from the German failure there by plaintively upbraiding the French for not abandoning the city.

Rheims, it is asserted, has no tactical or strategical value whatever. The Germans desire to spare it but are forced to shell it because the message asserts that the defence of the city "has been left entirely to negroes from Senegal and Madagascar."

These troops are reported as being in a state of despair because they had been told the Germans "would torture them to death." An attempt is made to mollify them by the state-

WANT HIGHER SALARIES.

Montreal, June 4.—A request by a committee of male lay teachers was today laid before the Central Catholic School Commission asking for an increase in salaries. They ask a maximum of \$1400 year for teachers with elementary certificates, \$1500 for those with model certificates, and \$1600 for those with academic training. The request was put over to the next meeting.

SUNKEN FERRY BOAT RAISED.

Sarnia, June 4.—The sunken ferry boat James Beard was raised today by the Reid Wrecking Company and taken over the river, where the necessary repairs will be made. It is said that owing to the age of the vessel and the criticism which has been current since the accident it is doubtful if this boat will ever again be placed in the service.

ARTILLERY OF FRENCH COMES UP SPEEDILY

Paris, June 4.—The success of the French high command in getting artillery to the front at telling points in the path of the advancing Germans was the subject of satisfied comment in the lobbies of the chamber of deputies last night. The Germans evidently did not expect to encounter this concentration of guns, and when they tried to advance yesterday and ran into the rain of French artillery fire they suffered terrible losses.

MURDER CASES IN MONTREAL.

Montreal, June 4.—The grand jury of the court of king's bench made its first returns today, when 22 true bills and one "no bill" were brought in against persons indicted. These include four murder charges, four of attempted murder, and one highway robbery.

CHILE WELCOMES MISSION.

Santiago Papers Hope to Regain British Commercial Centre in South America.

Santiago, Chile, June 4.—The principal papers rejoice at the coming of the special British mission headed by Sir Maurice de Bunsen. They recall that the chief British commercial centre in South America was to be found at Valparaiso in the early days of Chilean independence, and declare that in Chile the British mission will meet with sincere and cordial affection.

DIED AT BLANDFORD.

Woodstock, June 4.—William G. Wilson of Blandford died last night. He was born in East Zorra Township 74 years ago, and was a well-known farmer. He is survived by three brothers, M. Wilson and Albert Wilson, Woodstock, and John, of London; also two sisters, Mrs. John Graves of Bright and Mrs. A. Wilkinson, St. Thomas.

MESSAGES OF LOYALTY FOR BRITISH MONARCH

London, June 4.—An unprecedentedly larger number of messages expressing loyalty to the throne were received by King George from all parts of the empire on the occasion of his birthday. In addition to the usual official messages many native chiefs in south and west Africa sent congratulations and promise of support.

At the India office similar messages were received from the viceroy, the council of provincial governments, and native princes and commercial bodies. In these messages many native leaders announced their intention to undertake special recruiting campaigns.

SOCIALISTS ARRESTED.

Copenhagen, June 4.—The German military authorities at Bucharest have arrested all the Rumanian socialist leaders, according to newspapers of that city which have just arrived here.

OIL STAMPEDE IN NORTH.

Dominion Police Gather in Many Prospectors Without Papers.

North Bay, June 4.—Great excitement prevails here over the recent oil discovery on the Wahnapitae River some sixty miles or so west of this point on the C. N. E. Prospectors from the Cobalt region, as well as from the south and east, are streaming thru here on their way to the field of activity, and in this connection the Dominion police at this point report having gathered in many of these prospectors, who claim in many cases that they departed in such haste that their papers were forgotten.

CANADIAN PRISONERS.

London, June 4.—The following Canadians are reported prisoners: Lieuts. D. S. Leland, at Mainz; G. A. Mercer, at Karlsruhe; J. H. Wensley, previously at Karlsruhe, now at Landsbut; E. E. Heath, at Blankenburg Mark.

THREATS OVER 'PHONE MADE TO ONE WITNESS

London, June 4.—On the resumption of the trial of Noel Pemberton-Billing, member of parliament, for alleged libel against the dancer, Maud Allan, and J. T. Grein, manager of the Independent Theatre, considerable excitement was caused by the announcement by Mr. Pemberton-Billing that one of his witnesses, Mrs. Villiers-Stewart, had been threatened over the telephone and otherwise that she would be shot in the court-room if she testified again.

Mr. Justice Darling, who is the presiding judge, announced the receipt of many anonymous letters, reflecting on witnesses, all of which were promptly destroyed. One letter, which was signed, had been turned over to the authorities.

The prosecuting attorney announced that he and his witnesses had also received threatening anonymous letters.