

# The Robert Simpson Company, Limited

## A Big Bargain in Winter Coats

Warm and Serviceable Coats for women and misses, in tweeds, serges and kersey cloths, in navy, brown, black and tweed mixtures; cut after many different styles, suitable for young or elderly women. Would be good value at \$6.50. Friday **2.98**

### SKIRTS AT \$2.48

Separate Skirts, made in the newest styles, one-sided effects, and high ordinary waist bands; materials tweeds and vicuna cloths, fancy worsteds, in grey, brown, green or navy. Friday bargain **2.48**

### ONE-PIECE DRESSES, \$3.95

Special selling of Women's and Young Girls' Dresses, made from English serge, in navy, brown, black and grey. Specially priced for Friday bargain **3.95**

## Women's Waists

THREE GREAT VALUES.

Pure silk messaline, chiffon and taffeta waists, in various plain and fancy colorings; odd lines from regular stock. Selling for \$2.95 to \$5.00. Friday bargain **1.95**

**A WELL-MADE WAIST OF VELVET.** In black, navy, brown and green. Front is trimmed with silk fringe. Sizes 34-42. Regular price \$3.95. Friday bargain **1.95**

**Late Shipment of Our Noted "Dollar" West of England Serges** Priced Friday per yard 63c. 52 inches wide.

Made from the finest selected clean Botany yarns, these all-wool serges are great value at this low price. The color range includes all the most popular shades, and we guarantee this serge to be thoroughly shrunken and spot-proof. We stock this serge in three splendid shades of navy and black also. Friday, 52 inches wide, yard **.63**

## Lovely Ribbons 14c

### A REMARKABLE VALUE.

A beautiful, firm quality of rich taffeta, which bows up well into hat bows, hair bows, neck bows and sashes; fully 6 inches wide; colors white, cream, pink, sky, old rose, lilac, navy, red, cardinal and black. Friday bargain, per yard **.14**

### RIBBON REMNANTS.

The tremendous Ribbon selling of the Christmas rush has left a lot of ends of ribbon, which will be bunched and sold as remnants; all colors, widths, qualities and patterns. Friday bargain, per bunch **.10**

## Wash Goods

Clearance of a big quantity of Waist Lengths (3 yards) of Brocaded Vestings, Silk Mulls, Japanese Crepes, Colored Organdies, White Muslins, Voiles, etc.; 3 yards in the piece. Regularly from 50c to \$1.00. All one price **.30**

Remnants of Wrapperettes, Cashmerettes, etc.; all useful lengths; cream, navy, black and other colored grounds; stripes and figures. Regularly 12½c and 15c **.6**

Remnants of Cotton Eiderdown, soft and fleecy. Regularly 19c per yard **.11**

Remnants of White Muslins, Lawns, Organdies and Brocades. Regularly from 15c to 30c per yard **.8**

# FRIDAY BARGAINS

## A Varied List of Values in the Boot Section

### WOMEN'S BUTTON AND BLUCHER STYLE BOOTS, \$2.49

300 pairs High-grade Boots, made of selected patent colt, gunmetal and tan Russia calf leathers, on the new short vamp last (including 120 pairs Queen Quality and Dorothy Dodd samples). Sizes 2½ to 8. Regularly \$3.00, \$3.50 and \$4.00. Friday Rush price **2.49**

### BOYS' BOOTS, \$1.49

120 pairs, made from strong dongola kid leather, with double solid leather soles, made on a neat blucher last. Sizes 1 to 5. Friday **1.49** Sizes 11 to 13. Friday **1.29**

### WOMEN'S BOUDOIR SLIPPERS

Delicate shades of pink, pale blue, mauve, red, tan and black, made from soft selected kid leather, with large silk pom-pom on vamps. Sizes 2 to 7. Regularly **1.25** Friday **1.25**

### BUCKSKIN MOCCASINS

Men's, sizes 6 to 11 **1.25** Women's, sizes 3 to 7 **.99** Boys', sizes 1 to 5 **.79** Misses', sizes 11 to 2 **.49** Child's, sizes 7 to 10 **.65** Infants', sizes 3 to 6 **.49**

### CHILDREN'S, MISSES' AND BOYS' RUBBER BOOTS.

Bright finished, pebble leg, Knee Rubber Boots, warm fleece lining, corrugated soles, solid rubber heels. Children's, sizes 5 to 10½ **1.69** Misses' and boys', sizes 11 to 2 **1.99**

### FAMILY RUBBERS

Men's, sizes 6 to 12 **.69** Boys', sizes 1 to 5 **.59** Youths', sizes 10 to 13 **.49** Women's, sizes 2½ to 8 **.49** Misses', sizes 11 to 2 **.39** Children's, sizes 4 to 10½ **.39**

## Hosiery and Gloves

Women's Plain or Black Cashmere Hose, good weight, fine yarn, 8½ to 10, Friday 19c pair, 3 pairs 55c.

Women's and Boys' Ribbed Black Cashmere Hose, strong, good wearing yarn. Sizes 6 to 10. Special Friday, 25c pair, 3 pairs 69c.

Infants' "Little Darling" Pure Wool Cashmere Hose, silk heel and toe, black, tan, sky, pink and white, four months, 5 years. Special Friday **.25**

Women's and Girls' All-wool Ringwood Gloves, Scotch knit, good weight, neat patterns, closely knitted, assorted shades, all sizes, 35c value, Friday **.19**

Women's Leather and Suede Wool-lined Gloves, 1 dome shade, soft, pliable leathers, neat-fitting, tan shades, all sizes. Special Friday **.79**

Men's Wool Gloves, black and white, heavy weight, closely knitted, neat pattern, all sizes, 50c value, Friday **.29**

Men's Wool Sox, black worsted and heather mixtures, winter weight, closely knitted, good wearing, 9½ to 11, Friday, 19c pair; 3 pairs 50c.

Men's Wool-lined Gloves, suede leather, 1 dome clasp, tan shades, 8 and 8½ only. Special Friday, pair **.59**

## Infants' Overalls

Clearing infants' Overalls, fine white knitted wool covers, from waist to knee, draw cords at waist and knee. Sizes for 3 months to 2½ years. Regularly \$1.50 a pair, Friday bargain, pair **.55**

**LITTLE GIRLS' COATS.** Heavy Winter Coats for little girls, heavy all-wool reversable, plating, double-breasted collar and cuffs show reverse color. Colors fawn or sage green. Sizes 2 to 8 years. Regularly price \$4.00 each, Friday **1.75**

**WOMEN'S FLANNELLETS WEAR.** Women's Nightdresses, heavy ribbed white or natural, pink and white or blue and white patterns, double yoke, fancy colored braid trim. Sizes 32 to 40 bust. Regularly price \$1.00 each, Friday bargain, each **.69**

**WOMEN'S PETTICOATS.** Heavy striped flannellette, grey and white, deep flounce, lengths 32, 34 inches. Regularly price \$1.00 each, Friday bargain, each **.29**

**WARM UNDERWEAR FOR WOMEN OR CHILDREN.** Women's Combinations, heavy ribbed white or natural cotton, high neck, long sleeves, button front, ankle length. Sizes 31 to 38 bust. Regularly prices 75c to \$1.00 each, Friday bargain, each **.50**

**GIRLS' COMBINATIONS.** Heavy ribbed white or natural merino wool and cotton mixture, high neck, long sleeves, ankle length, button front. Sizes 7 to 10 years. Regularly prices 75c to \$1.00 each, Friday bargain, each **.50**

**LITTLE BOYS' BROWNIE SUITS.** 14c only Little Boys' Knitted Wool Suits, sweater and knee pants, sweater fastened on shoulder, high collar. Colors navy, brown or red. Sizes 1 to 4 years. Regularly \$1.75 a suit, Friday bargain **1.25**

**GIRLS' DRESSES.** Girls' Winter Dresses, one-piece style, fine all-wool serge, navy or brown, waist prettily embroidered with red silk, pleated skirt, red piping. Sizes 4 to 14 years. Regularly prices \$4.50 to \$5.00, Friday bargain, all sizes, each **3.00**

**SPECIAL CORSET BARGAIN.** 800 pairs E. T. Corset, a handsome model in extra fine white coutil, medium bust, long unboned skirt, fitted boning, with four wide side steels, four strong elastic garters, lace and ribbon trim, bust draw cords. Sizes 18 to 26 inches. A regular \$1.25 corset, Friday bar-gain **.75**

## Women's Hand Bags \$1.50

Christmas trade has left us with many odd lines of high-class Hand Bags. We are going to clear them out regardless of original prices. Goat seal, morocco, pin seal, seal grain, and many other kinds of leather, assorted frames and handles. All bags leather lined; some have fittings. Regularly \$2.00 to \$5.00. Friday **1.50**

100 only Travelling Cases, fitted for women or men, solid ebony fittings. Regularly \$2.00 to \$2.50. Friday **1.25**

Beaded Bags, in a variety of shades; also shell and silk Opera Bags. Regularly \$2.00 to \$2.50. Friday **1.25**

**HAIR GOODS.** 100 Hair Switches, 1½ to 3¼ oz. and 12½ inch long, with or without stems; all shades of brown. Regularly \$2.00 to \$2.50. Friday **2.95**

Clearance of Christmas goods—Nativity Hair Bands and Hair Ornaments. Regularly \$1.00 and \$1.50. Friday **.25**

Hair Barrettes, Side Combs and Comb Combs. Regularly 35c. Friday **.15**

A big clearance of odd lines in Combs, Puff Combs and Barrettes. Friday bargain **.5**

**ENGLISH BRISTLES, 10c PER YARD.** An extraordinary large quantity of this very useful and very much used fabric enables us to offer them at this price. In a variety of designs and a multitude of color combinations to select from. The regular selling prices of these bristles are 25c and 35c per yard. Friday bargain, yd. **.15**

**ENGLISH UPHOLSTERING TAPESTRY.** English Upholstering Tapestry, 40 inches wide, in good designs and varieties; strong and durable; laundries beautifully. In nearly every color. Regularly 50c per yard. Friday **.59**

**BEDROOM SETTEES AND BOXES.** At greatly reduced prices. Fresh, brightly colored, Bed-room Chairs and Boxes, in pretty patterns of English taffetas and chineries. These have been bought from our Christmas stock, and will be cleared at prices far below regular selling.

**CANADIAN DUSTPROOF WEATHER-STRIP.** Installed Complete in Your Home for THE CHEAPEST PER FOOT. This is the best on the market; absolutely dust and draft-proof; protects your curtains, your furniture, your carpets, and your health. Your home will be clean with only half the amount of sweeping and dusting, when the windows and doors are fitted with Canadian Dustproof Weatherstrip at **per foot .10** (Drapery Dept.—Fourth Floor)

**25c FLOWERED SWISS MUSLIN.** 12½ YARD. This is a half-price clearance of one of the daintiest bedroom drapery fabrics; strong and durable; laundries beautifully; light in texture; can be used for screen fittings and covering comforters to good advantage. A very large assortment of colors and designs to select from. In stripes and all-over effects; pale blues, pink, rose, yellow, mauve, green, old gold, etc. are all well represented. Friday bargain, **12½c per yard**

**THE NEW ART TISSUES.** 35c, 20c and 25c Values. **CLEARING AT 6c EACH.** Art Tissue, in effect, is a close second to Madras at four or five times the price. In block and conventional patterns, and rich dark color combinations on cream and ecru grounds. It is an ideal curtaining for den, library, dining rooms and living rooms; 36 inches wide. Friday bargain, **12½c per yard**

**300 SLIGHTLY SOILED EXTENSION ROPS.** Regularly 12½c Each. **CLEARING AT 6c EACH.** Extending from 20 to 36 inches wide, and made complete with brackets and nails; only a very slight mark on the brass, not noticeable, and does not interfere in any way. Friday bargain, **6c each**

**A COMPLETE WHITE SHADE FOR 30c EACH.** High grade of hand-made opaque cloth with Hartshorn rollers, size 37 x 70 inches, in white, cream and green, fitted with brackets and nickel plated brass. Regularly \$1.00. Friday, each **.39**

## Men's Braces, Armbands and Garters, in a Box 29c

All boxed, Suspenders, Brace Sets, Armbands, Garters, etc., to be cleared Friday at 29c a box; the average regular price is about 75c, but there are many worth \$1.00, \$1.25 and \$1.50. For an early rush Friday morning, each box **29c**

No phone or mail orders filled.

## MEN'S SWEATERS AT 49c EACH

Navy blue and plain grey pull-over sweaters, a few button neck style; they are made plain, rib knit style, with roll collar, and come in medium sizes only. To clear these we are quoting a price which is about one-third of their regular value. Regularly \$1.25 and \$1.50. Friday bargain **.49**

## Floor-Covering Bargains

Linoleums, Imported and Domestic Bedroom Rugs, English Brussels Squares and Hard-wearing Saxony Squares.

Five hundred yards of good English Parquetry Surround, in splendid hardwood effect, both light and dark. A special clearance.

18 inches wide. Regular price \$20 yard. Special price, per yard **.19**

22½ inches wide. Regular price 30c yard. Special price, per yard **.24**

27 inches wide. Regular price 36c yard. Special price, per yard **.27**

36 inches wide. Regular price 46c yard. Special price, per yard **.37**

A few odd designs and colors in fine quality Art Wool Bedroom Rugs at nearly half price.

9.0 x 10.5. Regularly \$8.95 and \$10.25. Special price, per yard **6.95**

9.0 x 12.0. Regularly \$12.75. Special price, per yard **13.95**

10.6 x 12.0. Regularly \$15.75. Special price, per yard **10.95**

A rare bargain in very fine quality hardwearing Saxony Rugs for dining room, living room, dens or hall. Wonderful value to clear, the balance of a large consignment.

6.9 x 9.0. Regular price \$20.00. Special Friday price **22.50**

9.0 x 9.0. Regular price \$38.00. Special Friday price **27.00**

9.0 x 10.5. Regular price \$39.85. Special Friday price **30.00**

9.0 x 12.0. Regular price \$45.65. Special Friday price **35.00**

Specially reduced English Brussels Squares for bedrooms, worth securing at these prices.

6.9 x 7.0. Regular price \$8.60. Special Friday price **6.95**

6.9 x 9.0. Regular price \$10.50. Special Friday price **8.95**

6.9 x 10.6. Regular price \$12.00. Special Friday price **9.95**

9.0 x 9.0. Regular price \$14.25. Special Friday price **12.75**

9.0 x 10.5. Regular price \$15.75. Special Friday price **13.75**

9.0 x 12.0. Regular price \$17.75. Special Friday price **14.75**

11.3 x 12.0. Regular price \$28.00. Special Friday price **19.75**

(Fourth Floor)

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(Fourth Floor)

## Men's Fur-Collared Coats

**AT LOWERED PRICES**

Grey Frieze Ulsters, with fur collar; the cloth is a fabric that gives excellent wear; cut double-breasted style, with shawl collar of Corsair beaver fur; the coat is lined with heavy, good wearing tweed; nicely tailored. Big value **9.95**

**MEN'S TROWERS ON THE BARGAIN PROGRAMME.** Some excellent wearing worsted Trowsers, in fancy grey stripes, excellent French and English worsted panting; nicely tailored. Sale price **1.75**

**MEN'S SHEEP-LINED COATS.** These coats are very warm, and will not show the dirt readily; made from a heavy black duck, with patent fasteners, leather-bound pockets, wind wristlets in sleeves, leathershields, sheep-lined throughout, with warm, heavy beaverette collar; well made. Special price **7.00**

**BOYS' THREE-PIECE SUITS, \$3.95.** Regular Values \$6.00, \$6.50 and \$7.50. 35 Tweed and Worsted Three-piece Suits, single and double-breasted style, single-breast vest, and straight pants; lined with the best mohair linings, and well tailored; grey and tan shades. Friday, sizes 29 to 33 **3.95**

**BOYS' FANCY OVERCOATS, \$4.95.** Double-breast Frustran Overcoats, made from a blue English cloth, trimmed with brass buttons, and red linings. Friday, sizes 21 to 26 **4.95**

**BOYS' ULSTER OVERCOATS, \$4.48.** Single and double-breasted Ulster Overcoats, made from good wearing English tweeds, in brown and light grey; wide, convertible collar. Friday, sizes 26 to 32 **4.49**

**BOYS' FANCY SUITS, \$3.95.** Regular Value \$5.50, \$6.00 and \$6.50. 37 High-grade Suits, made from fine finished tweeds and worsteds, in grey, green, tan and brown shades; single and double-breast Russian style, with bloomer pants. Friday, sizes 2½ to 4 years **3.95**

## Hats and Caps for Men

Men's Winter Wear Caps, in tweeds and serges, made golf shape, with fur-lined ear bands, well finished. Friday **.25**

Samples in Men's Soft Hats, new shapes and in popular colors, rough and mixed finishes, of heather, olive, tan, grey and bronze, in sizes 7, 7½, 7¾, and 7¾ only. Regularly \$1.50 and \$2.00 hats. Friday **.75**

Men's Fur Coats, in black china dogskin, heavy full fur and well lined. Regularly \$19.50. Friday **14.95**

Men's Fur Collars, made to button on coat, in electric seal and German otter. Friday bargain **2.98**

Men's Fur Caps, wedge and driver shape, in astrachan, electric seal, German otter, piece Persian and nutria beaver. Friday special **2.95**

## Camel's Hair Coating

Real Camel Hair Coating, in fawn only, 60 inches wide. Regularly \$3.00. Bargain Friday, yard **1.50**

Pure Linen Damask Table Cloths, sturdy quality, in good assortment of pretty designs, size 32½ yards. Bargain Friday **1.50**

**APRON GINGHAM, 9c YARD.** Fast colors, blue and white checks, with or without border, 38 inches wide. Bargain Friday, yard **.9**

**CAMBRIC COMFORTERS, \$1.45.** Reversible Cambric Comforters, well filled with a white fluffy filling, good serviceable coloring, size 72 x 72 inches. Bargain Friday **1.45**

**FINE UNDERWEAR CAMBRIC, 36 INCHES WIDE.** 12 yards for \$1.00

**FINE HEMSTITCHED PILLOW CASES, TWO SIZES, 48 x 33 or 44 x 38 IN.** Bargain Friday, 3 pairs **1.00**

**CRASH TOWELLING, 6c YARD.** 2,000 yards Crash Roller Towelling, 17 inches wide. Bargain Friday, yard **.5**

(Phone Linen Dept., Second Floor)

## Wall Papers

White and Glimmer Wall Papers, for bedrooms, kitchens and small halls, colored overprints. Friday special, per roll **.7**