

STORE HOURS:
Store Opens at 8.30 a.m.
Store Closes at 5.30 p.m.

The Robert Simpson Company, Limited

TELEPHONE: Groceries Adelaide 6100 Other Departments Main 7841

Your Spring Overcoat \$8.40

50 Men's Light Overcoats That Usually Sell for \$12.00 — They are in dark Oxford gray, smooth-finished English chevrons, made up in conservative single-breasted Chesterfield style, fly front, slightly-form fitting, with self collars; lined with twill molair to match; perfect fitting; sizes 36 to 44. To clear Tuesday at 8.40.

OTHERS IN MANY STYLES
including the smart Balmacaan and exclusive English Durwards.
SNAPPY SPRING OVERCOATS FOR YOUNG FELLOWS
Single-breasted, button-through style, narrow shoulders, wide lapels, back of coats slightly fitting in at waist, plain gray serge in rough weaves, serge lined; sizes 32 to 35. Tuesday, 10.50

Men's Wear Specials

Men's Heavy Police and Other Elastic Web Suspenders, leather, cord and fabric ends. Regularly 25c and 35c. Tuesday, pair .19
Fancy Silk and Fancy Knitted Neckwear, full length, assorted colors and styles. Regularly 19c, 25c and 35c. Tuesday, .10, three for .25
Flannellette Nightrobes, in sizes from 15 to 19; collar-attached style. Regularly 50c. Tuesday, each .29
MEN'S SWEATER COATS.
An 8.30 o'clock bargain, odd lines, with and without collars; also fancy Sweater Vests with sleeves. Regularly \$1.25 to \$2.50. No mail or phone orders. Tuesday .79



Bedding, Linens and Cottons

Good Sheeting, fully bleached; close, even weave; 70 inches wide. Tuesday, yard .29
Hamstitched Sheets, large size, 70 x 90 inches. Tuesday, pair 1.69
White Flannellette Blankets, plain, without border; large double beds: size 70 x 90 inches. Tuesday, pair 2.49
White Pique Bed Spreads, light weight, easily laundered, hemmed, size 70 x 90 inches. Tuesday .125
Damask Table Napkins, seconds; very slight imperfections; two sizes, 22 x 22 and 24 x 24 inches. Usual \$2.50 and \$3.00 dozen grade. No phone or mail orders. For early business Tuesday we are clearing them at each .15
Semi-Bleached Table Damask, pure linen, 58 inches wide .49
Bath Towels, plain white or fancy stripes. Tuesday, pair .49
Factory or Unbleached Cotton, 36 inches wide. Tuesday, yard .10
Bridal Wreath Madapolam, slightly heavier than a fine nainsook; 38 inches wide. Tuesday, 12 yards for .148

Dressmakers' Day in the Small-ware Sale

Sewing Thread, six-cord, 200-yard spools, black or white, sizes 24 to 60. Sale price, 3c, per dozen .29
Sewing Silk, 50-yard spools, colors white, black, cream, sky, rose, green and brown. Sale price 3c, per dozen .33
Beating Cotton, 1000-yard spools, sizes 36 and 40. Regularly 10c. Sale price, 4c, 3 for .11
Dress Shields, Simpson's transparent, guaranteed, sizes 2, 3, 4 and 6. Regularly 25c and 35c. Sale price, pair .19
Featherbone, cotton covered, black or white. Regularly 12c yard. Sale price, 10c, per dozen .19
Skirt Belting, 3 inches wide, black or white. Regularly 12c yard. Sale price, 10c, per dozen .19
Pin Sheet, brass rustproof, 365 pins on sheet. Regularly 5c. Sale price, 3 for .10
Dome Fasteners, with spring, black or white, all sizes. Regularly 4c dozen. Sale price, 2 for .10
Girls Belting, boned and hemmed, black or white. Sale prices, 2 and 4-inch, yard, .10; 6 and 6-inch, yard, .12; 7 and 8-inch, yard, .14
Skirt Belting, 4-inch, double, black, white and gray. Regularly 4c yard. Sale price, 3c, per dozen .30
Hooks and Eyes, rustproof, black or white, all sizes. Regularly 4c card. Sale price, 3 cards .10
Phone orders receive prompt attention.

We Are Signalling You
Get down to Simpson's early this morning for the Super-Dreadnought values, \$1.95 all at



Advance Spring Styles in Men's Hats

Young Men's Soft Hats, new fedora, telescope or sunk-in crowns, with new bows at side or on three-quarter, in navy, moss, dark green, brown, slate or black, at 1.50
Stiff Hats, in up-to-date shapes, fine quality and finish, at 1.00
Men's and Boys' Caps, fine navy blue serge, golf shape. Tuesday .45

FOUR FACTORY BOOT SALE

Our buyer visited four cities and bought the floor stock and samples from the best factories in each city. Here they are:
Women's Boots, Tuesday, \$2.50—850 pairs of distinctive Custom-Grade Boots, showing the newest approved styles; a large variety of plain polish and patent leathers, new shades with uppers of dull leather and colored cloth tops; hand-turned and Goodyear welt soles; new covered and solid leather heels; Spanish, French, English, military and stage toe shapes; these are boots of the better kind; widths A to E and sizes 2 to 7 in the lot. Regularly \$4.50 to \$7.00. No phone or mail orders. Tuesday .250
Men's "Liberty" Boots, Tuesday, \$2.95—550 pairs Men's Distinctive Stylish Boots, in button and Blucher patterns, cloth and dull leather tops; vamps of patent colt, tan Russia calf and gun-metal calf leathers; every pair Goodyear welted; perfectly smooth inner soles of solid leather; guaranteed shape-retaining toe boxes and counters; sizes 5 1/2 to 11. Regularly \$4.50 and \$5.00 boots. No mail orders. Tuesday .295
Extra Special Lot—37 pairs Ladies' 14-inch Chrome Glove Tanned Grain Calf Sporting Boots, sizes 2 1/2 to 3.5. Regularly \$8.00. No phone orders. Tuesday .395
Ladies' Pumps and Oxfords—450 pairs women's latest and approved style low cuts, popular and distinctive effects; leather and cloth matched and contrast combinations; dainty light hand-turned evening and street wear; fully covered solid leather heels; an advance spring style safe; widths A to D; sizes 2 to 7 in the lot. Regularly \$4.00 to \$5.50. No mail or phone orders, Tuesday .250
Misses' Boots—450 pairs "Mrs. King's" Boots, in button styles, with cloth and dull leather tops; black Russia calf and patent colt vamps; Goodyear welt and flexible McKay soles; college and growing girl heels; orthopedic, educator and ten-toe shapes; high-class footwear at a popular price; sizes 10 1/2 to 2. Regularly \$3.50. Tuesday at 2.49

Apply at once for membership in The Easter Club for Housefurnishers

Ring Specials
Women's Three-Stone and Five-Stone Pearl Rings, genuine whole pearls, set in 14k. gold, claw settings. Regular prices \$5.00, \$6.00, \$7.50, \$10.00, \$15.00 and \$18.00. Tuesday's reduction less one-third regular prices.
14k. Gold Baby Signet Rings; Sterling Silver and Gold-filled Dinner Rings; Gold-filled Signet Rings, carved shoulders. Regularly 75c. Tuesday .49
10k. Claw-Set Birthday Rings; 10k. Gold Cameo Rings; 9k. Gold Signet Rings, two initial free; 14k. Children's Five-stone and Three-stone Pearl Rings. Regularly \$1.50 and \$2.00. Tuesday .88
Women's Single-stone Diamond Rings, fine white diamonds, set in 18k. gold and platinum, crown claw settings, invisible Tiffany designs. Regularly \$25.00. Tuesday \$15.00
Women's Seven-stone Cluster Diamond Rings, set in platinum, with 14k. gold bands; looks like one large single-stone diamond ring. Regularly \$35.00. Tuesday 17.00

St. Patrick's Day Stationery

WHAT YOU NEED FOR THE PARTY.
Shamrock Crepe Paper Napkins, 5c per dozen, 35c per 100.
"Dennison's" Crepe Folds (decorated), per fold .05
Lunch Sets, containing one table cover, twelve fast color napkins, twelve doilies and six plates, attractively decorated in green design, 25c and 60c each.
"Shamrock" Place Cards, six in a box .10
Fancy Cut-outs for decorative purposes (shamrock leaf), per pkg. .10
Festoons, in green tissue, each .25
"Irish Harp" Flag, green crepe, with harp printed in gold; 2 for 5c, and 10c. Stationery Dept., Main Floor.

Toilet Requisites

Real Ebony Hair Brushes, with 13 rows of pure bristles. Regularly \$1.00. "Special" .79
Nail Brushes, solid backs and pure bristles. Regularly 50c. Special .25
Toilet Paper, in rolls, 1000 sheets to a roll. Special, 5 rolls for .25
Williams' Bath Soap, 1/2-lb. cakes. Special, 3 cakes for .25
Cleaver's Unscented Soap. Special, 3 cakes for .25
When's Toilet Soap. Special, 6 cakes for .25
Williams' Talcum Powder, Violet, Rose and Carnation, per tin .19
Rogor & Galt's Violet and Sandalwood Face Powder. Special .31
Pure Cold Cream, in jars. Regularly 50c. Special .25
Grated Ivory Brush Trays, Sponge Boxes and Tooth Brush Trays. Special, Half-price.

Hosiery and Gloves

Women's Plain Line Thread Hosiery, extra fine quality, seamless, applied heel, sole; sizes 8 1/2 to 10; black and tan. Regularly 25c. Tuesday .15
Boys' and Girls' Ribbed Black Cashmere Hosiery, double toe and heel, sizes 6 to 10. Tuesday .25
Men's Silk and Wool Hosiery, plain black cashmere, with colored silk thread knitted over the all-wool yarn; black and blue, black and silver, tan and silver, purple and black, and plain black; sizes 9 1/2 to 11. Tuesday .25
Women's Hosiery, double toe and heel, white only. Regularly \$1.50 and \$2.00. Tuesday .85
Women's Glove Kid gloves, white only, black stitching on back; sizes 5 1/2 to 7 1/2. Regularly \$1.10. Tuesday .85
Women's Wrist Chambray Gloves, two dome fasteners, self-stitched back; natural, white and gray; sizes 5 1/2 to 8. Tuesday .39

Advantageous Furniture Prices

Library Table, made of solid quarter-cut oak, fumed finish, has drawer at both sides and book shelves at each end. Regularly \$30.00. Special .13.95
Arm Chairs and Arm Rockers, in genuine quarter-cut oak, fumed finish, well upholstered spring seats, covered in art leather. Regularly \$3.00. Special .4.00
Extension Dining-room Table, in genuine quarter-cut oak; has round top, deep rim, extending to 6 feet; massive round pedestal. Regularly \$17.50. Special .12.65
Dining-room Chairs, made of quarter-cut oak, fumed finish, panel backs; the seats are covered in genuine leather; set has five side and one arm chair. Regularly \$17.50. Special .13.95
Parlor Suite, mahogany finish, consisting of settee, arm chair and arm rocker; the Parlor Suite, mahogany finish; set has settee, arm chair and arm rocker; have neatly designed panel backs, and the spring seats are comfortably upholstered and covered in silk tapestry. Regularly \$36.50. Special .21.75

1,000 Axminster Hearth Rugs at \$1.75

Good Looking Hearth Rugs, in a range of good Oriental designs, mostly in the wood shades, greens, blues and reds; 27 x 54 inches. Special, each 1.75
LOVELY NEW COLORS IN BRUSSELS RUGS.
Tan and Brown Are the Predominating Shades in These New Brussels Rugs—Many qualities are shown in all the sizes, and in addition to the Oriental effects are attractive small conventional and two-tone designs, in greens, blues, pinks, etc.
6.9 x 7.8 12.00
6.9 x 9.0 14.25
6.9 x 10.6 16.75
9.0 x 9.0 19.00
9.0 x 10.0 21.25
9.0 x 12.0 24.25
"CREX" GRASS RUGS JUST RECEIVED.
New 1915 designs, and colors are shown for the first time; browns, greens and blues.
4.6 x 7.8 3.25
5.0 x 10.0 5.25

New Drapery Materials on Sale

English Lace Curtains at \$1.79 Pair—A number of new designs, some regular Nottingham; others cable net, in white only; rich floral borders; 3 yards long. Tuesday, pair 1.79
Window Shades at 39c Each—A good quality, opaque cloth, in cream or green only; size 26 in. x 70 in.; mounted on reliable spring rollers; complete with brackets and ring. Tuesday, each .39
Brass Extension Rods at 20c Each—A well-finished extension rod, with brass ball ends, extending from 28 to 52 inches; a very useful rod for light window draperies. Tuesday, each .20
Colonial Chintzes at 49c Per Yard—A number of good designs, with hemstitched yard border effects, in cream, white or ecru. Regularly 40c and 45c per yard. Tuesday, per yard .29
American Scrims at 28c Per Yard—A number of useful designs and colorings, including nursery and stripe effects; 36 inches wide. Tuesday, per yard .28
Heavy Tapestry Cretonnes at 77c and 88c Per Yard—A heavy quality cretonne, suitable for furniture covers; 36 inches wide; these are reproductions of French tapestries. Tuesday-special, per yard .77 and .88

Pictures 29c

Regularly 65c to 79c. Harrison Fisher heads, in oval gilt frames. Others in dark frames. Novelty subjects; 150 only. Tuesday at .29
500 Motives. Tuesday .15
Photo Frames, size 7 x 9. Tuesday .25

Wall Paper Specials

3250 Rolls Imported Made-in-Canada Papers, for parlors, halls, dining-rooms, bedrooms, in floral, figures, tapestries, stripes, in browns, greens, blues, grays, buff, tans, pinks. Regularly 15c. Tuesday, 3c. Regularly 25c. Tuesday, 15c. Regularly 35c. Tuesday, 22c. Regularly 50c. Tuesday, 33c. Regularly 75c. Tuesday, 44c

You Can Buy a \$10 to \$15 Suit for \$7.75

Come early, though, for we cannot guarantee that these excellent suits will last long at the price. They are made from English tweeds, in brown and gray diagonal weaves and stripe designs; every garment is carefully tailored in fashionable single-breasted sack style; sizes 36 to 44. Regularly \$10.00, \$12.00, \$12.50 and \$15.00. To clear 7.75

Youths' and Young Men's New Spring Suits

A Splendid Range of These Swagger English Suits for Young Fellows, snug of shoulder, with soft roll fronts; wide, soft roll lapels, waist fitting, trousers with small hips, and athletic vests; new spring and summer fabrics; greens, tans, brown, grays and blues, in the newest checks, overchecks and stripes; linings that match exactly; sizes 32 to 35. Specially priced at 13.50, 15.00 and 11.00

BOYS' TWO-PIECE SUITS, \$2.69

Only 200 Suits in the Lot, single-breasted, Norfolk styles, a few double-breasted ones; all with full cut bloomers, strongly made from dark gray and brown imported tweeds; sizes 25 to 32. Tuesday 2.69

150 SUITS AT \$4.85

Made for our regular stock, Norfolk styles, with fancy plaids and belt, full cut bloomers, browns and grays; sizes 27 to 34. Regularly \$8.00 to \$10.00. Tuesday 4.85



China and Brassware

A \$15.00 China Dinner Set, \$5.59—Excellent quality thin translucent china, pretty violet spray decoration, gold traced edges, kermit shape cups, 97 pieces. Tuesday special 5.69
\$59.50 Theodore Haviland Set, \$42.50—102-piece Limoges China Dinner Set, Theodore Haviland's famous French china, pretty brown dice border design. Regularly \$59.50. Tuesday, special \$42.50
"Rosebud" English Bone China, cups and saucers, regularly 30c, for 12. Tea Plates, regularly 10c, for 10. Cake Plates, Slop Bowls and Cream Jugs, regularly 25c, for each 1.9
Odd Lines Toiletware, large Water Jug, regularly 75c, for 59c. Wash Basins, regularly 75c, for 59c. Chamber 39 and 49
60c and 75c Brass Fern Pots, 36c—Footed Bright Brass Fern Pots, well finished. Regularly 60c and 75c. Tuesday 39
"Aynley" English Cups and Saucers, 18c Each—An assortment of genuine "Aynley" China Cups and Saucers, many dainty floral and conventional decorations, finest grade English china; values up to 59c each 1.8

The Groceries

TELEPHONE DIRECT TO GROCERY DEPARTMENT, ADELAIDE 6100.
Finest Canned Corn, only 6 tins to a customer. Three tins 21
One Car Granulated Sugar, in 20-lb. cotton bags. Per bag 1.38
Ogilvie's Royal Household or Purify Flour. Quarter bag 1.10
California Sifted Raisins, not a seed brand. Three packages 25
Magic Baking Powder, 1-lb. tin 21
Pure Lard, 3-lb. pail 45
Finest Creamery Butter, per lb. 35
Choice Side Bacon, peeled, half or whole, per lb. 21
Choice Pink Salmon, per tin 25
Shirriff's Marmalade, 2-lb. jar 25
Booth's Canned Spinach, gallon size. Regularly 60c. Per tin 40
Pure Clover Honey, 5-lb. pail 70
Canned Beans, Golden Wax or green. Three tins 22
Cowan's Cocoa, 1/2-lb. tin 25
Choice Lima Beans, 2 lbs. 19
500 lbs. Fresh Fig Bar Biscuits, 2 lbs. 25
Evaporated Peaches, per lb. 9
Choice Grape Fruit, 6 for 25
Canned Haddie, Per tin 25
Post Toasties. Three packages 25
Robin Hood Oats, Per package 25
CANDY—Main Floor and Basement.
500 lbs. Nut Milk Chocolate, Per lb. 40
1000 lbs. Lady Caramels, Per lb. 40
1000 lbs. Butterscotch Drops, Per lb. 10

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