

To-morrow Will be a Great Shopping Day at Simpson's

STORE OPENS
8:30 AM
DRUGS

Beef, Iron and Wine, 40c bottles, Friday.
Tonic and blood builder, in pill form; 75c boxes, Friday.
MacLeod Starr's Infallible Hair Grower, \$1.00 size, Friday.
Foot Powder, for tired, aching and swollen feet; 20c size, Friday.
Corn Files, regularly 10c, Friday.
Madame Yale's Fruit Tonic, \$1.00 size, Friday.
Madame Yale's Blood Tonic, \$1.00 size, Friday.
Disinfectant - Permanganate or coal tar; 25c size, Friday.
Massage Brushes, all rubber, Friday.
Medicine Glasses, regularly 10c, Friday.
Chamois Skin, good size for cleaning or polishing, 75c size, Friday.
(Main Floor)

Friday in the Mantle Section

WOMEN'S AND MISSES' SUITS, \$6.95.
A splendid collection of suits in serges and tweeds, in navy, tan, brown and grey. Coat cutaway style, lined with silk; skirts have the raised waistline. Splendid Friday bargain.

A special sale of Separate Skirts, consisting of oddments from some of our best selling lines. The styles are good. Materials include serges in black or navy, shepherd's checks, tweeds and cream serge with black hair line stripe. These garments are perfect fitting and finished with the best of workmanship. Sold regularly from \$5.00 to \$7.50. Friday, bargain.

STYLISH COATS FOR MISSES AND WOMEN, SOLD SPLENDIDLY AT \$14.50, \$15.00, AND \$16.50, FOR \$9.45.

In a splendid collection of serviceable materials, imported serges in hard or soft finish, navy and black, black broadcloths, and light weight tweeds in grey and tan mixtures, in fashionable short or long lengths, with attractive collars and cuffs in contrasting shades. Friday, bargain.

CHILDREN'S COATS, \$1.98.
A Collection of Children's Coats, some from our broken lines in a large variety of styles and materials. Cheviot serges and shepherd's check with trimming of silk or broadcloth. Colors brown and grey. Ages 8 to 14 years. Friday, bargain.

In the June White Sale

Clearing the balances of three of our most popular corset models. Royal Worcester, Her Majesty and Thomson's Glove-fitting, fine coutil or batiste, medium or low bust, extra long skirt and back, deep unboned center, finest rust-proof boning, wide side steel, 4 strong garters, bust draw cords. Sizes 18 to 30 inches in the lot, but not in each model, regularly \$2.00. Friday bargain, 1.25.

CHILDREN'S AND INFANTS' WEAR.
Children's Dresses, fine white cambric, attractively trimmed on neck, front waist and cuffs, with navy and white bias stripe material, pleated skirt, opens down entire front, making laundering easy. Sizes 6 to 14 years. Regularly \$2.00. Friday bargain, 1.19.

WASH GOODS
500 yards 28-inch Vesting Insertions, all counter soiled, in other ways perfect goods that a trip to the laundry will put all right. There is a large assortment, and we will clear at one price Friday.
Remnants of Crepes, Ducks and Delaines, Friday bargain .10
36-inch Indian Head Suitings in a large variety of shades. Friday bargain .11
20-inch Turkey Red Chintz in a good assortment of designs. Regularly 10c, Friday bargain .7 1/2
27-inch Striped Corduroy Suitings in a large variety of colorings; also heavy white and black Vestings. Regularly 25c. Friday bargain .17
27-inch Black and White French Voiles, sheer weave, fast colors. Regularly 35c. Friday bargain .25
(Second Floor)

MILLINERY

A Friday bargain day of interest in the Millinery Department. We give only a condensed list, but you will not be disappointed in the great values for Friday.
Trimmed and Suit Hats, regularly \$2.85 and \$3.50. Friday .50
White Java Hats, trimmed with fancy drapes. Regularly \$2.75. Friday 1.00
Mid-Summer style in beautiful trimmed hats, all fresh from the workroom. Regularly \$4.50 to \$5.50. Friday .25

SHAPES.
100 dozen to choose from, in tagals, fine Milan, and Hun. Regularly \$2.50 and \$3.75. Friday .100

CHILDREN'S DEPARTMENT.
Trimmed Leghorn Shapes, in chic style. Regularly \$3.00. Friday .1.25
Children's Hats, in fine imitation Panama, with fancy bands. Regularly \$2.50. Friday .95
Cut Milan Shapes, also fine tagal shapes, in white, pink and sky. Regularly \$1.25 and \$1.75. Friday .75
(Second Floor)

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MEN'S TWEED SUITS

WORTH \$10.00, \$12.00, \$15.00, FRIDAY, \$5.95.
We save you dollars on every suit and we give you clothing that is new and made in the most advanced styles. These suits are made from splendid English tweeds in neat shades of browns and greys, mostly in stripe patterns. A number of these are sample suits that we've bought at a fraction of their value. Single-breasted, three-button style. Linings are strong and good wearing, and the workmanship the best. Worth \$10.00, \$12.00, \$15.00. Friday, bargain, 5.95

AN EXCEPTIONAL TROUSER BARGAIN.
Men's Trousers, made of a worsted finished English tweed, in neat patterns of grey or brown. Perfectly cut and tailored. All sizes. Regularly worth \$2.50 and \$3.00. Friday, bargain 1.49

HOT WEATHER OFFICE COATS, \$1.25.
Made from a natural color linenette, light in weight, durable, will not show dust. Single-breasted, patch pockets. All sizes. Friday, bargain 1.25

SPECIAL SALE MEN'S BATH ROBES.
100 Men's Full Cut Bath Robes, of an English Jersey cloth, Herringbone weave. Well assorted shades. Cut to button up to neck with girdle around waist. Slightly soiled stock. Complete range of sizes. Friday, bargain 3.95

STOCK CLEARING SALE BOYS' SUITS.
150 Boys' Two-piece Double-Breasted Suits, with bloomer pants. Stock clearing sale of odd sizes in season's newest styles and fabrics. Good wearing clothes in neat patterns. Also blue serge suits from 25 to 30 sizes. Tweed, sizes 25 to 34. Friday, bargain 3.45

BOYS' STRAIGHT SERGE KNEE PANTS.
125 Rough Blue Serge Knee Pants. A strong, good wearing cloth. Well lined and strongly made. Friday, bargain .60
(Main Floor)

Parasols and Umbrellas

35c and 50c Children's Parasols, in fancy patterns, well assorted. Friday. .25
\$2.00, \$2.50 and \$3.50 Women's Silk Parasols, an excellent assortment of fancy patterns, stripes, checks and plain colors. Friday .1.49
65c and 75c Children's Umbrellas, handles are well assorted and durable covers. Friday .43
\$1.35 and \$1.50 Women's Umbrellas, silk and wool taffeta tops, neat and attractive handles. Friday .98
(Main Floor)

Art Needlework Department

Pure White Hemstitched Shams, Dresser Covers, Stand Covers, Table Covers, Trays Cloths, etc. Regularly 39c each. Friday, each .24
Tapestry Cushion Slips, finished with tassel at each corner. In Oriental colorings. Regularly 39c. Friday .29
Tush Baskets, suitable for shopping or picnic baskets. Regularly 1.00. Friday .12 1/2
(Main Floor)

HOSIERY

Infants' Sox, white, cotton, fancy colored tops, stripes and spots, fit ages 4 months to 8 years, 20c value, Friday .12 1/2
Children's Ribbed Black or Tan Cotton Hose, summer weight, seamless, fast dye, 4 to 10, 25c value, Friday .17
Girls' All-wool Plain Cashmere Hose, summer weight, double knee, close weave, double heel, toe and sole, 8 to 10, 35c value, 35c pair. Friday .25
Women's Tan or Black Cotton Hose, seamless, nice finish, fast dye, 4 to 10, Special, Friday 3 pairs 35c pair 12 1/2c
Women's All-wool Plain Black Cashmere Hose, seamless, fine yarn, close weave, 8 1/2 to 10. Special Friday .31
25c selection of Women's Summer Hosiery: Long, late thread, black, tan or white, lace, embroideries and fancy patterns, 8 1/2 to 10. Special Friday .25
Men's Silk Lisle Thread Socks, fine thread, light weight, fast dye, gauge weight, slicked heel, toe and sole, black only, 9 1/2 to 11, 25c value. Friday, 3 pairs 65c pair 18c.
25c selection of Women's Summer Gloves, washable, chamolisee, natural or white, long late thread, black, tan or white, 3 1/2 inch length, sizes 8 1/2 to 7 1/2. Special Friday .29
Women's Fine Thread Stockings, mousetaire, dome fasteners, 20-inch, double tipped fingers, heel, toe and sole, black, tan or grey, sizes 8 1/2 to 7 1/2. Friday .35
50c pair 18c.

WAIST BARGAINS

A clearance of mused and counter soiled tailored waists, of good lines. All sizes amongst the lot. Regular price \$1.95 to \$2.48. Friday .98
A Splendid Sailor Waist, of fine white cambric, with handkerchief collar, cuffs, patch pocket. Various colored stripes around the edges. Sizes 32 to 42. Reg. 98c, Friday .59
White Norfolk Middy Coat, with collar and cuffs of red, navy and grey. Reg. 98c, Friday .50
(Third Floor)

Books From Our Library

750 volumes of recent fiction, bound in cloth, library soiled. Friday, each .25
250 only, Simpson's Royal Line Paper-teric, contains one quite white linen note and 25 envelopes. Regularly 25c. Friday 2 for 25c.
(Book Department, Main Floor)

Bargains in Floor Coverings

Short Remnants of 15c, 20c, and 25c Japanese Matting. Lengths up to 6 yards. Per yard .9
Short Ends of Printed Linoleums and Floor Oiltcloths, regularly 27c, 40c, and 50c per yard. Friday 83c, per sq. yd. .19
36 in. x 72 in. Stencilled Japanese Mats for veranda and summer use generally. Special Friday bargain, each .25
A few part rolls of Jute Brussels and Napier Matting for stairs and hall runners: 18 inch wide, regularly 18c. Special Friday, 14 1/2c; 22 1/2 inch wide, regularly 25c. Special Friday, 19 1/2c; 27 inch wide, regularly 25c. Special Friday, 21c.

Electric Fixtures

6-light Parlor Fixture, with reeded tube arms, cast ornaments and socket covers, finish rich gilt and satin, fitted with 6-inch crystal prisms, complete. Regular value \$20.00. Friday, special .15.59
4-light Dining-room Fixture, shower effect, with 16-inch spun brass pan, supported with reeded stems, finish brass and black, complete with glassware. Regular value \$15. Friday, special .8.50
3-light Ceiling Fixture, fitted with link rods, 10-inch spun brass pan and spun socket covers, finish brass. Complete with glassware. Regular value \$6.25. Friday .3.10

MEN'S HATS

\$2.00 AND \$2.50 HATS, FRIDAY, \$1.00.
Men's Soft Hats at bargain prices. Newest summer shapes of Fedora, Trooper, Neglige and Crusher. Exceptionally well made and good quality Hats, newest colors and finish. Friday, bargain 1.00
Men's Straw Hats, in Sailor or Neglige shapes, fine plain white Canton and Senit braids. Black silk bands. Friday, bargain .75
300 Men's Panama Hats, even weave, natural bleach and extra well trimmed and finished. Tourist and telescope shapes. Sizes 6 1/2, 6 3/4 and 6 3/8 only. Friday, bargain, your choice, for 1.95
Children's Straw Turban Hats, plain white braid. Large or medium brim. Regularly 50c. Friday, bargain .25
(Main Floor)

Men's Furnishings at Reduced Prices

Men's Navy Blue Bathing Suits, combination style, fasten on shoulder. All sizes, 34 to 44. Regularly 75c. Friday, bargain .44
Men's Outing Shirts, with separate soft collar and double cuffs, in plain colors or stripe designs. Sizes 14 to 17. Regularly \$1.00. Friday, bargain .60
Men's Wash Ties, in every style and design. Regularly 15c and 25c. Friday, bargain, 3 for 25c.
RUSH PRICE ON MEN'S SUMMER UNDERWEAR.
5,000 Garments of Men's Pen Argon Brand Balbriggan Underwear, in shirts and drawers. Several different colors to select from. All first quality goods. Sizes 34 to 44. Regularly 50c. Friday, bargain .29
(Main Floor)

Bargains in Boots, Pumps and Oxfords

WOMEN'S BOOTS, \$2.25.
Beautiful footwear in all leathers, and combinations of leathers and fabrics, including patent colt, tan Russia calf, gummetal and vic kid, blucher, balmain and button styles. Goodyear welted, hand-turned and flexible McKay sewn soles; all styles of heels, sizes 2 1/2 to 7. Regularly \$3.00, \$3.50, \$4.00 and \$5.00. Friday bargain .25
PUMPS AND OXFORDS, \$1.95.
Dainty styles in Pumps and Oxfords for women, in patent colt, gummetal, tan Russia calf, vic kid and fancy leathers; French, Cuban and military heels; flexible McKay, hand-turned and Goodyear welted soles; sizes 2 1/2 to 7. Regularly \$3.00, \$3.50, \$4.00 and \$4.50. Friday bargain .195
MEN'S BOOTS, \$2.95.
Men's High-grade Goodyear Welted Boots, made on up-to-date lasts, in bluchers, button and balmoral styles; gummetal, patent colt, tan Russia calf, velours calf and heavy, medium or light weight Goodyear welted soles; high, medium or low English heels; sizes 5 to 11. Regularly \$3.50, \$4.00, \$4.50 and \$5.00. Friday bargain .249
MEN'S OXFORDS, \$2.49.
Finest Custom Grade Blucher and Button Oxfords, made on the newest and most popular lasts, patent colt, gummetal, tan Russia calf, vic kid and kangaroo leathers; heavy, medium or light weight Goodyear welted soles; high or low heels; sizes 5 to 11. Regularly \$3.50, \$4.00, \$4.50 and \$5.00. Friday bargain .249
BOYS' BOOTS, \$2.49.
Gummetal, tan Russia calf, patent colt and dongola kid boots, in laced blucher style, made on neat, easy fitting lasts, suitable for growing boys. Solid leather Goodyear welted soles; sizes 2 to 5. Regularly \$3.00, \$3.50 and \$4.00. Friday bargain 2.49
Second Floor

JEWELRY

\$1.75, \$2.50, \$3.50, \$4.50, AND \$5.00 GOLD BROOCHES, 98c EACH.
Long 9c. Gold Double Bar Pin, with oval centre, set with 6c pearls and another 9c. Oval Bar Pin, set with 10 real half pearls; 9c. Oval Bar Pin, set with 10 real half pearls; 9c. Scroll Design Brooch, set with amethyst; 9c. having pear shaped amethyst drop; Beautiful heavy silver mounting. Long Silver Bar Scroll Design Brooch; 9c. Gold Bar, set with four pearls and three pearls; 9c. Gold Bar, set with heart and maple leaf centre; 10c. Gold Bar Pin, set with amethysts and pearls; 9c. 9c. Gold Wishbone Brooch; 9c. Gold Real Pearl-set Spray Bar Pins, and many other Brooches, Bar Pins, etc. Clearing Friday, all one price, 98c each.
26 14c. Gold Hand-carved Women's and Men's Signet Rings; Stone-set Rings; Cameo Sardonyx Rings; Masonic and Oddfellows Emblem Rings; Fancy Stone-set Clusters. Regular price \$3.50, \$5.00, \$6.50 and \$7.00. Clearing all one price, Friday, \$2.69 each.
(Main Floor)

FERN DISHES

Brass Fern Dishes, two styles and shapes, heavy quality spun brass. Friday bargain, each .49
Brass Tea Kettles, 2 portion size, fine polished finish. Friday bargain .49
Pressed Glass Covered Butter Dishes, with engraved pattern or green iridescent glass. Friday bargain, each .19
Pressed Glass Covered Sugar, with engraved pattern or green iridescent glass. Friday bargain .19
Spoon Holder and Cream Jugs to match above. Friday bargain .10
Cooking Bowls, four sizes, with smooth turned Cooking Bowls, of colored hand, 1, 1 1/2, 2, 3 pints. Choice of any size. Friday bargain, each .05
Decorated Rockingham Teapots, 5, 6, 8, 9 cup sizes. Regular price up to 30c. Friday bargain, choice .19
Semi-porcelain Decorated Tea Cups and Saucers. Regular price 9c each. Friday bargain, each .06
(Basement)

Spectacles and Eyeglasses

AN odd lot of mountings and frames to clear finest quality gold-filled, fitted with our regular stock lenses to suit your eyes. Regular prices \$2.50 to \$5.50. Friday bargain .175
Slight extra charge for compound lenses. Only 75 pairs in the lot, so come early. No charge for examination.
(Optical Parlors, Second Floor)

GROCERIES

2,000 Bags Choice Family Flour, 3/4-bag .60
Currants, cleaned, 8 lbs. .25
California Seeded Raisins, 3 pks. .25
Perfection Baking Powder, 3 tins. .25
Yellow Cooking Sugar, 3 tins. .25
Pink Salmon, per tin .10
Finest Canned Corn, 3 tins. .25
Canned Peas, per tin. .10
300 Picked Shoulders of Pork, lean and mild, 6 to 8 lbs. each. Per lb. .15
Fancy Mixed Biscuits, 2 lbs. .25
2 1/2 LBS. PURE CELONA TEA, 58c.
1,000 lbs. Pure Celona Tea of Uniform quality and fine flavor, black or mixed. Friday, 2 1/2 lbs. .58
(Basement)

The Robert Simpson Company, Limited

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