



News Release

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WILSON PRESENTS MBA STUDENTS WITH TRADE CHALLENGE CUP

The Honourable Michael Wilson, Minister of Industry, Science and Technology and Minister for International Trade, today presented graduate business students from Memorial University, St. John's, Newfoundland, with the "Minister for International Trade Challenge Cup." The students comprised the top Canadian team competing in an international business case study competition.

"These MBA students portray the kinds of skills and abilities Canadians need to compete against the best in the world and win," said Mr. Wilson. "It's clear that our future prosperity depends on our ability to meet international competition, and trade is one of the most important keys to fueling our economy and creating jobs."

The student members of the winning Memorial team are Lisa Browne, Rod French, Janet Moores, Fred Penney, Joe Riche and Chi Ngai Siu. Twelve graduate university teams from Canada and the United States entered the competition organized by the International Business Society of Dalhousie University, Halifax, Nova Scotia. Annually, the contest is sponsored by Maritime Telephone and Telegraph.

"Education and learning are a priority of this government. We support programs and initiatives that will help Canada prepare for a world in which countries compete on the basis of the skills of their labour force," said Mr. Wilson. "Our Prosperity Initiative includes a number of 10-year goals to include learning as part of all Canadians' lives."

The Challenge Cup winners will take part in a series of briefings on international trade issues at External Affairs and International Trade Canada.

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