

SEA URCHIN

- CANADIAN SEA URCHIN EXPORTS TO JAPAN IN 1988 TOTALLED 405.7 MT AT A VALUE OF ABOUT \$12 MILLION.
- IMPORTS OF SEA URCHIN HAVE BEEN STEADILY INCREASING. THIS SPECIES HAS BEEN TRADITIONALLY SERVED IN JAPAN ONLY IN SEASON (DURING THE SUMMER MONTHS) BUT IMPORTS HAVE OPENED UP THE MARKET ON A YEAR-ROUND BASIS.
- CANADIAN SEA URCHIN FROM THE ATLANTIC HAS BEGUN TO ENTER THE JAPANESE MARKET. IMPORTERS ARE HANDLING THE PRODUCT BOTH IN THE SHELL AND IN ALREADY-PROCESSED FORM.
- PRICES VARY ACCORDING TO QUALITY, HOWEVER THERE SEEMS TO BE INCREASING DEMAND AT ALL LEVELS.

FROZEN HERRING ROE - SALTED HERRING ROE

- CANADIAN FROZEN HERRING ROE EXPORTS TO JAPAN TOTALLED 8,299.0 MT AT A VALUE OF \$73.2 MILLION IN 1988. ALTHOUGH OUR EXPORTS IN THIS AREA CONTINUE TO RISE, CANADIAN FROZEN ROE EXPORTERS WILL BE FACING INCREASING COMPETITION FROM OTHER SUPPLY SOURCES IN THE FUTURE. IRELAND, IN PARTICULAR, HAS SHOWN A LARGE INCREASE IN ITS TRADE WITH JAPAN AND THE TRADE NOW CONSIDERS IRELAND TO BE THE HIGHEST QUALITY FROZEN HERRING ROE PRODUCER. THE NETHERLANDS, WEST GERMANY AND THE U.K. ARE ENTERING THE MARKET AS WELL.