

EXPORT TRADE SERVICES

Canadian government trade representatives are located at all Canadian embassies and high commissions throughout the world. These officers welcome enquiries and are prepared to offer sound advice on trade facilities, recommend contacts with the Canadian industry and make travel arrangements.

The centres of Canada's beef cattle population are serviced regularly by international airlines. Arrangements can be made through trade offices to have competent export representatives meet buyers and visitors and arrange itineraries to suit their needs. Interpreters can be provided when required. With these experienced

guides it is possible to see, within a day, some of the finest beef cattle in the world. If cattle of a specific age or breeding are of interest, it is possible to see a wide selection in all price ranges without excessive travel.

International banking and insurance facilities, animal health inspection services, and livestock transport and documentation services are all immediately available. Canadian exporters are prepared to move cattle to any accessible point in the world. Air transport is often preferred for particularly valuable cattle, but shiploads of high-quality breeding stock also move regularly to international markets.

