

CANADIAN ASSOCIATION *for BLACK BUSINESS in* SOUTH AFRICA

The Association's purpose is to develop Black businesses to the stage where they become wealth and job creators. To achieve this CABBSA helps Black manufacturers become suppliers of their goods to South African based Canadian companies.

The Association's board, which I chair, comprises representatives of the National African Federated Chamber of Commerce, Black businessmen, and representatives of Canadian companies operating in South Africa.

CABBSA's development programme is unique in that those it assists are not given cash advances to help them develop their enterprises. The emphasis is upon acting as facilitator, and funding training in, say, management skills.

*The policy is one of holding hands
and allowing a business person to
help him or herself.*