

REPORT 4B
8/10/28

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

POST : 657-KINGSTON

JAMAICA

QUARTER: 1

007-POWER & ENERGY EQUIP. & SERV.
ASSIST CEDSI IN BID FOR BACK RIO GRANDE PROJECT
CONSULTING WORK.

ORIGINAL SHORTLIST FORWARDED TO IDB INCLUDED
CEDSI. THIS WAS RETURNED TO JAMAICAN AUTHORI-
TIES FOR REDRAFTING. FINAL LIST EXPECTED
JULY 8.

007-POWER & ENERGY EQUIP. & SERV.
ATTRACT CANADIAN FIRMS TO BID ON WORKS RELATED
TO POWER IV PROJECT.

2 CDN CO., ONTARIO HYFRO & ONTARIO INT'L CORP.
WILL VISIT KINGSTON IN JULY TO FOLLOW UP
OPPORTUNITIES.

001-AGRI & FOOD PRODUCTS & SERVICE
DIRECT CONTACT WITH CANADIAN FIRMS TO ENCOURAGE
THEM TO VISIT MARKET.

ARRANGED FOR LABATT INT'L TO ACT AS SPONSOR FOR
AIR CANADA'S 50TH ANNIVERSARY CELEBRATIONS LO-
CALLY. AS RESULT LABATT HAS RECEIVED INITIAL OR-
DER FROM NEW AGENT FOR SEVERAL BEVERAGE PRODUCTS

999-MULTIPLE SECTORS
PREPARE FOR SOLO SHOWS TO BE HELD IN KINGSTON
AND NASSAU IN FEBRUARY 1988.

DATE FOR SHOWS MOVED TO FEB. 1988. MARKETING
DOCUMENT WITH SUGGESTED INVITEES PREPARED FOR
LCT/LSTF.

013-CONSUMER PRODUCTS
MAJOR SURVEY ON JAMAICAN MARKET FOR TEXTILE
PRODUCTS AND ACCESSORIES.

SURVEY CIRCULATED JUNE 1987. BASED ON FEEDBACK
FROM CANADIAN INDUSTRY WILL RECOMMEND TWO
INCOMING BUYERS VISIT CANADA IN FALL OF 1987.

008-TRANSPORT SYS, EQUIP, COMP, SERV.
PROMOTE SALE OF DASH 8 TO BAHAMASAIR

MET WITH COMPANY & MINISTRY OF TRANSPORT
IN MAY. DHC PLANNING MAJOR PRESENTATION IN
NASSAU SEPT. 1987