

The conference will bring together over 3 000 participants from more than 80 countries. Speakers from around the world will represent all sectors — government, industry, environmental groups, labour and research institutes. Many will be key people in their field: Frank Popoff, President and Chief Executive Officer of the Dow Chemical Co. and Chair-Elect of the U.S. Chemical Manufacturers' Association, who will speak at the opening plenary session; Michaela Walsh, Past President of Women's World Banking; and Shridath Ramphal, former Secretary-General of the Commonwealth, now President of the International Union for the Conservation and Preservation of Nature.

Throughout the conference, emphasis will be placed on examples of sustainable development in action. Participants will learn, through case studies and ongoing projects, how

stakeholders can work together to put sustainable development into practice. They will have the opportunity to speak with decision-makers from the international community, and to network with recognized leaders from industry, government and environmental non-government organizations. In addition, they can attend the GLOBE '92 trade fair and follow the progress of the environment industry in the global marketplace.

The Trade Fair: An International Marketplace

The trade fair will be held concurrently in Vancouver's domed stadium, with over 20 000 m² of prime exhibit space. It will feature some 600 international exhibits of products, technology and services designed to solve a wide range of environmental problems.

National pavilions will be sponsored by Australia, Austria, Canada, Finland, France, Germany, Italy, Japan, the Netherlands, Switzerland, the United Kingdom and the United States. Nine U.S. states have confirmed their participation, with more expected to reserve space soon.

Major companies will take part in the trade fair, including Aerospatiale, Browning Ferris Industries, Nissan, Alcan and Asea Brown Boveri (ABB), one of the world's largest international conglomerates. The U.S. Department of Commerce has given its endorsement for U.S. exporters to promote their products and services at the event.

Globe '92 will feature more than 20 000 m² of exhibit space with more than 600 exhibitors from 20 countries.

Global Opportunities and Responsibilities

More than 15 000 visitors from around the world are expected to attend the trade fair. They will be able to compare price and quality of state-of-the-art tools and techniques for effective environmental management, and to identify investment opportunities in the environment industry. They will be given the opportunity to develop business relationships, including the joint ventures and strategic alliances essential in today's global marketplace. They will also be able to assess possibilities for technology transfer to developing countries, and see demonstrations of new environmental products and services.

"What makes GLOBE unique is that it is both a trade fair and a conference. It is the only international meeting and marketplace in the world that provides access to the expertise, equipment and experience necessary for sustainable development, all in the same place and at the same time," says Rex Armstead, the second Vice-Chair of GLOBE '92.

What makes Vancouver uniquely suited to hosting these biennial GLOBE events? The answer comes from Toshio Matsuoka, of Sumitomo Heavy Industries Limited of Japan. "Vancouver is one of the world's few major industrialized centres that does not have serious pollution problems. The city's healthy environment, together with its strategic trade location on the Pacific Rim, makes it the natural choice to host an event promoting global environmental opportunities and responsibilities." 🍁



First Image Production Ltd.