

THE AGENDA

Montreal— On Thursday, September 22, 1994, the Montreal Junior Chamber of Commerce (MJCC) will present a **Seminar on Chile** at the Intercontinental Hotel from 4 pm to 8 pm. A number of speakers will discuss their business experiences and knowledge about Chile in a dynamic discussion format. This seminar on **Chile** will be followed by a seminar on **Lebanon** on February 9, 1995, and one on **China** on April 6, 1995.

Please register at the MJCC office (\$35 for members, \$50 for non-members).

Toronto — October, 3-5, 1994 — *Towards a New Cohesive Export Strategy* is the theme of the **51st Annual Canadian Exporters' Convention**, during which Foreign Affairs and International Trade will also hold (October 3) a conference celebrating the **Centenary of the Trade Com-**

missioner Service. Contact Micheline Bélanger, Canadian Exporters' Association, Ottawa. Tel.: (613) 238-8888, ext. 225.

Canada—October 17-21, 1994 — **A Trade Mission of 20 Portuguese Entrepreneurs to Canada**. Headed by Faria de Oliveira, Minister for Trade and Tourism, the mission also includes leading Portuguese companies seeking industrial cooperation, and representatives of manufacturers of components for the automotive industry, hardware, moulds for plastics, clothing, ornamental stones, and ceramic tiles. For details, contact Portuguese Trade and Tourism Commission, 60 Bloor Street West, Suite 1005, Toronto M4W 3B8. Tel.: (416) 921-4925. Fax: (416) 921-1353.

Toronto—October 30-November 1, 1994 — **Grocery Showcase Canada**. This country's largest annual grocery industry trade show and convention attracts more than 8,500 retailers, wholesalers, agents and brokers. The trade show portion features more than 600 exhibits from leading suppliers worldwide. The Canadian Federation of Independent Grocers (CFIG) presents the event. For exhibit or delegate information, contact Rosemary Dexter, Director of Expositions, Trade Marketing, CFIG, Willowdale, Ontario. Tel.: (416) 492-2311. Fax: (416) 492-2347.

PUBLICATIONS

Surviving in Russia

Russia Survival Guide: Business & Travel can make life much easier when travelling in Russia. The handbook provides information on the 77 most important cities and towns of Russia, plus tips ranging from how to choose a trade partner to how to avoid cultural faux pas. It also contains an impressive amount of advice on home remedies, safety measures and other details that can be of great assistance.

Although the guide lists multiple contacts, many of the addresses and other bits of information may be more American than Canadian oriented. It can be obtained for US\$18.50 from Russian Information Services Inc., 89 Main St., Suite 2, Montpelier, VT 05602. Tel.: 1-800-639-4301. Fax: 1-800-223-6105.

Index to Mexico

Small and medium-size companies that often cannot afford expensive marketing junkets to foreign countries now have an opportunity to reach 40,000 potential Mexican businesses!

All they need do is advertise their products and services in the **Canadian Buyers Index Catalog '95 Edition**.

The catalog, to be hand distributed throughout Mexico will reach 100,000 key Mexican executives, including importers, exporters, distributors, sales agents, wholesalers, retailers, manufacturers, freight forwarders and government officials.

Contact Kane Rouse, Alpha Research Incorporated, 720 Spadina Avenue, Suite 310, Toronto M5S 2T9. Tel.: (416) 944-1968. Fax: (416) 944-2755.

InfoCentre

The InfoCentre of the Department of Foreign Affairs and International Trade, publications and referral services to Canadian exporters. Company trade-related information are invited to contact the InfoCentre at 1-800-944-4000 or by fax at (613) 996-9709. Trade information is also available at a fax machine) at (613) 944-4500, the Department's round-the-clock fa

Return requested
if undeliverable:
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