



This is Telidon

Software Suppliers

Infomart

Infomart

INTRODUCTION

Infomart provides a full spectrum of Telidon videotex products and services, including: page creation; systems design; installation and operation; software development; training and consultation; as well as R&D and applications analysis, development and implementation.

Infomart Telidon System Software (ITSS) is capable of supporting a network of terminals interfaced with private and public databases. ITSS is a user and operator friendly, interactive system linking users with Telidon host computers and other databases — via gateway software.

Large numbers of users can simultaneously use the system for messaging, computations, games, telebanking, teleshopping, reservations, wire service, commodities and stock exchange information, etc..

TELIDON SYSTEMS SALES:

Infomart has sold Telidon systems world-wide and operates three centres in Canada. Infomart sales include the following:

The Times Mirror Company and Infomart have formed Videotex/America and have launched a system to provide consumers in the Los Angeles area with 350 Telidon home terminals for telebanking, teleshopping, ticket reservations, wire services, and data retrieval, including news items from the Los Angeles Times.

The Government of Venezuela has installed Telidon terminals in storefront information centres to provide the public with information on government health, social and economic aid programs.

Time Inc. is conducting a national teletext service trial in the United States using Telidon. Broadcasting by satellite to cable companies, Time Inc. provides a full-channel teletext service to home television viewers.

Canadian Record Catalogue is an online catalogue of recordings using Hybrid — a combined Telidon/Basis system, using Infomart gateway software—for the Canadian Independent Record Production Association (CIRPA).

Telelobe, a telecommunications crown corporation, is developing an international telecommunications system using Telidon technology.

Infomart commercial applications include:

Teleguide to Ontario— 20,000 pages of information on dining out, accommodations, special events, sports, entertainment, leisure activities, shopping, weather, transportation, where to obtain information and services — made available to residents and visitors to Ontario through Telidon terminals in malls, hotel lobbies, libraries, airports, information centres, and other high traffic public locations.

Grassroots— information for the Manitoba agribusiness community is provided through Grassroots, an Infomart and Manitoba Telephone System project. Commodities, livestock prices, market analysis, weather information and capabilities such as 'what is' are provided.

Canatel— Infomart operates Canatel for the Canadian Federal Government to provide the public with 50,000 pages of information on government services, including an extensive employment opportunities database, accessed through 100 terminals and interfaced with a Telidon host computer, as part of the Task Force on Services to the Public project.

FOR FURTHER INFORMATION:

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