

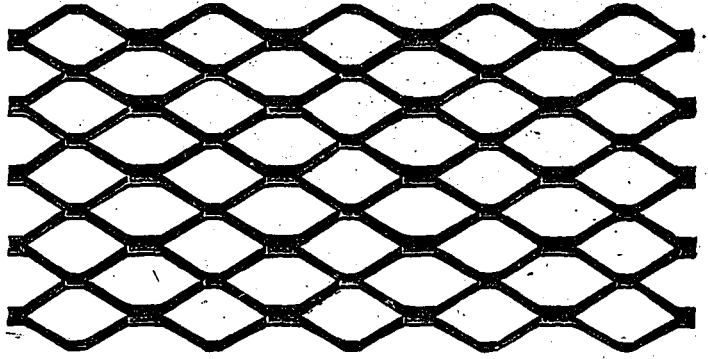
PEDLAR "Perfect" Expanded METAL LATH

Do not confuse **PERFECT EXPANDED METAL LATH** with ordinary metal lathing. Our lathing is made in standard meshes by an improved process on special machinery; has its full temper after being "meshed," and never kinks nor rusts.

* * *

Its key is positive. You would readily note this if you were to use **PERFECT EXPANDED METAL LATH** for two-coat work where the call is usually for grounds three-eighths of an inch thick; and where the serrations of one sheet must fit in with the irregularities of the sheet above, allowing just enough lap or contact to prevent the edge of the lower or under lapped sheet being pushed inwards past the one above.

The "Vise" clinch of plaster to lath to wall is secured when **PERFECT EXPANDED METAL LATH** is used because our lathing is so constructed that when it faces the wall the dip of the strands is inward and downward. This results in the key being thrown on the reverse side of the wall where it is most needed, instead of in the direction of the workman, as often happened with metal lathing incorrectly "meshed."



They Selected "Perfec." Lath

† Royal Victoria Museum, Ottawa; New Mint, Ottawa; Royal Victoria Hospital, Board of Trade Building, Sir Wm. MacDonald's Agricultural College, St. Anne de Bellevue, Merchants Bank Building, Windsor Hotel, Bank of Montreal, M. A. A. A. Building, Royal Bank of Canada, Alexandra Hospital, Coristine Building, Mark Fisher, Sons & Co., Mount Royal Club, Sherbrooke Apartments, New Harbor Sheds, Maternity Hospital, Henry Morgan & Co., all of Montreal.

† Our galvanized lath was chosen in competition for McGill Medical Building, Montreal.

† Architects, Brown & Vallance.

† Contractors, Peter Lyall & Son.

† We could name hundreds of other cases, showing the accepted superiority of **PERFECT EXPANDED METAL LATH**. We'll gladly send such indisputable proof to you on request.

Of all construction, reinforced concrete and steel, show minimum disintegration in fire or earthquake. Recent conflagrations in America readily prove this.

PERFECT EXPANDED METAL LATH can be successfully used as reinforcing material in the following:

Ceilings, partitions (solid or hollow), wall construction, beam and column fireproofing. The qualities that recommend it for reinforcing work are its combination of lightness with strength, the fact that it is sound-proof, may be run horizontally or vertically; is inexpensive, takes up little room, and requires no special framing to carry it.

As a lathing for walls and ceilings its superiority over all others lies in its positive key, vise-like clinch to the

The Prices Are Just Right

PERFECT EXPANDED METAL LATH, Painted, sells at—

10 cents per sq. yd. for 26 gauge.

13 cents per sq. yd. for 24 gauge.

15 cents per sq. yd. for 23 gauge.

When Galvanized the Lathing Costs—

16 cents per sq. yd. for 24 gauge.

17½ cents per sq. yard for 23 gauge.

Sample of lathing awaits you. Post card brings it.

Booklet "Fireproof" Sent Free on Request: : : :

PERFECT EXPANDED METAL LATH

adapts itself to Stucco work, Sewers, Dry Docks, Conduits, Light Houses, Septic Tanks, Piers, Power Guards, etc.



No false statement concerning **PERFECT EXPANDED METAL LATH** is ever countenanced by me. Every claim made in these heart to heart chats with the man who buys, has either come within my own personal experience or within the experience of my men. Do you think I could afford to permit contentions in print that the first use of my lathing would fail to verify? No, I value my reputation too much; and common sense tells me I can only stay in business as long as orders repeat themselves. You have my unqualified assurance that any claim herein made for **PERFECT EXPANDED METAL LATH** carries with it my guarantee of fulfillment.

G. A. Pedlar

mortar, ease of handling, economical use of staples or nails, absolute rigidity, resistance of fire, rust, decay; and the fact that base-boards, door and window trim and picture moulding can be attached to it without affecting the durability of the walls.

Do not take our word for proof of this superiority. Take the evidence of the men who, after examining the claims made on behalf of various laths—and looking into the records of failures and successes—unhesitatingly selected **PERFECT EXPANDED METAL LATH**. (See names above).

The PEDLAR PEOPLE of Oshawa

ESTABLISHED 1861

MONTREAL OTTAWA TORONTO LONDON CHATHAM WINNIPEG QUEBEC ST. JOHN, N.B. HALIFAX
321-3 Craig St. W. 423 Sussex St. 111-113 Bay St. 86 King St. 200 King St. W. 76 Lombard St. 127 Rue du Pont 42-46 Prince William St. 16 Prince St.
ADDRESS OUR NEAREST WAREHOUSE. WE WANT AGENTS IN SOME LOCALITIES. WRITE FOR DETAILS. MENTION THIS PAPER.