

Life!

"Love is the essence of kindness." The more good you can do for others, if done with a noble purpose, the more you will want to do. If you have the welfare of your loved ones at heart you should not rest contented until you have made sure provision for their FUTURE by insuring in a sound Company such as the North American Life.

The attractive plans offered by this Company, combined with its unexcelled financial position, make it a desirable Company in which to insure.

Something of advantage to those contemplating insurance furnished on application to the Head Office or any of its agents.

J. L. BLAIKIE, President.

L. Goldman, Secretary. Wm. McCabe, Nanaging Director.

North American Life, 112 to 118 King Street West, TORONTO.



Corner King and Victoria Streets, Toronto President, HON. GEO. A. COX Executors and Trustees are authorized by Law to invest in the Debentures of this Company.

The Dominion Government accepts the Debentures of this Company as security to be deposited by Life or Fire Insurance Companies doing business in Canada.

Send Post Card for Sample Debenture and Pamphlet

Capital Paid up, \$1,250,000 Reserve Fund, 385,000

- Interest from date of deposit paid or compounded half yearly on savings deposits of \$1.00 and upwards.
- 4% Interest paid half yearly on debentures to run for one, two or three years.

During the last eleven years the Deposits and Debentures of this Company have grown

From **\$ 578,770.87**To **4,570,181.75**

Showing an increase of **\$3,996,361.38**

E. R. WOOD, F. W. BAILLIE,
Vice-President and
Man.-Director.