MADEBY

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For the Holidays

ESTABLISHED 1789 A Word in Season

It is well to remember that in going from home, changed conditions of existence are temporarily experienced, which often act unpleasantly upon the skin. This may make what would otherwise be an enjoyable holiday an uncomfortable one.

The best safeguard against skin troubles of this kind is to wash the skin frequently and freely with PEARS' SOAP which protects the skin by its soft, pleasant, emollient action, and at the same time ensures the fullest beauty of complexion of which the skin is capable; that is why it is called the Beauty Soap.

The greatest skin specialists and the most celebrated beauties of the last 100 years have testified that in hygienic and beautifying properties no soap has ever equalled

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OF ALL SCENTED SOAPS PEARS' OTTO OF ROSE IS THE BEST. " All rights secured."