1905

Another Successful Year
FOR THE

Northern Life

		GAINS
Insurance written .	$1,383.385.00	7%
Insurance in force .	4,710,554.00	14%
Premium income . .	151,440.51	16%
Interest income . . .	23,278.21	9%
Total assets	588,344.73	21%
" Government reserve as security for Policyholders	394,269.91	27%

To Agents who can Produce Business
Good Contracts will be Given

JOHN MILNE, Managing Director
LONDON, ONTARIO

OVER $500,000 A MONTH

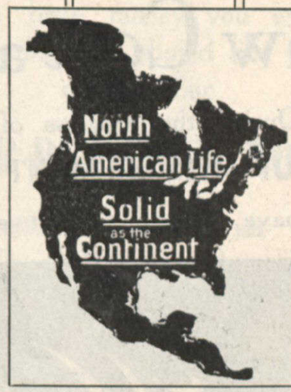
is the average of new business now being written by the Great-West Life Assurance Company. Over $25,000,000 of business is now in force.

This for the reason that the insuring public are recognizing more and more that a Great-West Policy offers all that can be desired in Life Insurance—low rates, high profit returns, and the safeguard of careful, conservative management.

Ask for rates at YOUR OWN Age

THE GREAT-WEST LIFE ASSURANCE COMPANY

HEAD OFFICE, WINNIPEG



SUPPOSE

your income were reduced one hundred dollars a year. You would still manage to get along, would you not?

But Suppose Now

your income ceased entirely. How would the family manage to get along? Do you not think they might find it difficult?

Then, with this one hundred dollars a year which you do not absolutely need, would it not be wise to procure a policy of life insurance with a strong company such as the

North American Life
Assurance Company

and thus make certain provision for the family against a time when your income may cease forever?

HOME OFFICE: TORONTO, ONT.

J. L. BLAIKIE - - - - President
L. GOLDMAN, - - - - Man. Director
W. B. TAYLOR, - - - - Secretary