

Hermesdorf Dye transformed black hosiery from an unreliable, discredited article to a satisfactory, always-selling staple.

If you would fortify your hosiery business;

If you would sell black hosiery that defies sun, rain, acids and perspiration;

If, in a word, you would do a reputation-building hosiery business, you must sell black hosiery stamped

AMERICAN
BUREAU of
LOUIS
HERMSDORF,
78-80
Walker St.,
New York.

*For the purpose of
this advertisement
the name of the
dye is written in
the margin of the
text.*

Louis Hermesdorf
Dyer

Selling Office
of Hermesdorf
Black
Mercerized
Yarns, JOS.
J. DE LONG,
396-398
Broadway,
N.Y.

CHEMNITZ, GERMANY.