

SUPPLEMENT

— TO THE —

Canadian Live Stock and Farm Journal

TO BOYS AND YOUNG MEN

An important proposal, well worth looking into, and acting upon :

A Chat, Boys, with You.

Boys, Read the Other Side.—Boys, we want you to read the other side of this sheet—it contains much that will interest you.

The Stock Journal is for You.—If you are going to be farmers and stockmen the JOURNAL is for you; and we want you to reap all the advantage you can from it.

These Rewards are for You.—Every boy reading this page can get one of the fine watches here described, if he only makes up his mind to do so. This means that you, young friend, can have one if you wish.



Watch No. 1.

NOTE.—Some of these watches are plain faced, some have ornamental faces.

FORM OF GUARANTEE FOR WATCH NO. 1

KENT BROTHERS,
WATCH MANUFACTURERS AND IMPORTERS
168 YONGE STREET,
TORONTO, CANADA.

NO. sent this day to of
and WE AGREE to keep it in good running order for one year from this date, unless damaged or broken by accident.

[Signed] KENT BROS.

What the Rewards Are.—The rewards are handsome, strong, serviceable watches. Read what we say about them on the other side of this sheet; look at the engravings of them on this page; read also the guarantees which Messrs. Kent Bros. give of them, printed also on this page; read also what we say further on.

Watch Number 1.—Watch Number 1 will give you excellent satisfaction. The movement in it is a very good movement, quite as good, so Messrs. Kent Bros. say, as is ever put in at \$18.00 or \$20.00 watch.

Its Case.—Its case is a strong hunting-case with stem-winding attachment. But instead of being solid silver, it is of a composition which is only partly silver, but which is white like silver, and being THE SAME ALL THROUGH, will wear like silver and always look as well as silver.

Moreover, It is Strong.—Moreover, it is very strong, and is just suitable for work on the farm, being able to stand the rough usage which farm work always inflicts upon a watch.

And It is Guaranteed.—Remember that we offer the watch to you on the strength of the reputation of Messrs. Kent Bros. of 168 Yonge Street, Toronto, whose watch-making business is one of the older and most reliable in Canada. Before the watch is sent you, it will be taken apart by Messrs. Kent Bros. examined by them, and put in good running order, and every watch will be accompanied by their written guarantee.

Value of the Watch.—This watch is sold by Messrs. Kent Bros. at \$18.00. This is their regular price for the watch.

For What This Watch is Given.—This watch will be given to any boy or young man who secures for us TEN NEW SUBSCRIBERS (that is TEN SUBSCRIBERS NOT ALREADY ON OUR BOOKS) at the regular rate of \$1.00 a year. Subscribers sent in before January 1st, will receive the numbers for the remainder of the year free of charge; so that all subscriptions will end with December 1890.

Cash Must Accompany the Orders.—The cash, in every case, must accompany the orders; but the orders need not be sent in all at once. When the ten orders are sent in and paid for the watch will be shipped.

How the Watch Will be Sent. The watch will be sent by express to the nearest express office of the one who earns it, directly from Messrs. Kent Bros' establishment.

Trial Orders.—THE LIVE STOCK JOURNAL will be sent ON TRIAL to any person for SIX MONTHS for 25 cents, provided the person understands and agrees that should he take THE JOURNAL beyond the six months he will do so at the regular rate of \$1.00 a year.

Blank Forms.—We have blank forms both for "regular subscriptions" and for "trial subscriptions," and we shall be glad to send a supply to any one who will send us a post-card, asking us to do so. USE THE FORMS WHENEVER POSSIBLE. They will save both you and us a lot of trouble.

How Trial Orders Count.—Trial Orders count this way: THREE "Trial Orders" will be accepted by us in lieu of ONE Regular Order. So in making up your list of ten, every three "Trial Orders" will count as one "Regular Order." This makes it all the easier for you to secure the requisite number of orders.

Watch Number 2.—WATCH NUMBER 2 is smaller than WATCH NUMBER 1, but its case is SOLID SILVER. It is a very handsome watch, well finished and with a good movement.

Its Case.—Its case, which, as we said above, is solid silver, may be had either in the hunting-case style, or open-faced. The watch may be had also as a stem-winder or a key winder.

Its Value.—It is sold by Messrs. Kent Bros. at \$20.00 also. We have examined the watches carefully, and would recommend the open-faced watch, as, for this size, somewhat the handsomer. But it is a matter of taste, and some would prefer the hunting-case. It is all the same to us; the choice remains with you.

What this Watch is Given For.—This watch is one which Messrs. Kent Bros. have marked down low and made a specialty of when they sell it at \$20.00. It costs us more than the other. But we will give it to you for TWELVE NEW SUBSCRIBERS, that is twelve new names not already on our books.

Remaining Conditions.—The remaining conditions are just the same as for the other watch. Each order must be a bona fide new one. Every order must be accompanied by the

cash. The orders may be sent in at any time, and when all are in and paid for, the watch will be sent to the owner of it. Each watch will be taken apart by Messrs. Kent Bros. before it is sent out, examined, put into good running order, and sent by them direct by express to the one entitled to it. At the same time a written guarantee will be sent with the watch.

How Trial Orders Count.—Trial orders count for this watch precisely as for the other, viz., three "Trial Orders," as equivalent to one "Regular Order."

Forms for Entering the Names.—We have specially prepared for this purpose a ruled form, which our young friends will find most useful in writing out the names and addresses of their subscribers. We shall be glad to send a supply of these forms and also of Trial Order forms to anyone sending us a post-card saying that they are desired.



Watch No. 2.

FORM OF GUARANTEE FOR WATCH NO. 2

KENT BROTHERS,
WATCH MANUFACTURERS AND IMPORTERS
168 YONGE STREET,
TORONTO, CANADA.

NO. sent this day to of
and WE AGREE to keep it in good running order for one year from this date, unless damaged or broken by accident.

[Signed] KENT BROS.

A New Watch for Christmas.—There are six good clear weeks before Christmas. Now who will treat himself to a new watch for a Christmas present?

How to Send Money.—Send money every time by POST OFFICE MONEY ORDER, or in a REGISTERED LETTER. NEVER send money in an UN-registered letter. If so, you run the risk of your own risk, and the chances are that you will lose it.

Remember Our Address.—Remember our address as given below. But, if you send to us for order forms, we will send you a supply of DIRECTED ENVELOPES which will save you from making mistakes.

Go In to Win.—Now, boys, remember that ENERGY IS THE KEY TO SUCCESS, and enter upon this business with a determination to succeed and you will succeed.

ADDRESS ALL LETTERS TO

The J. E. Bryant Company (L'td),

Publishers of "The Canadian Live Stock and Farm Journal,"

58 Bay Street, Toronto.