



January is the month for a Complete Clearance of all Winter Goods. Stocktaking has commenced and if possible we do not want to make an inventory of one dollar's worth of heavy goods. With this end in view we start the month and year with the greatest lot of

Money Saving Values

ever offered in Watford. Just think that three months of good cold winter weather are before us and you may procure just the kind of goods you need for it at this store at a fraction of their value.

Ladies' and Children's Coats

Ladies' and children's winter coats, in all the season's correct cuts, at from 25% to 33 1/2% below their actual worth. Ladies' coats at \$5.75, \$8.75 and \$10.75 worth \$8.00, \$13.00 and \$18.00. Children's coats at \$1.75, \$2.25 and \$3.00, worth \$2.75, \$3.00 and \$5.00. Ladies' fur coat 25% discount.

Men's and Boy's Overcoats and Suits

This is a splendid opportunity to procure a suit or overcoat for very little money. An immense stock of the finest clothing made in Canada to choose from. Boy's overcoats at \$3.50, \$4.50, \$6.00 and \$8.00, worth from \$4.75 to \$12.00. Men's overcoats at \$6.25, \$7.75, \$9.75 and \$13.00, worth from \$8.00 to \$18.00. Men's, Youth's and Boy's suits at 1/2 less than their actual value.

Odds and Ends and Remnants at Half Price

Stocktaking produces an endless variety of odds and ends and remnants. Come and pick them out at half price.

Men's Fur-Lined Coats

Men's Fur-Lined Coats worth \$22.00 for \$15.00. Men's Fur-Lined coats worth \$32.00 for \$24.00. Men's Fur Collar coats worth \$16.50 for \$13.00.

Sensational Values in Men's Fine Shirts.

One table men's fine shirts regular \$1.00 for 59c. One table men's fine shirts regular 75 cents for 37 cents. Men's linen collars 15 cents and 20 cents each at 4 for 25 cents.

Some Snaps in Underwear

10 Dozen men's heavy elastic knit underwear, regular \$1.50 for \$1.00. 8 dozen men's heavy elastic knit underwear, regular 75 cents, at \$1.25 per suit. Turnbull's and Penman's fine underwear, all grades and sizes, at 25% discount.

Fur Scarfs and Caps

Men's and Boy's Sweaters and Sweater Coats. Ladies' and Misses' Golf Jackets and Mufflers and all Woollen Goods at correspondingly reduced prices.

Come and See. Bargains at Every Hand.

A. Brown & Co.

The N. B. Howden Estate

and Staff wish to thank their customers and friends for their liberal patronage and kindly consideration for the past year and solicit your future favors.

We have tried to make every deal a square one, and, as in the past, our future aim will be "for quality" as first consideration.

The estate at present looking in good condition and will probably be sold in the afternoon.

WATFORD MARKET

GRAIN AND SEEDS—	
Wheat, fall, per bush.....	\$0 88 @ \$0 82
Oats, per bush.....	30 30
Barley, per bush.....	48 50
Peas, per bush.....	75 75
Beans, per bush.....	1 50 1 75
Timothy.....	5 00 6 00
Clover Seed.....	5 00 7 00
Alfalfa.....	6 00 8 00
PROVISIONS—	
Butter, per pound.....	22 22
Lard.....	18 18
Eggs, per doz.....	28 28
Pork.....	9 00 9 00
Flour, per cwt.....	2 50 3 25
MISCELLANEOUS—	
Wood.....	2 25 2 75
Tallow.....	6 6
Hides.....	7 7
Wool.....	18 20
Hay, per ton.....	7 00 8 00
VEGETABLES AND FRUIT—	
Potatoes, per bag.....	50 60
Dried apples per lb.....	06 06
POULTRY—	
Turkey, per lb.....	18 19
Chickens, per lb.....	10 12 1/2
Ducks, per lb.....	13 13
Geese, per lb.....	12 12
LONDON MARKETS.	
Wheat.....	\$0 85 to \$0 85
Oats.....	0 37 to 0 89
Peas.....	1 00 to 1 10
Barley.....	0 36 to 0 40
Butter.....	0 23 to 0 24
Eggs.....	0 35 to 0 35
Pork.....	9 25 to 9 50
TORONTO MARKETS.	

Toronto, Jan. 3.—Judging by the brisk demand for good butcher cattle at the city cattle market to-day the butchers have evidently exhausted the heavy supply of beef laid in before Christmas. There was only a light run, but prices were 10c to 15c higher for choice stuff, and good and steady for the commoner varieties. There was no business in exporters, but the best butchers brought well in the neighborhood of 6c per pound. Fat cows were firmer at \$4.70 to \$5.25 per cwt. Sheep and lambs were steady to firm and hogs were between 25c and 35c higher. The prevailing quotations to-day were \$5.50 f. o. b., and \$6.60, fed and watered. The run was only 28 cars, containing 521 cattle, 195 sheep and 39 calves.

Quotations to-day were—	
Export choice.....	5 90 to 6 00
do, medium.....	5 60 to 5 75
do, choice heifers.....	5 80 to 6 00
do, choice bulls.....	4 75 to 5 00
Medium bulls.....	4 25 to 4 75
Butcher bulls.....	3 25 to 4 25
Choice butcher heifers and steers, 1,100 lb.....	5 50 to 5 75
Useful butcher heifers and steers.....	5 25 to 5 40
Light to medium butcher.....	4 90 to 5 20
Choice butcher cows.....	4 75 to 5 10
do, medium.....	4 25 to 4 50
do, common.....	3 50 to 4 00
Canners.....	2 00 to 3 60
Feeding steers, 950 to 1,100 pounds.....	5 00 to 5 25
Medium feeding steers.....	4 60 to 4 85
Stockers, 600 to 800 lbs.....	4 25 to 4 50
Calves, choice.....	7 50 to 8 50
Sheep, lightweights.....	4 50 to 4 75
Spring lambs, each.....	4 30 to 6 00
Hogs, f. o. b.....	3 50 to 3 75
do, fed and watered.....	7 10

East Buffalo, Jan. 3.—Cattle—Receipts 200 head; fairly active and steady. Veals—Receipts, 75 head; active, 50c lower at \$6.75 to \$10.50. Hogs—Receipts, 16000 head; active and steady; heavy, \$8.35 to \$8.40; mixed, \$8.35 to \$8.50; Yorkers, \$8.40 to \$8.60; pigs, \$8.60 to \$8.75; roughs, \$7.25 to \$7.50; stags, \$5.75 to \$6.50; dairies, \$8.25 to \$8.40. Sheep and lambs—Receipts, 2,000 head; slow and steady; heavy lambs, \$5 to \$5.50; handy, \$5 to \$6.65; yearlings, \$4.75 to \$5.25; wethers, \$4 to \$4.25; ewes, \$3.75 to \$4; sheep, mixed, \$2 to \$4.

At the annual entertainment of the Presbyterian Sunday school, Glencoe, presentation was made of diplomas to Grace McLachlan for repeating two hundred Scripture verses and to Mary McLean for repeating the shorter catechism in full.

PRENTIS FOR HIGH CLASS CLOTHING

Suits of ALL WOOL, IMPORTED WORSTEDS, TWEEDS, SERGES and OVERCOATINGS in this season's NEWEST DESIGNS. All are guaranteed as to fit and finish and will retain their shape. Many to choose from, some as low as \$12.50. One year in business and not one day slack. Twenty years of success in the cutting and manufacturing of ordered clothing in Watford, is the KEY of our SUCCESSFUL YEAR'S BUSINESS.

R. E. PRENTIS, For Reliable Clothing. CALDWELL'S BLOCK. PRESSING AND CLEANING CAREFULLY ATTENDED TO.

THE STANDARD BANK OF CANADA

Capital Authorized \$5,000,000 Reserve Fund \$2,400,000
Paid Up \$2,000,000
Savings Department at all Branches.

HIGH SCHOOL BOARD.

Regular meeting of High School Board held in Secretary's office, Dec. 30th, 1910. Members present, J. McKecher, A. Cook, S. P. Irwin and Dr. Hicks. Minutes of previous meetings read and on motion of Cook and Irwin adopted. On motion of Cook and Hicks the following accounts were ordered to be paid: Secretary-Treasurer salary \$30.00, postage and stationery, \$3.85, \$33.85 H. Kersey, draying..... 50 T. B. Willoughby, repairs..... 1 75 W. Marwick, repairs..... 3 09 T. Dodds, repairs..... 12 29 L. J. Williams, acct..... 1 65 W. McLEAY, Sec'y.

New Books at the Library.

Compromised..... Morley. Psychology of Teaching..... James. Shall Rome Conquer England..... Horton. Coming of the White Man..... Wade. God and the Bible..... Arnold. Awakening of Helena Ritchie..... Deland. Song of the Cardinal..... Gene Porter. Celebrity..... Churchill. Going Some..... Beach. Doctor's Christmas Eve..... Allen. Bow of Orange Ribbon..... Barr. Love's Barrier..... A. Swan. Riddle of the Camp..... Leighton. Woodcraft..... Jones. First Book in Physics..... Milliken. Aug. Gale. Inorganic Chemistry..... Jones. Elementary Zoology..... Kellogg.

From Old Subscribers.

Mr. T. L. Swift, Calgary: Again I am reminded that the year has drawn to a close, and that my subscription to the Guide is due, and take much pleasure to herewith enclose a postal note for \$1.00 in payment of same. Friday sales and bargain counters have a strong claim for a big dollar's worth, but the old home paper has them all faded when it comes to be a matter of value. The weather here is fine, with a slight fall of snow. The contractors are busy, and the bricklayers are also on duty. This has been a great year for improvements in the city. We expect to have thirty-eight miles of street railway in operation during the coming year.

The Vote in Brooke.

DEPUTY REEVE		
Div. No. 1.....	Bourne	Monro
2.....	9	30
3.....	31	10
4.....	24	131
5.....	70	27
6.....	32	25
7.....	8	5
8.....	34	5
9.....	9	29
10.....	10	25
11.....	25	14
	275	326

Majority for Monro, 51. COUNCIL FOR 1911. Reeve—Alfred Darvill. Deputy Reeve—Arch. Monro. Councillors—D. L. Fisher, A. E. Sutton and Joseph Tait.

CANADIAN ORDER OF FORESTERS

Organized and Incorporated 1879. Head Office: Brantford, Ont. NO ORDER EXCELS IT IN Economy of Management Selection of Territory Low Cost of Insurance to Members Promptness in payment of Claims PROGRESSIVE IN ALL DEPARTMENTS PROTECTION AT MINIMUM COST RESERVE FUND, DECEMBER 1, 1910 Insurance \$3,254,304.55 Sick and Funeral Ben't 205,436.89 Total \$3,459,741.44 MEMBERSHIP OVER 75,000.

Court Lorne, No. 17, Watford, meets second and fourth Monday in each month. Visiting Brethren Invited. J. E. Collier, F. Sec. J. H. Hume, R. Sec. A. D. Hone, C. Ranger.

CHANTRY FARM KERWOOD

SHORTHORN CATTLE AND LINCOLN SHEEP. Can spare a few young cows and heifers; also some shearing ewes and ewe lambs. I good dark red 8 months old bull calf left. No fancy figures. Call on or address ED. DE GEX, KERWOOD P. O.

Officers of Court Pearl No. 306, C.O.F.

C. R.—Charles Jones. Vice C. R.—Joseph Acton. Rec'g Sec.—Elmer Moffatt. Fin. Sec.—Herbert Holbrook. Chap.—Jas. Moffatt. Treasurer—Thos. Sisson. S. W.—J. B. Moffatt. J. W.—E. G. Lucas. S. B.—Sam. James. J. B.—Fred Copeland. Conductor—Chas. May.

McCallum—Hume.

The marriage of Miss Clara Hume and Mr. A. P. McCallum, of London, took place at the home of the bride's brother, Mr. Ernest Hume, on Dec. 28th, 1910. Rev. E. B. Horne, pastor of the Watford Presbyterian church, officiated. The bridal couple were unattended. The bride entered the parlor accompanied by her brother, Mr. W. J. Hume, of Petrolia, while Miss Margaret Hume played the wedding march. Little Helen Campbell, niece of the bride, acted as flower girl. The bride received many handsome and costly presents from her friends. Mr. and Mrs. McCallum left on the 5.16 train for Toronto and other eastern points, after which they will make their home in London.

The Profits of the Middle-man.

"The consumer in Ontario complains that he is paying too much for his produce, and the farmer complains that he is not getting enough for it, and both are largely right. The trouble is that it costs too much to sell farm produce. How long would the manufacturer of staples last who was paying sixty per cent of the selling price to sell his goods? Yet the farmer seems somehow to struggle along under this handicap. He seems the only producer who has nothing to say as to the price of his wares."—Peter White, K.C., of Pembroke, in The Globe's Annual Financial Survey.

Wm. Hopperatt, a farmer near Spruce-dale, was killed by a load of lumber sliding off his sleigh and crushing him underneath.

January Sale Of Ladies' Hand Bags.

One only \$5 Bag Now \$4.00
One only \$4.50 Bag Now \$3.50
Two only \$3.50 Bags Now \$2.50
One only \$3.00 Bag Now \$2.00
One only \$2.50 Bag Now \$1.50
Bags of all prices reduced to make room for other goods.

J. W. McLAREN

DRUGGIST, STATIONER, Issuer of Marriage Licenses.