

BIG SPRING SALE!

Wonderful Opening of New Goods Everything in the Newest and Latest Styles.

ONE RACK Serge Dresses.

Colours: Navy, Brown and Grey.
All sizes. Good value for \$8.00.

Sale Price \$4.50.

All our other Serge, Tricotine, Crepe-de-Chine and Canton Crepes are now selling at Lowest Prices.

Ladies' and Misses' Costumes

In the very latest styles, ranging from
\$9.50 up.

Hats. Hats. Hats.

In magnificent Styles and Shades, ranging from
\$3.50 up.

mar6, St. cod

Also a full line of
LADIES' and MISSES'

Slip-on Sweaters.

Prices 2.50 and 2.90

1000 PAIRS

Ladies' Gloves.

(White Only)

With Chamois and Suede finish.

Sale Price 20c.

500 PAIRS

Brassieres.

In Twill, Jean, Silk, Satin and Lace—
all sizes.

Price 45c. to 1.50.

SPECIAL!

MEN'S SUITS, best of goods, at very lowest prices.

Also a new line of **MEN'S SPRING HATS** and **CAPS** selling at a very low price.

I. LEVITZ, 252 Water St.

Opposite Dicks & Co.

Spring Coats.

Ladies', Misses' and Children's, Chin-chilla, Velour, Polo Cloth and Tweeds.

Prices from 7.50 up.

Big value in

Ladies Leatherette Coats

with large collar and patch pockets.

Price 9.50.

Very Latest

SPORT SUITS.

Colours: Jade, Fawn, Steel Grey, Black, Buff and Navy.

Prices from 4.50 up.

CAREFUL ATTENTION GIVEN TO
ALL MAIL ORDERS.

Leading Articles In The "Reviews."

AFTER TREASURE TROVE.

We all love stories of buried treasure and there is a splendid one in Chambers' Journal—"The Biggest Treasure Hunt of the Age," by Mrs. Doancker—with the added merit of being true.

The Grosvenor belonged to old John Company and was wrecked off the Newfoundland coast in 1782, having on board precious stones valued at \$517,000, gold bars valued at \$420,000, and specie to the tune of \$717,000. But this was not all; after quoting these figures the official documents add "as well as the savings of the crew." It was rumored that she also had on board the two world-famed golden peacocks taken from the Diwan-i-Am, or Hall of Public Audiences at Delhi. These peacocks stood behind the peacock throne and were inlaid with sapphires, rubies, pearls and other precious stones. The Grosvenor was wrecked after days of stormy weather which prevented observations being taken. The majority of those on board were got ashore and the captain decided to attempt to march them overland to the nearest Dutch settlement. About 100 started but only 18 appear to have survived the terrible journey.

The British Admiralty attempted salvage within a year of the wreck. Fully to realize the difficulties the coast must be seen—rugged, forbidding, with the mighty combers of the Indian Ocean everlastingly thundering inwards and dashing themselves to pieces on the cruel and relentless rocks. Had the ship lain farther out, away from the rocks, saving operations by diving would perhaps have been possible, but lying as she is, only about 90 feet from land, it has proved to be an impossible job. She is fixed between rocks, practically immovable, kept firmly in her cradle by the sand which settled over her and made it impossible for her to break up.

The Admiralty expedition gave up, as did many subsequent expeditions and the ship still lies intact. An attempt made between 1906-7 succeeded in recovering 15 guns and numerous coins, but during spell after spell of bad weather Mother Ocean covered up the work done with fresh sand and the syndicate having spent all its money gave up. One can only rely on two months' fine weather out of the twelve. Another attempt is at present being made by the Grosvenor Bullion Syndicate, Johannesburg.

floated in 1921, and it differs from all previous attempts in that diving has been abandoned in favor of tunnelling out to the ship from the shore. A tunnel 450 feet long is being driven through solid rock to the gully, in which the Grosvenor lies.

The gully in which the old ship lies is so narrow that when the tunnellers are through the rock they may find themselves at once against the hull. When that stage is reached what an anticipatory thrill will be experienced, not only by the daring adventurers beneath the sea, but by all far and near who have followed the course of the quest. The time is now rapidly drawing near when the climax will be reached: one of the most enterprising, ingenious, and promising undertakings for snatching from the sea some of its hidden spoils. The fortunes of the Syndicate are rapidly reaching an absorbingly interesting stage. Never, even in the early days of the Rand, when one and all were rushing to make fortunes, has so much interest been shown in any venture as is being evinced in this last bold attack on the Grosvenor to solve once for all the mystery of what she has in her hold.

Let us wish the Syndicate luck, but peacocks are notoriously unlucky birds.

LIFE IN 1924.

Je Sais Tout, of December 15th, contains the first results of an "inquiry" into the future under the title, "What will our Life be like in



Thick Lustrous Hair Kept So By Cuticura

At night touch spots of dandruff and itching with Cuticura Ointment. Next morning shampoo with a suds of Cuticura Soap and hot water. Rinse with tepid water. Keep your scalp clean and healthy and your hair will be lustrous.

Sole U.S. Distributors, John W. & Co., 252 St. Paul St., Montreal, Canada. Sole U.S. Distributors, John W. & Co., 252 St. Paul St., Montreal, Canada. Sole U.S. Distributors, John W. & Co., 252 St. Paul St., Montreal, Canada.

Ten Years?" It is not a case, it is explained, of letting the imagination run riot, but of a serious effort to fit together a picture based upon scientific progress already realised and the developments which might be expected "normally and logically" to follow during the next decade. For this purpose M. C. C. Toudouze has asked a number of persons well qualified to speak for the various branches of mechanical science which are likely to be affected most to give their carefully considered ideas.

Mr. J. L. Breton, Director of the National Research and Invention Office, and himself the inventor of an ingenious electric "washing-up" machine, pictures domestic life completely transformed within a short period by the introduction of a multitude of little labour-saving devices. He assumes that ten years hence none but millionaires will be able to keep a servant; but the housewife of 1934 will not be dismayed. There will be no need to keep running to the door when the bell rings; visitors will simply state their names and business into a "microphone transmitter," which, in your absence, will register the information on a device which will also serve to register telephone messages. If you are in, all you will have to do is to press a button and the door will open for the visitor, who will be guided to you by luminous indicators. He describes steps and stone floors washed and sterilised by water injectors; wood floors cleaned and polished by electricity in as little time as it takes to walk across them; a neat little electric boot-cleaner; the week's washing done and ready for the airing cupboard in a few minutes; food prepared and cooked by electricity in automatically regulated stoves, and served on dinner waggons driven by little electric motors, and bristling with warming devices; the whole meal cleared away and all dishes washed, sterilised and dried, while the housewife has nothing to do but turn a switch or two. "And, mind you," M. Breton adds, "not a bit of this is fanciful; my rapid survey errs, if at all, on the side of omission. At this moment, indeed, the majority of the devices which I have described exist in the embryonic state, and can already be used to great advantage. Now that the start has been made, they will be perfected very rapidly, while more than as many again will take shape. One year will be enough, I am sure, for considerable progress to be shown."

M. Paul Bigot, the architect, while he looks upon Paris, and certainly would look upon London, with a somewhat hopeless eye, because of the antiquity of their foundations, considers that the architect building a new city on a fresh site would begin with a complete city underground, to which he would banish the metropolitan railway lines, the moving pavements, the roads for food

supply and heavy traffic, the big railway termini, and so on, and there would be a second underground layer for drains and telephones and other cables. The city itself would then consist of groups of dwellings separated by avenues reserved for

pedestrians and light vehicles. All factories would be outside the city, and the workers would go to their work, according to M. de Knyff, in their own motor cars, which would be stored at night in great communal garages of sky-scraper type, developments of those garages with lifts taking cars to upper floors which can already be seen in American cities.

M. Louis Breguet draws a picture of long day and night journeys by air in aeroplanes almost as comfortable as transatlantic liners, and General Ferrie, who deals with wireless, speaks of one professor lecturing to students in ten or twenty universities at once, and voters in out-of-the-way places listening to every word spoken by their representative in Parliament. In a separate article, M. Belin, the inventor of the "teleautograph," explains how near we are to the achievement of "television," and this inspires the artist who has illustrated the "inquiry" to depict a review editor of 1934 sitting at his desk speaking by wireless with a correspondent in New York, whom he can, at the same time, see on a screen in front of him. He can also, it is explained, photograph from the screen views from remote parts of the world "sent" to him through space. These illustrations are almost terrifying, and they bring to mind Samuel Butler's Erewhonian professor, who persuaded the Erewhonians to destroy all their machines before the machines, in the rapid progress of their evolution, should get the upper hand.

Fashions and Fads

Fringed scarfs are conspicuous in the sports world.

Suit skirts are shorter and generally dart-fitted.

The vogue for button-trimming is quite pronounced.

Bracelets of silver bangles are the latest jewelry fad.

The sports coats bring in brightly colored waistcoats.

Sports coats show a preference for novelty wools.

The new link bracelets are a fascinating jewelry fad.

A favorite shade in spring sports clothes is powder blue.

The giraffe is being replaced by rhinoceros tied over the hips.

The choker of extremely large beads is a spring feature.

Velvet and chiffon summer frocks like pale nectarium tones.

The Spanish shawl is expected to become even more popular.

Wildly striped tub silks are used for charming sports frocks.

Stop Coughing



Why suffer with that troublesome and annoying cough when you can get a bottle of medicine that will cure it?

People at this time of the year, no matter how particular or careful they may be will get Coughs and Colds. As soon as you notice the least sign of a cold it is proper to attend to it. Never neglect a cough or you may find it very hard to cure later on.

Stafford's Phoratone Cough Cure

will cure almost any ordinary Cough or Cold, and best results will be obtained by taking as early as possible.

This PHORATONE COUGH CURE is prepared by us from a good reliable prescription that has had 20 years' trial and has produced wonderful results. We recommend it and guarantee it.

Price: 35c. per bottle

PHORATONE can be purchased at either of the following Stores:

Knowling's—East, West and Central; Wiseman & Hawkins—Plymouth Road; J. Wiseman—Carter's Hill; W. Halfyard & F. Lukins—Hayward Avenue; J. Brown—Cross Roads—*or*

DR. STAFFORD & SON,
Duckworth Street and Theatre Hill.

A spring suit is hardly up to date without its tailored waistcoat.

A coat of orange and white blocks uses leopard at the hem.

The knee-deep flounce is a noteworthy feature of spring frocks.

Simple frocks gathered at neckline are favored for small girls.

Inverted tucks are used over the hips of severely tailored suits.

Two-tone velvet brocades will be

good for fall, according to Paris.

Fine twills, hairline stripes and apacacs are used for smart tailors.

The large, flower-laden hat will be good for late spring and summer.

Embroidered nets and laces are smartly suitable for the dinner hour.

Striped silk and tailored blouses are worn with strictly tailored skirts.

Many people prefer griddle cakes

coated with powdered sugar and milk.

We always following
Ve
FORGES,
BREAS
PIER
A

ENGINEER

WH

Mar

Hardw

Phone 591

mar4, St. John's

as

pen

T.

JEN

Insure yo

Insurance Co

The

Londo

By our cla

known.

Bowring

mar1, St. John's

SEALERS

FISHERM

Do

F. SMA

mar4, St. John's