

New Company Incorporated.

NEW MILLION DOLLARS CAPITAL.
The proposition of incorporating a company with the intention of operating a train ferry service, which was projected some 8 years ago, but lap-
sided during the war period, has again
been set on foot, and a company, cap-
italized at ten million dollars has
been recently incorporated to carry
out the scheme. In 1914, a company
known as the Newfoundland Railway
and Train Ferry Syndicate Ltd., was
registered in England and, represent-
ing H. B. Thompson, made a pro-
posal to the government of the
provision for the construction of a railway
from St. John's, Trinity Bay, to Little
Harbour, Placentia Bay with
the intention of operating a train fer-
ry service to Lousburg. The scheme
embraced the construction of a
railway from Humbermouth, Bay of
Fundy to South West Arm, Green
Bay, with a branch line to White Bay,
and having a train ferry service from
St. John's to Placentia Bay, and
from Placentia Bay to Lousburg.
The new company, known as the
Great Lakes Newfoundland At-
lantic Company, Ltd., was incorporat-
ed here a few days ago with the ob-
ject of acquiring the assets of the pre-
vious company and as far as can be
ascertained, Mr. Thompson is still identi-
fied with it. As called for by the Act
there are three signatures to the
papers, viz Messrs. John Fensholt B.A.,
O'Neill Conroy, and W. J. Wallace.
The capital of ten million dollars, is
divided into 100,000 shares of \$100
each. It is probable that they will be
based on the American market. As
reported in the Telegram some time
ago, the company is in connection with
the project were at work locating the
sites and apparently it is being car-
ried out without much fuss. Should
the undertaking materialize it will be
the means of opening up many av-
enues of employment, as the company,
besides operating the ferry, proposes
acquire ships, barges and air craft;
carry on business as proprietors of
docks, jetties and elevators. They
will also deal in fish, and operate
cold storage plants, supplying elec-
tricity for light or power, smelting,
sawing, lumbering, cattle and sheep
raising. Millers and dealers in
grain are also in the scope of op-
erations. The company will likely
also be the proposition before the Legis-
lature at the coming session, when it
is hoped that reasonable concessions
enable them to carry out their
project will be granted.

PRICE ONLY: For one week
one line of twenty-one Piece
Tie Sets. \$4.75 per Set at S.
STEEL & SONS, LTD. Get
Set sent home before Regatta
Day.

Ball Fan Kills Umpire.

Penton, Missouri.—Putting into ac-
tion the thought often recklessly ex-
pressed at baseball games, a spec-
torator was killed by the umpire.
The umpire, Charles Bouzek, 33
years old, a Deputy Sheriff of Jef-
fers County, was struck on the head
by a bat and fell unconscious. He
was taken to Lutheran Hospital, St.
Louis, and died there.
Charles Woolsey, 18, of Valley
Park, is under arrest, charged with
murder. The Prosecuting Attorney's
office said he would be formally
charged with first degree murder.
The game was between the Penton
Valley Park teams, and in the
fifth inning the score was 5 to 0 in
favor of Valley Park. Bouzek was at
the plate and Bouzek, umpiring the bases,
was standing near first.
Valley Park base runner took a
lead off first base, and when the
ball was thrown to first and the Val-
ley Park man tried to regain the base,
Bouzek declared him out.
The Valley Park players and some
spectators, who favored the visiting
team, raised an uproar.
As the noise was subsiding, a youth,
said to be Woolsey, arose from the
crowd where he had been sitting be-
hind center field, and walked toward
the umpire.
A bat thrown by one of the players
in his path and the youth picked
up. He held it behind him as he
walked toward Bouzek.
Some one in the crowd, called to
the youth, "Go to it," and an instant later
youth struck Bouzek over the
head with the bat. Bouzek fell
and his assailant dropped the bat and
spectators and players of both
teams started a pursuit.

James Was Right.

James, cried Mrs. Timmid, sit-
ting up in bed, "there are burglars
about!"
Mrs. Timmid, wishing to quiet her
nervous, replied, "Oh! no, dear."
"I'm sure there are," insisted Mrs.
Timmid.
"Well, I'm sure there aren't."
"James, I tell you there are."
"Tell you there isn't a burglar
about!"
"My husband is right, mum," in-
sisted a low-browed individual,
thrusting his head into the room at
the door.

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Pre-Regatta Sale of Summer Merchandise FRIDAY, SATURDAY, MONDAY, TUESDAY

**Fresh, Summery Lines That will
Add Greatly to Your Pleasure
on Regatta Day**

MEN! What You Need on REGATTA DAY at MONEY-SAVING PRICES



Men's White Linen Collars.

A clearance line in almost a dozen differ-
ent shapes. They are all of fine quality and
considered excellent value. Special
Clearance Price 25c.

Men's White Jersey Cotton Combinations.

Just a nice weight for Summer wear.
Fairly stout make and strong reinforced
toes and heels; colors of Navy, Grey and
Brown; all sizes. Reg. 25c. pair 22c.

Men's Cotton Socks.

Fairly stout make and strong reinforced
toes and heels; colors of Navy, Grey and
Brown; all sizes. Reg. 25c. pair 22c.

Men's Flannel Cricket Shirts.

The ever reliable make with Polo collar
and breast pocket; very large roomy sizes;
made from soft flannel material; sizes 14
to 16 inch collars. Reg. \$2.10 each \$1.85

Men's Fine Boots.

Smart looking Vici Kid Boots in Blucher
and Balmoral styles; extra quality in a full range
of sizes; good value at \$12.00 pair.
Special Sale Price \$5.95

Men's Brown Canvas Oxfords.

A very smart fitting shoe of every man, desir-
ous of comfort and good appearance, should have;
sizes 6 to 9; solid leather soles and
heels. Reg. \$3.75 pair for \$3.36

Men's Soft Felt Hats.

A very even finish Soft Felt Hat in
the newest shape. Shades of light
Fawn, with Black Corded Silk band
and bow at side. Sizes 6 1/2
to 7. Special sale price \$3.00

Men's Tweed Caps.

For men and young men. They are
of smart English Tweeds in light
and medium weight. The pattern range is
one of the best we have ever shown.
You will have no difficulty in being
suited. Reg. \$1.70 each for \$1.47

Men's Silk Rep Socks.

In Black, Grey and Brown; plain
and with silk embroidered clocks, in
various colors and designs; a full
range of sizes. Reg. 95c. pair 80c.

Men's Balbriggan Underwear.

It is hardly necessary to print more than
the brand of this Underwear, for it is well
known throughout the island as the best
Underwear for warm weather. This stock
has only been opened this week and we now
offer them at Regatta Sale Prices
Reg. 70c. garment for 60c.

Men's Rowing Shirts.

White knitted Cotton; the kind you will
need when you sit in the winning boat on
Regatta Day; made without buttons at
front; sizes 34 to 42. Reg. \$1.20 \$1.00

Men's Bathing Costumes.

In stout Jersey-knit material with skirt
attached. The edges of neck, armholes,
skirt and legs are finished with White-Jer-
sey edging, making a pleasing contrast to
the Navy Blue bodies. Reg. \$1.75 \$1.45

White Voiles, White Organdies

White Voiles.

Highly mercerized finish; suitable for mak-
ing smart Summer Dresses, Blouses, etc., for
women and children; 38 inches wide.
Reg. 45c. yard for 38c.
Reg. 55c. yard for 49c.
Reg. 75c. yard for 62c.

White Organdies.

Much used material for trimming Voile and
Gingham Dresses; washes and wears well; 44
inches wide.
Reg. 60c. yard for 54c.
Reg. 90c. yard for 81c.
Reg. \$1.00 yard for 90c.

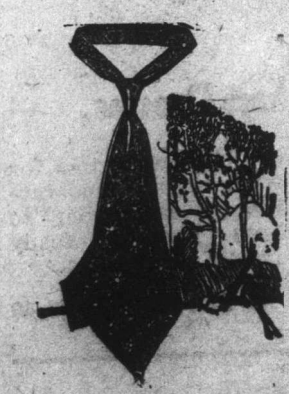
Striped and Figured Cotton Crepes.

In a host of dainty patterns suitable for al-
most any article of women's or children's out-
side wear during the Summer season; 26
inches wide. Reg. 45c. yard for 39c.

Dainty Zephyrs.

Assorted pretty checks in a wide range of
fashionable color combinations; wash and
wear beautifully; 27 inches wide. 39c.
Reg. 45c. yard for 39c.

Men's Neckwear



Men's Wide End-Ties.

Plain and fancy patterns in Union and Silk materials;
raised and plain effects; contrasting and blend-
ing shades. Reg. 60c. each for 54c.
Another line of wide end Ties in Silks and Silk Poplin
materials made with the slip-easy band of Satin, which
adds greatly to their durability; scores of different pat-
terns to choose from. Reg. \$1.30 each for \$1.15

Men's Wide End-Ties.

The season's newest designs, including stripes, spots,
floral and plain effects; all in the best color com-
binations. Reg. 70c. each for 62c.

Men's Silk Neckwear.

Wide flowing ends in a splendid range of fashionable
colorings and designs. Reg. 90c. each for 80c.

Baskets.

Chip Staw in plain White and Fancy colors; suitable for pic-
nic, outings and berry-picking parties.
Reg. 38c. each 32c.
Reg. 50c. each 44c.
Reg. 60c. each 52c.
Reg. 75c. each 62c.
Reg. 85c. each 72c.
Reg. \$1.50 each \$1.25
Reg. \$1.20 each \$1.00



Those shoppers who have been delaying their
Summer purchases until now, will find a host of
useful bargains awaiting them here during this
great Sale. Every department contributes to
this great event. SHOP EARLY. Quantities
are in many cases, limited and the price reduc-
tions will attract great crowds.

FOR THE KIDDIES

Every Item Shows a Great Saving

Children's Tan Sandals.

Serviceable dark shade with
two straps and buckles; soles
of heavy Leather to stand a
whole lot of loafing about;
sizes 6 to 8. Reg.
\$1.90 pair for \$1.75

Taffeta Silk Ribbons.

All the season's novelty and
standard shades, including
Crimson, Cardinal, Pink, Paeon,
Royal Blue, Sage, Old Rose,
Champagne, Grey, etc. Ribbons
any little girl would be delig-
ent to wear; 5 in. wide 42c.
Reg. 50c. yard for 42c.

Misses' Middle Waists.

Of firm Joan with Navy and
Sage striped Sailor Collars. It's
sure economy to buy these here,
as the low price quoted for such
good wearing qualities cannot
be equalled anywhere; size 6 to
10 years. Reg. \$1.75 \$1.50

China Neckties.

Look your best on Regatta
Day by securing one of these
smart looking Neckties; they
come in Robin egg and Blue.
Reg. \$2.75 string for \$2.28

A Bewildering Variety of Children's Gingham Dresses



Striped, checked and plain colors;
tastefully trimmed with fancy edging,
buttons and contrasting materials.
Reg. \$1.50 each \$1.25
Reg. \$1.65 each \$1.39
Reg. \$1.70 each \$1.42
Reg. \$1.85 each \$1.57
Reg. \$2.10 each \$1.78
Reg. \$2.50 each \$2.10
Reg. \$2.75 each \$2.25
Reg. \$2.95 each \$2.50
Reg. \$3.25 each \$2.75
Reg. \$3.35 each \$2.85

An Unusual Assortment of HOUSEHOLD HELPS

That will save time and worry for many thrifty house-
wives as well as tent holders on Regatta Day.

Aluminum Collapsible Cups.

Convenient size for the
pocket. Reg. 18c. 15c.
each for 15c.

Linen Crash Cup Toweling.

Red bordered edge; 16 in-
ches wide. Reg. 35c. 32c.
yard for 32c.

Paper Plates.

In various patterns with
colored rims.
Large size. Reg. 6c. for 5c.
Small size. Reg. 5c. for 4c.

Fancy Doilies.

White only; cut out pat-
terns; size 12 x 12 inches; 6
in package. Special 9c.
per package 9c.

Dennison's Crepe Paper Napkins.

Size 14 x 14 inches; fancy
floral borders. Reg.
10c. package for 8c.

Plain White Table Napkins.

Crepes Paper in packages,
containing twenty nap-
kins. Special per pkg. 5c.

Decorated Paper Table Cloths.

Size 63 x 84 inches; assort-
ed floral and Blue Bird
designs. Reg. 70c. 59c.
each for 59c.

Rubber Balloons.

All bright colors; medium
size. Reg. 4c. each
Sale Price 2 for 7c.

Table Oil Cloth.

Various pretty checks and
floral patterns; 45 in-
ches wide. Reg. 60c. yard 53c.
for 53c.

Oil Cloth.

Light patterns; suitable
for counter covering in tents.
18 in. wide. Reg. 20c. for 27c.
15 in. wide. Reg. 25c. for 28c.

Red Rubber Gloves.

Just what's required for
domestic and other purposes.
You cannot afford to have
soiled hands when these
Gloves can be procured at so
low a price as we quote
below. Reg. 45c. 35c.
pair for 35c.

White Turkish Towels.

Made of high grade ma-
terial in heavy weight; size
19 x 35 inches; finished with
fringed ends. Reg.
40c. each for 35c.

Damask Table Napkins.

6 dozen only in fine qual-
ity; size 18 x 18 inches;
raised floral designs; hem-
med. Regular 35c. 30c.
each for 30c.

**Articles for Which There is a
Decided Preference are Worth-
ily Represented in this List**

WOMEN'S WEAR that will attract Widespread Attention. Numerous Lines, considered the Cream of the Stock

Women's Jap Silk Blouses.

Some very dainty models de-
signed from closely woven Ja-
nese Silk in plain shades of
Sage, Sky, Flesh and Rose; two
way collar and buttoned cuff;
sizes 13 1/2 to 14 1/2.
Reg. \$3.85 each for \$5.25

Women's All Wool Jumpers.

Well finished, trim looking
garments, that protect you from
the cold winds; the ideal gar-
ments for evenings over a light-
weight blouse or dress; plain
and contrasting colors. Reg.
\$3.85 each for \$3.30

Women's Sweater Coats

Of stout Union Wool in Sage,
Grey, Beaver, Jade and Rose;
with roll collar, belt and
pockets; one of our best selling
lines. Reg. \$6.50 each \$5.50

Clearance Lines Women's Mackintoshes

These wet-weather Garments have really been overlooked, and
we venture to say the same qualities cannot be purchased in
town for fully 50 per cent. more than the prices we have marked
them down to.

2.75 to 12.50 each

Women's Bathing Caps.

Score of bright, desirable colors with
trimmings to contrast; close fitting;
frilled edge. Reg. 45c. each for 40c.

Women's Shot Silk Hose.

A big assortment of fashionable colors
with lace fronts; these Hose were imported
to sell at \$2.85 pair, but owing to the drop
in Hosiery prices we have decided
to clear them during this Sale at
Women's Lisle Thread Hose.

A quality that will give most satisfactory
wear and retain their colors to the last;
made with durable toes and heels; shaped
ankle and garter tops. Reg. 50c. 42c.
pair for 42c.

Women's White Canvas Boots.

With extra heavy soles and heels; ideal for va-
cation wear; sizes 3 to 7. Reg. \$2.75 pair \$2.45

Women's White Canvas Shoes.

A real comfortably fitting style, with cross strap
and medium style heels; sizes 3 to 6. Reg.
\$3.75 pair for \$3.40

Women's Pink and White Knickers

Of fine elastic Cotton Jersey,
made with elastic at waist and
knee bands that adjust them-
selves to any size required.
Reg. 40c. pair for 34c.

Silk Hair Nets.

Invisible Silk Nets in light,
mid and dark Brown shades;
made to fit over the head like a
cap; unbreakable quality; 6 in a
package. Reg. 35c. pks. 32c.
for 32c.

Women's White Coutil Corsets

Smart new models only re-
cently opened; an assortment
of low and medium waist styles,
most suitable for summer, will
be offered giving our customers
an opportunity to get the newest
models at bargain prices; sizes
21 to 30. Reg. \$2.25 \$1.95

Women's Colored Silk Gloves.

Closely woven and well finished in every
detail are these fashionable Summer
Gloves. They are doubly reinforced at the
finger tips and close with two dome fasten-
ers.
Reg. \$1.20 pair for \$1.08
Reg. \$1.25 pair for \$1.13

Women's White Pique Skirts.

Made in the very latest styles with all
the trimmings for Summer wear.
They will wear well and launder beautifully.
Reg. \$3.25 each for \$2.75
Reg. \$4.25 each for \$3.27
Reg. \$5.25 each for \$4.40
Reg. \$5.75 each for \$4.90

Undisputed Boys' Wear High-Grade Goods Values in Boys' Wear at Great Savings

Boys' Flannelette Cricket Shirts.

Although these garments are scarce in
town, at present, we are still able to offer a
full range of sizes; they are made from stout
English Flannelette in good fitting styles.
8 year size. Reg. 85c. each for 86c.
10 year size. Reg. \$1.10 each for 95c.
12 year size. Reg. \$1.30 each for \$1.10
14 year size. Reg. \$1.50 each for \$1.35

Boys' Bathing Costumes.

In Navy Blue Jersey with skirt attached;
bright red edgings to contrast; to fit boys
from 8 to 15 years. Reg. \$1.35 suit \$1.16

Children's Striped Cotton Hats.

Every mother desirous of making her little
boy or girl look their best, should interest per-
son in these hats to-morrow; they come in
neat stripes and checks; sizes 6 1/8 to 7 1/2.
Reg. 85c. each for 72c.

Boys' Percalé Shirtwaists.

Light and cool garments for warm Summer
days; they are made with turn down or sports
collars, from smart looking, wear-resisting
materials, in various stripes and colors to
fit boys from 8 to 15 years. Reg. 97c.
\$1.10 each for 97c.

Boys' Straw Hats.

Stiff, strong Hats of good Chip Straw, that
will stand a lot of knocking about, always
holding their shape and not easily faded;
cushion sweat bands and black corded silk
outside bands with neat bow at side.
Reg. \$1.50 each for \$1.25

Boys' Canvas Boots.

Strongly reinforced, with leather strappings
at the seams and wearing points; stout soles
and heels of new live rubber; sizes
10 to 2. Reg. \$2.50 pair for \$2.25

Great Bargains Available Now in Cotton Blouses and Suits



Blouses, 57c, 80c, 97c up to 1.80

Cotton Suits, 1.98, 2.20 & 3.00

Rubber Balloons.

Tent Holders here is your opportunity. Every child
will want one; Reg. 2c. each Sale price 2 for 3c.

Reg. 3c. each 3c.