

Our Prices ARE 35 p.c. to 50 p.c. Lower

in keeping with the new times, but our Quality remains as high as ever.

All Our Ladies' Silk Sweaters are Half Price This Week

Bungalow Aprons that are almost dresses, \$1.10, \$1.40, \$1.75

We bought these from a most reputable maker at prices that meant considerable loss to the manufacturer. We give you the benefit while they last.

THIS WEEK'S Money-Saving Opportunities!

JUST OPENED SUMMER DRESS FABRICS

This new shipment is being eagerly awaited by those of the discerning public, who so quickly bought up our previous shipments.

White and Coloured Voile, 38 inches wide 60c. yard
36 inch Percales only 33c. yard
Chambray 33c. yard
Underwear Crepe 60c. yard
Aristo Batiste 43c. yard
Striped Gingham 33c. yard

500 pcs. Ladies' Neckwear

Regular 75c. each.
Reduced to 29c. each.

The product of the foremost American designers. A most unusual opportunity for the woman who wishes to replenish while prices are attractive.

COTTON TWEED, 29c., 33c. and 43c. yard.
AMERICAN FLANNELETTE only 22c. and 29c. yard.

BISHOP, SONS & CO., Limited, ST. JOHN'S.

300 pairs Women's Hosiery only 30c pair

Black, Brown and White, three pairs for 80c.

All Our Men's Bath Robes AT HALF PRICE, which brings some of them down as low as \$3.50 each, for this week only. BUY NOW.

If you can't come personally we have a highly developed and efficient Mail Order Department that will take care of your orders carefully and quickly. We are at your command if you

Call, Write or Wire. Samples sent freely upon request.

Marvellous Document.

President Coaker Addresses His Councils --- Insincerity of the Worst Type --- Circular Throws Discretion to the Winds.

Port Union, April 22, 1921.
Dear Friends,—We are up against hard times and must do our best to pull through this year, hoping that after a few months times will brighten. Our stores must be run more carefully and bad accounts must be cut out. We must do all in our power to help the Trading Co. There will be no dividends for Trading Co. or Export Co. this year; the Publishing Co. will pay five per cent. The Trading Company has come out this year as good as any firm in the country, and I expect to sell \$250,000 worth of goods in England within a couple of months. This will relieve our dependence on the banks somewhat. All must be as true as steel and there must be no cold feet amongst us; we must grin and bear it and strive to pull together to get over the awful depression that is strangling business all over the world. We are cutting out all expenditures at Port Union this year and reducing our staff.

We will be able to handle a good deal of fish this fall, as I have made arrangements across for sale of a good deal of fish. If it is a good quality, for fish will be worthless this year, only the very best quality will be in demand. Salt will be half the price of last year; provisions and fishery goods are twenty-five per cent. lower than last year. This means that \$3 this year for fish will be as good as \$5 last year. I look to see Shave up from \$5 to \$6; Labrador \$4 to \$5; God oil will be \$80 to \$100 per ton;

herring about \$5.
I have had an awful struggle to keep up this last twelve months; the strain of work has been more than mortal can stand, and I must be relieved from some of the burden. I am resigning my job at the Fisheries Department. There will be no regulation of exports this year as the exporters have asked for repeal of that law, and the Government will repeal it. The loss will be the fishermen's, although many did not believe in them last year. I am abused daily in the House by Cashin and his crowd because I succeeded last year in forcing high prices for fish, which the merchants were unable to secure when they shipped, owing to Hickman's and Morine's treachery in Italy. Read my few words in the Advocate of the 19th. When I give up the Fishery job I will be at Port Union most of the time, and clear of the Hell which I face here daily. My wish is to be at Port Union all of the time. There will be no inspection of fish this year. The exporters won't have regulations to keep prices up and help the fishermen out, so I am resolved that you will not be compelled to do your part.

in improving call while they look on and refuse help.
The political situation is critical; the Opposition is holding up business by talk every day. The abuse and insults handed at us is almost unbearable; our men in the House feel that they are amongst clowns, and if they carried out their minds most of them would never want to go back to the Assembly again. It is a fearful task, yet every effort is being made by party politics to scuttle the country and people. Morine is at the bottom of all this trouble; he sees Confederation ahead.

There is one bright spot: Little Bay mine will have \$50,000 spent on it in boring this summer, to find out what quantity of copper ore exists, and, if satisfactory, a big industry will be established. Tilt Cove will also be examined, and, if proved right, will also be run. These will take 2,000 to 3,000 men if they turn out right. Let us pray this will come to pass. I spent a lot of time when in England in inducing the big men in minerals to try Little Bay and Tilt Cove, so we got them to agree to go there and prove the extent of the deposit, and as they are backed by millions of pounds, they will open copper mines in a big way, and separate the copper from the rock on the spot. Another grand proposal is the Humber Valley proposal of Mr. Blackstead. He is at St. John's now trying to make a deal with the Government. He wants big help. I am ready to back him, but I can't say how many more have the same faith. If he succeeds in making a deal he will put 2,000 men to work in July and three or four towns, larger than Grand Falls, will spring up at Corner Brook, St. George's, and at the Chroma Iron Mountain. Mr. Blackstead says when in full swing 10,000 men will be at work. Electric power for smelting will even be carried up by his industry to Bell Island, and all the ore mined will be smelted on the spot. Half the ore is rock, so the freight will be saved on that rock, and all the labor in burning the ore into iron will be done at Bell Island, which means work for 1,000 men. Our hope of the future is not in the fisheries; it is in the minerals, water-power and pulpwood; far too much fish is caught now, and Japan, France, Norway, Canada, United States, and Iceland, are all catching more and more each year, and the world is flooded with fish. England

Big Realization Sale

FOR THREE WEEKS ONLY

Commencing Saturday, June 4th, at 9 O'clock.

Men's Suits, Pinch or Plain Backs, from \$10.00 up.

Working Pants from \$1.95 up.

Boys' Suits, Plain or Belted, from \$6.50 up.

Men's Raglans from \$12.50 up.

Also Large Assortment of Men's and Boys' Furnishings at Cut Prices.

Remember the Date—Sale Commences Sat., June 4, at 9 O'clock.

Store will remain open each night until 9.30.

I. LEVITZ, 252 WATER STREET, Opp. Dicks & Co., Ltd.

June 3, 7.10

catches ten times as much fish as Newfoundland; the most of it is sold fresh. But they can't sell it all fresh, so now they cure it like Labrador and compete with our fish. The future is in development; if that can't be accomplished, then sad will be the future lot of our country.

For twenty years I have striven to help my fellow-countrymen. The task has been an enormous one; God alone knows what the work has been. We now see the world all over in a state of depression and poverty owing to results of the war—millions are poor who a year ago were well off. All the countries we sell fish to are in poverty; these are so poor that it puzzles me to see how they don't starve by millions. In Portugal, the dollar is worth only 8 cents; in Italy, 25 cents; Greece, 50 cents. If our dollar note was taken at 8 cents value, what would you think of our state? But such is Portugal, which takes nearly a quarter of our catch of fish.

I am weary and worn, but must do my duty to you and the country as long as I have breath. Hang together, boys; be true to your Union; be true as steel to the Trading Co.; don't listen to the enemies' lies; there is not any fear of us if all are true. The F.P.U. must remain no matter what happens. I am tired of politics, and will have some new proposals for the re-arranging of the F.P.U. when we meet this fall at Convention. The last eight years of political struggle has taught us something, and the experience learned will have to be utilized to prepare our plans for the future.

Supplies will be hard to obtain; but the Government is working out a plan to help outfit schooners so as to get all possible away fishing. Remember business men are poor owing to big losses on falling prices of goods, and those who exported fish lost heavily since January, owing to the merchants at St. John's lifting regulations in the markets as soon as I left last Christmas. I tell you sincerely and honestly that I have striven hard this winter, while away, to do something big for Newfoundland, and if the people will accept the Humber scheme for paper mills, smelting work and fertilizing plants, then this last job will exceed all other industries put together that we have in the country.

The Tories abuse me because I bought 3,500 quintals of Labrador fish with Government funds last fall when the big crisis was on. They intended this to destroy me and the Government—I slew their plot. Morine was at the bottom of it. Cashin said in the House recently that the value of the fish last November was \$3; no one would buy at a higher price, and

by giving \$3, I was risking \$5 per quintal. In fact, 6,500 quintals of this fish sold in Greece at \$11, a loss of about \$2 per quintal. The "President Coaker" is at Italy, where his cargo will be stowed until the fall. I am negotiating a balance of 5,000 quintals here now; the sale will go across in August, and will be the first in the market, and fetch fair value. Since regulations came off, fish has fallen in Brazil from 100 to 70 shillings; in Liverpool from 60 to 30 shillings; in Spain from 75 to 35 shillings; in Greece from 70 to 50 shillings; and low grade to 35 shillings; in Portugal from 75 to 30 shillings. What a horrible mess—all done by Hickman and Morine, the News and Telegram, and latterly by the exporters themselves, who went back on them as soon as I was out of sight. The Government is cutting down salaries and expenses.

The "Earl of Devon," "Home," Port Union steamer, and "Petrel" will be taken off the service this year, and \$150,000 saved. The "Clyde" will do both sides of Green Bay; the "Prospero" will call at more ports in White Bay; the "Watchful" will do Trinity and Bonavista Bays, making one round trip every week over all the service. This is Bonavista Bay will have a call once a week. Trinity Bay a call once a week. The "Clyde" will take the north side of the Bay on Mondays and the south side on Fridays. In the

fall, if business is good and it is necessary, a boat might be put on to help.

This is a long letter, expressing many fears, but at the same time some hopes—hopes that, if they mature, will mean more for all than anything ever yet done for Newfoundland—even greater and more important than our building of the railway.

Yours sincerely,
(Signed), W. F. COAKER.

PORT UNION, April 22, 1921.

CHAIRMAN, F.P.U. COUNCIL.
Dear Sir,—Make sure to call a meeting and read the enclosed Circular to as many as possible. Kindly give good notice, and be sure to do your best to get big meeting, for what this Circular says is important.

Yours sincerely,
(Signed), W. F. COAKER.

Keenly Contested Rugged.

"CAMBRIANS" DEFEAT FEILD- IANS.

By 6 points to 0, the rugged team of H.M.S. Cambrian defeated a team of Old Feildians in the Tannery field yesterday afternoon. Several hundred people turned out to see the game and were most enthusiastic over it. Dribbling by the forwards was the predominant feature of the game, the "three" lines rarely getting away and in no case reaching the opposing backs, who had little to do except kick into touch occasionally. The Cambrian scrum was far the heavier and had no difficulty in pushing the Feildians off the ball. All the scoring was done in the first half. Shortly after the game had begun, following a scrum within the Feildian twenty-five, the ball was brought to within a short distance of the latter team's goal line and in the mix-up which prevailed, a Cambrian forward managed to touch down. The ship's team could not, however, convert their try. Near the end of the half a free kick awarded for an off-side, was nicely placed between the uprights, adding another 3 points to the Cambrian's score. During the second half, with the wind in their favor, the Feildians had slightly the better of the game, but could not manage to cross their opponents' line. It is hoped that a return game will be played in the early part of next week. It should prove an even better game than yesterday's, as the men of both sides played together then for the first time.

Minard's Liniment For Garget in Cows

Memorial to Be Erected.

The Sergeants Lead the Way.

President H. Peckham presided over the meeting of the Sergeant's Mess of the Royal Newfoundland Regiment, held in the G.W.V.A. rooms last night. The chairman stated that the memorial had arrived by the Digby, and through the kindness of the Red Nfld. Co. the work of erection would be performed by Mr. C. Henderson and his staff. The memorial is being erected in Mullaly Park, and the unveiling ceremony will take place on Sunday, July 3rd, on which date the commemoration service for those who fell in action are being held. The Sergeants are working in conjunction with the G.W.V.A. and the usual July 1st ceremonies will not be held in Banerman Park this year, but at the unveiling of the Memorial. A further meeting will be held shortly, when final arrangements will be made.

Try a Bottle Today

DR. MINARD, Inventor of the Celebrated MINARD'S LINIMENT.

Whipped cream used for desserts should be flavored before being whipped.

Constipation is quickly relieved when the liver is aroused to activity by the use of Dr. Chase's Kidney-Liver Pills. One pill a dose. 25c a box, all dealers.

Dr. Chase's Kidney-Liver Pills

GERALD S. DOT'E, Water Street, St. John's, Distributing Agent.

The Clothes Hospital, Phone 959. Clothes and Hats called for and delivered. Outport orders carefully attended to.

C. J. O'KEEFE, Clothes Doctor, Jne2, 8.

Early Cables

THE PRESIDENT'S PRAYER.

ANNAPOLIS, June 2.—President Harding presented diplomas to-day to the Naval Academy graduating class here with the prayer that the newly commissioned officers never would be called into battle. He promised that as long as he held office, no citizen would be called upon to fire a gun except in case of harassment with the public conscience, and the which answer could be made to God.

IRELAND'S SAD RECORD.

LONDON, June 2.—Ireland was again in the forefront during the question period to-day. Lloyd George and Sir Hamar Greenwood being bombarded with inquiries regarding recent events there. Sir Hamar said that since January 1st, six women had been murdered, some wounded and three kidnapped by Sinn Féiners. During the fortnight ending May 28, twenty police, eight soldiers and forty civilian deaths were reported by the police. There were also assassinations and two attempted assassinations of ex-service men reported in the same period. No evidence is being offered by the police forces was forthcoming during the month of May. Asked whether the policy of repression had received the approval of the Cabinet, the Prime Minister said that the military authorities were authorized to take such action as was necessary and justified by the military code for the repression of rebellion and the restoration of order.

ANTI-BOLSHEVISTS.

TOKIO, June 2.—A communication issued to-day by the Japanese War Department, after pointing out that the leaders of the former Government at Vladivostok have been connected in the direction of China, asserts that it is the intention of Japan to adhere to her policy of non-interference in Russian internal politics. The Yassours are reported to have been ordered to evacuate of Siberia on account of political developments there. Late press advices say that China Government is preparing to establish a front against the Kapti forces in Iran, where Bolshevik reinforcements are concentrating. Opinion among the Russian colony here regards the recent political overturn at Vladivostok as significant anti-Bolshevik movement. Fear is expressed among Russians, however, that the arrival of General Semenov, who has announced his intention of proceeding to Vladivostok, will create dissensions among the anti-Soviet elements.

KING AND ULSTER.

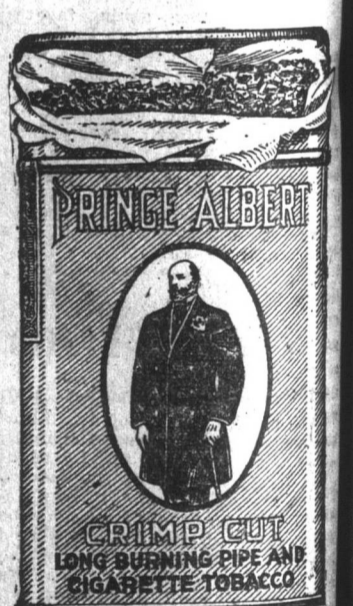
LONDON, June 2.—The Press is excited and anxious that King George is likely to accept the invitation to open the Ulster Parliament.

AN ATTEMPT THAT FAILED.

CORK, June 2.—Sinn Féiners last night attempted to blow up the British destroyer undergoing repairs in Royal Bowley dockyard. The destroyer was slightly damaged. In consequence all employees of the dockyard were paid off to-day at twenty minutes notice.

CAR OWNERS.—We have a new stock of Goodrich Cord and Fabric Tires and Tubes for sale at lowest prices. J. McKINLAY, Lime Street.—may4, 1m

Prince Albert Tobacco.



The quality of Prince Albert tobacco is widely recognized as unsurpassable in merit.

We have 1,000 lbs. of this brand tobacco which we offer to the trade.

WHOLESALE AND RETAIL.

Cash's Tobacco Store.

HATS OFF TO ME.

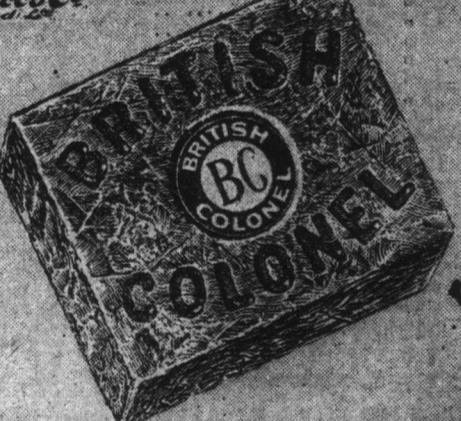
Gentlemen, leave your old hats with me if you want it made new. Straw Hats cleaned, re-lined, you wait, 50 cents. Velour, Suits and Felt Hats cleaned and re-blocked, \$1.00. Old clothes dyed, altered, repaired, dry cleaned and pressed. Suits pressed within you wait. The only real cleaning house in Newfoundland.

The Clothes Hospital, Phone 959. Clothes and Hats called for and delivered. Outport orders carefully attended to.

C. J. O'KEEFE, Clothes Doctor, Jne2, 8.

MINARD'S LINIMENT RELIEVES COLDS, Etc.

Imperial Tobacco Co.



SMOKE

BRITISH COLONIAL CIGARETTES THE UTMOST IN PLEASANT SMOKING.