

SALE DISCOUNTS

May Sound Very Well,

BUT IN THE END

'TIS PRICES TELL!

Our Sale Prices will tell you that the universal demand for Lower Prices is met to the fullest extent at

BLAIR'S

We have reduced prices of all Dry Goods down to a point where they are on a par with replacement values, or with what we figure will be next year's prices. In so doing we are not considering whether these prices show us a profit or a loss. We do this because we consider it sound merchandising and will encourage and help prospective buyers who may have been holding off buying, waiting for lower prices.

THE SMALLEST REDUCTION WE HAVE MADE ON MEN'S WOMEN'S, BOYS' AND GIRLS' READY-TO-WEAR IS

20 Per Cent.

We did not buy these goods at the top of the market, and in pricing we priced leaving a very small margin of profit. We thought we would go "easy", as we knew it was going to be a hard year with the prices of all kinds of "grub" so high, and the price of fish dropping. We are now selling.

WOMEN'S WINTER COATS from \$8.50 each
CHILDREN'S WINTER COATS from \$3.60 each

But despite all low prices some people may not be able to "reach" to a New Coat this season. You may be fixing up an Old Coat; if so, New Lining and Smart New Buttons will brighten it. We offer

American Fancy Floral Sateen Linings, reg. \$1.20, for 95c yd
All Buttons in stock Reduced 25 Per cent

Shopkeepers can get lots of bargains in this department, as well as in our others.

Men's and Boys' Readymades at Lowest Prices.

MEN'S AMERICAN WINTER OVERCOATS that will fit like tailor-made goods, from \$16.00 and \$17.50 each.

BOYS' OVERCOATS Reduced at least 20 per cent. in price.

MEN'S WOOLLEN TWEED PANTS from only \$2.00 pair

MEN'S BLUE OVERALL COATS and PANTS. Reg. \$2.25 at \$1.79 each

MEN'S BLUE STRIPED OVERALL COATS & PANTS, extra heavy, at \$2.00 ea.

MEN'S OIL COATS and PANTS, Patched; best quality, at \$2.75 each

MEN'S and BOYS' LONG BLACK OIL COATS, RUBBER COATS, SHOWER and TRENCH COATS at very lowest prices.

Some Other Golden Buying Opportunities Are:

CHINTZ, 36 inches wide; superior quality. Reg. \$1.20 for 89c. yard

LONG ENDS STRIPED and CHECKED FLANNELETTE. Reg. 40c. for 29c. yard

GREY LONDON SMOOKS (or Mottled Flannel), heavy. Reg. 60c. for 43c. yard

ENGLISH WHITE FLANNELETTE. Regular 65c. for 49c. yard

ENGLISH WHITE HAND TOWELING. Reg. 35c. for 25c. yard

LOTS OF REMNANTS OF DRESS GOODS at Low Prices.

LADIES' and MISSES HATS of all kinds, reduced 25 per cent.

LADIES' WHITE and FLESH COLOURED SILK BLOUSES. Regular \$4.80 for \$3.50 each.

LADIES' SILK GEORGETTE BLOUSES. Reg. \$17.50 for \$10.00

LADIES' ENGLISH SERGE SKIRTS in Navy & Black. Reg. \$11.50 for \$7.90 each

LADIES' SILK and LACE BOUDOIR CAPS, very special at 45c. each

GEORGETTE SILK CREPES in all leading and fashionable shades. Reg. \$3.75 yard. Sale Price \$2.95 yard.

LADIES' TAN LINED KID GLOVES. Reg. \$4.00 pair. Sale Price . . . \$3.50 pair

MEN'S TAN LINED KID GLOVES. Reg. \$3.50 pair. Sale Price . . . \$2.95 pair

MEN'S VERY HEAVY KID GLOVES. Reg. \$6.50 pair. Sale Price . . . \$5.50 pair

LADIES' WHITE FLEECE VESTS and PANTS as sold elsewhere at \$1.10 to \$1.35. Our Sale Price 89c. each.

"NEW KNIT" and "STANFIELD" UNDERWEAR for Ladies at prices that will defy any competition.

THIS IS THE PLACE FOR

Men's Stanfield Wool Underwear

Our usual bottom-of-the-market prices have been further reduced for this Sale. Don't be persuaded into taking a substitute this season because of a matter of cheapness or you are told it is just as good. We know there is a lot of Cotton Underwear on the street this season, masquerading so to speak in sheep's clothing. "Caveat Emptor"! Let the buyer beware of it! Stand by the good old reliable Stanfields and be glad.

See our STANFIELD WOOL UNDERWEAR for men at \$2.65 and \$3.15 garment.

We carry MEN'S STANFIELD COMBINATIONS in four weights.

We have the largest variety in "Stanfields" obtainable anywhere.

You will find many other Golden Opportunities here for buying all useful and necessary things. You will get good service in this store, and you will find all Discounts and Prices as stated in our advertisements. That is what, despite all the numerous sales, is bringing the crowd to

Henry Blair.

Nameless Warrior For Ever on Guard.

(continued from page 9.)

guests passing down Whitehall among the living.

The silence ended. Some word rang out, bugles were blowing, they were sounding "the last post" to the unknown warrior of the great war in which many men died without record or renown. Further than Whitehall sounded the last post to the dead. Did the whole army of the dead hear that call to them from the living?

In the crowd below the women were weeping quietly. It was the cry from their hearts that was heard furthest, perhaps. The men's faces were hard, like masks, hiding as they thought and felt.

After the ceremony at the cenotaph the procession returned and the Unknown Warrior was borne to Westminster Abbey. There awaited him a great congregation of mourners. They came from every class and every part of the Empire. They sat without the distinction of rank as they had arranged them places, titled ladies next to charwomen, artisans by city merchants, for all had equal title to be there, the gift of a son or brother to the country.

At the door leading to Parliament Square, Bishop Ryle, Dean of Westminster, in a purple and gold embroidered cape, with his Canons and choir, met the body. It was carried shoulder-high by eight tall Guardsmen, and on the war-worn Union Jack that covered it lay a shrapnel helmet, a crusader's sword and a wreath of laurel. Through the transept lines with statues of statesmen, and past the high altar the Unknown Warrior was borne, and then through the choir into the nave, where already many famous men slept. Just within the west door, a great purple square, bordered with white, marked the site of the grave.

Ceaseless Flow of Floral Tributes.

The King stepped forward again and took the wreath from Lord Haig and laid it at the base of the cenotaph. It was the first of the world of flowers brought up as a tribute of living hearts to this altar of the dead. Admirals and Generals and statesmen came with wreaths, and battalions of police following, bearing great trophies of flowers, on behalf of fighting men and all their comrades, and presently, when the gun carriage passed on toward the Abbey, with the King following behind it on foot with his sons and soldiers, there was a moving tide of men and women, advancing ceaselessly with floral tributes. They waited until the escort of the coffin had passed, the bluejackets, and marines, the air force and infantry, and then took their turn to file past the cenotaph and lay their flowers upon the bed of lilies and crysanthemums which rose above the base.

As the columns passed they turned eyes left or eyes right to that tall symbol of death. If they had eyes to see, but there blind men there, who saw only by the light of the Spirit and saluted when their guides bowed and then said "Now." It is two years after "Cease fire" on the front, but in the crowds of Whitehall there were men in hospital blue who are still casualties, not too well remembered by those in health. Two of them were legless men, but they rode on wheels and with fine gesture gave the salute as they passed the memorial of those who fought with them and suffered less perhaps than they now do.

In Pathway of Future Kings.

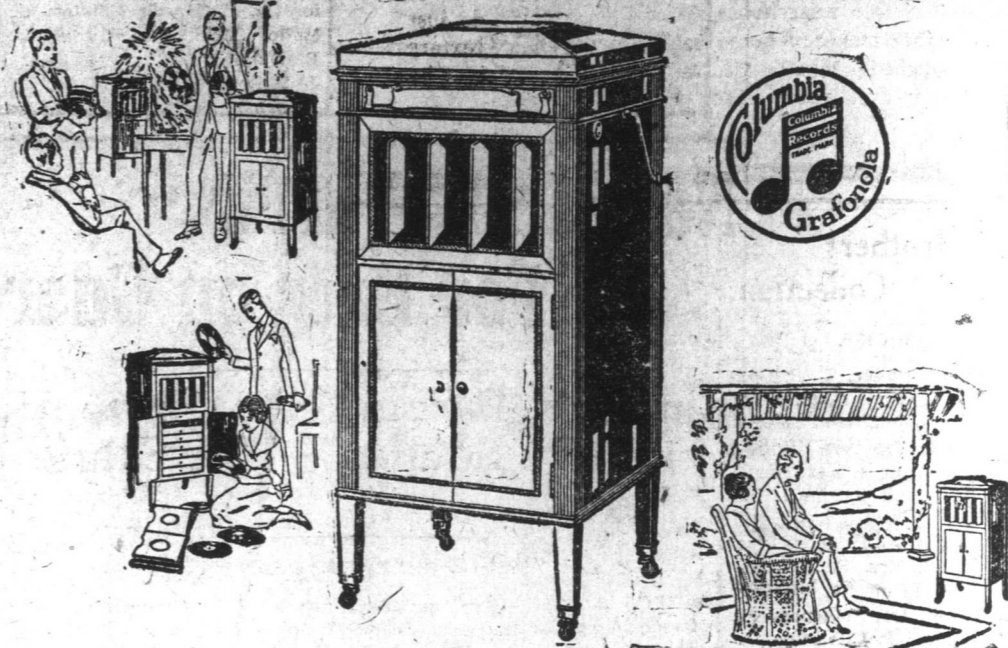
It is in the pathway of future Kings, for not a monarch can ever again go up to the altar to be crowned but must step over the resting place of the man who died that his kingdom might endure. Four ladies sat apart and rose to greet this great Unknown, Queen Mary and Queen Alexandra of England, Queen Maud of Denmark, and Queen Victoria of Spain, and behind them were grouped Princess Mary and other women of Royal blood. Waiting, too, near his grave, were many of the Warrior's own kind. He passed through ranks of soldiers, sailors, airmen and civilians in mufti, strangely mixed; captains stood next to seamen, colonels by enlisted men, for all wore the Victoria Cross, and that earned them the right to attend.

The mournful strains of the Croft Purcell setting of the funeral sentences were chanted, unaccompanied, as the procession passed through the Abbey, and as the grave was reached, the King, as the chief mourner, stepped to its head. Behind him stood the Prince of Wales, the Duke of Connaught and other members of the Royal family, and ranked in the rear were Lloyd George and Asquith, the two war Premiers, and the members of their Cabinets, three or four Princes from India, and a score or more of the leaders of British life. The pallbearers, chiefs of the army and navy, Haig, French, Beatty and Jackson among them, took their stand on either side of the coffin and the service began.

It was as simple as in any village church on the land.

The Twenty-third Psalm, "The Lord is my Shepherd," was sung to the familiar chant, and then came the account read by the Dean from

Columbia Grafonola



Make Every Month as Merry as This

The Columbia Grafonola and Columbia Records are the real combination to give you not only a Merry Christmas, but also a Happy New Year.

They will give you songs and dances, the very latest popular hits, gems of Grand Opera, fairy tales, quaint animal recitations for the kiddies—joy and mirth for all the family every day of every year.

U. S. Picture & Portrait Co.
Grafonola Dept.

Our Philatelic Corner

(Conducted by PHILATELOS.)
HOW TO COLLECT STAMPS.

The Growing Collection (continued.)

After a time your collection grows by sunny means, and in going through it you find that in some countries you have almost finished sets. Naturally, you are anxious to complete these sets so you look up your catalogue and you find that the catalogue values of the stamps in question is within your purchasing power. Now, although buying from a catalogue ensures perfect specimens, nevertheless it is always possible to get specimens quite as good from other dealers, at a much lower price. The best thing to do then, is to either study the advertisements in a philatelic journal until you come across what you want at a fairly moderate price, or send to a reliable dealer for an approval book of the country you are interested in. All big dealers make up these books, pricing their stamps at much below catalogue, and they form a very satisfactory means

of filling up blanks in a collection. (To be continued.)

ITEMS OF INTEREST.

Messrs. Stanley Gibbons & Co. just announced that they intend to continue their practice of packets of stamps away with the bums.

The latest non-philatelic journal devote space each week to stamp collecting is the Manchester Guardian. All the greatest journals of the English speaking world are now into line.

MADE FOR COLLECTIONS

various States of New Brunswick evidently trying their very best to do each other in the issuing of stamps for collectors. Amongst the speculative issues are:
Lichenstein—Set of three, only commemorating some event, occurred in 1830 as the stamp the inscription "MDCCCXXXI-MC."
Lithuania—A commemorating ten stamps has just been issued this new state. Both these and those of Lichenstein, above, have been banned by the majority of dealers and collectors owing to an exposure by Messrs. Stanley Gibbons.

THE STAMPS OF NEWFOUNDLAND

(Continued from last week)
Tenth Issue: 1894.—In 1894, the 6c. of 1887, the 6c. of 1880, the 6c. of 1886 were again issued, the only difference between printings being changes of color and were placed on sale at the St. John's. The 6c. was printed on the old American Bank Note Company's plates, but new plates prepared for the other stamps. British American Bank Note Company treated, were the engravers and designers.

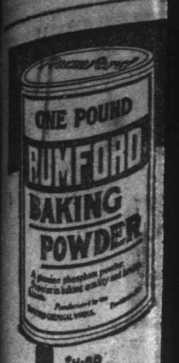
CHECK LIST.

1/2c. Black.
5c. Bright Blue.
6c. Crimson-lake.
12c. Brown-lake.

REISSUES.

In 1896 a further supply of the former issues were reprinted for postal purposes from the old plates. These have been misnamed "reissues." They were really reprints of the original stamps, the gum which is yellowish, that on the originals was white. Reissues are also of a brighter

1/2c. Vermilion.
1c. Deep-green.
1c. Brown.
2c. Green.
3c. Deep-blue.
3c. Chocolate-brown.
(To be continued.)



right-sought any less

Christian Brot

ST. PATRICK

cash-H. Skir

Mrs. Flynn, Ge

Geo. Vaughn

Judge Morris, Ja

Hannigan

Molloy, Mrs. E

J. Reddy, L

Mrs. T. Bro

Mrs. T. Wall, M

Fleming, W. D

Peter Casey, M

D. Ashley, M

Mr. Hunt, M

Mr. Murphy

Mr. W. Murph

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