

**HERE IS THE SALE YOU HAVE BEEN WAITING FOR,
THE MOST IMPRESSIVE SALE IN OUR HISTORY,
Outclassing everything of its kind hereabouts.**



White Cotton Corduroys.
Here is a splendid material for making up for present wear, and it comes in a helpful width, being 35 inches wide; nice flannel-like finish and a heavy broad cord. Special for White Sale, per yard 67c.

Cotton Sheetings.
(Plain)
500 yards of these; has a nice soft finish, sheer surface, 72 inches wide; wears as well as any heavy sheeting; ideal for summer sheets. Special White Sale Price, the yard 78c.

**See This Value in Lovely
TABLE DAMASKS.**

pure white, 58 inches wide; immense variety of new patterns, figured, striped and bordered. It's an opportunity to secure good wearing tablings at an economy price. Values to \$1.15
1.35 yard. White Sale Price \$1.15

Fortunate purchases--the result of unsettled market conditions--are responsible for some of the finest values in dainty **White Wear** that have been offered for years.

INDIAN HEAD LINEN.

This splendid material has a reputation all over the continent; beautiful sheer finish, linen-like, especially used for Nurses' Uniforms, and for children's Skirts and Dresses. It stands to-day for wear. Come in and see it. It will like it at once; 33 inches wide. Special White Sale Price, the yard 48c.

EAR-SIGHTED SHOPPERS will readily see these not-to-be-missed Buying Opportunities.

Top Notch Values in These.

- LADIES' WHITE UNDERSKIRTS.**
There is no better buying time than now for these. Our stock is complete, dainty and of unequalled values.
Regular \$1.10. White Sale Price 95c.
Regular \$1.25. White Sale Price \$1.05
Regular \$1.70. White Sale Price \$1.49
Regular \$2.00. White Sale Price \$1.65
Regular \$2.50. White Sale Price \$2.15
Regular \$3.00. White Sale Price \$2.55
Regular \$4.25. White Sale Price \$3.75
Regular \$5.25. White Sale Price \$4.75
- PRINCESS' UNDERSKIRTS.**
Something every lady prizes--dainty "Princess" Underskirts. These we offer, we think are the prettiest yet; fine lawn make, carefully trimmed. Every price profitable.
Regular \$1.60. White Sale Price \$1.39
Regular \$2.60. White Sale Price \$2.29
Regular \$3.60. White Sale Price \$3.19
Regular \$4.60. White Sale Price \$4.19
Regular \$5.60. White Sale Price \$5.19
- WHITE LAWN NIGHTGOWNS.**
Our stock of these is not to be matched in the city. Many of the following lines are of values and we would like you to see and see them.
Regular \$1.00. White Sale Price 87c.
Regular \$1.50. White Sale Price \$1.29
Regular \$1.75. White Sale Price \$1.57
Regular \$2.00. White Sale Price \$1.69
Regular \$2.50. White Sale Price \$2.19
Regular \$3.00. White Sale Price \$2.59
Regular \$3.50. White Sale Price \$3.19
Regular \$4.25. White Sale Price \$3.79
Regular \$4.50. White Sale Price \$4.29



1260 yards of Specially Priced White Goods.

This pile is particularly interesting, as it offers you an unlimited variety of **WHITE MUSLINS, WHITE LAWNS, WHITE MULLS, WHITE VOILES, WHITE CANVAS CLOTHS, WHITE CASEMENT CLOTHS, WHITE TWILLS** and so forth.
All these were bargained for many months ago and we could not repeat such value were we to seek to-day. Values to 40c.
White Sale Price 32c. Per Yard.

Battenburg Lace Table Cloths.

There is no need to describe the beauty of these Cloths, they are circular shape, in deep Battenburg lace, stitched to soft white lining; in every case excellent value at their Special Price.
Regular \$3.30. White Sale Price \$2.90
Regular \$4.00. White Sale Price \$3.60
Regular \$5.00. White Sale Price \$4.50

999 Yards of ALL WHITE SUMMER DRESS FABRICS.

Factory Ends, averaging from 2 to 10 yards in length, including--
PLAIN and FANCY PIQUES, CANVAS CLOTHS, GABARDINES, RIPPLETTES, MATT CLOTHS, And NOVELTY STRIPES, Etc.
Come and look through this immense pile, you can use many yards of such goods in the season ahead.
White Sale Price 52c. Per Yard.

Gather in some of these values in CAMISOLES, LADIES' CAMISOLES, CHEMISES and KNICKERS, Etc. NOW is the time.

- LADIES' CAMISOLES.**
It's the proper time to pick up just as many as you may require of these dainty White Lawn Camisoles; they are the daintiest from England and America.
Regular 70c. White Sale Price 64c.
Regular 80c. White Sale Price 72c.
Regular \$1.20. White Sale Price \$1.05
Regular \$1.60. White Sale Price \$1.39
Regular \$1.90. White Sale Price \$1.65
(And many others between these prices)
- LADIES' LAWN CHEMISES.**
Note our special prices on these few clearing lines; they are well made and of good quality lawns.
Regular 90c. White Sale Price 83c.
Regular \$1.10. White Sale Price \$1.00
Regular \$2.00. White Sale Price \$1.69
- INFANTS' NIGHTGOWNS.**
Pick up some of these really good values in pure White Lawn Nightgowns for little folks.
Regular \$1.45. White Sale Price \$1.16
Regular \$2.40. White Sale Price \$1.69
- OVERLACE, 39c. YARD.**
We offer some pretty Overlaces, 18 inches wide, in White and Cream Shadow Laces, Cluny Laces, and Net, suitable for yokes, camisoles and collars, etc. Regular 45c. yard. White Sale 39c.
- WHITE LAWN KNICKERS.**
In these you will find exceptional value prevailing throughout the entire line.
Regular 90c. White Sale Price 83c.
Regular \$1.00. White Sale Price 87c.
Regular \$1.25. White Sale Price \$1.05
Regular \$1.50. White Sale Price \$1.29
- INFANTS' ROBES.**
Happy mothers will become radiant with these values in beautifully made White Lawn Robes.
Regular \$2.00. White Sale Price \$1.79
Regular \$2.40. White Sale Price \$2.16
Regular \$3.00. White Sale Price \$2.69
Regular \$3.50. White Sale Price \$3.29
Regular \$4.20. White Sale Price \$3.58
- INFANTS' DAY GOWNS.**
The Day Gowns in this Sale are worth gathering in. We have made a clearance price on these dainty White Lawn Gowns.
Regular \$1.60. White Sale Price \$1.39
Regular \$2.00. White Sale Price \$1.79



BIG SAVINGS ON WHITE QUILTS.

These rank among some of the best values of this Sale. Here is a quilt to suit every purse: Honeycomb Quilts, Shell Quilts, American Quilts, and others, from the lowest to the highest priced Quilt. Super-value is assured.
Regular \$2.25. White Sale Price \$1.99
Regular \$2.50. White Sale Price \$2.15
Regular \$2.80. White Sale Price \$2.45
Regular \$3.50. White Sale Price \$3.15
Regular \$5.75. White Sale Price \$5.25

NAINSOOKS.

38 inch soft White Nainsooks we have pared pretty fine for this Sale.
Regular 22c. White Sale Price 19c.
Regular 30c. White Sale Price 26c.
Regular 40c. White Sale Price 36c.
Regular 50c. White Sale Price 46c.

This Offering of Pillow Cases Fairly Shouts Value.

From the lowest price to the very highest extreme value will be found in serviceable Pillow Cases, plain, embroidered and hemstitched finish, according to price.
Reg. 35c. each. White Sale Price 32c.
Reg. 45c. each. White Sale Price 42c.
Reg. 50c. each. White Sale Price 45c.
Reg. 60c. each. White Sale Price 55c.
Reg. 85c. each. White Sale Price 76c.
Reg. \$1.00 each. White Sale Price 94c.
Reg. \$1.25 each. White Sale Price \$1.06

WHITE CURTAIN NETS.

We were fortunate in securing a big stock of these at very reasonable prices; best Nottingham lace patterns assorted widths; the values are good.
Reg. 50c. White Sale Price 45c.
Reg. 60c. White Sale Price 54c.
Reg. 70c. White Sale Price 63c.
Reg. 85c. White Sale Price 77c.
Reg. \$1.30. White Sale Price \$1.13

WHITE LACE CURTAINS

We have 95 pairs of these in White Nottingham Lace, 2 1/2 yards long. They are values for \$1.25 pr. 98c.

Some Special Values For The Opening Days of this Important White Sale.

WHITE FLETTE UNDERSKIRTS.
You need perhaps one right now; they come with wide flounce, button hole edged and shaped band; made in full sizes. Value at \$1.50. White Sale \$1.59

HAVE ONE OF THESE BLOUSES, ANYWAY.
A variety line of White Blouses in Muslin, Voile, plain and striped, roll or sailor collar with pleated edge; hemstitched and pearl button trimmings; others with tucked front; some of our most winsome styles up to \$3.25 each. White Sale \$2.85



Children's Bear Bonnets.
Pretty little White Bear Bonnets with white silk ribbon strings and trimmings. Reg. 80c. White Sale Price 67c.

Infants' Wool Polkas.
Comfort garments for the little ones in all white wool; string and tassels at neck and waists, buttoned front. Reg. \$1.00. White Sale Price 89c.

Infants' Short Slips.
Well made longcloth slips with bodice, skirt embroidery trimmed; cheaper than you can make them. Regular 90c. White Sale 72c.

White Linen Collars.
Neat round shape with pleated edging; suitable for dresses or coats. Reg. 22c. White Sale Price 18c.

INFANTS' BODICES.
Mothers can save on their purchases here.
Regular 60c. White Sale Price 49c.
Regular 65c. White Sale Price 55c.
Regular 75c. White Sale Price 65c.

Infants' Short Slips.
Well made longcloth slips with bodice, skirt embroidery trimmed; cheaper than you can make them. Regular 90c. White Sale 72c.

White Linen Collars.
Neat round shape with pleated edging; suitable for dresses or coats. Reg. 22c. White Sale Price 18c.

INFANTS' BARRAS.
Flannellette and flannel makes, all underpriced for this Sale.
Regular 90c. White Sale Price 75c.
Regular \$1.25. White Sale Price \$1.09
Regular \$1.55. White Sale Price \$1.29
Regular \$1.80. White Sale Price \$1.59

CHILDREN'S BEAR COATS.
A box or two of these in assorted sizes; Cream shade, roll collar and belt, pearl button-trimmings; to fit from 6 months to 2 years. Good value at their regular price, 6.00. White Sale Price \$5.58

LADIES' WHITE FLETTE NIGHTGOWNS.
High-grade night garments in soft white flannellette, V neck, long sleeves, embroidered in white or pink; full sizes. Reg. \$3.30. White Sale Price \$2.79

Ladies' Camisoles.
Made of Sheer White Muslin, embroidered & lace trimmed, with strap over shoulders; assorted sizes. Reg. 50c. White Sale 42c.

Infants' Lawn Underskirts.
Neatly made White Lawn Underskirts with embroidered trim and bodice. Regular 50c. White Sale 42c.

WHITE CHINTZ.
With Bluebird pattern; something uncommon for furniture coverings, hangings and such like; extra strong material; 36 in. wide. Reg. 72c. 30c. yd. White Sale Price 69c.

WHITE CASEMENT CLOTHS.
38 inches wide; extra fine texture, with satin stripe. Distinctive looking, washes well; its economy to use such worthy material. Reg. 75c. yard. White Sale Price 69c.

Don't Miss These Special Values in White Damask Table Cloths.

Our stock of these is well selected and bought where values were best. No matter what price interests you here, you can be assured of the very best value.
Regular \$1.75. White Sale Price \$1.48
Regular \$2.00. White Sale Price \$1.65
Regular \$2.50. White Sale Price \$2.15
Regular \$3.00. White Sale Price \$2.49
Regular \$3.40. White Sale Price \$2.90
Regular \$4.00. White Sale Price \$3.45

and TABLE NAPKINS.
How are you off for these? The values for this Sale are really good and should interest all careful housewives. They are made of best quality Damasks, hemmed.
Regular 15c. each. White Sale Price 13c.
Regular 22c. each. White Sale Price 19c.
Regular 30c. each. White Sale Price 25c.
Regular 35c. each. White Sale Price 29c.
Regular 40c. each. White Sale Price 33c.

A Great Time to Pick up CURTAIN SCRIMS.

Our Curtain Scrims were never prettier and never more varied, showing plain White and Cream and a multitude of others with pretty floral borders.
Reg. 25c. yard. White Sale Price 19c.
Reg. 35c. yard. White Sale Price 27c.
Reg. 40c. yard. White Sale Price 30c.
Reg. 50c. yard. White Sale Price 38c.
Reg. 65c. yard. White Sale Price 49c.
Reg. 70c. yard. White Sale Price 54c.

SNOW WHITE TEA CLOTHS.
These are made of good grade English linen, hemstitched and embroidered, and at our special prices offer the utmost in value.
Reg. 50c. White Sale Price 45c.
Reg. 70c. White Sale Price 64c.
Reg. 80c. White Sale Price 73c.
Reg. \$1.10. White Sale Price 95c.
Reg. \$1.50. White Sale Price \$1.28

HUCK TOWELINGS.
The good housewife knows the extra good wearing quality of Huck Towelings. If they are higher than the ordinary they are well worth the difference in price. Our stock is worth seeing.
Reg. 30c. yd. White Sale Price 26c.
Reg. 35c. yd. White Sale Price 30c.
Reg. 37c. yd. White Sale Price 33c.

