

This Date in History.

OCTOBER 7.

New Moon—8th
Days Past—279 To Come—85
EDGAR ALLAN POE died 1849, aged 40. One of America's foremost poets and prose writers. He lost many good opportunities through his irregular habits and remained in poor circumstances till the last. Poe's life was not a happy one, and no doubt this accounts for the morbid tone of many of his writings.
O. W. HOLMES died 1894, aged 55. American author, perhaps the most versatile of the American men of letters who were his contemporaries.
BATTLE OF LEPANTO 1571. A seaport of Greece, where Don John of Austria, commanding the allied fleet of Austria, the Italian States and Spain encountered a powerful Turkish fleet under Ali Pasha, which he completely defeated, thereby releasing about 15,000 Christian galley slaves.
GREAT WAR 1914. Bombardment of Antwerp City begun. Destruction of a German torpedo-boat destroyer off the Ems River by British submarine E-3 reported.
Decision of the Canadian Cabinet to send a second Expeditionary Force to Europe announced.

Amusements.

"THE KING AND THE BOOK" AT THE CRESCENT.
The wonderful picturization of Browning's celebrated poem "The Ring and the Book" is being shown at the Crescent Picture Palace again today, the large audiences that attended the Crescent yesterday were charmed with this great Biograph production. A dramatic feature of great power is "Mrs. Trenwith Comes Home," Gedra Holmes plays the lead in this drama. "All for the Boy" is a beautiful melo-drama and "The Fable of the Husband who Showed UP and did His Duty" is one of George Ade's best comedies. This is a splendid picture programme, you would not miss seeing it. On to-morrow and Saturday the great Lubin War drama: "A War Baby" will be shown.

THE HARMONY BOYS MAKE BIG HIT.
The Nickel Theatre was crowded last evening and it was impossible to get seats until long after the first intermission. "The Million Dollar Mystery" was continued and was closely watched. The two-part melo-drama, entitled "His Roman Wife," was a most impressive subject which was followed with interest. The comedy was by the Vitagraph Co., with Kate Price as a principal. The singing of the Harmony Boys, Messrs. Huskins and Cairns, was of the finest quality and they were thunderously applauded. They first gave a love song and followed it with a comic about the Kaiser. It took like wildfire. This evening the programme will be repeated and we strongly advise all our readers to attend.

ROSSLEY'S THEATRE.
Special attention is called to the competition which takes place on Friday evening at the above theatre. Tickets are selling rapidly and intending patrons should secure their seats now. Quite a number of new and interesting candidates have given in their names and a mammoth show is assured. The pictures shown last night and to be featured to-night are of the very highest class. "The Power of the Angelus" is one of the most fascinating films ever shown here. No one should fail to see this picture. Jack and Marie Rossley continue to keep their patrons in the best of humour and a ripple of laughter moves through the audience all the time they are on the stage. There will be a complete change to-night, the presenting of another very laughable sketch and Ian Mackenzie, Miss Rix Guerin and William Wallace will appear in all new numbers.

McMurdo's Store News

THURSDAY, Oct. 7th, 1915.
We would say that we have still a good stock of Willard's Forkdip Chocolates, some very good assortments. Willard's are put up in elegant but not specially expensive containers, and you do not pay an extra sum for the box, but get it all in the chocolates. The prices vary from 60c. to \$2.75 a box.
Zylex Soap is a toilet and medicinal soap, and is useful in cases of skin trouble. It is particularly valuable to those who suffer from sensitive and tender skin. In cases of eczema, Salt Rheum and Psoriasis it forms an efficient help to Zylex Ointment. Price 25c a cake; box of 3 cakes, 70c.

Supreme Court.

Court met at 11 a.m. to-day pursuant to adjournment. Present: The Full Bench.
In the matter of the application of Thomas J. Freeman for a writ of mandamus directed to the Minister of Agriculture and Mines.
Kent, K.C., for T. J. Freeman, Furlong, K.C., and H. A. Squires for Minister of Agriculture and Mines.
Kent, K.C., is heard in support of the application; Furlong, K.C., is heard against the order for mandamus going. The further hearing is adjourned until Monday next at 11 a.m.
Court adjourned until 11 a.m. to-morrow.

From Cape Race.

Special to Evening Telegram.
CAPE RACE, To-day.
Wind W. S. W., light, weather showery. The schrs. Golden Hope, Ellis Annie, an unknown three-masted schooner and several others passed yesterday; the steamer Songo passed west at 8.45 and Portia west at 9.30 a.m. to-day. Bar. 29.64; ther. 50.

Big INDUCEMENTS to Shoppers! Friday, Saturday, and Monday.

Everybody is well aware of the big advance in Woollen Goods. Despite that fact we are offering All Wool Blankets at last year's prices. This means considerable for purchasers Friday, Saturday and Monday. Don't let this big underselling Sale of Blankets pass by heedlessly.

- 36 pairs of Regular \$4.30 Blankets for \$3.80
- 32 pairs of Regular \$5.00 Blankets for \$4.60
- 27 pairs of Regular \$6.00 Blankets for \$5.30
- 25 pairs of Regular \$7.00 Blankets for \$6.20
- 30 pairs of Regular \$8.00 Blankets for \$7.00
- 13 pairs of Regular \$11.50 Blankets for \$10.50

WOOL NAP BLANKETS.

The Blanket for you if you cannot reach the higher grades, ample size, a combination of Wool and Cotton with a heavy wool finish; bound edges, Pink and Pale Blue Striped Border. Really an eye-opener in Blanket value. Friday, Saturday & Monday, Special, per pair \$2.28

The Weather

TORONTO, Noon. —Moderate winds, shifting to N. & N.E.; showers on E. Coast to-day. Friday —Mod. winds, fair.
ROPER'S, Noon. —Bar. 29.75, ther. 60.

Cold Weather Comforts.

WADDLED QUILTS.

Warm, comfortable and cosy bed coverings, reasonably priced, large stocks to pick from, every quilt well wadded and quilted; sizes to fit small or double beds. These special prices are for Friday, Saturday and Monday.

- Child's Cot size, plain and art coverings, 22 x 46. Special 55c
- Size 42 x 68. Reg. \$1.20, for \$1.00
- Size 56 x 72. Reg. \$1.50, for \$1.32
- Size 68 x 72. Reg. \$2.00, for \$1.79
- Size 70 x 76. Reg. \$2.40, for \$2.15
- Size 69 x 76. Reg. \$2.60, for \$2.35

White Sheets

Made of good grade English Sheetting, plain finish, each 72 x 90; a good family sheet sure to give satisfactory wear. Reg. \$2.90 pair. Friday, Saturday and Monday 2.54

Boys' Sweater Coats.

For the bigger boys these are intended, in Brown, Navy and Maroon, heavy knit, duplex collar, suitable for stormy days, 2 pockets; sizes from 26 to 34 inch. Reg. up to 90c. Friday, Saturday and Monday 76c

Stamped Mats.

A lot of new patterns in floral and scroll designs, on good stout hessian; 1 1/2 yards long. Reg. 40c. Friday, Saturday and Monday 37c

Door Mats.

Another lot of these pretty little American Door Mats in plain and fancy mixtures, fringed ends and leatherette binding at sides, made from high grade carpet ends. Special Friday, Saturday and Monday 36c

Infants' Boots.

In good wearing soft Dongola Kid; laced and buttoned; sizes 5 to 8. Our regular \$1.00 boot. Friday, Saturday and Monday 93c

Duplex Cretonnes.

A lot of handsome patterns on assorted grounds; some with plain centres and broad band bordering; 36 inches wide; no better value offered elsewhere to-day. Reg. 25c a yard. Friday, Saturday, and Monday 21c

Boys' Boots.

In Gun Metal and Dongola; Blucher cut. This is an easy fitting shape, wide extension sole, low heel; sizes including halves from 8 1/2 to 12. We are clearing this line at a special price. Friday, Saturday and Monday 1.78

GLOVES AND OTHER THINGS Reasonably Low.

LADIES' GLOVES.

The most fashionable glove on the street today, it comes in natural shade, self-stitched backs. They wash perfectly over and over again; long length only with 2 dome fasteners. Reg. 33c 40c. Friday, Saturday & Monday 33c

WOMEN'S GLOVES AGAIN.

This is a special lot of 10 dozen only, in Jersey make, fleece lined, all Black; suitable for present wear. Reg. 20c. value. Friday, Saturday and Monday 15c

Men's Socks.

15 dozen of Heather Worsted Socks, ribbed, a weight you'll like for fall and winter wear. Reg. 60c. Friday, Saturday, and Monday 54c

Men's Khaki Shirts.

Called the Chamolis Skin Army Shirt; made of an extra soft material; military pockets, turned down collar, bolted seams; an ideal shirt for the out-of-doors man. Remember this is not the ordinary Khaki drill but a real cold weather garment; all sizes from 14 1/2 to 16 1/2; a few others in military Grey. Reg. 40c. Friday, Sat'y, and Monday 84c



Children's Gloves.

In Mocha Suede; real fall weight, in shades of Navy, Cardinal and Black, assorted sizes. Regular up to 25c. Friday, Saturday and Monday, any size 19c

Men's High Grade Braces.

These braces are usually sold at 80c per pair, the finest of elastic only used in the manufacture—pearl trimmed, replacing metal and white kid strapping; each pair nicely boxed for presentation purposes. Clearing this lot Friday, Saturday and Monday 59c

SATISFYING ITEMS at Satisfying Prices in OUR BUSY SHOWROOM.

EASY WAISTS.

For children, snug fitting, and in no small way help to keep the figure erect; fine Jersey ribbed, taped throughout, buttons attached; sizes to fit 2 to 12 years. Reg. 15c. Friday, Saturday and Monday 12c

Job Line of Ladies' Vests, Values to \$1.50, for 75c.

Really high grade goods, combination weave of wool and silk; others in all wool; a superior finish very noticeable throughout, assorted sizes. If you want something really good at a very low figure see these. Friday, Saturday & Monday—Reg. \$1.50 values for 75c

LADIES' SCARVES.

A very handsome lot, showing pretty shades of Navy, Saxe, Tan, Emerald, Grey and Cream, etc.; long silk fringed ends. Reg. up to 40c. Friday, Saturday and Monday 27c

HAT TRIMMINGS.

A very pretty assortment of fruit and fall leaves, in a pleasing variety of autumnal tints; suitable trimmings for fall hats. Reg. 30c per bunch. Friday, Saturday and Monday 23c

DIRECTOIRE KNICKERS.

For Ladies. Seasonable garments—Assorted makes in Velvet, Wool and for present wear; a nice medium Bear Skin, ribbon trimmed; others ribbed vests with high neck and long weight; elastic at waist and knees; with silk cord, pretty shades of Navy, Saxe, Tan, Brown, Grey, Emerald, Saxe, Grey and Black. Reg. \$1.25. Friday, Saturday and Monday 59c

CHILDREN'S BONNETS & CAPS.

A newly arrived lot in fine Jersey and a nice assortment of Patriotic bows, all the rage. Reg. 25 cents. Friday, Saturday and Monday 20c

FANCY BOWS.

Dainty conceits, artistically shaped, showing Tartans, with fancy buckles; others in popular shades; also a nice assortment of Patriotic bows, all the rage. Reg. 25 cents. Friday, Saturday and Monday 20c

CHILDREN'S UNDERWEAR.

Assorted makes in Velvet, Wool and for present wear; a nice medium Bear Skin, ribbon trimmed; others ribbed vests with high neck and long weight; elastic at waist and knees; with silk cord, pretty shades of Navy, Saxe, Tan, Brown, Grey, Emerald, Saxe, Grey and Black. Reg. \$1.25. Friday, Saturday and Monday 59c

BLOUSES.

A special lot of \$1.00 Blouses in Colored Crepe, trimmings of pearl buttons; low neck and long sleeves, turned down collar, in shades of Grey, Tan, Saxe and Cream; other styles in White Lawn and Voile, etc.; representing our usual \$1.00 value. Friday, Saturday and Monday, Special 75c

Dressing Gowns

These are really good value at the regular price, made of a nice weight fancy Flannelette, shirred at waist and piped with silk, turned down collar; shades of Sky Blue, Grey and Lavender; sizes 36 to 42 inch bust. Reg. \$1.50. Friday, Saturday and Monday 1.25

Boys' Angora Suits.

Pretty little 3 piece sets in individual boxes, Brown and Grey shades; Coat with turn down collar and side pockets, Pants with draw string at waist and strap to fasten under instep; Cap with heavy roll edge; the most comfortable suit for the small boy, all wool, extra thick yet light in weight. Reg. \$2.60. Friday, Saturday and Monday \$2.45

HOT WATER BOTTLES.

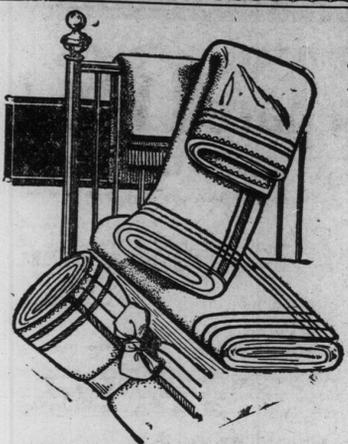
Every home should have one; sometime or other there is an urgent demand for one; we offer a reliable make in dependable rubber, with secure stopper, all Black. Reg. 80c. Friday, Saturday and Monday 72c

RAZOR STROPS.

The ordinary swing Strop with nickel hook and wood handle; oiled leather band. Special Friday, Saturday and Monday 14c

\$4.00 ART SATEEN BED SPREAD, for \$2.95

Only 18 of these, heavily quilted, one side being covered in pretty Art Sateen, other side in plain Sateen; shades of Pink or Pale Blue. They make an ideal top quilt for winter use; full size, 70 x 90; surprising value. Reg. \$4.00. Friday, Saturday & Monday \$2.95



Lace Curtains.

48 pairs of White and Cream Lace Curtains, best Nottingham make. Regular 3 1/2 yards long and 64 inches wide; beautiful fine lace patterns; values up to \$4.50 pair. Friday, Saturday and Monday 3.50

Scotch Plaids.

An unusually bright lot of Scotch Plaids, 25 inches wide, light and dark effects, very suitable for children's wear. Reg. 15c. per yard. Friday, Saturday and Monday 13c

Table Centres.

Pretty little centre Cloths in White Linen, open work centres, with Battenburg Point Lace edge. Reg. 65c. Friday, Saturday & Monday 52c

Ladies' Fall Coatings.

Brand new Goods from across the water. See these now in all their freshness and note the cosy shades, Plain and Plaid Mixtures, 54 inches wide, for Ladies' and Misses cold weather coats. Regular up to \$2.50 day and Monday, Special \$2.25

Tray Cloths.

A lot of new arrivals in White Linen, size 14 x 20, with nice openwork effect, deep border of Battenburg Lace. Reg. 45c. Friday, Saturday and Monday 36c

Bureau Cloths.

A serviceable line in Brown Linen Crash, each 12 x 45, pretty green fringe at ends and nice stamped designs on each. Reg. 30c. Friday, Saturday and Monday 23c

Towels.

Large size, unbleached Turkish, early buyers certainly get the best value here, however, we have lots of reserve forces to fill up gaps made during the first days of this sale; values to 30 cents each. Friday, Saturday and Monday 19c

Men's Overcoats.

Smart cut English Overcoats for fall and all winter wear, in shades of Grey and Brown, linings of good quality Italian cloth, square pockets, self collar and pretty cuff. Special Price Friday, Saturday and Monday 8.25

SOFT COLLARS.

Just to hand another shipment of snug-fitting Soft Collars, plain shades and others in stripe effects; sizes from 12 to 16 1/2. Reg. 15c. each. Friday, Saturday and Monday 2 for 23c

SOFT COLLAR STIFFENERS.

A neat celluloid band, perforated, ensures shape to the soft collar and comfort to the wearer; one will last for years. Special Friday, Saturday and Monday 6c

MEN'S LEATHER GLOVES.

An ideal Glove for Drivers or Motorists, etc. Extra soft oil finish, can be dried by quick heat and still retain their softness; strap wrist, fleece lining; others in goat skin in white, pronounced near the price-glove at anything. Friday, Saturday and Monday 67c

Men's Underwear.

Just in time comes a big line of Men's Unshrinkable Wool Underwear, double breasted Singlets, Pants with lined waist-band; garments bound to give you a couple of seasons serviceable wear and all the comfort you need during the coldest weather; sizes from 34 to 44 inch. Special, per garment, Friday, Saturday and Monday 89c

BRUSHES.

SHAVING.

A pleasure to use one of these; a good long brush set in nickel band and wood handle with screw top. Reg. 40c. value. Friday, Saturday and Monday 33c

HAIR.

A special lot in all White bristle, with dull ebony back and handle; each brush in separate box. Our regular 40c. line. Friday, Saturday and Monday 35c

CLOTH.

We offer 3 dozen of good hard wearing Brushes and firmly set bristles, in ebony backs. Reg. 30c. Friday, Saturday and Monday 25c



RUBBERS.

LADIES HIGH & LOW CUTS. With high heel, a dependable make; sizes from 2 1/2 to 7. Special, Friday, Saturday & Monday 78c

MEN'S RAIN SLIPPER.

For those wet, muddy days in the fall, storm cut; 1/2 sizes from 6 to 10. Special, Friday, Saturday and Monday 87c