

A Man's Shirt

FOR
49 cts. only.

Regular 65 cts. to 85 cts. each.

This offer comprises:

- MEN'S COLOURED NEGLIGEE SHIRTS in the very latest designs.
- MEN'S WHITE LAUNDERED SHIRTS.
- MEN'S WHITE MATT and FLANNELETTE TENNIS SHIRTS.
- MEN'S WORK SHIRTS, in Flannelettes, Cottons, Grey Linseys, etc., etc.

This is a Very Special Offer

which you can prove by seeing our window. We are also making some General Reductions in the prices of
BOYS' SHIRTS OF ALL KINDS.

Save Money Here.

HENRY BLAIR



New Suitings

New Spring Coatings

Now is the time for your Spring Order. Latest designs in fabrics, a distinctiveness in style and a pleased customer—all in the "Maunder" make.

Samples and measuring cards on application.

John Maunder
TAILOR & CLOTHIER
ST. JOHN'S, N.F.

The Eastern Trust Company!

Pitts Building,
Water Street,
St. John's.

Dear Sir,

We beg to draw your attention to the advantages offered, both in the way of security and privacy, by our Safety Deposit system which has recently been installed in our vault. The system is the latest modern and complete that is known, and is deposited in a vault of exceptional strength and safety. The boxes are individual and can only be opened with the joint aid of the key in the possession of the Company and of that in the custody of the customer. They are of solid metal and are arranged in nests of fifty, so that no box can be removed from the vault separately from the rest.

The boxes are rented at \$4.00, \$5.00 up to \$20.00 a year, according to size.

An inspection of the installation is invited.

The Eastern Trust Company,
HERBERT KNIGHT, Manager.

July 24th, 1914

This Date in History.

AUGUST 3.

Full Moon—4th.

DAYS PAST—214 To COME—150
COLUMBUS' FIRST VOYAGE 1492.
Amid opposition and ridicule he sailed from Spain, convinced that he would reach land. The story of the voyage, the discontent of the crew and, after many days, the landing on a foreign shore are well known.

JEREMY TAYLOR died 1667, aged 54. An English divine of great influence. The most famous of his works was his "Holy Living and Holy Dying." He married a daughter of Charles I.

EUGENE SUB died 1859, aged 55. A famous French novelist whose stories were at one time immensely popular.

LINLEY SAMBOURNE died 1910, aged 65. On the retirement of Sir John Tenniel he became principal cartoonist of "Punch."

He who has good health is a rich man and does not know it.

Miss Alice Clarke

Prima Donna Will Appear at The Crescent To-Day.

The opening bill this week at the Crescent Picture Palace is a particularly good one and will give claim to this popular movie house as being styled The House of Features. A two reel Bison western drama; "Good For Nothing Jack," is a splendid story. "The Asphalt Industry," and the Victor comedy; "Percy Baldwin Trifler," featuring Owen Morris are pictures worth while.



The principal attraction will be the first appearance of the talented prima donna Miss Alice Clarke who has won much fame in the musical comedy world. Since the announcement in the papers last week of her engagement at the Crescent many are awaiting the opportunity to hear the prima donna who won such big successes in "The Isle of Bong Bong," "Piff, Paff, Pouff," "Isle of Spice," "The Broken Idol" and "The Fortune Teller." Her stage career is well known in America and Canada. The magnetic lady arrived by to-day's express.

Laughable Sketch.

ROMEO AND JULIET.

To-night Mrs. Rossley will present a very funny burlesque on Romeo and Juliet past and present, with special stage settings. Geo. Scully will appear as the Gallant Romeo who is in love with Juliet, Mrs. Rossley, and the great obstacle is Juliet's father, Scully, who personates both characters. This burlesque is in three distinct parts:—The love making between Romeo and Juliet; the interview between Juliet and her cruel father; the Romeo and Juliet of the present day—Romeo returning from his club. This act is written and arranged by Mrs. Rossley herself, is original and very funny. The pictures are as usual the very best to be had. The great two reel feature: "Under Suspicion," by the Cines Co.; "A Tender Heart," The Biograph Co.; "An Indian Summer," Biograph, and the latest Pathe Fashion Plates. Rossley's pictures for beautiful subjects, light, clear, steady, in fact the best to be had as they are the pick of the market.

A Slight Blaze.

At 9.20 p.m. yesterday an alarm of fire from Box 22 summoned the Central and Eastern Companies to the residence of Dr. C. Howlett, on Water Street, where a slight blaze had occurred.

All the occupants had left the house and locked the doors early in the evening, and when the firemen arrived on the scene much difficulty was found in locating the fire. It was found to be in the kitchen, and was caused by a lighted soap igniting the floor. It was extinguished before any great damage was done and the "all out" signal sounded at 9.35.

The fair ideal is the square eye deal. You get it at TRAPNELL'S.—July 23rd.

PROCLAMATION!

W. E. Davidson,
Governor.
[L.S.]

To all to whom these Presents shall come, Greeting;

His Britannic Majesty's Government find themselves under the necessity of availing themselves of the power reserved under Article 8 of the International Telegraph Convention and Article 17 of the International Radio-Telegraph Convention to suspend the transmission of telegrams and radio-telegrams to and from or in transit through the United Kingdom, and to and from or in transit through all British Possessions and all British Protectorates whatsoever, save and except such telegrams and radio-telegrams as are on the service of His Majesty's Government or of the Government of any British Possession or Protectorate.

With a view, however, to minimize inconvenience to the public, His Britannic Majesty's Government will, until further notice, and as an act of grace, permit the transmission of such telegrams and radio-telegrams in plain language as foreign Governments or the public choose to send, provided that such telegrams and radio-telegrams are written in English or French, and on the understanding that they are accepted at the sender's risk and subject to censorship by the British authorities; that is, that they may be stopped, delayed or otherwise dealt with in all respects at the discretion of those authorities and without notice to the senders; and that no claims in respect of them, whether for the reimbursement of the sums paid for transmission or otherwise, will be considered by His Majesty's Government in any circumstances whatever. It is, moreover, essential that such telegrams and radio-telegrams should bear the sender's name at the end of the text, otherwise they are liable to be stopped until the name is notified by paid telegram. Registered, abbreviated addresses will not be accepted, either as addresses or as the names of senders.

Note.—The term "telegram" is applied to radio-telegraph messages sent from shore to shore, as well as to those sent by cable or land line.

The term "radio-telegram" is used to denote messages exchanged between ships and the shore.

Given under the Great Seal of Our Island of Newfoundland.

Witness Our trusty and well beloved Sir Walter Edward Davidson, Knight Commander of the Most Distinguished Order of St. Michael and Saint George, Governor, and Commander-in-Chief in and over Our said Island of Newfoundland and its Dependencies, at St. John's, in Our said Island, this 3rd day of August, A.D. 1914, and in the Fifth Year of Our said Majesty.

By His Excellency's Command,
JOHN R. BENNETT,
Colonial Secretary.

Reids' Boats.

The Argyle sails from Placentia for the Westward this afternoon.

The Bruce arrived at Port aux Basques at 6.35 a.m. yesterday.

The Clyde left Lewisporte at 9.05 a.m. yesterday.

The Dundee left Port Blandford at 6 a.m. to-day.

The Ethie left Clarendville at 6.20 a.m. to-day.

The Glenoe left Port aux Basques at 8.35 a.m. to-day.

The Home left Lewisporte at 9.15 a.m. to-day.

The Kyle was due at Battle Harbor at 8 p.m. Saturday.

The Lintrose left Port aux Basques for North Sydney at 9.35 p.m. yesterday, on special trip with Royal Commissioners.

The Melbie left Flower's Cove at 8.30 a.m. Saturday, going north.

The Sagone left Twillingate at 12.10 p.m. Saturday, going north.

NOTE OF THANKS.—I wish to express my sincere thanks to the Nuns of Littledele Academy, Dr. Duncan and Matron of the Lunatic Asylum; also the foreman section man at Waterford Bridge, Mrs. Smith and Annie Murphy, Mr. Burke and other friends who helped to wash and bandage my wounds at Waterford Bridge Station; also, Head Nurse Redmond, Drs. Knight and Keegan; Miss Scott, Sisters White and Carroll; Nurses Penney, O'Reilly, Bowman, Webber, Casey, Gibbons and Doyle, of the General Hospital, and other nurses whose names I do not know, who were very kind to me during my illness at the institution. Thanking each and every one of you respectfully, FRANK MURPHY.

Our Good Fortune.

McCurdy's intelligence that American bankers are taking steps to preserve financial stability should go far to prevent panic on this side of the water. We in Newfoundland are particularly fortunate in having four very strong Canadian Banks in our midst. The assets of the Bank of Montreal, Bank of Commerce and the other two banks are very large, and will stand them in good stead. We are also particularly fortunate in being close to railway communication which extends over the American continent, and comes what may our food supply should be secure. Those in the British Isles are not in such a good position as there is the Atlantic intervening between them and the food supply on this side of the ocean and it will be up to the British Navy to keep the sea clear to prevent starvation in Great Britain.

A Mission of Benevolence.

The Newfoundland Catholic Association at Whitney Pier, familiarly known as the N. C. A. is continuing its mission of benevolence, patriotism and religion amongst our Catholic Newfoundlanders in Whitney Pier. The N. C. A. is deeply indebted to Rev. Fr. McInnis and his rev. assistant for much encouragement in the good work and especially for many urgent appeals on its behalf made to Newfoundlanders in Whitney Pier Parish by the pastor from the pulpit.

Baseball.

Grand Falls Team Coming.

Mr. Havermale received a wire this morning from Grand Falls stating that the Grand Falls Baseball team had left there by yesterday's express and are due in the city to-day. The party consists of 12 with C. H. Hayward as Manager. The first game of the Inter-Town series will take place to-morrow afternoon at 4 p.m., when a lively game is expected. The City Team meets for practice this evening on Stancomb's field.

The First Reservist.

We understand that Mr. William Clance, our local champion swimmer, and instructor at the swimming pool, Quidi Vidi Lake, was signally recognized on board the Calypso yesterday, being the first of the Naval Reservists to report for service. Clance boarded the ship at 6 a.m., and for being first, was awarded a prize of £2.

Here and There.

OCEAN CONCERT.—In the saloon of the Carthaginian, a concert was held on Friday evening last, and the sum of £5 was collected for the Sailors' Orphan Society of Scotland.

HERE FROM LONDON.—The Purness Liner Rappahannock, ten days from London, reached port this forenoon, bringing 1,000 tons of cargo, including a quantity of explosives. The ship was delayed a day by fog during the trip.

BOY RUN DOWN.—A little boy named Dooley, aged 4 years, was accidentally run over by a bicycle, driven by a man named Cantwell. The wheels of the machine passed over the head of the boy who was picked up in an unconscious state and hurried to a physician for treatment. It is thought that the victim of the accident is seriously injured.

POLICE COURT.—An 18-year-old laborer, charged with the larceny of some clothes and a stick pin, valued at \$15, was held over and will be dealt with this afternoon. A grocer, for receiving stolen goods was fined \$50. Two men for loose and disorderly conduct were fined \$2 or 7 days.

There is a certain hotel up in British Columbia that has a reputation for being reasonably cold. It is a tramp structure, and the walls are thin and shaky. One morning during a blizzard two guests who had been there the night before came out of their rooms on opposite sides of the hall. The first man said:

"Where! I'm nearly frozen! I never was so cold in my life. I slept with all my clothes on and everything else piled on me, but I'm frost-bitten through!"

"Same here," said the other. "I was on the windward side of this hut. I put on my buffalo coat over my clothes, but I don't think I'll ever get warm."

They went down to the hotel office. There, huddled over the stove, was a stage driver who had lost his way and been out all night. His hair and whiskers were jammed with ice. His feet were frozen to his head. He shivered and shook with the cold, though he was practically sitting on the stove. He looked like a human icicle. The two guests looked at him for a minute. Then one of them asked:

"Which room did you have, partner?"

A SALE

Specially for

MEN

who attend the

REGATTA.

Straw Hats at Half Price.

Neckwear—Regular Prices 50c. & 75c. now **25c. & 50c.**

Shirts—Smart and up-to-date Single and Double Cuffs, Regular Prices \$1.20 & \$1.50 now **75c. & \$1.20.**

Hosiery—in Plain and Fancy Colourings from **20c.** per pair.

Invisible Braces—Regular Prices 50c. Special price **40c.**

J. M. ATKINSON,

312 WATER STREET.
(Next to P. J. Sheels.)

FRESH STOCK TO-DAY

New Green Cabbage.

20 Cases of Eggs.

Bananas, Tomatoes.

New York Corned Beef.

Celery, New York Chicken.

20 boxes Apples.

20 cases Onions.

100 ears Green Corn.

10 boxes Pea-Nut Kisses.

Lemons.

W. E. BEARNS

BABY'S WRAPS.

Mothers should have the little articles of baby's wear Dry Cleaned. The method is absolutely sanitary and beautifully refreshes the garments.

UNGAR'S LAUNDRY & DYE WORKS,

HALIFAX.

Messrs. Nichol, Inkpen & Chafe, Ltd., Agents.

W.L.M.

ANOTHER FIRE!

When you take out a policy of fire insurance, you intend to buy absolute indemnity that you may feel a comfortable sense of security. Are you certain that you have what you have paid for? Avoid all doubt by insuring with the

FIDELITY (FIRE) UNDERWRITERS OF NEW YORK,

whose total assets are over forty-two million dollars.

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