LIFEBUOY SOAP.

Dr. CARL ENOCH, Hygienic Institute, Hamburg, says:-

"Solutions of Lifebuoy Soap were brought to bear upon the microbes of Typhoid, Cholera and other infectious diseases. After careful experimenting Lifebuoy Soap was proved to be a powerful disinfectant and exterminator of germs and

microbes of disease."

IFEBUOY SOAP

LEVER BROTHERS LIMITED. PORT SUNLIGHT.

Old-Time Regattas.

Many Interesting Items. Boat Racing on Quidi Vidi Over Seventy Newfoundlanders Years Ago. Defeat Nova Scotians in Single Scull Races.

eputed coxswain in his The Maid of the Wist Red Rothe forties. The Lal-Gem, built by a George V. Institute. The latter part losley, at Halifax, com- of July, 1856 Loveys launched the

called the Kate Kearney, but was afterwards called the Ferryalnd Lass Long and the Repeal. The Lucy

rowed also. The Undine beat them all. The Indian Girl contested for orkshop at the first time in 1852. A challenge Girl, at the races of 1852 resulted in 29th, 1855, Loveys launched the Darling called after the wife of the then Mr. Michael Linnegar, Governor of Newfoundland, Lady Darling. The Fly was sent here from Halifax the same year. A crew of ces in 1855, for a special purse of of the Darling. In the days I write native builder Samuel on the Regatta Committee used to meet at Touissant's Hotel, a prominent place situated on Water Street, at the Re- in the vicinity of the present King

Eugenie, a pretty boat and a winner

second day of the races. The Kitty greatest shipbuilder vitty women rowed in the Darling

DARVEL BAY CIGARS.

Cebanallos . . . \$5.50 hund.

Celestiales . . . \$7.00 hund.

HAVANA CIGARS. Bock, Hy. Clay, Cabanas.

DUTCH CIGARS.

\$2.00 per 100 to \$5.00 per

CIGARETTES and

ty girls won. Their names were El-Walsh, printer, this city; oung men who row nowadays had

St. John's in 1860. He was then ed. ed by our fathers and mothers as and 12 inches deep.

Hawk, Elizabeth and Quickstep were the boats which contested in 1860. The Quickstep was built at Halifax;

Esq., Capt. Phillip Cleary, John E. Roach, Esq., Alan McDougall, Esq. he boats which rowed that year were: -John, Jeanette, Heneritta, Hawk Duck, Nimrod, Elizabeth, Golden Fleece: these were jolly boats, ships

FIRST SILVER CUP PRESENTED. Hickey, Lawrence Boland, Walter

of them: James Byrne (Jim), well known in the city, was another; W. them were Hugh Vinnicombe,

It was in 1874 that plain Dick beaten his opponents on the day of he races, was elated over his victory Newfoundland; he soon found out his mistake, however. Richard Squires who is still alive and hearty, and who will have three sons at this year's SOUTRES' CHALLENGE TO FER-

GUSON-NOW OR NEVER.

I. plain Richard Squires, of Broad love, by this publicity do tender a on Saturday next at any hour agree to. If the challenge be not accepted o-day business will require me

At this regatta the "Placentia" made the quickest time; as far as I am aware up to then; 10 mins, 29 secs. was the time in which the course was -Phillip Morrissey, Daniel Morrissey. Patrick Morrissey, John Morrissey

rew of amateurs in 1882 rowed her

only half the pluck of the Kitty Vitty Cove who rowed the course in 9 mir Prince of Wales. He visited the rac- boat, rowed the same year for the es on Regatta Day. His Majesty first time. The Olivette was 41 fee stood for a while on the bank admir- 4 inches long, 8 feet 6 inches bro

COAKER DEFEATS LEAHY

Leahy, of Halifax, N.S. Leahev at he time was employed at the Post Office with contractor Brookfield. six-eared races was presented by of St. John's, the well known shipest time: they rowed the Iris. A fine H. Bulger, now at Boston; and P. J. King's Road. The Shannaditti was Shea, of St. John's West; R. Dooley built by Rev. Fr. O'Brien in 1900. in 1901. This year a crew of Outer SQUIRES BEAT FERGUSON, OF Cove men in the Blue Peter covered HALIFAX, IN A CHALLENGE the course in the quickest time on May Glover, Volunteer. The boats rowing in the seventies were Rosetta. Shamrock, Gem, Buttercup, Fly, Lurline and Lizzie. I forgot to tell you the present proprietor of the Tele-Amatuer race in 1882; Mr. Charles stroked the Volunteer in the year prevous. Hoping that the above may

Yours faithfully, JAMES MURPHY.

Economy Important.

ant to you. In our Newfoundland trade the necessity has been proven of keeping intact the correspondence of every fall with that of the succeeddrawer has a capacity of five thousa

Rodger's Special Offer!

The Great Opportunity of the Season:

Men's Fancy Negligee Shirts,

Worth \$1,20, for only

88 cents.

NOTE! This splendid offer only holds good till REGATTA DAY.



A. & S. RODGER.

Further Reductions on Dress Robes and White Goods.

We have since our last advertisement made a heavy clearance of our dainty summer dress robes, but at a still greater reduction we are going to clear out the balance of entire stock. Many of them will be sold at much below actual cost. This is just your opportunity to get a smart little dress for the Regatta. Below we have listed a few specials at "give-away" prices.

Ladies' One-piece Dresses, in White Lawn, trimmed with Valenciennes lace and insertion; high and low neck, in all sizes. Reg. \$3.75, Now

Ladies' All-over Embroidery One-piece Dresses, Valenciennes yoke, square neck, trimmed 01 20 with black band velvet. Regular \$6.20.

Ladies' Marquisette Dresses, in White and Cream,

trimmed with shadow lace and col-ored silk velvet. Regular \$8.75. Ratine & Sponge Cloth Dresses, in White and Black also White Stripe, perfectly finished. Splendid value at the regular price, \$6.50

\$9.50. Now Ladies' Linen Dresses for holiday wear, in White, Cream, Buff, Tan, Pinks, Helio and several shades of Greens and Blues; splendid value. Reg. \$10.50. Now \$7.00

U. S. Picture & Portrait Company.



Bowring Brothers, Ltd.,

Wish to announce they have been appointed

Sole Agents

ARTHUR JAMES FISH HOOKS.

for the celebrated

All orders will receive prompt and careful attention.

Hardware Departm't.

FOR REGATTA DAY!

Turkeys, Chicken & Ducks. Fresh Fruit & Vegetables. Moir's Cakes. Moir's Candies.

Jacob's Biscuits.

lasp. Trifle. Swiss Trifle. Fruit Sponge.

Half pin 30c. doz.

T. J. EDENS. Duckworth St. and Military Road.