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stock of ess

Latest Designs.



ana, Old Fashioned Night, Early Morn, s, Flirtation, Rural Laughing Water, l, Polly, Sunrise, Bernice, Grace, tung, Moonbeams. oat, Aladin, Etc.

ICES for quantities.

RTIN are Co'y.

Stephano,

ANGES. BANANAS, S. TANGERINES, ESSERT APPLES, TOMATOES, CORNED BEEF, RK TURKEYS, RK CHICKEN. Mongolia:

STOTT

RUBBERS



Wo's Rubbers, 55c. Men's Rubbers, 80c.

PARKER & MONROE, Ltd

Storm Boots!

For wet, slushy days our Storm Boots will afford the greatest foot protection. A pair of these water proof sturdy Foot Soldiers will save many a Doctor's bill.



We Show Models For Men, Women and Children.

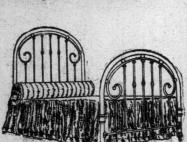
Extra high cut, water proofed soft leathers. Bellows Tongue, water proofed Oak Tanned

Men's Storm Boots \$2.50, \$2.90, \$3.50 to \$5.50 Women's Storm Boots \$2.25, \$2.50 to \$3.75 Children's Storm Boots ... \$2.00, \$2.50, \$2.75

The White Shoe Store, 304 & 306 Water-st S. B. KESNER, - - Proprietor

BRASS and IRON BEDS.





Most magnificient display of all Brass and Iron Bedsteads in the City. Unparalled values and unprecedented showing.

It is worth while just to see the beauty and variety of these Beds. In no store will be found the number of different designs now being displayed on our second floor.

S. Picture and Portrait Co.

Complete House Furnishers.

BUYERS, ATTENTION.

WE ARE NOW READY TO BOOK ORDERS FOR Spring, and are showing exceptional values in

Juvenile, Boys, Youths and Men's Clothing.

All Cnt and Made on New Models Buyers who intend proceeding to the foreign markets should place their orders before leaving so as to ensure prompt delivery.

WHOLESALE ONLY.

Newfoundland Clothing Factory, Ltd.,

The Evening Chit-Chat



we have. An as- her. piration is a joy

forever, a possession as solid as a landed estate haust and which

pleasurable activity.' -Robert Luois Stevenson. The daughter of one of the wealthest men in our town has recently been

Her father's wedding gift to her was a house completely furnished. The house stands on the edge of a fine lawn. It is a beautiful big building with wide verandas, open fireplaces, and a splendid vista. It is finshed in rich natural woods and it is furnished complete, even to the minutest detail. Hangings, rugs, ornaments, all the little minutiae of utility and service that most people acquire gradually through years of married life were absolutely complete in that house, the day the owner stepped into it as a bride.

By most of the young girls in the neighbourhood this bride is considered quite the most fortunate girl who ion I most respectfully, but none the less firmly, beg to differ. Why, I think the poor little girl is positively pathetic. And I think her father though undoubtedly he meant to be the kindest and most generous of parents, has really robbed her of vast possibilities of happiness.

Don't you pity her, you people who have known all the joy of gradual home building, all the interest of planing and waiting and contriving, and all Soles, 12, 14 and 16 inches a hundred fold keener by the delay? Why, just think, she'll never have the unequalled delight that you knew

when, after waiting and longing fo for years, you bought that beautiful of how we end, of the armchairs in her library. And yet it probably brought you more and not of what pleasure than her whole library gives

And how can she ever experience the excitement and elation which possessed you, when you found that the particular Oriental rug you had admired for years, had actually been marked down within your means. To be sure every room in her house is gives us, year by year, a revenue of lavishly strewn with far more costly rugs, but what of that? Do they bring her half the joy the acquisition of that one brought to you? Indeed no.

What chance will she ever have to feel as happy as you did the Christmas that all your family clubbed together and bought you a good table for your living room and made it possible for you to get rid of the cheap and ugly makeshift you had used so long?

Hunger, they say, is the very best of sauces. Who has never tasted food thus seasoned does not know what a real feast is. Now, planning and longing and con-

triving are equally good sauces for the meal of acquisition. In my mind, the young people who start out with the necessities and a few of the luxuries, are far better off than the young folks who have almost

everything the heart could desire right off at the beginning. Every little thing they acquire will be beautified and glorified by longing and waiting, and perhaps by the sacrifices made to obtain it. Every humble piece of household furniture will have a meaning and a history. Thought and love will be the interior decorators of such a house, and will gradually make it that wonderful thing which is as different from a mere

house as from a city hall-a home. Poor, little, rich girl who has been robbed of all the joys of home buildthe satisfaction of acquisition made ing. Aren't you sorry for her? I am.

We Give Away Absolutely Free of Cost
The People's Common Sense Medical Adviser, in Plain
English, or Medicine Simplified, by R. V. Pierce, M. D.,
Chief Consulting Physician to the Ivralids' Hotel and Surgical Institute at Buffalo, a book of 1008 large pages and

over 700 illustrations, in strong paper covers, to any one sending 31 one-cent stamps to cover cost of mailing only, or, in French Cloth binding for 50 stamps. Over 680,000 copies of this complete Family Doctor Book were sold in cloth binding at regular price of \$1.50. Afterwards, one and a half million copies were given away as above. A new, ap-to-date revised edition is now ready for mailing. Better send NOW, before all are gone. Address World's Dispensary Medical Association, R. V. Pierce, M. D., President, Buffalo, N. Y.

DR. PIERCE'S FAVORITE PRESCRIPTION THE ONE REMEDY for woman's peculiar ailments good enough that its makers are not afraid to print on its outside wrapper its every ingredient. No Secrets-No Deception.

THE ONE REMEDY for women which contains no alcohol and no habit-forming drugs. Made from native medicinal forest roots

Fads and Fashions.

Another long-glove season Bandeaux enjoy great vogue. Long fur wraps display kimono

sion clasps. Many street and motor bonnets are

on cap lines.

All varities of fringe will continue n high favor. Shot taffeta trimming is a feature

of new, spring hats. Feather bands are smart for even ing hairdressing

"Only a Cold

SNEEZING and running at the nose, stuffed up feelings in the head, sore throat, tickling in the throat and coughing.

This is the natural development of whatisinthe beginning "only a cold."
It is the way in which scores and thousands are allowing colds to develop into bronchitis, pneumonia, or consumption.

If colds were promptly cured there would be no need for sanitoriums and hospitals for consumptives. Because people have weak lungs they need not become consumptives if they will but guard against colds and cure them promptly by using Dr. Chase's Syrup of Linseed and Turpentine.

This great medicine has proven its right to a place in every home by curing croup, bronchitis, whoopin cough, asthma and all sorts of cough and colds. 25 c. nts a bottle, at all dealers or Edmanson, Bates & Co., Limited, Toronto.

Very chic are the black-and-white ombinations in footwear. Plain, flat revers will be a predom

inating feature in spring suits. Shadow veilings with silk-run de signs have a promise of popularity. The notched collar prevails with the mannish tailored suit for spring. The waist line upon some of the

dressy gowns is several inches high Taffetas will be used a great dea

in millinery during the coming sea-The liking for glowing red tones

is evidenced in the newest gowns from Pearl decorations have a wonderful popularity; they "belong" every-

Draped toques of satin and change able taffeta are extremely fashionable First hats for spring are either

small and close or large and high Faille is a ribbon weave that is ex pected to be in good demand for mil-

linery trimming. Collarettes continue to be much worn, and they appear in many new designs with fancy edgings. Tailor-made dresses are severely

plain, with the same tailoring and finish that are given to suits. Millinery molors are dark, change able chameleon and shaded. Tan and

old-lace shades are the novelties. In spite of their long popularity, one-piece serge dresses are promised an even greater vogue for spring. Long coats will remain as im-

portant for spring and summer as

they have been for the winter.

Leather belts, more on the girdle type, are several inches wide at the back and curve slightly to the front. The new colors for novelty cottons are white, cream color, old-lace color, champagne, ficelle and khaki. At the present time there is a grea tendency for white collars, cuffs and

M. J. WALSH

Currant Cakes, 10 cents. Plain Cakes, 10 cents. Citron Cake, 20c. lb. Sultana Cake, 20c. lb Washington Pies, 10c. ea. Tea Buns, 1Qc. dozen. Sweet Bread, 4 cents but

M. J. WALSH East End Bakery.

Death of Mrs. E. J. Bonner.

Mrs. S. Marion (Hierlihy) Bonner, wife of Edward J. Bonner, died Saturday night at her home on Silver Lake Street after a long and brave strughopes of recovery. Nearly three months ago her condition confined he to her bed. She bore her suffering without complaint. Two months ago her mother, Mrs. Georgiana Cox of S John's, Newfoundland, came to assis in caring for her. With her devoted mother, a faithful husband, and the untiring efforts of her mother-in-law the deceased was given the best of care, and her last days made as comfortable as possible. She was a great care, but it was loving hands that wer working for her. Mrs. Bonner was 28 years of age, a native of St. John's. N.F., the daughter of G. W. R. Hierlihy, Esq., and his wife Georgiana She had resided in Athol about ten years. She leaves a husband, two children, Rowland and Norman, her mother, Mrs. Georgiana Cox, a brother, Geo. Hierlihy of St. John's, N.F. and a sister, Mrs. A. W. Cameron of Athol. Funeral services were held a St. John's Episcopal Church, Tuesday morning at 10 o'clock. Rev. J. A Ticknor officiated, and burial was in Silver Lake Cemetery. Higgins & Co had charge of the funeral arrangements. Her cheerful, helpful life her devotion to her family and kindness to everyone will long linger as a fragrant memory in the home her presence brightened.

At the annual parish meeting of S John's Church, held Jan. 1, 1912, all present united in expressing their sympathy for Edward J. Bonner, vestryman and choir director, in the the death of his wife. A committee was appointed to set forth a fitting testimonial, and report the following: 1st-It is with profound sorrow that the officers and members of St. John's Mission have heard of the passjoin with the immediate family of her whom God has lately called to himself, in mourning the loss which has come to them whose lives she has enriched and sweetened, and we thank God for this life and for all the blessings which have radiated from it.

"The strife is o'er, the battle done The victory of his life is won; The song of triumph has begun, Alleluia.

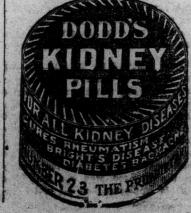
MRS. B. B. PRESTON, MRS. ALBERT E. PENKLEE, CHAS. J. HOLLAND. Athol, U. S., Chronicle, Jan. 4,

Wide collarettes of chiffon or tulle are scalloped around the edge. They

One of the novelties of the spring coat is the back longer than the front, a harmonious feature with the cuta-

paisley designs are used for separate wraps. These are trimmed with bands of plain satin.

popular, and cheviot in fancy weaves and stripes is one of the new fabrics for tailor-mades.





We can show you THE GOODS, can give you THE CUT and STYLE and THE EXPERT WORKMANSHIP. The largest stock of

TAILORING GOODS

in the city All goods UP-TO-DATE. Mail orders given prompt attention. Samples and selfmeasuring cards sent to any address.

JOHN MAUNDER,

Tailor and Clothier, 281-283 Buckworth Street.

Ladies' White Fleeced CORSET COVERS,

Only 45 cts. each.

These are Superior Value

and are Garments which are sure to be popular, having been made specially to our own Pattern, at so low price, to suit the requirements of our large and ever

increasing Underwear Trade. -They come in sizes 4, 5 and 6, are good weights and splendidly finished garments.

In a Superior Quality of Seconds.

Sizes 4, 5 and 6, only 33c. Garment.

Then of course there is THAT EXAMPLE OF SUPERIOR VALUE,

John's Mission have heard of the passing away of Mrs. Bonner; 2nd—They Our Ladies' Cream Ribbed Fleeced Vests,

First Quality, at only 27c. garment.

HENRY BLAIR

A Prize of ONE THOUSAND DOLLARS

> In Gold. The announcement of Canada's victory over the United States in the contest for the prize offered by Sir Thomas O'Shaughnessy, President of the C. P. R., for the best wheat grown on either continent of America, was made November the 4th, at the Land Show in Madison Square Garden, New York. The winner of the world-beating wheat was Mr. S. Wheeler, of Saskatchewan, Canada. He received a prize

of \$1000.00 in gold. The World-Beating Flour

ROBIN HOOD is manufactured at Saskatchewan, Canada, from

this wheat. There is no mixed wheat in Robin Hood Flour.

The Purest and Best Flour in the World.