

Get Your Share!

We are scattering our Profits among our Customers

DURING THIS WEEK,

And we want you to be sure and get your share. If you will purchase any of the articles advertised you will receive a heaping measure of value for your money.

Ladies Street Skirts

For Fall Wear.
Regular, \$5.00; now..... \$2.00
Regular, \$3.00; now..... \$1.50
Colours: Grey, Brown Navy and Black.

LADIES' Fleece Lined Vests,

Worth 40c. each.
COLLINS' Price..... 28c.

GREY COTTON Blankets

an extra choice lot, worth 55 cents each;
Now..... 39c. each

Ladies' Black Jersey Bloomers

Now..... 60c., 80c. and \$1.20

White Towels,

Hemstitched, splendid quality. Regular, 20c.
COLLINS' Price..... 15c.

Striped FLANNELETTE,

One yard wide, free from dressing, worth 15c. a yard.
COLLINS' Price..... 10c. a yard

Men's WOOLEN SHIRTS

and DRAWERS, sizes 34 to 44. Regular \$1.20 each.
Now..... 90c. each

American ROOM PAPERS,

A choice selection, 10c. a piece up.

Pound Tweed, all Wool,

Long Lengths, suitable for Ladies' Jackets & Costumes, double width, \$1.00 a lb.

Two Band BORDERINGS,

12c. and 20c. a piece.

15 per cent. off all Colored Dress Goods.
Come Early and Get Your Choice.

P. F. COLLINS,

340, 342, 344 WATER STREET.

Items of Interest

A pension plan for the benefit of the 15,000 employees of Armour & Company, based on a gift of \$1,000,000 from President J. Ogden Armour, became operative Nov. 1st. Employees who have served twenty years may be pensioned after reaching 57 years of age. Women may retire at 50.

The late census of the United States shows that the percentage of colored people in the whole population is decreasing. Thirty years ago men classified as white constituted 86 1/2 per cent of the whole; in 1910 they constituted about 90 per cent. Moreover, the blacks while they increased in number between 1900 and 1910, did so at a lesser rate than in the previous ten years.

The seedless lemon, to produce which botanical experts had unsuccessfully labored for many years, has been discovered in California. The bulb from which the trees now bearing the seedless lemon have been grown, came from a sample labeled "Citron of Commerce." Fruit growers believe that the fruit was created through budding.

Ever seeking for something new, the leaders of fashion in Paris have decided upon an innovation for this

winter, which is likely to cause considerable sensation if it is ever transplanted to this northern clime. In fashionable soirees women are to have the feet and ankles bare. Although delicate white satin boots with floral borders may be allowed in exceptional cases, on condition that the flowers shall be natural and shall leave the bare ankles.

If You Take a Few Doses of 108 Nox a Cold in One Day

Your cough will disappear. Doctors prescribe 108 every day. The greatest Cough Medicine on earth. Once you have it in your home you will never again be without it. The greatest Cough Medicine for children. Get a bottle to-day—25c. at McMurdo & Co.

We notice by the Digby Weekly Courier, which gave a cut of the man, that the Syrian boxer and wrestler, George Nedeff, of Eastport, is now there and will box Walter Langford of Vermont, in a 6 round bout. He will also give a wrestling match and offers a dollar for every minute anyone will stay on the mat with him. Where in St. John's George was not a particular success in either department of athletics.

OATS!

From New York:
California Oranges,
Bananas, Cauliflowers,
Fresh Oysters, 15c. dozen.
Celery, New York Chicken.

Halifax Sausages,
Halifax Finnan Haddies,
200 lbs Winter Apples—Blenheims,
Baldwins, Peawaukes, Wagner,
Northern Spy, Bishop Pippin.
By Rail to-day: Fresh Rabbits, Fresh
Parridge.

T. J. EDENS, Duckworth St
& Military Rd

Here and There.

MILDRED LEFT.—Yesterday afternoon Messrs. Job Bros. & Co. received a cablegram from Bahia saying that the Mildred left for St. John's and that the revolution was over.

TAKEN TO HOSPITAL.—Mrs. Buton, of Goodview Street, suffering from hip trouble, caused by a fall, was taken to Hospital yesterday afternoon.

COLDS, CAUSE HEADACHE.—LAXATIVE BROMO Quinine, the world wide Cold and Grip remedy removes cause. Call for full name. Look for signature E. W. GROVE. 25c. oct25, w.t.

ARRIVED AT BELLEORAM.—The schooner Gay Gordon, Capt. Marshall, has arrived safely at Belleoram from Gloucester where she had gone with a load of fish for Messrs. Harvey & Co.

THE YOUNG LADIES' GUILD.—St. Andrew's Church will hold a CAL-NDAR SALE in the Presbyterian Hall on Friday, Dec. 1st, at 3.30 p.m. Admission 20 cents, which will include Afternoon Tea and Concert. nov24, w.t.

CARGOES OF COAL.—Both the Bel-laventure and the Adventure are now on the way here from Sydney with coal to Messrs. Harvey & Co. The Adventure has to make two more trips before sealing time.

Dr. de Van's Female Pills
A reliable French regulator never fails. These pills are exceedingly powerful in regulating the generative portion of the female system. Reduce all cheap imitations. Dr. de Van's are sold at a box of 100 for 10c. Mailed to any address. The Boston Drug Co., 10, Cambridge St., U.S.A.

TEMPORARY REPAIRS.—The S.S. Kura will have temporary repairs effected, and will sail for Copenhagen early next week. Thence she will go to Newcastle where her machinery will be put in good order.

NEWFOUNDLAND HISTORY.—Valuable information for the student and for all interested in the present and future of our island is to be found on every page of N.H. in 1912, by P. T. McGrath, only \$1.00 postpaid. Send to-day for a copy.—41, sat, wed.

BIG FISH CAUGHT.—Hardly ever before were cod caught so late on the local grounds and in such cold weather. The "run" of the fish is very large, and the men yesterday sold them in the city markets at fancy prices. Some of the large specimens fetched from 40 to 60 cents each.

MINARD'S LINIMENT RELIEVES NEURALGIA.

Lansdowne Backs the Government

Special to Evening Telegram.

LONDON, To-day. The Lords discussed Anglo-German affairs without any fresh revelations. Lord Courtney, Liberal, attacked the Government. Lord Morley and Lord Lansdowne defended it. Courtney desired to know why the British could not come to an arrangement with Germany as they had done with France, Russia and the States. He declared that Lloyd George had been guilty of an outburst of which no Englishman could be proud, and one that naturally promoted ill-feeling in Germany and brought the country into a real peril of war. Morley said the contents of 1904 was an agreement giving Britain a free hand in Egypt and to France a free hand in Morocco. As Britain had enjoyed her share of the profits of the agreement, it would be intolerable to have refused France hers. The whole nation, continued Morley, was intensely desirous of friendship with Germany. There was no reason why the German naval programme should diminish that desire. But they must consider all the circumstances. Morley declared that Grey had said everything possible to encourage a better feeling. No Cabinet had ever met with a greater intention of not drifting into a single unnecessary antagonism. Lansdowne said that the content with France was the dominant factor in Britain's foreign policy.

Germans are Pessimistic.

Special to Evening Telegram.

BERLIN, To-day. Newspapers which published the full text of the speeches delivered on Monday in the House of Commons by Sir Edward Grey and Prime Minister Asquith are rather pessimistic in tone as to the chances that they will improve Anglo-German relations, although they consider it is not necessary they will make them worse.

Threatening a Tie-Up.

Special to Evening Telegram.

LONDON, To-day. The Seamen's and Firemen's Union threaten to tie up the Atlantic Transport Co. on account of the discharge of several seamen from the steamer Mimachaba for refusing to obey orders. The Union says it will not allow any vessels of the Line to sail until the men are reinstated.

Rebels Surrender

Special Evening Telegram.

Pekin, To-day. The surrender of Wu Chang by the rebels to-day was provisional, with a view of saving the city from destruction. The revolutionaries at Hankow asked for a 24-hour armistice, during which an attempt will be made to secure the consent of the other provinces to the acceptance of the Imperial Government's terms, including the preservation of the Manchu dynasty.

A Gallant Effort.

Special to Evening Telegram.

LONDON, To-day. A despatch from Tien Tsin says a relief party of Englishmen under Captain Squerby started for Sian Fu, Shien Si Province, to make an attempt to rescue any foreigners who may remain in the city. Recent despatches received tell of the killing of many foreigners there and the flight of others, but no direct word has come out of Sian Fu for a long time.

A Business Section Burnt.

Special to Evening Telegram.

JAMESTOWN, Kansas, To-day. A fire to-day destroyed most of the business section of the town, the loss being three hundred thousand dollars.

"Me-Malto,"

A Tonic Wine with merit, a perfect mixture of Malt Extract, Liebig's Extract of Beef and Douro Port.

The flavour of "Me-Malto" is that of good old Port so valuable to the invalid.

The finest tonic Wine in this country.

"There's health in every drop."

JAMES C. BAIRD,
WATER STREET.

TENDERS!

Will be received for the full plant of machinery in the factory of the **JOHNSTON WOOD COY.** This plant is practically new and in first class condition and can be inspected at any time by applying to J. R. JOHNSTON, Prescott Street; Phone, 657. oct24, w.t.

Especially at Xmas.

There is no gift which conveys such a personal message of regard as a portrait, for hundreds of years it has been the gift of Romance. "The Gift of Kings"; there is nothing so delightful to give, there is certainly nothing so welcome to receive.

The exquisite photographs taken at S. H. Parsons & Sons Studio are entirely different from ordinary work. Delicately finished in water color, or monochrome, on opal, paper or ivory give the portraits an unrivalled charm and interest.

Top public are cordially invited to call and see the work at the Studio, corner of Water & Prescott Streets. nov24, w.t.

MARINE NOTES.

The s.s. Othello left Bell Island for Philadelphia yesterday with 5,900 tons of ore.

The Stephano will sail to-morrow evening for Halifax and New York, taking a half cargo, one saloon passenger, Stanley Jones, and 6 steerage.

The s.s. Thora arrived here this morning from Baltimore after a run of 6 days. She will be laden by Harvey & Co. for the Mediterranean.

The s.s. Wantaqa, with coal to Goodbridge & Sons, arrived to-day after a passage of 3 days. She is a Luenburg banker and was here in that capacity the past summer.

The s.s. Venango arrived here this morning after a run of 2 days from Halifax with 600 tons of cargo. She will take a very large freight of fish and oil to Europe.

The Rosina arrived at Pernambuco yesterday, 36 days out.

The H. R. Silver sailed for Brazil to-day with 5,655 packages of fish for Monroe & Co.

Coastal Boats.

REID Nfld. Co.

The Argyle left Sound Island at 5.45 p.m. yesterday and is due at Placentia to-day.

The Solway is due here from Labrador this evening.

The Clyde arrived at Lewisporte yesterday and sailed at 9.20 a.m. to-day.

The Dundee left Salvage at 8.05 a.m. yesterday, outward.

The Ethie left Clarendville at 1.30 a.m. to-day.

The Glencoe left Grand Bank at 2 p.m. yesterday going west.

The Home left Bay of Islands to-day for Labrador.

The Invermore is due at Port aux Basques this afternoon.

Train Notes.

The west bound express left Ben-ton at 7.30 a.m. to-day.

No. 2 express will leave Port aux Basques this afternoon, half an hour after the arrival of the Invermore.

The local arrived from Carbonear at 12.20 p.m. to-day bringing Judge Johnson, Mr. Kent, Mr. W. J. Carroll, Mr. R. Alsopp, J. Provise and 20 others.

The 8.45 train this morning took out Capt. A. C. Dawe, Ed. Doyle, Messrs. Brazil, Bursell, Hogan, Bradshaw, O'Neill, House, Barnes, Rev. W. Finn and 50 others.

Man Reported Missing

It is rumoured around town to-day that Mr. Grille, chief steward of the S. S. Solway, was washed overboard from the deck after leaving Tift Cove yesterday. The R. N. Co. have not heard any news to this effect.

Walt Mason's New Book

Walt Mason, the inimitable prose poem writer of the Evening Telegram, whose splendid little poems delight so many of our readers has just put out his splendid material in book form under the title "Business Prose Poems."

Walt's new book is similar in form and make-up to his "Uncle Walt" book of last year, and the poems have been selected from those that appear daily in the Evening Telegram, and which are so much enjoyed by our readers.

Walt's poems have the tang peculiar to themselves—Masonesque, delightful. No one could read them without feeling like getting up and shaking hands with himself. Walt Mason has invented a new style. He is a national figure, whom William Allen White calls "The Poet Laureate of America." Walt Mason imitates no one—he does not pretend that his good, wholesome philosophy is all his own. He is the philosophy of the American people—cheerful, hopeful—based on good common sense.

Walt exhorts, thrills and inspires, yet preaches moderation in every virtue. The Masonesque philosophy is founded on the theory that every man should be a normal, clean minded, kind hearted, brave souled gentleman. Walt Mason unlike most other poets, formulates his wholesome philosophy in such a merry way—in such a convincing, laughing manner that



MAKES LIGHT

the work of washing, does Sunlight. Brightness and sweetness reign in the home when Sunlight Soap helps you.

SUNLIGHT SOAP

TRY THE SUNLIGHT WAY

it is not only goes to the heart, and warms it, but goes to the heart, warms it and sticks there and becomes a part of the man's life.

Down in North Carolina the other day, a man died who had some store of this world's goods. He also had a scrap book of Walt Mason's prose poems, and in his will, along with his worldly goods, he mentioned among his precious bequests to his children this Mason scrap book and

left it to them as one of his choicest heritages which shows that the things Mason writes stick in the heart and influence the lives of all of us.

Walt Mason is a force for decency—he is doing his part in the world. We are, and should be, exceedingly proud of Walt Mason in His Splendid prose poems are read eagerly by the readers of the Evening Telegram, and we highly recommend his new illustrated book—"Business Prose Poems"—to our readers.



Look at that Loaf!

That's Cream of the West Flour for you!

If you'll only try Cream of the West Flour I'll stand every risk. I know what Cream of the West will do. It will bake bigger loaves and more delicious bread, too.

Cream of the West Flour

the hard wheat flour guaranteed for bread

You just try it. Ask your grocer. Tell him you're to get your money back if it fails you on a fair square trial. Tell him the Campbell Milling Company, Limited, say so. He can charge it to us.

The Campbell Milling Company, Limited, Toronto
ARCHIBALD CAMPBELL, President

R. G. ASH & CO., St. John's, Wholesale Distributors

The Last Word

ABOUT

Overcoats

Is to Be Found in our New Models

CHESTERFIELD

AND

STORMAWAY.

Wholesale Only.

Nfld. Clothing Fcty., Ltd.
225 & 227 Duckworth St., St. John's

We Pay Highest Prices for
Codfish,
Cod Oil,
Herring, Etc.

Before Buying Elsewhere
Get Our Prices on
Flour, Pork,
Beef, Molasses,
Sugar, Etc.

A. H. MURRAY,

St. John's

There Was The FOR Their Entire

The unfortunate de holders brought on C. L. MARCH, CO., Here are a few ful sacrifice—Come you can for the pie These prices and show that sell their stock

Women's Heavy Fleece Winter Underskirts sacrificed for only

Women's White Lingerie, Embroidered & trimmed, sacrificed for only

The celebrated P. & pure White Corset with Supporters, now sacrificed for only

Women's Cream Flannelette, handsomely trimmed, now sacrificed for only

White Lawn Aprons, with bib for only

Sanitary best Hair Brushes for only

Women's extra large Honeycomb Knit Wool Black, Grey and White, sacrificed for only

Black Caracul Fur, sacrificed for only

High grade Caracul Fur, now

Fine Black Hair Necklets, sacrificed for only

Excellent Brown Marmoset, is a wonder sacrifice at

Elegant and choice Salts at the awful sacrifice price of

Very extra grade, Eng Dress Cloth, a good home cloth. The sacrifice price now forced down to only

A handsome Parisian Coat of exceptional fine textured spotless finish and wide; a choice range of whole lot is now up for sacrifice in price but

An exceptional range of colored Muslins, just now forward for sacrifice at

A lot of Print Cottons, in dark colors, brought forward for a quick slaughter

To provide for the children bring to the front for a sacrifice the following, which, at are not expected to last a at most

Children's Cashmere Dress neatly trimmed, in various colors, sacrificed at only

Children's Navy Knit Dress with White Braid, sacrificed for only

A Child's handsome Bear sacrificed for only

Children's White Fur Coat sacrificed for only

A big line of Lace Curtains, a splendid selection, been opened and brought in and will close out at a sacrifice of value time! You will be sure to lighted with the time gains.

Special American Import Blouses, very newest patterns, signs, and warranted perfect. Sacrificed at only

Extra quality American Lawn Blouses, sacrificed for only

Newest Tweed and Navy Coats, sacrificed for only

Ladies' Navy Skirt, trimmed with satin buttons. Women's good Corsets

This ocean of D line is sold down and brings. So new line of this Store and its Come every day if you sure to come at least most wonderful money saving STANCE OR CONDITION FORCED SALE.

C. L. M

Entire \$75,000