

Oct. 5th, 1911.

Evening Telegram Fashion Plates.

The Home Dressmaker should keep a Catalogue Scrap Book of our Fashion Plates. These will be found very useful to refer to from time to time.

9043.—A CHARMING GOWN.



(Costume with High or Regulation Waistline (with Shield) for Misses and small Women.

Very chic and cool looking is this dainty simple model. It may be developed as a one or two piece costume, and with or without the facing on the skirt. Blue striped gingham with blue gingham make a good combination. White linen with braiding or embroidery also would make up effectively. The Pattern is cut in 5 sizes: 14, 15, 16, 17 and 18 years. It requires 5 1/2 yards of 44 inch material for the 16 year size.

A pattern of this illustration mailed to any address on receipt of 10c. in silver or stamps.

Suitable materials for any of these patterns can be procured from AYRES & SONS, Ltd. Samples on request. Mention pattern number. Mail orders promptly attended to.

9025.—A Dainty Apron for Mother's Girl.



Girl's Apron. Pretty for lawn, dimity, nansook or similar fabrics, with trimming of lace or embroidery. The Pattern is cut in 4 sizes: 4, 6, 8 and 10 years. It requires 2 1/2 yards of 36 inch material for the 6 year size.

A pattern of this illustration mailed to any address on receipt of 10c. in silver or stamps.

PATTERN COUPON. Please send the above-mentioned pattern as per directions given below.

Name: _____ Address in full: _____

Dr. de Van's Female Pills. A reliable French regulator never fails. These pills are exceedingly powerful in regulating the generative portion of the female system. Refuse all cheap imitations. Dr. de Van's are sold at 25c a box, or three for 75c. Mailed to any address. The Booklet Drug Co., 25, Catherine St., Montreal, Que.

MINARD'S LINIMENT CURES DAN-DRUFF.

Stops a Cough Quickly - Even Whooping Cough

Sixteen Quinces of the Quickest, Surest Cough Remedy for Eds. Money Refunded if it Fails.

If you have an obstinate, deep-seated cough, which refuses to be cured, get a 10-cent bottle of Pinex, mix it with home-made sugar syrup and start taking it. Inside of 24 hours your cough will be gone, or very nearly so. Even whooping-cough is quickly conquered in this way.

Pinex soothes and heals the inflamed membranes with remarkable rapidity. It stimulates the appetite, is slightly laxative, and has a pleasant taste—children take it willingly. Splendid for croup, asthma, bronchitis, throat tickle, chest pain, sore, and a thoroughly successful remedy for incipient lung troubles.

Pinex is a special and highly concentrated compound of Norway White Pine extract, rich in quaiaccol and other healing pine elements. It has often been imitated, though never successfully by anything else will produce the same results.

Anyone who tries Pinex will quickly understand why it is used in more homes in the U. S. than any other cough remedy.

But what on earth—you question—has this to do with the coat of living?

Well, in the first place it is self-evident that when you buy stuff by the jar, package or can, you may pay for it, by giving slightly increased price for the commodity. You may pay for it, by receiving an inferior quality of goods.

But you surely pay. For that you can't get something for nothing—even a tin can—is one of the immutable laws of life.

Yes, I see that you are tippling your nose very scornfully at this ridiculous small-mindedness, and saying, "How much does a tin can or a crockeryware jar cost—a penny, perhaps?"

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The Evening Chit-Chat



Isn't that worth considering? In the second place, there is the question of quantity. Some packages inform us themselves that they contain a certain amount—a pound, a half pound, five pounds—Very well. We hope they do. But in a certain western city, a very energetic sealer of weights and measures turned the whole city upside down by really getting onto his job and discovering how very few shopkeepers were honest in their measurings.

How can we be sure that the big manufacturers are any more honest? And yet how many of us ever put the matter to a test, by actually weighing the contents of some of these packages?

Furthermore, some packages do not even pretend to enlighten us to the amount they contain. But the package or the jar looks so neat and tidy that we buy it, without having any idea how much we are getting for our money.

I have been told that it is a favorite trick of manufacturers to establish a package or jar something in the public mind, as a most advantageous purchase, and then to gradually decrease the size of that package.

The public goes on paying the same old price for the smaller package and congratulates itself that the price of this commodity, at least, has not gone up.

Now, mind you, this is not by any means intended as a wholesale condemnation of everything not sold in bulk.

It is simply and solely a little suggestion that we look into the matter and try to see if the reign of jar package and can may not have something to do with the skyscraping tendencies of our grocery and provision bills.

Each of the chief organs of the body is a link in the Chain of Life. A chain is no stronger than its weakest link, the body no stronger than its weakest organ.

If there is weakness of stomach, liver or lungs, there is a weak link in the chain of life which may snap at any time. Often this so-called "weakness" is caused by lack of nutrition, the result of weakness or disease of the stomach and other organs of digestion and nutrition.

Dr. Pierce's Golden Medical Discovery. When the weak or diseased stomach is cured, diseases of other organs which stem remote from the stomach but which have their origin in a diseased condition of the stomach and other organs of digestion and nutrition, are cured also.

Cascarels Cure a Bilious Headache.

Gently, but thoroughly cleanse your liver, stomach and bowels and you feel great by morning.

You're bilious, you have a throbbing sensation in your head, a bad taste in your mouth, your eyes burn, your skin is yellow, with dark rings under your eyes; your lips are parched. No wonder you feel ugly, mean and ill tempered. Your system is full of bile not properly passed off, and what you need is a cleaning up inside. Don't continue being a bilious nuisance to yourself and those who love you, and don't resort to harsh physics that irritate and injure. Remember that every disorder of the stomach, liver and intestines can be quickly cured by morning with gentle, thorough Cascarets—they work while you sleep.

A 10-cent box from your druggist will keep you and the entire family feeling good for months. Children love to take Cascarets, because they taste good and never gripe or sicken.

many laws as he likes passed by Imperial ukase. Obviously, therefore, the Russian Constitution is a delusion and a sham if the dictator only lets it exist while it is passing laws which interest nobody and sweeps it temporarily out of existence when he wants the road clear for the Imperial ukase.

108 Nox a Cold in One Day. 108 is the number of a prescription by an eminent doctor, and it cures Coughs, Colds, Bronchitis and Sore Throat. Try it. 25 cents a bottle at McMurdo & Co.

Uncle Sam Uses Moving Pictures. Scenes of Navy, War and Other Activities Will Crowd Out Bad Shows.

Uncle Sam himself is going into the moving picture show business, says Thomas F. Logan in the Philadelphia Inquirer.

With the authority of President Taft a contract has been entered into by the government officials and a Chicago firm for the purpose of re-producing in moving pictures all of the various activities of the nation.

The problem of educating the public to the work being done by its own government was carefully considered by the President and members of his cabinet before the contract was entered into.

The Department of Agriculture will be able to show, in entertaining as well as instructive style, the effects of pure food and impure food; the Secretary of War will be able to show the advantage of life on the bounding waves, while the Interior Department will be showing how forest fires are fought and entombed tinners are rescued.

The government will be killing two birds with one stone, improving the tone of the moving pictures and eliminating those that have a bad effect, while educating the public to the work being done by its government.

When the moving picture educational campaign is announced it will sound interesting and intellectual. It would be far more interesting, however, to have seen the high official who sat at a moving picture show one night and suddenly exclaimed to himself: "By George the government ought to use this cruse for educational purposes."

Stomach Liver Lungs

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STANFIELD'S Unshrinkable Underwear

Ladies and Gents, In all weights and sizes. Each garment has a "money back" guarantee.

ROBT. TEMPLETON,
333 WATER STREET.

THE BIG FURNITURE STORE!

NOTHING HIGH but the quality. | NOTHING LOW but the price.

We stock a specially fine line of sideboards in Surface Oak, Golden Finish, which is meeting with splendid success.

We also stock superior lines of Dressers & Stands, Tables & Wardrobes, which it will pay you to look into.

CALLAHAN, GLASS & Co.,
Duckworth and Gower Streets.

HOUSE FURNISHING!

U. S. PICTURE & PORTRAIT CO., Complete House Furnishers.

WE ARE the only complete House Furnishers in the city. We carry everything that you can wish for to fit your home from cellar to attic. Everything here, no matter how cheaply sold, is of a worthy quality, is up to date in style, is handsomely finished and splendidly constructed. Among the many lines carried here can be found a complete assortment of.

THE JOHNSTON WOOD COMPANY.

FACTORY: Long Pond Road. Phone: 730.

We make Doors and Frames, Sashes, Mouldings of all kinds, Mantle-pieces, Turned and Built News, Baulsters, Hand Rails, Brackets, Corner Blocks, Base Blocks, Wainscoting, Counters and Show Cases, Stair Fittings, and everything in woodwork. We make a specialty of "Church and School Furniture."

All enquiries promptly attended to, and any information cheerfully given.

The JOHNSTON WOOD CO.
OFFICE Prescott Street: 'PHONE 657
FACTORY Long Pond Road: 'PHONE 730

PER S.S. "FLORIZEL,"

20 barrels Gravenstein Apples,
10 baskets Ripe Tomatoes,
50 barrels Granulated Sugar,
10 cases Sweet Oranges,
Potatoes, Beet, Cabbage,
New York Corned Beef.

Try Our ECLIPSE TEA, at 40c. 1 lb.
People say it's worth 60 cents.

Buy here every time and get your Coupons.

J. J. ST. JOHN, Duckworth-st.

Job Printing Neatly Executed.

REQUISITES FOR THE OFFICE.

Shannon Files, letter and foolscap sizes—low prices. The Ottawa File, similar to the Shannon—much lower price. Apron Files, from 25c each. The Broadway, Dove and Falcon Box Files.

Paper Fasteners in all the popular makes. Lead Pencils, from the very soft 6 B's to the very hard 7 H's. Baerleer's, Gillett's and other popular pens—we have a Pen for everybody.

Penholders in wood, cork and vulcanite. Our Anti-rust Penholders are very much in demand. Ink and Pen Erasers and Ink Eradicators. Ink Wells, Sponge Cups and Mucilage Bottles—special makes. Pen Racks, Desk Knives and Office Inks and Mucilage. Single and Double Ruled Account Paper. The Famous Invinible Linen Bond Typewriting Paper, light, medium and heavy weights. Writing Tablets or Letter Pads in great variety. Headquarters for Envelopes—special prices. For large variety, high quality and low prices try the Popular Bookstore.

DICKS & Co
Arriving ex Bonavista.
2000 lbs. CABBAGE,
20 brls. PIGS PATES,
FRESH BUTTER, Clover Leaf, and small tubs.

Apply to
JAS. R. KNIGHT,
311 Water Street.

Eczema Not a Blood Disease

For this reason internal treatments fail to cure—Success of Dr. Chase's Ointment.

Experience with the use of Dr. Chase's Ointment will soon convince anyone that Eczema is a disease of the skin and not of the blood.

Mr. A. D. Macaulay, Stormway, Que., writes:—"I had itching eczema on my leg for over five years and tried many remedies and several doctors without benefit. Dr. Chase's Ointment cured me completely. Haystack, Placentia Bay, Nfld., writes:—"I was a sufferer from Salt Rheum for ten years and was cured by eight boxes of Dr. Chase's Ointment. I am heartily thankful for this cure and want to recommend Dr. Chase's Ointment to other sufferers."

Why not get the cure started today. If you are a sufferer from eczema or any form of itching skin disease you will thank the day you heard of Dr. Chase's Ointment. 25c a box. All dealers, or Edmanson, Bates & Co., Toronto.

MANY FUNERALS.—Since Sunday last there were twelve funerals within the city and suburbs. Undertaker Nash was a very busy man, having had no less than seven burials this week.