

SATURDAY'S CUT PRICES



OUR PRINCIPAL AMBITION in Everything we do is to please our faithful customers, because we have frequently noticed that a customer who is well served once, becomes a customer for life.

Customers who come to the "ROYAL" to make their purchases can feel certain that they will get the Best Goods made at

THE LOWEST POSSIBLE PRICES.

A FEW EXAMPLES!

MEN'S BOOTS.
50 pairs of Men's Tan and Black Vici Kid, Box Calf and Patent Leather Boots, Goodyear Welt, Potay Toe; laced and buttoned. Reg. \$4.00 pr. Saturday **\$3.60**

BOYS' BOOTS.
90 pairs of Boys' and Youths' Vici Kid Laced Boots, Self Tipped, Balmoral shape. Sizes 9 to 13. Reg. to \$1.65. Saturday, **\$1.40** pair
Sizes 1 to 5. Reg. to \$1.90. Saturday, **\$1.65** pair

MEN'S SOCKS.
20 doz. of Men's Black, Navy and Tan Cashmere Socks, being a special job line just opened. Values to 25c. pair. Saturday **15c**

BALBRIGGAN SHIRTS.
4 doz. of Men's fine Balbriggan Shirts, Regina Mills, short sleeves; sizes 34 to 44 inches. Reg. 40c. each. Saturday **34c**

MEN'S TIES.
20 doz. of Men's Silk Ties, Paris, Stock and Handkerchief ends, in Black, White and Fancy; splendid assortment. Reg. 25c. each. Saturday **29c**

BOYS' COLLARS.
20 doz. of Boys' Sailor and Eton shape Linen Collars; full range of sizes. Reg. 8c. ea. Saturday **6c**

MEN'S SHIRTS.
10 doz. of Men's Fine White Canvas Cloth Shirts, soft bosoms, with linen band for collar, cuffs attached. Reg. 90c. Saturday **75c**

MEN'S SHIRTS.
15 doz. of Men's White Linen and Fancy Regatta Shirts, cuffs attached, short or long fronts. Reg. 95c. each. Saturday **80c**

KID GLOVES.
200 pairs of Men's White Kid Gloves, balance of a big job line. Values to 60c. pair. Saturday **25c**

MEN'S COLLARS.
500 doz. of Men's Fourfold Linen Collars, in double, standing and turn-down shapes. Reg. 18c. each. Saturday **14c**

MEN'S HANDKERCHIEFS.
10 doz. of Men's Irish Linen Cambric Handkerchiefs, 3/4 size, hemmed ready for use. Reg. 16c. each. Saturday **12c**

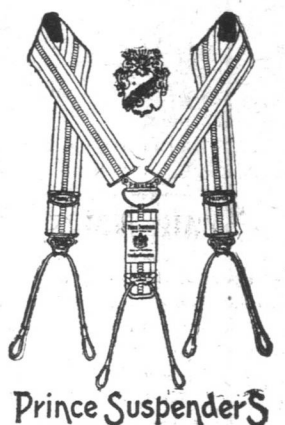
MEN'S BRACES.
48 pairs of Men's best British make Braces, with Tokio straps and best brass buckles. Reg. 45c. pair. Saturday **37c**

MEN'S UMBRELLAS.
3 doz. only of Men's Wood and Steel Rod Umbrellas, and steel with spring to open; stitched edges. Reg. \$1.50 each. Saturday **\$1.30**

MEN'S HATS.
70 only Men's Hard Felt Hats, balance of a manufacturer's samples; all sizes. Values to \$1.50 each. Saturday **\$1.05**

BOYS' CAPS.
A special Job Line of Boys' Tweed Golf Caps, in Checks, Stripes and mixed effects. Values to 60c. each. Saturday **25c**

MEN'S PANTS.
100 pairs of Men's Strong Cotton Tweed Pants, assorted patterns, mostly in stripe effects. Reg. \$1.25 pr. Saturday **\$1.10**



MEN'S PANTS.
150 pairs of Men's Tweed and Fancy Worsted Pants; splendid selection of patterns; cross or side pockets. Reg. \$2.60 pr. Saturday **\$2.30**

Good Values in Shop and Show Room!

WOMEN'S BLOUSES.
7 doz. of Women's Linen Blouses, in colors of Grey, Reseda, Helio, Pink and Pale Blue, tucked and boxpleat fronts. Reg. 75c. each. Saturday **60c**

WOMEN'S VESTS.
7 doz. of Women's Ribbed White Cotton Vests, short sleeves, necks taped. Reg. 15c. each. Saturday **13c**

WOMEN'S HOSE.
20 doz. pairs of Women's Black Cashmere Hose, assorted ribs and plain. Reg. 25c. pair. Saturday **28c**

WOMEN'S HOSE.
20 doz. pairs of Women's fine quality Black Cashmere Hose, full fashioned, perfect seamless feet, assorted ribs. Reg. 55c. pair. Saturday **48c**

BLACK SATEEN BLOUSES.
4 doz. of Ladies' Black Mercerised Sateen Blouses, shirred and tucked fronts, cuffs and collars. Reg. 80c. each. Saturday **64c**

WHITE SHIRTING.
700 yards of Horrocks fine White Shirting, extra wide, and guaranteed free from dressing. Reg. 18c. yard. Saturday **15c**

TABLE LINEN.
270 yards of Bleached Table Linen, 38 inches wide; a job line. Reg. 35c. yard. Saturday **29c**

SHEETING.
250 yards of White Twill Sheeting, best Heapey bleach; 80 inches wide. Reg. 60c. yard. Saturday **52c**

TOILET COVERS.
4 doz. of White Marcella and Honeycomb Toilet Covers, size 30 x 54 inches over fringe. Reg. 40c. each. Saturday **34c**

LACE CURTAINS.
4 doz. pairs only of White Lace Curtains, overlock and taped edges, each 3 1/2 yards long. Reg. \$2.00 pr. Saturday **\$1.65**

WOMEN'S BOOTS.
150 pairs of Women's finest quality Vici Kid and Patent Leather Boots and Shoes; extra special values. Reg. \$3.00 pr. Saturday **\$2.40**

LADIES' BELTS.
A Job Line of 20 doz. of Ladies' Belts in Leather and Elastic, Colored and Black. Special Saturday, ea. **16c**

CURTAIN NET.
200 yards of White Curtain Net, 42 inches wide; new patterns just opened. Reg. 14c. yard. Saturday **11c**

TURKISH TOWELS.
4 doz. of White Turkish Towels, soft finish; size 19 x 40 inches. Reg. 20c. each. Saturday **16c**

HEARTH RUGS.
12 only Velvet Pile Hearth Rugs, light and dark colorings; size 27 x 63 inches. Reg. \$2.00 each. Saturday **\$1.65**

HEARTH RUGS.
9 only of the Belgravia Velvet Pile Hearth Rugs, dainty effects in Greens, Crimsos, etc., size 30 x 70 inches. Reg. \$3.00 each. Saturday **\$2.25**

LADIES' UNDERWEAR.
40 only Ladies' White Jersey Ribbed Drawers, with frill of Torchon Lace, and 20 only White Merino Vests. Reg. 60c. each. Saturday **52c**

LADIES' CORSETS.
200 pairs of Ladies' Corsets, Grey Coutil coverings, all with suspenders attached; full range of sizes. Special Saturday, pair **55c**

LADIES' HANDKERCHIEFS.
30 doz. of Ladies' White Cambric Handkerchiefs, hemstitched, fancy embroidered and lace edge. Reg. 8c. each. Saturday **6c**

HAT PINS.
A Job Line of Ladies' Hat Pins, in an immense range of designs, including Glass, Enamel and Imitation Pearl. Satur. day, 3 for **8c**



Grocery Bargains

1 lb. Tins French Coffee, Reg. 28c, for 25c.

1 lb. Fancy Cannisters Tea, Reg. 50c, for 45c.

Large Tins Green Peas, Reg. 20c, for 18c.

Tins Alvina Salt, Reg. 10c, for 8c.

Forgiving and Restoring the Offender.

In the "Sunday at Home," Mr. Sidney Grenfell tells the following story of King George's naval life:—

"When Prince George had the independent command of the Thrush on the West Indian station, it fell to his lot to have to convey, as prisoner, a young bluejacket belonging to another ship, who had hitherto been continually on the black list. From his demeanour, however, and by closely observing him, Prince George saw there was in the man the makings of a better fellow; and when the time came for him to rejoin his own ship again, he determined to try and give him a new start in life. He got him transferred to the Thrush, and had him brought before him on the quarter-deck. He told him that he was henceforth transferred to the Thrush; that, as commanding officer, he put him in the first class for leave, and gave him a clean sheet as regards his past offences.

"I do not ask you to make me any promise as to your future behaviour. I trust to your honour and good feeling alone. But remember that, by the rules of the service, if you offend again in any way, or break your leave I have no option, but am bound to put you back again to that class from which I now remove you. Your future is in your own hands. You have had no leave for twelve months. Go ashore now with the other special leave men. Your pay has been stopped, and no money is due to you. Here is a sovereign. I trust you to mispend it. You know as well as I do what you may do, and what you may not do. God help you to do the right and keep you from the wrong!"

"The man was completely overcome; he answered nothing, of course, but saluted and was marched forward again."

The Name "Mary."

In his monthly article entitled "The Heart of Things," which Mr. Henry Leach contributes to Chamber's Journal, the writer has a little essay on the name of Mary. He thinks the consort of the new King did a wise, discerning, and a suitable thing when she chose to be known to the people as Queen Mary. According to Mr. Leach, Mary is the most beautiful and expressive of all the names of women. Each of the old and well-loved names suggests to us a type, gives us some imaginary picture of the qualities and the characteristics that it should be possessed by the woman who has it. The name Mary, he says, stands for a grand, soulful depth, the utmost charm of woman. It is a name for some strength, but essentially of a pure, woman-like kind. It is the name of virtue, of sacrifice, of sympathy, of devotion, of motherhood, of domesticity. It is the most beautiful name. How rarely does the author employ it for his characters, and then only for those near to his ideal of the perfection of womanhood!

One Chance in a Thousand.

Man With Broken Neck Discharged From Hospital After Successful Operation.

Lawrence, Mass., Aug. 7.—With an inch of his spinal column missing, one of the vertebrae having been removed by surgeons when they believed it the one chance in a thousand of saving his life, Alexander Potter, of 34 Myrtle street, Boston, walked from the hospital to-day. His neck was broken in an automobile accident at North Reading, July 10.

A companion in the accident, who at the time was thought to have been only slightly injured, Walter G. Boardman, of North Cambridge, died a few days after the smash. When he was released from the hospital to-day Potter was told that if he was careful how he handled his head and neck, there was no reason why he should ever suffer from any inconvenience from his missing vertebrae.

"Broke," "Broke," "Broke."

Broke, broke, broke. Dead "stone" broke; ah me! Would that my tongue could utter The thoughts that arise in me!

Oh, well for the millionaire's cub As he shouts with his cronies at play.

Oh, well for the nabobs and princes, And all who command a good pay.

And the moneyed jobs go on To those who have got their fill; But, oh, for the touch of a pen to a cheque,

And the tinkle of coin that is still! Broke, broke, broke. Dead "stone" broke; ah me! And the silvery clink of "dough" that is spent Will never come back to me.

ZOE.

S. S. Bornu Here.

The Red-Cross liner Bornu, Capt. Dalton, arrived here at 7 p.m. yesterday from New York via Halifax. The trip all the way along was very pleasant and the large number of seagoers on board enjoyed the "life on the ocean wave" in northern latitudes, which was a new experience to most of those on the Bornu. They were rather surprised to meet with no icebergs, but the officers on the Bornu informed them that all the icebergs were on the postal cards in the shops of the city, except what still lay frozen up in the imagination of sensational money making magazine scribblers and hysterical newspaper correspondents. Following is a list of the passengers: Mr. Jos. Peirson, Dr. E. G. Cowperthwaite, Wm. C. Peet, J. C. Gulick, J. McGinley, Dr. J. Henry Clark, Mrs. J. Henry Clark, Miss R. A. Bridges, John Munstie, Wilbur S. Johnson, Mrs. Wilbur S. Johnson, Mrs. H. W. Fullerton, Hugh S. Fullerton, Clifford Hubbell, James Clifford Hubbell, Bard Leavitt, James Lavens, Mrs. James Lavens, W. Day-ton Wagefarth, Canning Wagefarth, Wm. Williamson, Mrs. Wm. Williamson, Dr. Fred J. Dixon, Mrs. Fred J. Dixon, Wm. G. Strickler, Guy H. Ruth, Geo. F. Schaefer, Mrs. Geo. F. Schaefer, Thos. Behan, Miss W. G. Behan, Miss Marg. Behan, Mrs. J. G. Reynolds, J. Maloney, H. D. Ruthford, S. D. Crane, Mrs. S. D. Crane, Miss N. F. Bachelor, Miss Lora Pittner, Miss Edith Pittner, John W. Diehl, Mrs. John W. Diehl, Mrs. M. L. Weldon, John S. Stewart, Mrs. John S. Stewart, Miss Ellen Burns, Miss Agnes Dillon, Miss Ida Eglinton, Mr. John E. Black, Mrs. John E. Black, Wm. J. Kennedy, Mrs. Wm. J. Kennedy, Mrs. P. W. Fleischman, Master V. H. Fleischman, Isaac E. Cohen, Mrs. Isaac E. Cohen, Emil O. Weise, Mrs. Emil O. Weise, Dr. Frank M. Johnson, Ernest D. Hopercroft, Ch. Ernest Pretz, Mr. Hopercroft, C. H. Pretz, Mrs. C. H. Pretz, Wm. H. Stewart, Mrs. Wm. H. Stewart, Ernest A. Wright, W. J. Fling, Mrs. W. J. Fling, Miss Ethel Fling, Mr. Graham Fling, Augustus Morgan, Miss Marg. Morgan, Miss R. Gibson, Miss G. G. Eusace, Mr. C. H. Van Cleve, Frank D. Hoyer, Mrs. Frank D. Glover, F. B. Field, D. H. Flachner, G. Cerf, Mrs. J. Cerf, Miss Olive Nurse, R. G. Muirhead, Thos. Smyth, E. Noseworthy, Ion, Edgar Bowring.

Market Report.

Flour—The flour market is very much higher, and prices range from 5.50 to \$6.80, according to quality.

Meats—Pork is somewhat easier; Family Pork, \$29.00; Mess, \$29.50. Beef is very scarce and dear; Choice family is quoted at \$20.50; Boneless, \$18.90.

Feeds, etc.—Cornmeal Feed, \$1.77 sack; Hominy, \$1.65 sack; Molasses Meal, 100-lb. sacks, \$1.80; 50-lb. sacks, 90c. the food to keep animals healthy and strong. Corn, \$1.85 sacks. Finest Poultry Mixture, 2 1/2 c. per lb.; Chicken Food, 2 1/2 c. per lb.; Bran, 1.40 sack.

Oats—Oats are quoted at \$2.70 per bag of 4 bushels of 38 lbs. weight.

Molasses—New Barbadoes Molasses is quoted at 29c. gall.

Fish—Large Merchantable, \$6.50; Medium Merchantable, \$5.50; Small Merchantable, \$5.50; Large Madeira, \$5.00; Small Madeira, \$5.00; Large West India, \$3.00; Small W. India, \$2.50; Labrador, \$3.20 to \$3.50.

Oil—Cod oil, none offering.

Lobsters—Cases, 1's, \$13.50; 1/2's, \$14.50.—People.

RANDOM ITEMS

picked out from

A Hundred Others.

Fortified Lime Juice,
The genuine, unadulterated Lime Juice—qt. bots., **40c.**

Champignons,
A unique choice French Mushroom in tins.

Green Peas,
In boiling bags, 1 lb. packages

English Castor Sugar,
Sifted through silk. The top notch in sugar making.

Rice Flour.
The hygienic Health Salt, in 1 1/2 and 3 lb. tins.

Edens' Pure Soluble Dutch Cocoa,
Put up especially for our Retail Trade—1 lb. tins, **15c.**

Dog Biscuits,
Keep the Dogs healthy by feeding them a perfectly balanced Biscuit.

T. J. EDENS.

Nutritive Hypophosphites

When a person feels "blue"—"all tired out"—doesn't feel like doing anything—cannot concentrate his mind on his work—feels weak mentally and physically—doubts his powers—complains of poor appetite and sleeplessness—suffers from headaches—then his nervous system is run-down and demands a good up-building tonic. Nervous exhaustion is a modern disease, caused by too close attention to business, overwork, worry, devotion to trying family cares overstudied, etc.

Nutritive Hypophosphites forms the best nerve and brain food known, and have restored thousands of sufferers to health. Large bottle, \$1.00.

The more you trade here the better you like this store.

PETER O'MARA,
The West End Druggist,
46 & 48 Water St. West.
Telephone 334.
Mail orders promptly attended to.

C. C. C. the Champions.

The game last evening between the C. C. C. and N. H. ended in a victory of 1 goal to nil in favour of the C. C. C. who are now the winners of the championship in the Brigade Division. The match which was one of the hardest fought contests of the season, was not viewed by a larger gathering than usual.

At the start the Cadets made a bold attack on the N. H. goal, but were repulsed. The N. H. shortly after got control, and would have scored only for the vigilance of Walsh in goal who saved beautifully. The game was then held up for a few minutes because J. Walsh, one of the C. C. C. backs, was hurt by coming in contact with another player. Hard playing followed without effect till near the close of half time, Hart passed to Rawlins who sent in the only goal of the evening but which was sufficient for the C. C. C. needs.

In the second half the N. H. played with more vim than before, if possible. They were driven back in all their attacks, for Walsh, in goal, was too alert to allow any ball to pass him. The C. C. C. pressed hard on the N. H. goal several times also but nothing was done. A corner given was well placed, but the N. H. backs drove it out of the danger zone. Several hard attacks followed on each side but no more scoring was done.

The C. C. C. have won the 1910 championship. We extend congratulations. The line up last evening was as follows:—

C. C. C.—Walsh, goal; J. Walsh, Hines, backs; J. Murphy, Hart, G. Byrne, halves; Caul, Murphy, Rodgers, Jackson, Rawlins, forwards.

N. H.—Mitchell, goal; Coffin and Smith, backs; Benson, Smith, Ledingham, halves; McKinley, Rennie, Robertson, Auchinleck and E. Robertson forwards.

Dedicated to Judge Prowse.

"Prince Edward Island, Oh!"

[In the "Story of the North West Passage" the honour of Cabot's Discovery of Newfoundland is transferred to Prince Edward Island.]

Air: "Garibaldi, Oh!"

There's not a man in Newfoundland That wrote as much as you, Judge, Again you'll have to take a stand And to us plainly show Why John Cabot's Landfall

It was stolen now from you, Judge, And taken up to "Prince Edward Island, oh!"

We learned it in your history When we were little boys, Judge, And to us it seems a mystery, To-day to learn you know, That it isn't Bonavista

Cabot's Landfall now enjoys, Judge, For they got it up at "Prince Edward Island, oh!"

Mr. Shortis won't let anyone John Guy's rights deny, Judge, He backed them with his pen and won As everybody knows; So let you do for John Cabot

Now like Shortis done for Guy, Judge, Take the Landfall back from "Prince Edward Island, oh!"

'Twas tough enough when writers here Against you had a grudge, Judge, They claimed that Cabot first did steer

To Labrador, you know. Now you're "up against" the foreigner, And we know you'll never budge, Judge,

Till you take it back from "Prince Edward Island, oh!"

JAMES MURPHY.

August 10th, 1910.

HIGHLAND GAMES.—An interesting programme is ready for the Highland sports next Wednesday on St. George's Field. The race from Manuels will finish on the grounds.