A GREAT MAN GONE.

By the death of Rev. Dr. Potts in To nto yesterday the Canadian pulpit ses one of its brightest ornaments and the Methodist Church one of its most valued leaders. Not only was he a pow erful and eloquent preacher, but he was a capable organizer, a teacher and a peral force in the church, to whom M thodism owes a large debt. He was not ly to go to 50 cents a pound this winchurch's foremost Biblical scholar, and he did not concern himself overmuch | pect that! about the niceties of criticism, but was a preacher and a teacher who in his every act felt that he was engaged in work of his life, and who did it with his whole heart and will. It was in this city under the ministrations of the late Charles Lavell, M. A., that Potts first felt the call to the field in was destined to become so pro minent. At the age of 23 he assumed his first charge in London, and in 1866 he became the first pastor of Centenary Church, From Hamilton he went to Mo treal, thence to Toronto, and from that forward he stood in the front rank of Methodist progress. He was always prominent in the educational work of the church and in Sunday School work. For twelve years he was the church's treasurer. A study of his peronality as a minister shows that with increasing years, while he became no a Methodist, his mind continued to broaden so as to make him less of a enominationalist and more and more to include Christians of all denominations. The circle of his friends and those who will deplore his loss is not bounded by the limits of Methodism, and his place will not be easily filled.

IMMIGRANT LABORERS.

The Times' correspondence from Grims by yesterday expressed a rather widely felt dissatisfaction with the influx of immigrants into that region, it being feared that many are not situated so as to get along well during the winter, or not fitted to take up the work of the locality with success. The matter is not an easy one. It appears that they are needed very badly during fruit-picking season, when there is plenty of employ ment for all. That season over, the out look for many of them is not bright. But the newcomers are not to be blamed for this entirely. Some of them may be inefficient; some prodigal, but it is hard enough for the capable and industrious. The work is remunerative for only part of the year, and for the rest of the time it is not easy for them to find employment among the farmers. Perhaps the solution will yet be found in the farmers building uses for their help and hiring them by the year. That would be effective. Meanwhile it is to be expected that adjust ment of new arrivals to unknown conditions conditions that must be improved to be permanently satisfactory—is not likely to be easy, and some hardship will doubtless result. The man who goes into the settled districts, with more family cares than money, to make a living by farm labor, will have a strenuous time of it unless he can get steady em ployment the year through. And this without regard to whence he comes.

AN EXPERT'S HINT.

"When compiling advertisement copy, the soundest plan is to get to the point as quickly as may be. My own practice is invariably to convey the information I desire to impart with the least possible trouble to the reader."

Such is the advice given newspaper ivertisers by Mr. F. H. Le Queux, the dvertising manager of Whiteley's mamoth London store, and known as the Universal Provider, Mr. Queux says that advertising is daily becoming more more acknowledged as the royal road to success in business; but, that in carrying on an advertising campaign, it is not only necessary to issue telling copy, but also to place that copy in the media. "What class of home does is newspaper or that newspaper enone of the first and most imements for different papers need different treatment. People take their paper, he says, because they like certain res, the general way in which it is written, and the whole tone of its pages. A careful study of the paper, Therefore, gives an indication of what The readers like, and helps the advertiser to appeal most forcibly to the public he wishes to reach. Does the paper enter the homes of the people? Is it a get along very well without the green damily paper, passed from father to mother, to daughter and son? If it is, that is the paper, as a rule, in which to advertise Finally he says: "Good value. up-to-date methods and honest dealing with customers, whether they be purchasers at the counters personally or send their orders from the most remote barts, is the only way to build up and etain a mammoth business—and, 'Adevery promise he makes." Times dvertisers thoroughly understand that, nd act upon it. There are many people ho take no other daily than the Times, and to reach them advertisers must advertise in the Times. There is no substitute. 169

In spite of all the rumors diligently sent out from this city, Mr. Beck says the power announcement may not be made this week. Moreover, he has no knowledge of the cheapening of the rate local partisans of the Hydro scheme talk and there is trouble over the length of time for which the contract should be made. Mr. Beck says many matters remain to be settled

EDITORIAL NOTES.

The vellow and black will rise again

and they can lose as sportsmen. they'll lose as seldom as possible.

Hon. G. P. Graham has been made an LL D. by Queen's. That ought to be good for repairs to that sanctum

Toronto wholesalers say butter is like ter, and eggs to 45 cents. Pretty pros-

A. G. MacKay, M. P. P., the Ontario Liberal leader, will talk to the Liberal Club on November 2. Put down the date, and keep it open.

Another disappointment to some of the meaner Tory organs. Hon. Mr. Aylesworth is regaining his hearing, and there is no thought of his quitting the

Kipling has concluded that British Columbia needs men for its devel and must have them, and the way to keep out yellow labor is to encourage white labor to come to the Province.

Somebody up in Galt sends the Times printed announcement that "in a few short weeks Satan will be loosed from his prison, for a short time before the ent day." Can it be possible that he broke loose before schedule time and played the mischief with last Saturday's game of football?

There is a quarter of a million dollars year margin between the cost and ne value of Toronto's liquor licenses. Where does the money go to!-Toron

Has it any connection with that other question, "Where does the money come

It is estimated that one-third, of the United States school children are suffering from remediable physical defects. In some of the larger cities much good is being done by methodical inspection by competent physicians. There is room for doing much along those lines in Can

At 9.15 yesterday the Toronto seismo graph showed a violent earth tremor and word was expected this morning of a great earthquake. It did not e Probably the explanation is that that mighty Nimrod, Hon. Mr. Hanna, out in the north woods, had been thinking of Beattie Nesbitt's "twaddle" and impelled to give brief expression to his

Kipling has seen something of public ownership in England, where it is at its best, and he is not enchanted with it. Asked about what he thought of it yesterday, he said:

"Did you ever ride on a car where the conductor and motorman were both political appointees? It's lovely for everyone except the wretched public. The trouble is you're up against an administration every time when you want to kill a superintendent or have a roadmaster hung."

Canon Welch has toned down his statements as given by the press about Toronto women's bibulousness. Now it is in order for Rev. S. J. Farmer to make nichody has displayed any keen anxiety. Bife endurable to Brantfordities by modi. ments as given by the press about Tolife endurable to Brantfordites by modifying his statements about that city being the drunkenest he has ever visited. Montreal Star: The Marcel wave was invented in England. Britannia rules It is perhaps unfortunate that some preachers should not have the advantages of a newspaper training. Words which sound so well from the platform or the Platform or the Platform or the News' estimate of the doughty Doctor [Beattie Nesbitt] is that he is very pulpit sometimes look so very different in cold type.

The Newcastle Chronicle publishes a letter from the British Postmaster-General giving the new rates for telephone service. A subscription of £5 covers be contracted for in advance. The fiat rate is abolished. The rates are regarded as very high and the service is said to be inferior to that given by the exchanges in America. In Hamilton the allowance on measured circuits is according to the just two and two-fifths times as much as the British Government service gives.

France is to legislate against the absinthe habit, which has become a na-tional curse. Little of the liquor comes to America, and it is well for our people that it is so. Its manufacture and sale are forbidden in Belgium and in some of poison, and Parliament might do than confine its handling to the drug stores. These preparations of wormwood have medicinal use, and it should be possible to have any good in the drug without putting it on the market as a bever

Canada is getting its share of Britain's emigration. Of a total of 194,671 emigrants who left the shores of Britain last year, 105,178, or 54 per cent., went to British possessions, and of these Canada received 91,263. The remainder were destined for other countries, 85.941 going to the United States, and 9,920 to Australia and New Zealand. In 1901 only 7.121. Nor do we admit all comers in had 570 sent back last year, a good many of whom were rejected by our immigration authorities. We shall more and more carefully select those we admit.

Because the Times said that in the Because the Times said that in the Brockville by-election the Tory candidate got only 4 votes more than at the general election while the Liberal got 488 fewer, showing that "apathy lost the constituency to the Liberals," the Brockville Tory organ regards us as in-There has been no change made, there is trouble over the length of general election while the Liberal got

for results it forgot to mention "the Asylum patronage and the Whitney promise of further expenditure. In one breath," says the organ, "the Hamilton Times alleges apathy and in the next breath bribery and corruption." And of thought in the paragraphs. Apathy caused the falling off in the Liberal vote the bribery and corruption held the Tory vote solid and added four recipients of

And what is the Pugsley statement? It is that Mr. Borden received the sum of half a million dollars to assist him in the Nova Stotia campaign of 1904.— London Free Press.

many respects greatly lacking. This is so evident to all that partisans of the scheme to commit the city blindly to the Hydro venture are trying to offer ses and explanations. One apologist admits that an allowance of \$1,800 wages of operation is absurd, but ventures the opinion that an additional sum for salaries is included in the \$18, 247 for "fixed charges." But he would be a very incompetent man who would add into "fixed charges on plant" part of the cost of help to operate it, and then put in the other part under the head of "wages." Moreover, \$18,247 is not a very large sum to represent fixed charges on a plant to cost well on to \$200,000, for the renewals, repairs and general upkeep of which only the trifling sum of \$1,500 is allowed, is it? One ac-

HERE AND THERE.

Toronto Star: Hon. A. B. Aylesworth troubled with deafness, and no won-er after the unearthly din Hon. George Foster has been raising in his ears.

Montreal Herald: If working for others is Lord Methuen's conception of duty he has the satisfaction of knowing that a large percentage of his fellow beings live up to it, even against their

Montreal Star: A snake five feet long was killed in Toronto. The temperance movement is spreading. There was a time when Toronto could see a dezen enakes that long.

Ottawa Journal: Now we learn from the leader of the Japanese Opposition that it was all polities anyway. We thought as much all along, but did not anticipate so frank a confession.

Kingston News: The Chicago preacher who declared that the man who led a girl or woman to drink should be branded as a debaucher and a devil gave utreame to a self-evident truth in language that was forcible if not elegant.

the waves.

Brantford Expositor: In other wo much of a puff-ball.

London Advertiser: The report that the Minister of Justice is troubled with deafness is the subject of facetious com-ment by our local contemporary. Can a public man in this country expect no chivalry from opponents?

Toronto News: Any law which allows a man to beat his wife must be common law indeed, not to say vulgar.

Toronto Star: Just as if Adam Beck wasn't having enough trouble with Niagara power without Dr. Beattie Nesbit throwing Standard Oil on the trouble with Niagara power without Dr. Beattie Nesbit throwing Standard Oil on the troubled water.

Our Exchanges

Go Slow. (Toronto Globe.)

Auto operators have been warned by Chief
Grasett that the speed Jaw will be enforced.
Here is a word to the wise.

A New Name for It.

Haptist minister declares Brantford is the most profane city he has ever been in. Has he ever been round, we wonder, when the editors of the Hamilton papers were holding a symposium ?

REV. DR. POTTS.

WAS CONVERTED WHILE A RESI DENT OF HAMILTON

Isn't That Nice?" Was the Way He Received News of Mr. Birge's Glift—Tributes to Deceased by Rev. Dr. Carman, Dr. Briggs and Chancellor Burwash.

Rev. Dr. Potts, who died in Toronto resterday, had been an unwell man fo went to England to consult an eminent in the Nova Scotia campaign of 1904.

London Free Press.

A pretty bad statement, isn't it? It won't do for the organ to say that "Mr. Borden is under no obligation to set up a defence" to it. That is a mere lying down before it. Is it true? If Mr. Borden does not make Hon. Mr. Pugsley take it back there is a probability that many people—most people—will have suspicions that there is something in it. It is Borden's turn to play, and only the big trump of an action for libel against the Minister will satisfy the public that he has anything to offer from his side of the table. Has Borden thrown up his hands?

Engineer Sothman's estimate for an electric light distribution plant is in many respects greatly lacking. This is so evident to all that partisans of the

\$50,000."

It was in Hamilton that he came under that influence which resulted in the changing the whole course of his life. As were his parents before him, he was a member of the Church of England, \$1.4 in Hamilton he heard that great Methadist preacher, Charles Lavell. To use his own words: "I was converted under the preaching of the late Charles Lavell. his own words: "I was converted under the preaching of the late Charles Lavell, M. A., of Hamilton. A very strong impression on my mind after conversion led me to think of the ministry. It was not the work of the pastorate I thought so much of then as working for Christ in whatever sphere He might call thead me to labor, but my ministerial and lay friends strongly urged me to enter the ministry."

Particularly strong was he in his Methodism. To again quote his own words: "Methodist theology is to me the most precious heritage I have. I glory in our interpretation of the Scriptures because it fings the inspiration of hope to every poor sinner out of hell. It is as bright as the sunshine of tiod and generous as the heart of Jesus Christ."

Several men prominent in Canadian

Several men prominent in Canadian Methodism had tributes to pay to Kev. Dr. Potts' life and work yesterday. Rev. Dr. Briggs said: "While Dr. Potts was a man of the broadest symoathy with other churches, he was a member of the International Lesson Committee he rendered valuable service Committee he readered valuable service to the Sunday school cause and was for some years Chairman of the committee. I lament his death as a personal be-reavement and share in the general sorrow that this strong, heroic figure has been cut down by the ruthless, irresistible hand of an insidious and incurable malady.

malady."

The Superintendent of the Methodist Church, Rev. Dr. Carman, said: "Dr. Potts' influence has been restricted to the church of his love and labors. In his gauging charity and magnanimity he to the church of his love and labors. In his genuine charity and magnanimity he embraced the circuit of our empire, and indeed the nations of the earth. He gave the best of grand capabilities in his laboration of the laboration of husbands and the interests of husbands. consecration to the interests of husan-ity and the glory of his God. Multi-tudes will mourn because of the death of this good and worthy man." Referring to the office of Treasurer of

Referring to the office of Treasurer of Victoria University, which was filled by Dr. Potts, Rev. Chancellor Burwash said: "For twelve years prior to his appointment as General Sceetary of Education I occupied that position. The income was \$11,000 a year. The last full year in which Dr. Potts pefformed the duties the income was \$34,000. In the twenty-one years during which he beld this post the income was multiplied by three. When he commenced his work for Victoria College, now Victoria University, the equipment, buildings and endowments were approximately worth \$200,000. Now they are close to \$1,400,000. The late Dr. Potts buildings and endowments were approximately worth \$200,000. Now they are close to \$1,400,000. The late Dr. Pott was pre-eminently a man of the church universal. In all the great movements of the day he took an active part, and was recognized as leader. In the pulpit and on the platform he had few equals, and the secret of his power lay in the depth of his sympathy, and in the felicity with which he gave expression to the emotions of many hearts. He will be missed not in Canadian Methodism alone, but by the cause of Christianity both in Canada and the United States."

DUFFIELD MISSION.

Pots of Jam are Wanted Just at This Time.

"I do not like to ask them for money, but if I refrain from doing so I feel I am doing them a grievous wrong." So A New Name for It.

(Toronto Star.)

(Toronto Star.)

Baptist minister declares Brantford is the most profane city he has ever bean in. Has he ever been round, we wonder, when the editors of the Hamilton papers were holding a symposium?

Warning to Goggin.

(Toronto News.)

If Dr. Goggin dares to leave out of the new school readers "Curfew shall not ring to-night," or "Down by the Rio Grande," all his past successes will not save his reputation as an English scholar.

Y. M. C. A. SONG SERVICE.

The Religious Work Committee of the Y. M. C. A. held another meeting last evening and completed arrangements for the next four months. They decided to make a specialty of the Sunday 4.15 men's meeting, and have arranged a splendid programme.

It was also decided to open up the song service again on Sunday nights, beginning the first Sunday in November. A sub-committee was appointed to make arrangements for the city choirs to assist in this song service. During the winter young people who ara fond of singing can spend a pleasant and profitable hour after church services in the Association Hall.

The body of Albert Wilson was found in his room, 34 Baldwin street, Toronto, with the gas turned on.

An inquest is to be held into the death

Muggins—You mustn't mind my spoke on who was collecting for religious work from those who were by no

We Close Our Stores at 5.30 Every Night Except Saturday

Big quantities of Ladies' and Gents' Underwear, bought under price, Friday you can purchase at at least one-third less than regular figures.

Sale of Ladies' Underwear

25c to 40c Underwear 19c

Heavy Fleeced Cotton Vests and Drawers, winter weight nd regular value for 25 to 40c, sale price 19c

35c to 50c Children's Underwear 25c

Children's Vests and Drawers, all sizes, and value at

50c Underwear 39c

Ladies' Fleeced Underwear, some heavy, all cotton, others union, regular 50c value, sale price 39c

75c Fine Underwear 49c

Great Sale of Men's Underwear a

69c Scotch Knit Underwear 49c

25 dozen Men's Heavy All-wool Underwear, Scotch knit nd good value for 69c, Friday's price 49c 75c and \$1 Underwear 49c

\$1.50 Underwear 99c

Wool Fleece Underwear 50c

5000 yds. of Dress Goods bought much under price, regular \$1.00 values for 69c. This lot is composed of plain Cloths, Panamas, Tweeds, and Black and White Shepherd Checks, all new, this season's stylish garments.

Great Bargains in Ladies' Hats

45 dozen Ladies' Felt Hat Shapes and Ready-to-Wear Hats, latest New York shapes, that sold up to \$4.00, we offer you the choice of the lot on Friday at 49 and 99c

\$20 Pattern Hats \$10

Good Values from the Ready-to-Wear Section All Day Friday

Night Gowns 50c

Ladies Night Gowns, made of fancy striped flannelette
eat Mother Hubbard style, neck finished with lace, spe

Night Gowns 69c

Ladies' Night Gowns, made of white flamelette, Mother Hubbard style, yoke, sleeves and cuffs edged with torchor lace, splendid value . 69c

Black Sateen Underskirts 99c

just a little better price than elsewhere.

Waist Department

Honeycomb Shawl Samples

Housefurnishing Department

Tapestry Curtains Green or Crimson Tapestry Curtains \$3.00, for .. \$2.50

Window Shades Green or Cream Lace Trim

Curtain Damask

15c Cretonnes 10c Fine assortment of colors, good, heavy quality, worth 15c, Friday 10c

Friday is the best day to buy Jackets, staff has plenty of time to fit you and show as big an assortment of high-class Jackets and at

THE T. H. PRATT CO. LIMITED

BEAUTIFUL, LEARNED, RICH.

The Coming Bride of Prince George of Greece.

Paris—The marriage of Prince George of Greece and Princess Marie Bonaparte, which will take place here in October, interests Parisian. Society far more than the usual unions between persons of their rank. For, besides the position of Princess Marie's family, she has the additional advantages of large wealth and of personal beauty and charm. Her independent fortune of 35,000,000 francs makes her the greatest heiress in France.

France unusual upbringing she has always held unique position in imperialist and roy alist society. Since republican ideals try that the prospect of a monarchy be-comer hazier year by year, Orleanist and Bourbon princesses are being brought up Bourbon princesses are being brough a much more democratic way

tain degree the privileges of the lesser nobility.

Not so with Princess Marie. As her mother died in her infancy she was brought up by her grandmother, the Princess Pierre Bonaparte, who had exalted notions about the duties and responsibilities of an imperial highness, with or without a throne.

Unlike the girls of her age and generation, Princess Marie was never allowed to make visits or to receive her acquaintances informally. At certain set times these acquaintances—they could scurrely be called friends—were bidden, as by royal command, to come to the Bonaparte's palatial home in the Avenue d'Icna.

ner apartment, where their small hostess stood beside her stately grandmother. Each newcomer was greeted with an ap-propriate and gracious speech, generally about her family's health. Certainly this ceremonious atmosphere was not encouraging to childish confidences.

So Princess Marie grew up in the strict intimacy of the home circle, where petty gossip never found its way, for Princess Pierre was faithful to her rigid ideas of a princess' education and al ways turned the conversation adroitly when some indiscreet caller started scal dal bearing. During her girlhood Prin-cess Marie got into the habit of devot-ing most of her time to scientific stud-

Her father, Prince Roland, who became a member of the institute because of certain exhaustive astronomical and geological works, undertook this branch of her education. So at the time when the average American girl is planning her first season's wardrobe Princess Marie, in working apron, was spending hours in library and laboratory.

hours in library and laboratory.

And she seemed thoroughly contented to substitute the quiet of the school-room for conventional gayeties. Her natural aptitude, coupled with constant study and intercourse with her father and his emiment friends have made her, beyond doubt, the most learned young woman of her age in France. It was to gratify her wish that Prince Roland converted the vast basement of his home into a laboratory.

retried the vast basement of ms nome into a laboratory.

There were long haired professors of the Sorbonne, world famous scientists, musicians, artists and authors with their wives and daughters. The Pripeess herself had made out the invitation list.

Beforehand she was coached as to the special bothy or latest achievement of the princes of the prin

shook hands with them she had a timely greeting for all. To Massenet she told her appreciation of his latest opera, to Victorien Sardou she praised the con-struction of one of his dramas and so

Since her grandmother's death in 1905 when Princess Marie was 23, she has re-ceived her friends alone every Sunday afternoon. This is almost an unheard of

the aristocracy to do.

But in her case there is no intention of braving conventionality. She merely considers that she is not bound by the etiquette of the day, and true to Princess Pierre's training, she patterns her code after that of an imperial highness. She is the great granddaughter of Lucien, oldest brother of Napoleon I. Her father, Prince Roland, would be the head of the Imperialist party instead of Price Victor if he and his father before him—Prince Pierre—had not married women not of royal rank.

Prince Roland's alliance with Mlle

for her fortune was derived from Monte Carlo stock. This money enabled him to build his Paris home, which is considared the handsomest residence in the can

ital.

It contains the largest private library in France. Its 200,000 volumes line the walls of the hallway constructed around a quadragular court 100 feet long on each side. When Princess Pierre was describing her son's home she said:
"He seems to be building a few re

Although the library is indeed most important part of the palace, riew rooms" include vast reconstructions. d'Icna.

They were ushered through a magni- each guest—like an American President tal stairway, which has its equal only in ficent suite of reception halls to an in- swinging around the circle—so when she the chateaux of former kings.

FRIDAY, OCT. 18TH. 1907

May Manton Patterns The best paper pattern cut anywhere at any price.

New English Sheetings

New English and German Wrapperette and Kimona Cloth

New English Flannelettes

New Cretonnes and Drapery Muslins

A splendid showing of them in plain and reasonable, in many different width; most beautiful designs; all direct imported; reasonably priced at per yard 150, 180, 20c, 25c to 40c

New Tapestry Table Covers

A Sale of Mantle Cloths and Tweeds

We are clearing out our entire stock of Mantle cloths and Tweeds and Suitings turners wear. These must be cleared out at once, so the prices have been made to make a much work of it. \$3.00 Cloths for \$2.00; \$2.50 cloths for \$1.50; \$2 Cloths for \$1.25 cloths for