

January Clearance Sale

Nation &amp; Shewan, Limited

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# Our Annual January Stock-Clearing Sale Commences on Saturday Next

In that brief message we tell the thousands of people in Brandon and the surrounding country of the mightiest economy event that has ever happened in any city in Western Canada.

There's news in this Sale Budget to thrill money-saving men and women as they have never been thrilled before.

## Eight Great Clearing Sales Crowded Under One Roof

Men's, Women's and Children's Shoes, Groceries, Men's and Boy's Clothing, House Furnishings, Crockery, Women's and Children's Ready to Wear Apparel, Furs and General Dry Goods. \$200,000 Worth of the finest merchandise ever bought for cash from the world's leading mills and factories will be offered at stupendously lowered prices. A great part of this tremendous amount of stock must positively be moved out before inventory is taken on January 15th, the end of our financial year. Avail yourself of the sensational savings. Buy now for future needs. Prices are going higher for many commodities. These price reductions are on the old low prices, on values that have brought this store the greatest business it has ever experienced. A rapid low-price fire on former prices from the Big Bargain Guns has smashed to pieces values we considered unmatched. Our strong financial position in war time means dollars saved to our customers. It helps us to buy in larger quantities—it gives us unlimited credit with the foremost manufacturers—it helps us to sell cheaper than other stores—it helps us to not only retain our large staff of salespeople, but to continually add more to the roll. And last, but to you of most importance, it is responsible for this the Greatest January Clearance Sale this store has ever launched.

## Striking Sale Values in High Class Groceries

Watch for the news from this section every day during our January Sale. We can save you money.

Large tins, ears, No. 3 size, 2 for .25c  
E. and D. SMITH PURE FRUIT JAMS  
(make a note of these prices)  
Cherry . . . . . No. 5 pail, Spec. .70c  
Red Currant . . . . . No. 5 pail, Spec. .70c  
Peach . . . . . No. 5 pail, Spec. .70c  
Gooseberry . . . . . No. 5 pail, Spec. .65c  
Grape . . . . . No. 5 pail, Spec. .65c

Flour, best grades, 98lb sack . . . \$3.20  
Brooms, heavy make, bound with four  
strings, equal to any 50c make . . . 33c  
Special . . . . . 33c  
Sweet Mixed Pickles, per gal crock 85c  
New Valencia Raisins—  
Per 28lb box . . . . . \$2.75  
Per 14lb box . . . . . 1.40

Lyle's Syrup, per 2lb tin . . . . . 17c  
New Season Clover Honey, 2 1/2 lb tin 45c  
Native Onions, firm and dry, 7lbs. . . 25c  
Tiger Brand Salmon, 1lb flat tin . . . 16c  
Evap. Peaches, 10lb box . . . . . \$1.00  
Evap. Apricots, 10lb box . . . . . \$1.50

—Telephone 825—

## Rousing Sale Items from the Women's Ready to Wear Department

Something here to get the whole town a-talking. Economies on the season's most fashionable apparel, the eclipse of sale offerings this store has ever been privileged to offer to women who appreciate savings.

### Special Sale Showing of Lingerie Blouses

In fine lawn, voile and crepe, with trimmings of val lace, embroidered and tucked fronts. All new styles.  
Regular \$2.50 to \$4.00. Sale Price . . . 1.00

### 25 Women's Winter Coats

Regular \$13.50 to \$22.50  
On sale for . . . . . 7.90

### 25 Women's Stylish Serge Dresses

Regular \$10.00, \$12.00 and \$15.00  
On sale for . . . . . 4.95

Needless to say that these will be all cleared on Saturday. Colors: navy green, black, black and brown. Fashioned in the latest styles with trimmings of silk, net and velvets.

### Bleached Table Linens

Imported from the best mills in Belfast and secured at the old prices. Beautiful satin damasks in new conventional and floral designs. Fully bleached.

62 inches wide, Reg. 65c per yard for . . . 49c  
70 inches wide, Reg. 85c per yard for . . . 72c  
72 inches wide, Reg. \$1.25 and \$1.35 per yard for . \$1.00  
72 inches wide, Reg. \$1.50 and \$1.65 per yard for . 1.27  
72 inches wide, Reg. \$2.25 per yard for . . . 1.85

## Money Savers in SMALLWARES That Many Will Hurry to Take Advantage of

WOMEN'S WOOL KNIT GLOVES—White, Black and colors—  
Regular 30c, 35c and 40c values. Sale priced at . . . 23c

HALF A THOUSAND PAIRS OF CHILDREN'S RIBBED  
WINTER HOSE,  
Sizes 7 to 9. Regular up to 40c per pair  
Sale special . . . . . 19c

### The Entire Stock of Comforters

Conforms to the Rule of Lowered Prices during this  
Annual Event with a Saving of

### 20 Per Cent. on Comforters of

Down, Malt and Batting. Regular prices ranging all the  
way from \$1.35 to \$17.50.

WOMEN'S AND CHILDREN'S CASHMERE HOSE—Ribbed and  
plain. 20 per cent. off all regular prices.

WOMEN'S AND CHILDREN'S SWEATER COATS—At 1/2 OFF  
the splendid value we are now offering.

## More Than Two Thousand Yards of Anderson's Fine Dress Gingham

In New Spring Patterns. Sold everywhere at 15c per yard. On sale for  
Take time by the forelock, do your summer sewing during the winter; buy all you need of these famous  
fine Gingham for your own and your children's dresses and aprons; choose from as fine a range of checked and  
striped patterns as you'll see anywhere in the spring of the year, and save five cents on every yard.

Every Pair of Shoes, Slippers & Rub-  
bers substantially lowered in price

### Women's Flannelette Night Gowns Extra Special 75c

These were made up in slack times to keep workers busy.  
The price no more than pays for the excellent English flanne-  
lette that has been used in their making. Neat striped patterns,  
good large sizes, self and embroidered collars.

### Small Furs

On the best values we have offered in many years in fash-  
ionable Muffs, Stoles and Throws you can save from one quarter  
to one half the regular prices.

WOMEN'S FUR COATS clearing for less than actual cost.

### Women's Suits for \$10.00

That are ticketed to sell at \$20, \$25 and \$30. Plain tailored,  
conservative styles that will be the vogue for spring. Black,  
navy and grey in serges, chevrons and French broadcloths.

### Unbleached Table Linen

Three Webs Only, Sale Bargain  
Per Yard . . . . . 22c  
Quick action is necessary if you would secure a length at  
this low price. A good heavy hard wearing quality in rich satin  
finish, 54 inches wide.

### Turkish Roller Towelling

Cream with red striped centre. Sale bargain  
per yard . . . . . 7 1/2c

### D.M.C. EMBROIDERY COTTON—

White . . . . . three for 5c  
Colors . . . . . three for 10c  
Peri Lustre, Flourishing Thread and Klester, Silk, white only—  
Four skeins for . . . . . 5c  
Cotton Perle, white and colors, Reg. 10c skein for . . . 6c  
Crystal Rope, all colors, Two skeins for . . . . . 5c  
Silkine, all colors, Three balls for . . . . . 10c

That's just a few of the things we can save you money on  
at the Art Needlework counter. It's a good time to be laying in a  
supply for future requirements.

### Ribbons Flying Out at Sale Prices

That Will Keep Your Measures Busy Every  
Minute of the Day.

PLAIN SILK RIBBONS, 4 inches wide, All colors, Regular 15c  
Sale Price per yard . . . . . 10c

## WE COULDN'T HAVE CHOSEN A BETTER TIME For the Marching Out of Shoes at Sale Prices

You could not choose a better place to buy your Shoes than here. The very success of this department, the  
tremendous quantity of shoes that have been sold since its opening days is proof of the fact that shoe savings are  
appreciated by all classes of people.

FOR FOURTEEN DAYS WE ARE GOING TO FORGET ALL ABOUT PROFIT, AND CLEAR THE FIX-  
TURES OF THOUSANDS OF PAIRS OF SHOES OF STERLING WORTH AT CLOSE TO MAKERS' COST.

### Boys' and Girls' Shoes

Price Lowered to a Remarkable Extent.

The Savings we can offer parents in the outfitting of boys  
and girls with shoes that are built for service are wonderful.  
We want you to compare our values during this sale with those  
of the big mail order houses. We are going to convince you that  
our money will go further here than at any other store.

FAMOUS BOY SCOUT SHOES . . . . . 2.85

Button or lace styles in patent or velvet calf. Sizes 1 to 5 1/2.  
Regular \$3.50 to \$4.00.

—WALTON AND CLASSIC SHOES FOR YOUTHS—

Sizes 10 to 13 1/2. Regular \$2.50 and \$3.00  
Sale price per pair . . . . . 1.95

—WALTON SHOES FOR GIRLS—

This is one of our big selling lines for girls who want shoes  
that possess style as well as wearing qualities. They come in  
box calf and velvet kid.  
Sizes 6 to 8. Reg. \$1.85 for . . . . . \$1.45  
Sizes 8 1/2 to 11. Reg. \$2.00 for . . . . . 1.65  
Sizes 11 to 12. Reg. \$2.75 for . . . . . 1.95

—GIRLS' and YOUTHS' FELT BOOTS—

86 pairs in the lot, all sizes, 8 to 10 and 11 to 12.  
Regular \$1.50 and \$2.00. Clearing for per pair . . . 98c

### From the Men's Shoe Section

SALE VALUES OF A MOST INTERESTING CHARACTER.

### OVERSHOE SALE SPECIAL

1 Buckle Overshoes, Regular \$1.75. Sizes 6 to 11 . . . 1.25

2 Buckle Overshoes, Reg. \$2.25. Sizes 6 to 11 . . . 1.65

3 Buckle Overshoes, Reg. \$3.00. Sizes 6 to 11 . . . 1.95

—MEN'S KLONDYKE FELT BLUCHERS—

Regular \$3.50 Value.

19 pairs left for the first shoppers on Saturday

morning. Special per pair . . . . . 1.65

—MEN'S FELT BOOTS—

For wearing under overshoes, leather toe cap and sole.

23 pairs only, Reg. \$2 and \$2.75. Sat. spec. pair . . . 95c

—BOYS' and YOUTHS' 1 BUCKLE OVERSHOES—

Sizes 11 to 13 and 1 to 5. Sale special

Per pair . . . . . 95c

## Here They Are, The First Sale Items From the Men and Boy's Store

Take a glance over them. What do you think of them? We'll warrant you haven't seen Sale Bargains that  
can stand up alongside these for many a day. We have carefully gone through the fixtures and we found every-  
thing as new and desirable as could be. There's no old styles or old stock here and there's only one reason why  
prices have been so ruthlessly cut, that's to turn goods into money, and there's no time to lose between now and  
the end of our financial year.

### Boys' Aviation Hockey and Fur Band Caps

Regular 65c, 75c and 85c. On sale . . . . . 25c

Saturday each . . . . . 25c

### Boys' Overcoats Half-Price

Stunningly smart coats in heavy wool tweeds that boys and  
parents would choose for warmth and style from any we show.  
Regular \$4.00 for . . . . . \$2.00  
Regular \$5.00 for . . . . . 2.50  
Regular \$6.50 for . . . . . 3.25  
Regular \$7.50 for . . . . . 3.75

### Youths' Overcoats

Worth from \$8 to \$10. Selling for . . . . . \$5

These are the high class coats that have been our  
best sellers. It's the balance of the stock that is leaving at this  
extraordinary saving. Beautifully tailored in pure wool imported  
tweeds. Sizes 21, 32, 33.

### Men's Fleece Lined Undershirts

Regular 65c and 75c for . . . . . 25c

After the first few hours' selling on Saturday this  
line will be cleared. There's only a limited quantity and they are  
the well known Penman's make, which means that they're well  
made, perfect fitting sizes. Natural color, nearly all sizes.

### Boys' Fleece Lined Drawers

Penman's special make which we sell regularly at 45c.

While they last, Per pair . . . . . 25c

### Union Made Overalls

A Big Sale Attraction for Working Men . . . . . 88c

Special at . . . . . 88c

Plain styles, blue or blue striped in all sizes. One of the  
best Canadian makes that is not equalled anywhere for less  
than \$1.25.

### 73 Men's Tweed Suits

Excellent value at \$12.50 and \$15.00

Sale Priced at . . . . . 8.50

A splendid lot comprised of the best tailored suits that the sea-  
son has offered at their prices. Dark serviceable greys and  
browns in neat stripes and mixtures. Sizes 34 to 46.

### Men's Suit Cases

A wonderful value at . . . . . 1.00

These are made of woven cane and have stout  
leather bindings with metal corners, brass clasps and lock, they  
were recently purchased at a special value at \$1.75, see window.

### Men's Fur Collared Overcoats

Ten only to clear at . . . . . 12.90

So unusual is their worth at this pricing that

we have put them amongst the big sale leaders and displayed  
them in the window. Tailored from a splendid English beaver-  
cloth with heavy plush lining and rubber interlining, the deep  
storm collars of German otter, marmot or muskrat. Good value  
at \$25.00.

### Men's Sheep-Skin Coats

For the First Twenty Men on Saturday . . . . . 2.98

And if there's a coat at \$5.00 that can outlive  
this for quality of brown duck used in the shell or for the grade  
of skins used in the lining and collar, we have yet to make its  
acquaintance.

### 6 only—Men's Coon Coats

Clearing at . . . . . 39.50

Made from specially selected skins that are  
full furred and perfectly matched, heavy quilted lining with lea-  
ther arm shields, extra good value at \$65.00.

### Men's Flannel Shirts

Regular \$1.50, \$1.75 and \$2.00 for . . . . . 98c

Made in good large sizes from Ceylon striped flannels  
that have been thoroughly shrunk. All sizes up to 18 neck band.

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Everything Reduced in Price