

THE CITY MANAGER

The "city manager" idea in municipal administration has been given considerable thought in the past few years. It has been adopted by more than one hundred and fifty cities in the United States, and the general plan, with some variations, has been put into effect in a number of cities in Canada.

Canadian Finance, a journal devoted to financial and public affairs, in an article headed "Are You Interested in The Reduction of Taxes?" review the history and results of the city manager plan on this continent; its conclusion is that this method of administration is an economical and efficient system of handling civic affairs for both large and small cities. "The proof of the pudding," declares Canadian Finance, "is in the eating thereof, and our American cousins have eaten enough of this particular pudding to know what it tastes like."

Mr. H. S. Gilbertson, a well known expert on municipal affairs, writing in the Montreal Star on this subject describes what he calls "the Dayton way of city efficiency" as follows:

1. THE PEOPLE elect on a non-partisan ballot—
2. THE COUNCIL, a representative body of citizens, usually five or seven in number, who serve without pay, or for merely nominal salaries, and give simply the time needed for council meetings. They hire, and have the power at any time to fire, the—

3. CITY MANAGER, a non-political sub-executive, who is their agent and subordinate and who appoints and supervises, the—

4. DEPARTMENT HEADS, who in turn appoint and supervise—

5. THE RANK AND FILE of the municipal administration, under the usual Civil Service rules.

Mr. Gilbertson adds that business men will be quick to see its likeness to a corporation.

"It is the only way to organize anything, whether it be an afternoon picnic or a great industry. The feature of the plan is its straightforward simplicity. No lines criss-cross. Responsibility is clear-cut and undivided."

The Calgary Herald, commenting on the city manager plan, says: "There are still some citizens who think that a city's business cannot be administered by a skeleton organization similar to that of a large industrial corporation. On the other hand, there is a growing conviction that the municipal methods so generally accepted in the past can be improved upon, with results which will prove highly satisfactory to the taxpayers."

ADVERTISERS' MISTAKE

"One mistake most readily made by an advertiser who is not a deep student of the subject is to curtail or omit his customary expenditure for advertising in periods of dullness or uncertainty; whereas that is the time for a forced march.

The keener the competition among producers or sellers and the less eager or more diffident the consumers, the greater is the need for additional activity by the advertiser. This is the time of times to use newspaper advertising."

Dolly—What did you think of Niagara Falls?

Doris—I didn't see it. I was on my honeymoon.

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Have brought good health to half-a-million sufferers.

A healthful, money-saving remedy, well known for fifteen years, prescribed by doctors, sold by druggists, \$1.00 a box. Ask our agents or write for a free trial package. Templetons, 142 King W., Toronto

Sold by A. V. Rand.

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Once a mother has used Baby's Own Tablets for her little ones she is always pleased to speak highly of them to other mothers. She knows the good they have done her children and realizes that her experience should be of benefit to others. Concerning the Tablets Mrs. Fred Murphy, Charlotte town, P. E. I., writes: "I have used baby's Own Tablets for the past eight months for my baby. I cannot speak to highly of them for they have been of great assistance to me in my first experience of motherhood." Baby's Own Tablets are a mild but thorough laxative which are absolutely harmless and may be given to even the newborn babe with perfect safety. They are sold by medicine dealers or direct at 25 cts. a box from The Dr. Williams' Medicine Co., Brockville, Ont.

The valuation of Truro's property for assessment purposes is about \$4,500,000.

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	Barrels	Boxes
Export to London,	360,655	3,079
Export to Liverpool,	264,207	2,762
Export to Manchester,	135,058	1,745
Export to Glasgow,	71,591	2,050
Export to Bristol,	46,411	687
Export to West Indies,	3,077	1,515
Export to Newfoundland,	14,350	
Export to Cardiff,	6,055	
Export to Plymouth,	481	
Export via St. John, N.B.,	3,495	
Sydney, Quebec, Montreal & West via Truro,	139,342	
Halifax Local,	26,439	1,634
St. John Local,	18,535	700
Yarmouth and smaller local points,	2,000	
Used in canning factories,	6,000	
Used in cider mills,	40,000	
Used in evaporators,	22,000	
	1,162,696	14,172

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Dan-Dee takes its milk white interior from the abundance of fresh, sweet milk used in the mixing.

And its honey brown crust from the strained honey that has been added to the other good ingredients.

You should always serve Dan-Dee, the loaf of milk and honey, in your home!

Your grocer has it or can get it. Made by the makers of Moir's Chocolates.

Moir's Ltd.
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We have over 1000 inquiries in our office for Valley Real Estate such as the following:

A Scotch immigrant now living in Truro wishes a small farm capable of carrying five or six cows with poultry, small fruit and some orchard, price \$4,000 to \$4,500, about \$3,000 to pay down.

A St. John man wants large mixed farm, price about \$8,000. Will pay \$5,000 cash.

A former Nova Scotian, now living in Saskatchewan wants a nicely located small fruit farm with good buildings, price \$5,000 to \$7,000. Will pay cash in full.

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Dartmouth man will pay \$1500 cash on good mountain farm.

Manitoba farmer wants first-class fruit and mixed farm near High School, will pay \$10,000 cash.

Man from Morley, Colorado will pay \$3,000 on 100-acre farm, half tillable, balance wood and timber.

Let us sell your place.—Write for terms.

Valley Real Estate Agency

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