

Lyric Theatre SIMCOE Friday - Saturday Oliver Morosco Presents GEO. BEBAN IN "The Cook of Canyon Camp" in 5 acts with others to fill out our usual programme of high class pictures and music

If you enjoy looking at pictures, come in and see the largest stock of framed pictures ever shown in Brantford. Nothing is more appropriate for presentation purposes than a beautiful picture.

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ROACHE & CLEATOR General Tinsmiths Rear of Temple Bldg. Bell Phone 2462 Cold Weather Will Come. Be Prepared Furnace Fuel a Specialty Estimates Given Agents New Idea Furnace.

Cook's Cotton Roof Compound. A safe, reliable waterproofing material. Sold by all druggists, or sent by mail on receipt of price. THE COOK MEDICINE CO., TORONTO, ONT. (Formerly Walker).

DATES OF FALL FAIRS. A table listing dates for various fairs across the region, including Alton, Ancaster, Brantford, and others.

NEWS OF NORFOLK

"A" Company Must Have Been in Hard Fighting Personals and a Grist Of Other Items of Interest

Write Simcoe Agency Box 311 or 'phone 356-3 all matters regarding delivery or subscriptions; News items or advertisements.

Simcoe, Sept. 6.—Though it is impossible to get a complete list of a days' casualties for the town alone, much less for outside centres and the rural list of the county as well, the following names picked up in the ordinary way this evening would indicate that a company of the Norfolk unit must have been in grim business under heavy shell fire. Letters from some of those who came through safely indicate this as clearly as the censor will permit.

Wounded Pte. Russel, the youngest (likely Percy R.). Pte. Wm. Layland. Pte. Geo. Bantam. Pte. Edward W. Holmyard. Pte. Roscoe Devitt. Pte. S. G. Buckley. Pte. L. N. Kenline.

Died of Wounds Pte. Harry Mastus. (All of the former 133rd.) Missing Since Aug. 13 Pte. Chas. Reed.

One, Sinden, not of the Norfolk unit, also wounded. Russel is the youngest of three sons listed with their father in the roll of the 133rd. A brother-in-law and three soldier boarders all lived in the same home when the unit was here—N. W. corner, Robinson and King Sts. They left two women and one child when the battalion moved out. Young Russel was then about 16 years old.

Masters came from St. Williams with one John Martin. He had no relatives or next of kin. He became much attached to Mr. Arthur A. Niedrauer, Chapel St., with whom he lived while in training here. Wm. Layland was married a couple of years ago. Mrs. Layland and a six months old baby live in town.

Chas. Reed was well known through his having been much about town on corporation work. Personals The many friends of Mrs. John Pratt, Maple street, will be pleased to know that she has returned from the general hospital, Toronto, after six weeks sojourn there following a severe operation.

Mrs. Henry Fort of Victoria is spending a few days with Mr. and Mrs. George Fort, Norfolk street. Mrs. John McKnight is visiting her sister in Oshawa.

Mr. and Mrs. Guy Marston returned yesterday from a motor trip up Georgian Bay way. The engineer, no doubt saw some good roads on the trip.

Mrs. Chas. Niedrauer and son, Alvin, and Miss Olmstead of Buffalo returned home to-day after a fortnight's visit with Mr. and Mrs. A. E. Evans in moving to Tillsonburg.

Odd Ends of News The utilities commission has purchased a new pump to take care of the flow in the trunk sewer above the break while repairs are in progress. Work has been delayed awaiting its arrival.

John West, more familiarly known as 'Jackie' West, went up to defend himself at his adjourned trial on a charge of having been over-bloated. The case was to go on Tuesday evening, but the prosecution put in no appearance, in fact had informed "his worship" that they had thrown up the sponge. West, who had moved off while he was doing business, got on the railway and into a Midway car with himself and the wagon. After it got loose and the wagon out to capture it, some one appears to have surmised that he was unsteady.

Late corn has caused a lull in activity at the canning factory. At present local and outside cabbage is being canned. One abatement of the Middleton bridge is completed. Engineer Marston has a D62 McLaughlin, but he keeps the Saxton still.

The old owner of the old horse, who got five bucks when he sold the faithful old skeleton at age 27, has some the limit of ingratitude to the faithful animal. He even objected to our kindly obituary notice given the equine a few days ago, and was looking for the writer.

ITALIAN RED CROSS FUND

Organization Meeting For Purpose of Conducting Campaign Here



REV. PATRICK RYAN One of the pioneers in the Roman Catholic Church work in Toronto, who died a few weeks ago.

In response to the appeal of the Italian Red Cross and Royal Italian Government Fund for Orphans of Fallen Italian Soldiers, made through the Royal Consul General, Chevalier L. Zanetti, of Montreal, Brantford is to conduct a campaign for funds for Canada's ally, in the near future. A goal of \$100,000 has been fixed for Southern and Western Ontario.

President Logan M. Waterous of the Board of Trade, has called a meeting of leading citizens to be held this afternoon in the Board of Trade Chambers at 4.30 o'clock to consider the best means by which Brantford can co-operate and fix the dates of the Italian Red Cross campaign here. Secretary and Treasurer Harvey T. Watt has received the following letter from the Royal Italian Consul General Zanetti:

"R. Consolato Generale d'Italia nel Canada. Montreal, 26th August, 1917. Harvey T. Watt, Esq., Secretary and Treasurer, Canadian Patriots Fund, Brantford, Ontario. Sir.—The committee for the Italian Red Cross in South and Western Ontario is at this time making an appeal to the generosity of the people of your city.

Messrs. L. P. Shumway and L. Pyrier Moore, organizers of the campaign for said Committee, will present their appeal to you, and as a leader in the City of Brantford, anything you deem fitting as a matter of co-operation will be greatly appreciated by the workers.

"The needs are actual and pressing and the Italian Red Cross Committee anticipates a liberal response for the Italian Red Cross Campaign in Southern and Western Ontario. On Thursday of last week, members of the Women's Patriotic League and the Canadian Red Cross, and chapters of the Daughters of the Empire held a preliminary organization meeting and plans are under way for their active participation.

Among the Brantford citizens who have been asked to attend the meeting this afternoon are L. M. Waterous, C. G. Ellis, C. H. Waterous, Frank Gault, John H. Spence, A. K. Bunnell, E. C. Cookshut, Mayor Bowby, John S. Dowling, T. H. Preston, W. B. Preston, F. D. Reville, J. W. Bain, D. Spencer Large, D. T. Williamson, A. Brandon, George Harris, Joseph H. Ham, M.P.P., W. F. Cookshut, M.P., Reginald Scarfe, John Muir and Joseph Ruddy.

CONTROL BEANS AND POTATOES Minister of Provisions Will Fix Prices in France After Sept. 15.

By Courier Leased Wire. Paris, Sept. 5.—The minister of provisions has announced that beginning on September 15 he will assume control over the prices of all potatoes and beans grown in France and will determine for each region raising these products the prices which may be charged for them.

DESTROYED By Courier Leased Wire. Washington, Sept. 6.—When Riga was cleared of its civilian population three weeks ago, according to officials at the Russian embassy, preparations were made for its final evacuation. Supplies were taken to other points, and whatever would be of value to the Germans was destroyed or otherwise disposed of. It is reported that the Baltic fleet is preparing for a battle with the enemy near Kronstadt. At this point the Russians will have the assistance of the shore fortifications and a number of submarines.

CANNOT LAND By Courier Leased Wire. Wellington, N.Z., Sept. 6.—(Via Reuter's Ottawa Agency.) The Government has decided that Adels Pankhurst will not be allowed to land in New Zealand.

MANY APPLICANTS By Courier Leased Wire. Chicago, Sept. 6.—Since the British recruiting mission opened its Chicago depot two months ago, 1,600 applications have been received of which more than 1,200 have been accepted and the men sent forward for duty overseas, according to an announcement to-day by Col. P. C. Jamieson, in charge here.

BOMBED HOSPITALS By Courier Leased Wire. London, Sept. 6.—"On the night of September 4, 5 German aircraft dropped bombs on three hospitals," says to-day's official communication. "Local fighting and patrol encounters occurred during the night southeast of St. Julien and east of Fleurbaix."

SEA GOODS

FRESH HADDOCK COD SKATE WINGS FLOUNDERS HALIBUT SEA SALMON LAKE FISH TROUT WHITE FISH HERRING YELLOW PICKEREL SMOKED FISH FINNAN HADDIE FILLETS OF HADDIE KIPPERS

W. J. CAMPBELL 48 BALHOUSE STREET DALTHOUSE PHONES 204

SUTHERLAND'S School Opening!

Tuesday, Sept. 4th All the books used in the Collegiate Institute and Public Schools, and all school requisites such as Inks, Pens, Pencils, Pads, Rulers, Drawing Instruments, School Bags, Scribblers and everything in the way of school stationery can be had from us in the greatest variety.

Jas. L. Sutherland Bookseller & Stationer

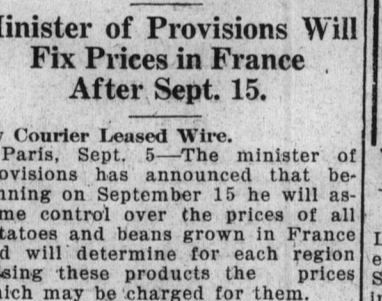
THE TRANSCONTINENTAL

Lv. TORONTO 10.45 P. M. TUESDAY, THURSDAY AND SATURDAY At. WINNIPEG 4.30 P. M. THURSDAY, SATURDAY AND MONDAY Connecting at Winnipeg for all Western Canada and Pacific Coast Points HOMESEEKERS' EXCURSIONS TO WESTERN CANADA EVERY TUESDAY UNTIL OCT. 29th, 1917. Low fares in effect and ticket good for two months. Time Table and all information from any Grand Trunk, Canadian Government Railways, or T. & N. O. Railway Agent.

MOOD'S PILLS

Best for all liver ills. Try them.

DUKE INSPECTS AEROPLANE FORMATION



On the occasion of the Duke of Devonshire's visit to Camp Borden a squadron of aeroplanes was formed for his inspection. His Excellency, however, did not venture to make a flight.

NEW FALL GOODS NOW BEING SHOWN J. M. YOUNG & CO. Quality First NEW FALL DRESS GOODS & SUITING BEING SHOWN

New Fall Suits and Coats

NOW Being Shown at Attractive Prices

New Fall Suits at \$18.50

Ladies and Misses Suits, of all wool Serge belted models, 34 in. long, lined with good quality satin, neatly trimmed, tailored skirts, with fullness in the back, with belt, colors brown, green, Burgundy, navy and black, at \$18.50

New Fall Coats at \$15.00

A semi-tailored suit of fall weight, serge, coat is 36 in long with the tuck over shoulder, back and front, extending below belt, forming panel effect all round, large collar, which may be fastened high or low, coat satin lined, skirt made with the necessary fullness, colored, navy and brown, at \$25.00

Tailor-made Suits, in Bolevia Cloth, Velour, Bouclé, Poplin, Gabardine and Serge, stylish in every particular. These are broad and buttoned trimmed, some having trimming of real seal. These come in the season's popular shades of green, Beak Root Brown, Taupe, Navy and Black, very specially priced at \$50, \$48.50, \$45, \$40

J. M. YOUNG & CO.

New Fall Suits and Coats

Now showing in the Ladies Ready-to-Wear Department, new fall coats in Manish Tweed, Chinchillas, Velours, Blanket Cloth, large plaids and Plush Coats. These come in large range of styles, colors black, grey, brown, green Burgundy, made with large collar and trimmed with plush, etc., prices range from \$50.00 to \$150.00

New Fall Suitings and Velvets

New Fall Suitings of Broadcloths, Gabardines, Serges, Poplins, Chevots, Worstedes, etc., in navy, grey, brown, beet root, Burgundy, Russian green and black, 50 to 54 in. wide, and prices range from \$4.50, yard \$1.50

Velvets for Dresses, twill back, fast dyes, chiffon finish, in all the newest shades for Fall wear, at \$1.00, \$1.25 and, per yard \$1.50

Corduroy Velvets, 27 in. wide. These are old dyes and they come in all colors, Special 75c

THE TONIC BRINGS

"Fruit-a-lives" Built Whole Sufferers

Those who take "Fruit-a-lives" the first time, are often the way it builds them up, they feel better all over, taking "Fruit-a-lives" for disease, as Constipation, Chronic Headaches or Kidney or Bladder Troubles or Pain in the Back and when "Fruit-a-lives" is taken, they feel stronger in every way. The wonderful tonic properties of "Fruit-a-lives" are shown in the fact that it is a box, 6 for \$2.50, 12 for \$4.50, 24 for \$8.00. At all dealers or sent post-free to the manufacturer, Fruit-a-lives Limited, Ottawa.

CONDENSED TABLE

Grand Trunk R. MAIN LINE EAST. Eastern Standard Time. Departure. 2.01 a.m.—For Hamilton, Niagara Falls and New York. 6.57 a.m.—For Toronto, Niagara Falls and Buffalo. 9.47 a.m.—For Toronto, Niagara Falls and Buffalo. 12.30 p.m.—For Hamilton, Niagara Falls and Buffalo. 1.25 p.m.—For Hamilton, Niagara Falls and Buffalo. 3.00 p.m.—For Toronto, Niagara Falls and Buffalo. 5.00 p.m.—For Hamilton, Niagara Falls and Buffalo. 8.37 p.m.—For Hamilton, Niagara Falls and Buffalo.

BUFAALO AND GODET

Leave Brantford 6.50 a.m. for Buffalo and intermediate stations. Leave Brantford 6.50 a.m. for Buffalo and intermediate stations. Leave Brantford 10.10 a.m. for Buffalo and intermediate stations. Leave Brantford 5.15 p.m. for Buffalo and intermediate stations.

GALT, GUELPH AND

Leave Brantford 6.50 a.m. for Guelph, Hamilton and all points. Leave Brantford 8.50 a.m. for Guelph, Hamilton and all points. Leave Brantford 3.55 p.m. for Guelph, Hamilton and all points.

BRANTFORD TILSONBURG

Leave Brantford 7.00 a.m. for Tilsonburg, Port Dover and St. Catharines. Leave Brantford 6.15 p.m. for Tilsonburg, Port Dover and St. Catharines. Leave Brantford 5.00 p.m. for Tilsonburg, Port Dover and St. Catharines.

G. T. K. ARRIVE

Main Line. From West—Arrive Brantford 2.55 a.m.; 6.47 a.m.; 9.30 a.m.; 1.07 p.m.; 3.59 p.m.; 6.50 p.m.; 9.42 p.m. From East—Arrive Brantford 6.45 a.m.; 10.02 a.m.; 1.12 p.m.; 3.52 p.m.; 7.32 p.m.; 8.10 p.m.

W. G. AND R.

From North—Arrive Brantford 12.40 p.m.; 4.50 p.m.; 8.40 p.m. From South—Arrive Brantford 6.50 a.m.; 10.00 a.m.; 1.10 p.m.; 4.00 p.m.; 7.40 p.m.; 11.40 p.m.

Brantford Municipal

For Paris—Five minutes. L. E. & N. RAIL EFFECTIVE JULY 1. SOUTH BOUND. K'net 8.45 10.15 12.45 2.15 3.45 5.15 6.45 8.15 9.45 11.15 12.45. He'it 8.10 10.10 12.10 2.10 3.40 5.10 6.40 8.10 9.40 11.10 12.40. M. St. 8.55 10.55 12.55 2.55 4.25 5.55 7.25 8.55 10.25 11.55 12.55. G.M. 7.16 8.25 10.55 12.55 2.55 4.25 5.55 7.25 8.55 10.25 11.55 12.55. P'ris 7.28 8.25 11.25 1.25 2.25 3.25 4.25 5.25 6.25 7.25 8.25 9.25 10.25 11.25 12.25. Active Brantford—7.40 a.m. p.m.; 9.00 p.m.; 10.00 p.m.; 11.00 p.m.

T. H. & B. Rail

EFFECTIVE JUNE 2. 7.30 a.m. except Sunday—For Toronto and intermediate points. 11.30 a.m. except Sunday—For Toronto and intermediate points. 3.40 p.m. Daily—For Waterloo and intermediate points. St. Thomas and Chatham.