Call and see
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## Why We Are Able to Give the Men of Brantford

 a Guaranteed Made-toMeasure Suit at \$14!If you're a man who won't take what you are handed---if you are hard to please in style, weave or pattern---in short if you MUST be shown---YOU are the man we are looking for

We know that some men are skeptical about our being able to give a genuine all-wool made-to neasure suit at $\$ 14$. We do not blame these skeptic because it took us a long time to get our buying or ganization and tailoring equipment to a perfection where we were able to give guaranteed clothes at his price.

For the benetit of gentlemen who still remain unconvinced, we wish to give the following explanation To commence with, Tip Top Tailor clothes are made to measure from
woolens which are bought in large quanities direct from the mills-purchased for our five stores at almost half what smaller tailors must pay who deal
through jobbers and middleman. This in itself is a big saving for us and for Secondly, our clothes are sold to you on a profit-sharing plan, not for how much we can get, but for
$\$ 5$ to $\$ 12$ on every suit.
Third, we devote our entire time, thought and energy to producing clothes urning out the best suit and overcoat we can at $\$ 14$ to measure Natse but y specializing we are able to undersell tailors who have to. Nawranty

## WHY HESITATE WHERE TO

Tip Top Tailors Clothes have MADE GOOD in Brantford and before that they Regina and Edmonton mamilton an shrewd buyers--with men who DEMAND TO KNOW BEFOREHAND JUST FOR THEIR MONEYE GOING TO GET ALWAYS WORN high men who have YOU are no harder to satisfy than any of YOU are no harder to satisfy than any of
these men. LET US SHOW YOU!
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