

EATON'S CATALOGUE
 SPRING AND SUMMER
 1918
 No. 57

THE T. EATON CO LIMITED
 WINNIPEG CANADA

THIS CATALOGUE
 CARRIES
 ALL
 PREVIOUS
 ISSUES

SASKATCHEWAN
 ALBERTA
 BRITISH COLUMBIA

WINNIPEG

THE T. EATON CO LIMITED
 WINNIPEG CANADA

EATON'S CATALOGUE
 SPRING AND SUMMER,
 1918

**A New Book — A Better Book
 Now Being Distributed**

A book of better values—far better than you would expect under the strained conditions now existing in merchandise markets the world over.

Better values is not a new phrase to connect with the name of EATON, but one that re-establishes itself time and again with a regularity that makes each new EATON Catalogue a more important factor in the Western Canadian home.

If you are a regular EATON customer, a copy of this most interesting book is on its way to your address. If you are not a regular EATON customer your name and address on a postcard is sufficient.

DO NOT DELAY—SEND FOR IT NOW

A colored
 shows that
 The editors
 reading The
 \$1.50 for y
 coupon and
 for your co

Several w
 rriters y
 renewals

Back numb
 supplied.

When requ
 rriters sh
 the new P

The Yellow
 shows to
 paid. No c

Remittance
 Guide, with
 bank or et

Protect

FUR
 all
 bee
 I
 pri
 T
 per
 tee



Our Price

Bridge
 Gold C
 Whale
 I
 us
 pe
 \$F
 of
 re

Dr. Par

McGreavy
 Over

Treat
 Your Grain,
 With



All metal,
 ity, 125
 hopper, set
 of solution

Price, \$
 katchewan,
 handled by

WINNIPEG
 C
 WINNIPEG

When Wri
 M