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QUALITY..

When a salesman talks price to you

Ask him about **QUALITY**

When he talks quantity

Ask him about **QUALITY**

When he talks merit to you

Ask him about **QUALITY**

That's the _____

STRONG POINT

in

Colman's Mustard

A Leading Firm's Opinion



"**Perfection** having been attained in a food product entirely Canadian, we do but common justice in giving our unqualified recommendation to **MacLAREN'S IMPERIAL CHEESE**, and acknowledging the pleasure it gives us to sell so largely, and to annually increase our sales of a domestic article the excellence of which renders it a standard by which similar products must be judged."

(Signed)

MICHIE & CO.

Toronto.