

No long detailed argument is necessary to prove the attractiveness of Victory Bonds paying  $5\frac{1}{2}$ °.

You know this is a good rate of interest. You know it is nearly double the rate paid by Banks on savings.

Victory Bonds pay  $5\frac{1}{2}$  and it is what Victory Bonds pay IN ADDITION to  $5\frac{1}{2}^{\circ}$  that you should keep in mind.



industrial activity.

-to the Farmer, "AND" means a continued good market.

-to the Merchant, "AND" means continued good business.

-to the Mechanic, "AND" means a continued demand for labour at good wages.

-to the Clerk, "AND" means continued employment -to every Citizen, "AND" means prosperity.

## Victory Bonds Yield $5\frac{1}{2}\%$ and Prosperity

Issued, by Canada's Victory Loan Committee in co-operation with the Minister of Finance of the Dominion of Canada.

AND BESIDES IT IS "THE PARAMOUNT DUTY" (See Page 16).