

**Save the Children from Rum**

We can seldom save the drunkard—or stop the moderate drinker. But we can pledge the children and follow up the pledge with such teachings that they will never break the pledge. Reports from Great Britain, United Kingdom, Band of Hope Union go to show that ninety per cent. remain true to pledge—while double the number of Sunday-school pupils join the church from schools having bands. Best of all the work is not opposed, parents seldom object, while many who drink seem very glad to have their children join a band of hope. No one can cry "oppression" or "you're after votes," while it reacts on older people with even greater force than direct work, for the books, papers, etc., go into the homes, and are read by the parents—the lessons too are talked over, and everyone comes out to the band concerts to hear their own little ones sing, and talk temperance.

Running Bands of Hope in this country have been too expensive as well as too difficult. Free. We are just issuing an entirely new series of requisites which are inexpensive, adapted to simplest plans of management, and sure to secure best results. Penny collection one-third more than pays cost of all requisites. Plan of running is like the simplest plan of running a Sunday-school—requisites most complete published. A LIBRARY of 75c. to \$1.50 books, choicest temperance stories, put up in strong pamphlet binding, attractive chromatic cover, costing but 5c. each, (first 30 books originally cost \$31.95). A weekly paper over 5,000 words in a number for 25c. a quarter. A Lesson and Song quarterly for 2c. a quarter. A four page weekly PRIMARY PAPER with same lessons simplified and illustrated for primary department use at 2c. a quarter. Also badges, pledge rolls, beautiful certificates of membership for framing, class records, blank systems of library exchange, the whole so cheap that a penny a week from each member leaves nearly half over for incidentals. We send specimen outfit of all the above named for 25 cents. Full particulars free.

**Other Publications.**—"Class papers" instead of tracts. In better shape, yet cheaper. We publish eighteen monthly "class" temperance papers, any one of which we will mail every month for a year, addressed, wrapped and mailed singly for 5c. pending order is sent to send to five or more individuals (so that order amounts to 25c. or more). The following are names of papers: 1. Our Young Ladies. 2. Our Young Men. 3. Our Women. 4. The Christian. 5. The Pastor. 6. The S. S. Superintendent. 7. The S. S. Worker. 8. The Catholic Total Abstinence Banner. 9. The Pledge. 10. Prohibition. 11. The Saloon Curse. 12. Home Protection. 13. The Common People. 14. The Railroad. 15. The Anchor. 16. The Soldier. 17. American Farmer. 18. Freeman's Paper. Nos. 1, 2, 3, 4, 17 and 18, are mailed first week of month; Nos. 5, 6, 7 and 8, second week; Nos. 9, 10, 11 and 12, third week; Nos. 13, 14, 15, and 16, fourth week.

Title of paper will suggest the class of readers or character of work for which paper is especially designed. Each paper is published monthly, and though small in size, contains over 6,000 words in an issue, fully 70,000 words in a year, or the matter of an ordinary \$1.50 book.

**How it Works.**—1st. It is only a nickel. Subscriptions are never refused; you have time to ask persons to subscribe. As many subscriptions can be taken in a day as you can see individuals. 2nd. Fifty cents sends a paper free every month for a year to ten different persons, so that many will subscribe both for themselves and for their friends. 3rd. Societies can not adopt a better plan of thorough distribution of temperance literature than to set apart a fund to send one or more of our 5c. papers to each individual in the town. Thus for \$500 they can reach 100 persons each month for a year, or fifty persons every two weeks, or twenty-five persons every week. See dates of mailing.

**So Cheap.**—The cost of addressing wrappers and wrapping in the usual way, to say nothing of postage, is alone more than we ask for the papers. No publisher allows less than 5c. a year for the work of mailing a monthly. A year's issue contains over 300 pages of the W. C. T. U. Union leaflets, so at 20c. a year (instead of 5c.) they would be cheaper than these. To mail tracts and leaflets cost the individual 1c. per copy. This would be 12c. per year, or 7c. more than we charge for the papers, labour of mailing, postage and all.

**An Offer.**—We will send our Family Pledge Roll, highly ornamental design, printed in colors, on fine paper, large size for framing. Practical whenever one or more persons in a family will sign it. Free to any one sending us 50 cents and 9 subscriptions for our 5c. papers.

**Other Ways of Using.**—We provide books, with card attached to each so as to show lots of five or more, at 5c. each, postpaid. The "class papers" for distribution in this way are furnished at 25c. per 100 copies. Several books may be put up in a place, each for a special paper, the books re-filled with papers from week to week, a later issue being added each month. Papers come ready punched for use on the books.

**Specimen Papers.**—We will send one each of all the above papers—18 papers in all—on receipt of 10 cents.

**2c. Story Books.**—We are putting up choicest and most thrilling and telling of 75c. to \$1.50 temperance story books in large newspaper form, one whole book in a paper, illustrated on first page, for 2c. a paper when bought in lots of 25 or more. One issued each month. Three are now ready. Sample of all three for ten cents.

This is a new force, people will read for the sake of the story, and results must follow. Incomparably better for general distribution than the common argumentative tracts and pamphlets. Each number punched for hanging on books. May be sold at news depots or by newboys, or can be distributed gratuitously in various ways.

Many other goods issued or in press, including a 5c. temperance worker's library, legal library, popular temperance library; complete catalogue free.

**Advanced Endorsements of the Revolution.** The following and unasked-for endorsements have been received by us in advance of issue of any of our temperance publications:

From Frances E. Willard, President National W. C. T. U., in "Our Union": "When Mr. Coolidge takes up the opening of the ammunition for our teetotal army, how much more space the rim of a dime will cover than is possible now! May the day hasten."

From Mary C. Johnson, Secretary National W. C. T. U.,: "I wish you highest success, and congratulate the temperance forces on the prospect that an energetic, pushing, first-class publisher is likely to take up the literature this great field requires."

From Mrs Fannie D. B. Chase, President of the Pennsylvania State W. C. T. U.: "Allow me to congratulate you upon the value and success of your Sunday-school work. I am rejoiced that you are taking up temperance work, and believe that the cause will be greatly advanced by your energy and systematic work."

From James W. Webb, State Lecturer of the California I. O. G. T., Santa Barbara, Cal.: "My heart is thrilled to see the announcement that you are sending out. Surely the hour has come and the man, too. I shall enthusiastically speak of your plan publicly in every address, and privately to every lodge, minister and earnest worker, to our Grand Lodge State temperance paper, and all other papers that will put me an item in."

From W. H. Wharton, Grand Scribe, Indiana Sons of Temperance: "Best wishes for the success of your undertaking."

From A. H. Bowen, Grand Worthy Recorder Nebraska Templars of Honor: "Shall be glad to be of any assistance in my power to help you in this branch of your work."

From W. H. L. Combs, Grand Worthy Secretary Dual Grand Lodge, I. O. G. T., of Virginia: "I wish you success in your noble enterprise. May God bless you."

From W. W. Addison, Opdyke, Ill.: "I know from past experience that you will get ready before you strike, and then, never doubting, finching or fearing, go straight ahead."

Say where you saw this advertisement. Address "REVOLUTION TEMPERANCE PUBLISHING HOUSE," DAVID C. COOK, Manager, 148 Madison Street, Chicago.

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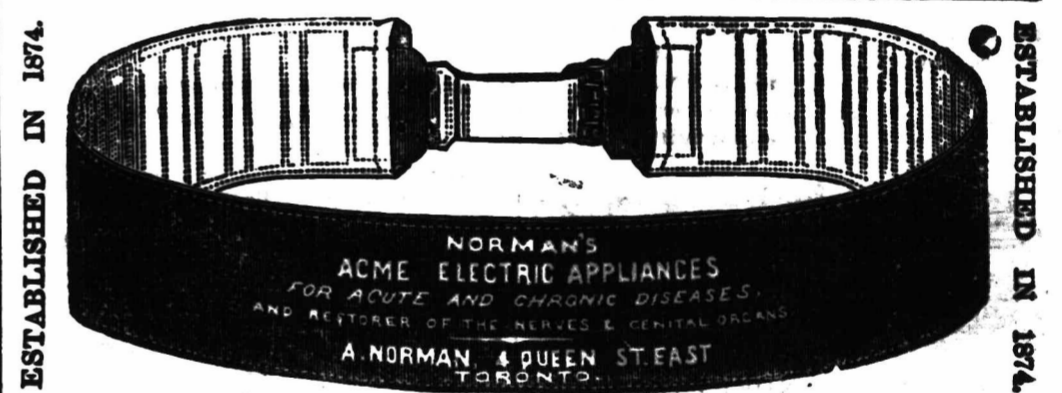
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