April 16, 1915.

54-

S

LR

\$ ctr

46,643.00

516.180.54

362,823,5

onto, re-

Counter.

1/8 to X

4.86

47.352.857 8,653,771 1.953,371

THE MONETARY TIMES

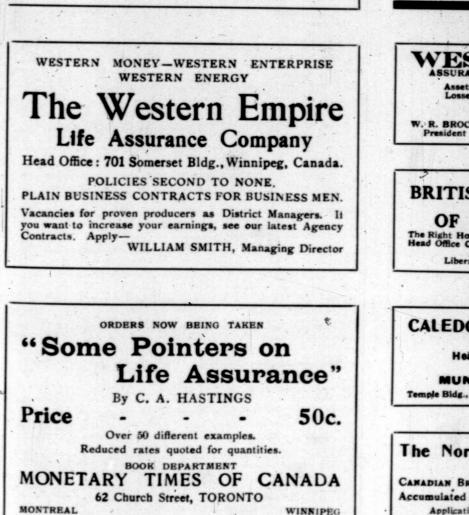
Insure Your Brains In The Canada Life

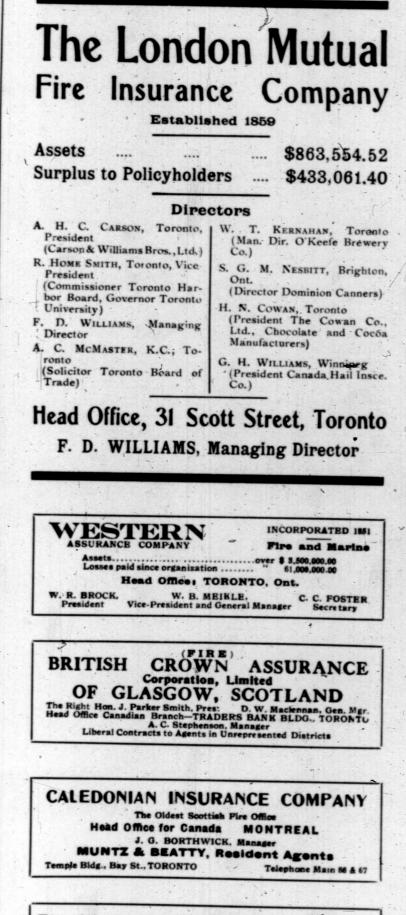
THE able, efficient Manager is the brains of many a business.

He is the firm's greatest asset. But the death of that Manager destroys this asset and may create a liability which will wreck the firm.

The Canada Life way of meeting this liability is well worth your earnest consideration. Its partnership policy takes the risk from the firm. We shall gladly send you particulars.

HERBERT C. COX, President and General Manager.





The Northern Assurance Company, Ltd. of London, Eng. CANADIAN BRANCH, 58 NOTRE DAME ST. WEST, MONTREAL Accumulated Funds Applications for Agencies solicited in unrepresented districts. G. B. MOBERLY, Supt. E. P. PEARBON, Agt. ROBT. W. TYRE, Man. for Can.