

Are You Afflicted With Superfluous Hair?

It should never be cut, pulled or tampered with in any way. Doing so only creates a stronger and thicker growth. The only method of destroying the hairs is to have them treated by Electrolysis. Our method is safe, absolutely sure and practically painless. Our operators are capable, and we assure satisfactory results in each case.

Moles, Warts, Red Veins and other facial blemishes also permanently removed. Write now for Booklet "F," giving full particulars. Arrange to come during the Exposition you live at a distance.

Hiscott Dermatological Institute
College St., TORONTO (Established 1892)

An Interesting Barn

THE Steel Trussed Acorn Ideal Barn which has been erected on the Toronto Exhibition grounds, adjoining the cattle sheds, by **The Metal Shingle & Siding Company, Limited, of Preston, Ont.**, should prove of great interest to the farmers of Canada, as well as the barn framers. With this new construction it is possible to supply the material and erect a barn complete with a half a dozen men in a very few days, and when erected a building is provided which would prove to be superior in every respect to the ordinary type of barn, as the roof and sides are of galvanized metal, which will protect the building when struck with lightning.

We Want Your Samples

of FALL WHEAT and FALL RYE
also FLAX and new crop ALSIKE CLOVER

Highest prices paid. State quantity, origin of Fall Wheat and price f.o.b. your station.

Sample Bags mailed on application.

Rennie's Seeds

TORONTO

NOTICE

our New Farm Feed Grinder, Engine, Ensilage Cutter Model Silo at Toronto Exhibition.

FARMERS' SILO CO.
MARKHAM, ONT.

Richards

QUICK NAPHTHA

THE WOMAN'S SOAP

MADE IN CANADA



Extra Money Hidden In Goodyear Fortified Tires

Despite 3 Price-Cuts

Goodyear prices are 37 per cent less than two years ago. Last February we made our third big price cut in less than two years—due mainly to tremendous growth that cut our factory cost per tire.

Yet up to date we've built into Goodyear Fortified Tires, five costly defenses that no other tire has. These five protect you against the worst attacks that a tire must meet; against Rim-Cuts, against Blow-outs, against Loose Treads, against Punctures and Skidding.

Only one—the famous All-Weather Tread—can be seen by casual observation. The four other extra protections are hidden from view.

In a poor tire, skimping likewise goes unseen. The difference is enormous, but it doesn't show till you run a Goodyear and some rival tire on opposite wheels.

Then you will learn what thousands

know—that you can't judge a tire by looks.

Double-Thick Tread

The All-Weather Tread—that comes alone on Goodyear Tires—is an extra tread above the thickness of a smooth tread. This double-thick tread gives extra mileage and greatest resistance to punctures.

The "carcass" beneath is built extra strong to support it. So Goodyear Tires don't collapse on the sides before the tread is worn out. This fault in rival tires has helped the Goodyear to win top place in four years.

For country driving, where roads are rough and repair shops miles away, farmers have learned to rely on Goodyears.

These tires bring greatest freedom from troubles and lowest cost per mile.

So ask your dealer for our new price on the size you use.



The Goodyear Tire & Rubber Co. of Canada, Limited
Makers of Truck, Motorcycle, Carriage and Bicycle Tires, and Rubber Belts, Hose and Packing
Head Office, Toronto, Ontario Factory, Bowmanville, Ontario (235)

Canadian National Exhibition

August 28 to September 13

THRILLING WAR DEMONSTRATIONS!

WORLD'S GREATEST

ANNUAL FAIR

Naval Review, March of the Allies, Grand Exhibit of War Trophies, Stirring Aeroplane Flights and Bomb Dropping.

Model Military Camp of Overseas Troops

Patriotic Year Fireworks, Biggest Live Stock Show, Wonderful Array of Manufactures, New Giant Midway.

Reduced Rates on all Railways

AT THE MILLION YEAR SHOW

FOLLOW THE CROWD TO TORONTO!

When Writing Please Mention Advocate

News of the Week

Italy has declared war on Turkey.

It has been announced that a Canadian force of 15,000 men will be dispatched to the Dardanelles.

Cotton has been made absolute contraband of war by the Allies.

A German submarine raided Cumberland coast towns. No casualties were reported.

The transport Royal Edward, loaded with British troops for the Dardanelles, was torpedoed by a German submarine in the Aegean Sea. One thousand troops were lost.

The Russians have driven the Turkish troops out of the city of Van.

A German doctor to the King of Bulgaria was discovered to be a spy and was immediately dismissed.

After an air raid on Old London, recruits offered their services in such numbers that the recruiting offices were unable to handle them.

Geo. Gordon Moore, Detroit capitalist, declares that 500,000 Germans in the United States form an invisible army, loyal to the Kaiser, and ready to strike at any time.

The Russians were driven from the fortress of Kovno, the garrison surrendering with 20,000 men and hundreds of guns.

The Austrians made an unsuccessful attempt to recapture Pelagosa.

Great alarm was manifest in the United States over the bringing to light of German espionage in that country, and an investigation has commenced.

D. A. Thomas, envoy of Lloyd George, is busy looking after munitions work in Toronto.

Heavy storms did \$15,000,000 damage at Galveston, Texas, and many lives were lost.

The White Star liner Arabic was torpedoed by a German submarine without warning. Of the 423 on board, all were saved but 39. Two of these were American citizens, and the situation between the United States and Germany is acute.

It has been reported that the British have cut the lines of communication of the Turks on the Gallipoli peninsula.

The Russian fortress of Novo Georgievsk surrendered to the Germans with 85,000 men and 700 cannons.

The proposed merger of the Bank of Hamilton with the Royal Bank was not allowed by the Minister of Finance.

The British submarine E-13 was wrecked near Copenhagen.

Bulgaria has massed a large army on the Turkish frontier.

A naval battle in the Gulf of Riga was won by the Russians, eleven German warships being sunk, including the super-dreadnought Moltke, three cruisers, and seven torpedo boats. It is also reported that a British submarine succeeded in sinking another German cruiser in the Baltic.

A British airman sank a Turkish troopship with all on board by dropping a bomb in the funnel.

The British army now holds 100 miles of the Western front, with over 800,000 troops.

Harvesting progresses favorably in the West. So far the frost has held off, and a bumper crop is being garnered in.

R.M.S.P.

FORTNIGHTLY SAILINGS
by
Twin-Screw Mail Steamers
FROM
ST. JOHN (N.S.)
AND
HALIFAX (N.S.)
TO THE
WEST INDIES

Excellent Accommodation for 1st, 2nd and 3rd Class Passengers
SPECIAL FACILITIES FOR TOURISTS

NEXT SAILING FROM HALIFAX:
R.M.S.P. "Caraque"
August 27, 1915.

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The Royal Mail Steam Packet Co.,
57-59, Granville St., HALIFAX (N.S.)
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GRAND TRUNK RAILWAY SYSTEM

"Canadian National Exhibition"

RETURN TICKETS

at reduced fares to Toronto from all stations in Canada. Special train service and low rate excursions from all principal points on certain dates. Ask Agents for full particulars.

HARVEST HELP EXCURSIONS

\$12.00 TO WINNIPEG

August 26th, from stations Toronto to North Bay inclusive and East, but not including Kingston, Renfrew or East thereof. August 28th, from stations in Ontario, North and West of Toronto, but not including line Toronto to North Bay. For particulars as to tickets West of Winnipeg, etc., apply to any Grand Trunk Agent.

CHALLENGE COLLARS

Made in Canada

THE ARLINGTON CO. of Canada, Ltd.
68 PRINCE AVENUE TORONTO

Acknowledged to be the finest creation of Waterproof Collars ever made. Ask to see, and buy no other. All stores or direct for 25c.

All "ARLINGTON COLLARS" are good, but our CHALLENGE BRAND is the best

Chiclets

REALLY DELIGHTFUL
THE DAINTY MINT-COVERED CANDY-COATED CHEWING GUM

The London Engine Supplies Co. LIMITED

will have their next illustrated advertisement in Sept. 2. Last big advertisement was on page 1328 of Aug. 19.

OTHELLO

THE WONDER WORKER
TREASURE RANGE

Harab-Davies Fertilizers

Yield Big Results

Write for Booklet.
THE ONTARIO FERTILIZERS, LTD.
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