FOUNDED 1866

Are You Afflicted With Superfluous Hair? It should never be cut,

with in any way. Do-ing so only creates a stronger and thicker growth. The only method of destroying the hairs is to have them treated by Electrolysis. Our

pulled or tampere

nethod is safe, absolutely sure and ractically painless. Our operators are apable, and we assure satisfactory reilts in each case.

Ioles, Warts, Red Veins nd other facial blemishes also permant "F," giving full particulars, rrange to come during the Exposition you live at a distance.

Hiscott Dermatological Institute College St., TORONTO (Established 1892)

### An Interesting Barn

THE Steel Trussed Acorn Ideal Barn which has been erected on the Toronto Exhibition grounds, adjoining the cattle sheds, by The Metal Shingle & Siding Company, Limited, of Preston, Ont., should prove of great interest to the farmers of Canada, as well as the barn framers. With this new construction it is possible to supply the material and erect a barn complete with a half a dozen men in a very few days, and when erected a building is provided which would prove to be superior in every respect to the ordinary type of barn, as the roof and sides are of galvanized metal, which will protect the building when struck with lightning.

We Want Your Samples of FALL WHEAT and **FALL RYE** lso FLAX and new crop ALSIKE CLOVER

tion.

# **Extra Money Hidden** In Goodyear Fortified Tires

**Despite 3 Price-Cuts** Goodyear prices are 37 per cent less than two years ago. Last Feb-ruary we made our third big price cut in less than two years — due mainly to tremendous growth that cut our factory cost per tire.

Yet up to date we've built into Goodyear Fortified Tires, five costly defenses that no other tire has. These five protect you against the worst attacks that a tire must meet; against Rim-Cuts, against Blow-outs, against Loose Treads, against Punctures and Skidding.

Only one—the famous All-Weath-er Tread—can be seen by casual observation. The four other extra protections are hidden from view.

In a poor tire, skimping likewise goes unseen. is enormous. but it doesn't show till you

AUGUST 26, 1915

( JOOD YEAR run a Goodyear and some rival tire on opposite wheels. Then you will learn what

know-that you can't judge a tire by looks.

### **Double-Thick Tread**

The All-Weather Tread - that comes alone on Goodyear Tires-is an extra tread above the thickness of a smooth tread. This doublethick tread gives extra mileage and greatest resistance to punctures.

The "carcass" beneath is built extra strong to support it. So Good-year Tires don't collapse on the sides before the tread is worn out. This fault in rival tires has helped the Goodyear to win top place in four years.

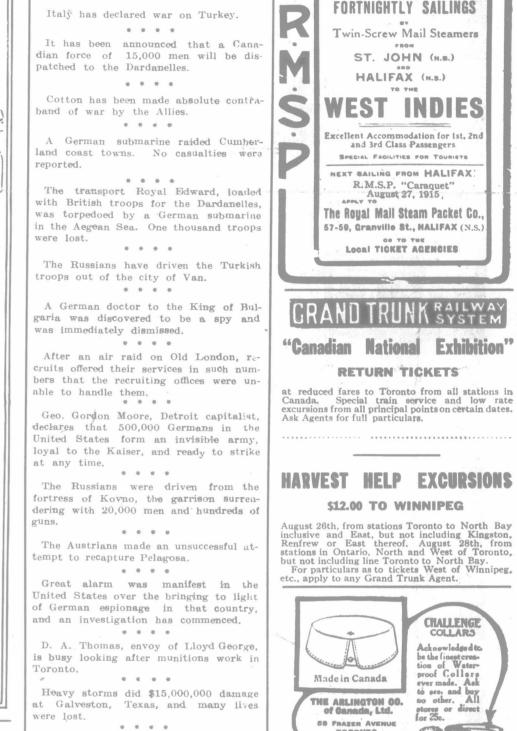
For country driving, where roads are rough and repair shops miles away, farmers have learned to rely on Goodyears

These tires bring greatest freedom from troubles and lowest cost per mile. So ask your dealer for our new price on

THE FARMER'S ADVOCATE.

News of the Week

Makers of Truck, Motorcycle, Carriage and Bicycle Tires, and Rubber Belts, Hose and Packing Head Office, Toronto, Ontario



The White Star liner Arabic was torpedoed by a German submarine without warning. Of the 423 on board, all were saved but 39. Two of these were Ani-

1361

## HARVEST HELP EXCURSIONS

