

Summer Work

Cut in Two
For You

Now that your cows are all fresh and milking so splendidly and you have so much other work to do, you can save yourself greatly and make more money by having the two great helpers we have for you.



The favorite everywhere it goes. Note its heavy and heavy compact construction, with low-down, handy supply can only 3 1/2 ft. from the floor.

The Large-Capacity "Simplex" Cream Separator The B-L-K Mechanical Milker (Both Pronounced Successes)

Think how nice it would be now when you are so busy to be able to separate your milk in half the time you now do it with an ordinary hand separator!

The large-capacity 100-lb. "Simplex" Cream Separator, once it is at speed, turns as easy as the 500-lb. machines of most other makes. We will prove this to you. It will pay you to ask us for the facts. Send now for booklet describing "Simplex" Large Capacity, low-down, easy-turning cream separator.

What would you give to be able to free yourself from the drudgery of hand milking, and be able to milk all of your cows (and as many more as you wanted to put in), doing the milking thoroughly and successfully by mechanical means. A B-L-K Milker will milk your cows for you. Cost is not so much as you might think. Write for booklet describing it all.

You can send us a rough sketch of your stables, tell us how many cows you want to milk, say whether or not you have power available, or will require power, and WE'LL FURNISH YOU WITH AN ESTIMATE of just what it will cost you to put in your stable a B-L-K mechanical milker. There will be no obligation on your part to buy. It will interest you to have these facts. It will pay you, as it pays others, to have a B-L-K milker.

D. Derbyshire & Co.

Head Office and Works - - - BROCKVILLE, ONT.

Branches: PETERBOROUGH, Ont. MONTREAL and QUEBEC, P. Q.

WE WANT AGENTS IN A FEW UNREPRESENTED DISTRICTS

Famous Fleury Plows

Have done ALL the work on TENS of THOUSANDS of farms throughout Ontario over a period of fifty years. To-day their reputation is higher than ever before, and

IS FULLY DESERVED

We are the Original Makers of the Famous No. 21 Plow, and the only Manufacturers of the ORIGINAL NO. 21 PLOW—imitated by nearly every other manufacturer of Plows in Canada. In general, Imitations are inferior—so it is in Plows. Buy only the Original.

When other manufacturers advertise a No. 21 Plow it is a Testimonial to

Fleury's Famous ORIGINAL No. 21 PLOW

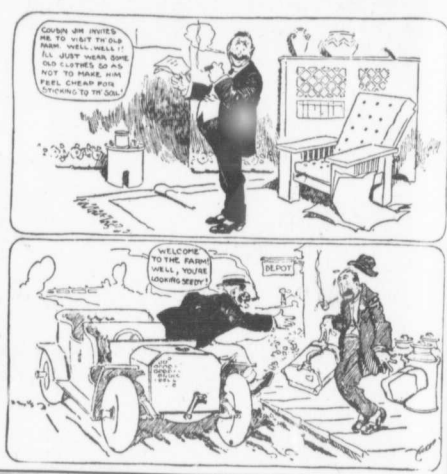
Famous Fleury Plows

No. 21, "DANDY", No. 13, and No. 15A (One Horse) surpass all others in lightness of draught, ease of holding, quality of work in the field.

J. FLEURY'S SONS, AURORA, ONTARIO

JOHN DEERE PLOW CO., of Welland, 77 Jarvis St., TORONTO

Medals and Diplomas, World's Fairs, Ohio ago and Paris.



PUBLISHER'S DESK

ONE of our friends the other day asked us just what it cost Farm and Dairy to do without the revenue that it would derive from publishing its share of the unclean and objectionable advertising that is available. We told this friend that is the "cost of clean advertising"; this because all of our agencies know about our policy and that we will not do that the objectionable ads. Hence we could not send them to us. But a great number do get through to us, and some of these we reproduce in this issue on page 11 in order that you may see them, and know something more of how we fight for you and protect your interests in Farm and Dairy.

We were reading the May issue of Successful Farming the other day, and we noticed in it a personal letter to the publisher from one of his subscribers, Mr. H. R. Guthrie, an Ohio farmer. The letter read as follows:

Dear Sir:

I no longer reference in a recent issue to the fact that you do not accept liquor, tobacco, medical, or fraudulent advertising.

I feel that you are to be especially commended, and that every reader of Successful Farming should show appreciation of such a stand by sending more and hand you herewith four subscriptions.

This refusal of advertising on your part must mean a large financial loss; and it should be made us to you in some way that would be interested in knowing just what it means in the way of dollars and cents if you have no objection to telling me. Wishing you every success, I am,

Yours very truly,
H. R. Guthrie.

Mr. Meredith in his reply to this letter, gives out the information that from liquor, tobacco, medical, investment advertisements, etc., etc., they turned down on an average over \$250 a day, or over \$75,000 in the course of a year. Their rate is of course much higher than Farm and Dairy because of their much greater circulation, hence the great sum of money which represents the cost to Successful Farming of clean advertising.

But Mr. Meredith does not count that money as a loss. Neither does Farm and Dairy consider the unwholesome and objectionable business we turn away from these columns as a loss so long as our readers show

their appreciation as they have by patronizing the advertiser we do carry, everyone of whom we guarantee and stand back of absolutely.

Advertisers patronize those papers that pay them and every reader of Farm and Dairy can do us a great service by making their purchases through their dealers. If you wish to advertise of any concern you wish to patronize in some other paper look it up and see if it is in Farm and Dairy. If so, you can deal with them with every assurance that they are reliable. If you do not find them in Farm and Dairy, write us and we will be very glad to look them up and advise you as to their standing.

When you answer an advertisement be sure to use the exact street and room number shown in Farm and Dairy so that your letter will get to the right people, and always mention Farm and Dairy's positive guarantee of honest dealing and fair treatment from our advertisers.

All publishers as you well know do not favor the policy of Farm and Dairy in doing without the revenue of the objectionable advertising that is available. We noted recently upon a deal of interest an objection published in the columns of Health Culture to advertising which that journal has been carrying. The editor, Mr. Elmer Lee, M.D., replied: "The criticism of Dr. — is well taken but it would be impossible to publish Health Culture without advertising. If everyone interested in a magazine without an advertising department would aid in raising the circulation to a point where advertising would not be necessary, well as good." "I will be glad to prune the advertising department to his taste as soon as the moment arrives when the friends of Health Culture will supply the money to sustain it independent of promiscuous advertising."

Farm and Dairy does not ask "Our People" to do anything of this kind. We do appreciate, however, the way you have supported us in replying to our reliable advertisers and we do appreciate the hearty manner in which so many friends of Farm and Dairy have told their neighbors

(Continued on page 19)

Issued
Each Week

Vol. XXXII

THE

CORN grows many years in production more markedly other farm crops much labor.

every operation striking the most crops, it one. The profitable production of a good crop have, how the inventive able men if we agree that corn or, corn harvest shields and Nov result is that child's play when strenuous job it ago.

The writer had in the corn crop. Recently while in the later season boy on a Quebec team and a tending the land struck by this ground in so far as are concerned.

The accompanying sure to make that of the land from laborious in those. It would also have

It would also have

It would also have

It would also have