

The time will come when these bonds will sell at a better price than the bonds of the Province themselves, and in a short time the Association will be in the market to purchase them for investment of sinking fund moneys, thereby creating a local market demand and making of these securities a semi-liquid investment.

No doubt the big financial corporations of the Province will always be open to purchase them, and for the small investor seeking an absolutely safe investment of a readily marketable nature with a high interest rate these bonds should be very attractive.

The Manitoba Farm Loans Act, Section 64, provides that:

"All bonds, stocks or other securities issued by the Board under the provisions of this Act shall be a lawful investment for all Municipal and School District sinking funds and for all fiduciary and trust funds, and may be accepted as security for all public deposits."

The Manitoba Farm Loans Board realizes the importance of the trust imposed upon it and invites your confidence and co-operation in the development of this progressive undertaking, which has such potential possibilities of the greatest economic value, not only to those who derive a living from the soil but to every citizen in the Province. In offering you the facilities of safe and profitable investment in securities of the Association the Board would remind you that your money goes directly back to the land, from which alone can spring the harvest of local and national prosperity, that means the betterment of your present condition and the promise of brighter things for the future.

Every citizen of every class can become a unit of co-operative value in the construction of this organization, which is seeking to improve the conditions of the people. Every business man or woman, every mechanic, artisan, servant, school teacher or student can directly increase the earning ability of their savings and at the same time contribute to the advancement of the industry of Agriculture, which, sadly neglected in the past, must receive, especially at this time, every assistance its dignity and importance deserve.