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Canadian University Press

TV creates losers

REGINA (CUP) — American television is turning people into weak-willed, middle-class neurotic losers who can't think, according to columnist Morris Wolfe.

Speaking at the University of Regina recently, Wolfe said television assumes people are like this and they become what they are assumed to be.

American television is more popular than Canadian, he said, because it delivers more jolts per minute (JPM). These jolts of rapid editing, action and music captivate people so they do not have to think, said Wolfe, but rather just keep up with the constantly changing, surreal image flashed before them.

In addition, Wolfe said, programs with high JPM's tend to turn viewers to other high JPM's shows. In some cases this totally betrays the purpose of the original program.

For example, Sesame Street has a high JPM content and is modelled on television commercials. Although the show's purpose is admirable, it tends to lead children to other high JPM shows, rather? than to books, according to Wolfe.

Album covers sexist

WINNIPEG (CUP) — Visual art used in the record industry is one of the worst perpetuators of sexual stereotypes, according to Marion Barling, curator of the Vancouver based "Women in Focus," art gallery, currently on a Canadian tour.

Displaying album covers from such groups as Montrose, the Tramps, Wild Cherry, and others, Barling pointed out how each of them portray women either as nymphomaniacs or objects in male sexual fantasies.

Photography, particularly in the fashion industry, and films are also guilty of reinforcing these stereotypes, said Barling. Barling said it is primarily men who determine what is seen in

publications, visual displays and art.

The business world is where the decisions are made about what we will see as visual displays in books, record covers and art in general," Barling said, "and the business world is still overly dominated by men."

'Horrible for women'

VANCOUVER (CUP) - Several students are charging the University of B.C.'s visual fine arts department with discrimination against women.

Women students face discrimination in grading and in criticism of their work, says masters student Julie Dushenes.

"The majority feel there is discrimination," she said. "I feel it

Engineering student Ken Wing, who has attended some of the fine arts criticism seminars, agreed the seminars are blatantly sexist.

'It's horrible for women," he said. "For men it is a whole different attitude.

Sexism also exists at the undergraduate level, according to fourth-year student Alice Thompson. "They take males more seriously," she said. "This is subtle, but it exists."

Some students suggested the problem is related to Geoffrey Smedley, graduate program head and a likely candidate to head the undergraduate program. Currently there is no full-time undergraduate head.

'A hell of a lot of students don't want him (Smedley) to be head of the department," said one student who wished not to be identified.

She said faculty members of the department are possibly afraid to speak out against Smedley because he is one of only three tenured professors in the department and could influence the job opportunities of faculty who are on two-year contracts. Smedley has been unavailable for comment.

Spring & Summer

Sessions Coordinator



Duties:

To plan, coordinate and promote extracurricular activities of the Spring and Summer Sessions.

To prepare a budget and to be responsible for all financial and correspondence records.

To generate interest in an association of Spring and Summer students.

Remuneration: \$750 for each of Spring and Summer Sessions.

Deadline for application: Wednesday, March 25th, 1981.

Term of Office: the beginning of Spring Session until the end of Summer Session.

Applications and Information available at room 259 SUB.

Thursday, March 19, 1981