

B CILD your Country Residence or Suburban House in Cement Stucco and Concrete made from ROGERS' CEMENT—the Portland Cement that we keep "always the same" in our mills. You get one of the most "workable" materials for attaining at low cost exquisite curvatures and free design effects for the modern house—especially for sloping sites. Use it with a roof of red Spanish tile, and year by year as the trees surround it, your home becomes more and more a beautiful picture. Remember, ROGERS' CEMENT makes a safe and fire-retardant home warm, vermin-free, strongly built, comfortable in the hottest summer or the coldest winter.

If you want to erect a good home, specify ROGERS' CEMENT as the main building material. **R**^{EMEMBER} your grounds may need walks. You may want a pergola. Perhaps you want a formal garden. Maybe, you'd like to terrace your land. ROG-ERS' CEMENT comes in as the one material for walks, walls, pergola columns and beams, garden furniture. Our book at \$1.00, "Portland Cement on the Farm," will show you hint after hint on how to improve your Suburban or Country home. Send for it. We sell it at less than cost.

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ALFRED ROGERS LIMITED - TORONTO

